

***Easter Seal  
Rehabilitation Center***

*Fiscal Year 2017-2018*

*Annual Report*



**1305 National Road  
Wheeling, WV 26003  
(304) 242-1390**

*Incorporated as the Wheeling Society for  
Crippled Children, December 1937*

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### *Our Mission*

Easter Seals' mission is to create solutions that change lives of children and adults with disabilities or other special needs and their families.

## Taking on Disability Together

Easter Seals has a long history of providing quality programs and services to residents of the Ohio Valley.

The Easter Seal Rehabilitation Center provides a variety of services for children and adults with disabilities and developmental delays. Our dedicated therapists, staff members and volunteers work diligently each day providing the best service options possible to help each person reach their fullest potential. Individuals who come to Easter Seals have a variety of diagnoses including, but not limited to, autism, attention deficit hyperactivity disorder, cerebral palsy, language delays, sensory integration issues and gross motor delays. In an effort to offer convenient, family friendly and personalized care, some of our professionals serve clients at one of our four locations, while others visit clients in places such as their home or school.

Easter Seals accepts Medicaid, Medicare and private insurance. A sliding fee scale is available to qualifying families to accommodate a payment system based on what the family can afford. **Patients are never denied medically necessary services because of their family's inability to pay.**



# Programs

## **Medical Services**

The Medical Services department and all rehabilitation teams function under the direction of the Easter Seals medical director, a pediatric physiatrist. There are two pediatric physiatrists at Easter Seals, the only such specialty trained physicians in the region. Rehabilitation medicine involves specialized medical care and client training for both children and adults. It also includes specialized fitting of orthotic and assistive devices. This enables clients to reach their fullest potential.

## **Outpatient Medical Rehabilitation**

Whether through a birth condition, injury, developmental delay or illness, outpatient medical rehabilitation services can help. They include medical services, occupational therapy, physical therapy, speech language pathology and social work services; these are the first steps toward helping children and adults with disabilities gain greater independence.

Outpatient medical rehabilitation services focus on individuals three years of age and older from West Virginia and those from out of state between the ages of birth and adulthood. Those who would like to enroll in this program must have a written referral from a physician.

## **West Virginia Birth to Three Early Intervention**

The first three years of a child's life are the building blocks to future learning, growth and development. While all children grow and change at their own rate, some children show delays in their development, which could be a cause for concern. Families residing in West Virginia with a child age birth to three years, who have a developmental delay, a disability, or who are at risk for developing a delay, could be eligible to receive services.

Early Intervention services provided through Easter Seals include occupational therapy, physical therapy, speech language pathology, and diagnostic services. Services are provided to West Virginia families at no cost in the child's natural environment. Staff members work as a team to best meet the needs of each child.

## Physical Therapy

Physical Therapists provide services to enhance the physical development and gross motor skills of children and adults to improve the quality and efficiency of movement. Clients receiving services may have been referred to address a wide range of orthopedic and neurological impairments that may affect daily activities such as walking, sitting, and transitional skills. Some of the disorders treated include cerebral palsy, muscular dystrophy, gross motor delays, congenital birth defects, orthopedic injuries, diseases, and genetic abnormalities.

### Our Physical Therapists

- *Evaluate individuals and provide services to enhance the physical development and gross motor skills that improve the quality and efficiency of movement.*
- *Train parents and caregivers in proper handling, positioning, transitional skills and home programs.*
- *Offer therapeutic guidance to families and caregivers based on the individual treatment program.*
- *Monitor , adapt, and fabricate orthotics, adaptive equipment and assistive devices.*
- *Offer community screenings and school consultations upon request.*

# Occupational Therapy

Occupational Therapists provide services to enhance the fine motor skills or small muscle movements of children and adults who are affected by a physical, neurological and/or learning disability or delay. Daily activities that could be affected include play, self care, dressing, eating and performance in school and/or work. Occupational therapy services are often provided to individuals with feeding issues, sensory integration dysfunction, developmental delays, cerebral palsy, muscular dystrophy, visual deficits, congenital birth defects, orthopedic and neurological injuries, and genetic abnormalities.

## Our Occupational Therapists

- *Evaluate individuals and provide services to enhance the fine motor skills and sensory processing of clients in order to improve the independence in areas of self care, play and work.*
- *Train parents and caregivers in proper handling, positioning, behavior modification, self care techniques, and home programs.*
- *Offer therapeutic guidance to families and caregivers based on the individual treatment program.*
- *Monitor and adapt orthotics, adaptive equipment and assistive devices which allow individuals to be more self-sufficient in their daily lives.*
- *Provide visual-perceptual, visual-motor, motor coordination, sensory integration, and fine motor intervention.*
- *Offer community screenings and school consultations upon request.*

## Speech Language Pathology

Speech language pathologists diagnose and treat individuals who have difficulty communicating because of a speech, hearing and/or language deficit or delay. Some of these communication disorders may include articulation problems, cleft lip / palate, apraxia, dysarthria, voice problems, delayed language, aphasia and hearing impairments.

### Our Speech Language Pathologists

- *Evaluate individuals and provide services to enhance speech and language, and communication development.*
- *Offer individuals access to a complete assistive technology and augmentative communication lab.*
- *Design total communication programs that encourage speech language development.*
- *Train parents and caregivers in activities and techniques to encourage communication outside of therapy sessions and through play based intervention therapy.*
- *Offer community screenings and school consultations upon request.*

### Social Work Services

The goal of social work services is to assist families in identifying their special needs and, to the extent possible, aid families / clients in obtaining services that maximize their resources and information. They will work with families to obtain insurance authorizations. Social Services also help families find needed resources not available at this organization.

# Featured Equipment

## Universal Exercise Unit

With the Universal Exercise Unit, a system of pulleys, straps and splints are utilized to perform a variety of exercises. A major goal is to improve strength, AROM (active range of motion) and muscle flexibility. UEU and the types of exercises performed in it target individual strength, range of motion, and flexibility.

Goal of the exercises:

1. To counteract (prevent) muscle atrophies
2. To increase muscle strength
3. To increase active and passive range of motion
4. To improve muscle flexibility
5. To prevent joint contractures

## T- Wall

Easter Seals utilizes this unique and interactive panel to increase movement, fitness, and reaction times through light and movement. It increases power, agility, endurance, and flexibility in children of all ages.

The panel works to increase perception, hand-eye coordination, fitness conditioning, gross motor coordination, flexibility, and cognition / memory.



## Board of Directors

The Easter Seal Rehabilitation Center is a non-profit organization governed by a volunteer board of directors who represent a cross section of the community.

*Frank Carenbauer, III, DDS*  
*Mr. Bob Contraguerro, Jr.*  
*Mr. Robert C. Cupp, Jr.*  
*Mr. J.C. Douglas Dalby*  
*Mr. J. David Diosi*  
*Mr. James C. Gardill, Esq.*  
*Mr. Victor Greco*  
*Ms. Lynn Hetzel*  
*Mrs. Deborah Joseph*  
*Mr. John Kalkreuth*  
*Mrs. Denise Knouse-Snyder, Esq.*  
*Mr. Paul M. Limbert*  
*Kimberly Miller, EdD*  
*Mr. Mike Myer*  
*Michael Myers, D.O.*  
*Vilja K. Stein, M.D.*  
*Mrs. Barbara Strauss*  
*Mr. Tom Tuttle*  
*Mrs. Ann D. Wilson*  
*Mr. Scott Winters*  
*Mrs. Dawn Zenner-Gaudi*

*President: Mr. Tom Tuttle*  
*Vice President: Mr. J. David Diosi*  
*Secretary: Mrs. Deborah Joseph*  
*Treasurer: Mr. Robert C. Cupp, Jr.*  
*Immediate Past President: Mr. Victor Greco*  
*Legal Counsel: Mr. James C. Gardill, Esq.*

# Client Demographics

## Medical Rehabilitation

| <u>Age</u> | <u>Number</u> | <u>%</u> |
|------------|---------------|----------|
| 0-3        | 1,993         | 29       |
| 4-17       | 4,459         | 64       |
| 18-64      | 394           | 6        |
| 65+        | <u>64</u>     | <u>1</u> |
|            | 7,313         | 100      |

## By Modality

|                      |              |    |
|----------------------|--------------|----|
| Medical Services     | 1,113        | 16 |
| Occupational Therapy | 1,453        | 21 |
| Physical Therapy     | 1,011        | 15 |
| Speech Pathology     | <u>3,333</u> | 48 |
|                      | 6,910        |    |

## School Based Health

|                      |            |           |
|----------------------|------------|-----------|
| Occupational Therapy | 5,562      | 62        |
| Physical Therapy     | 2,377      | 27        |
| Speech Pathology     | <u>966</u> | <u>11</u> |
|                      | 8,905      | 100       |

## Early Intervention

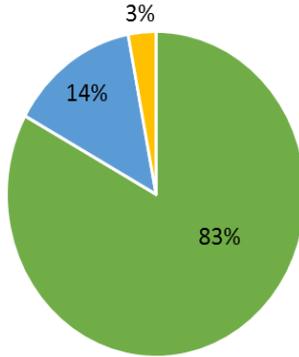
|                      |           |          |
|----------------------|-----------|----------|
| Child Development    | 1,932     | 41       |
| Physical Therapy     | 1,377     | 30       |
| Speech Therapy       | 1,310     | 28       |
| Occupational Therapy | <u>30</u> | <u>1</u> |
|                      | 4,649     | 100      |

**Total Services Provided: 20,464**

# Financial Statistics

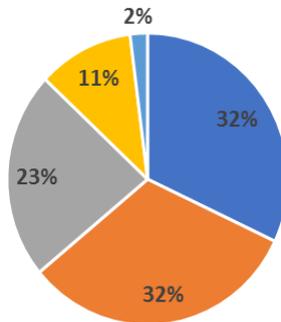
## Fiscal Year 2017

### Expenses



■ Program Services   ■ Management and General   ■ Fundraising

### Program Revenues



■ WV Early Intervention   ■ School Based Therapy   ■ Governmental Programs  
■ Commercial Insurance   ■ Self Pay

## Quality and Accreditation

Since 1977, the services and programs at Easter Seals have maintained certification from the prestigious Commission on Accreditation of Rehabilitation Facilities (CARF.) Facilities accredited by CARF must demonstrate a continuing commitment to improving the quality of the lives of persons served. There is an intensive and continuous process to obtain accreditation. Easter Seals is the only CARF accredited rehabilitation facility in this region, one of only two in West Virginia. Easter Seals' CARF accreditation is valid until February 2021.

Easter Seals is also recognized locally as the leading provider of rehabilitative services, as it was voted the number one rehabilitation provider by the public. Families entrusting their loved ones to Easter Seals can be assured they will receive the highest quality service, delivered with care and compassion.



## Service Delivery Area

Easter Seals is proud to serve the area in these counties:

### **In West Virginia**

Hancock, Brooke, Ohio, Marshall, Wetzel, Tyler, Pleasants, Wood, Ritchie, Wirt, Jackson, Roane and Calhoun Counties

### **In Ohio**

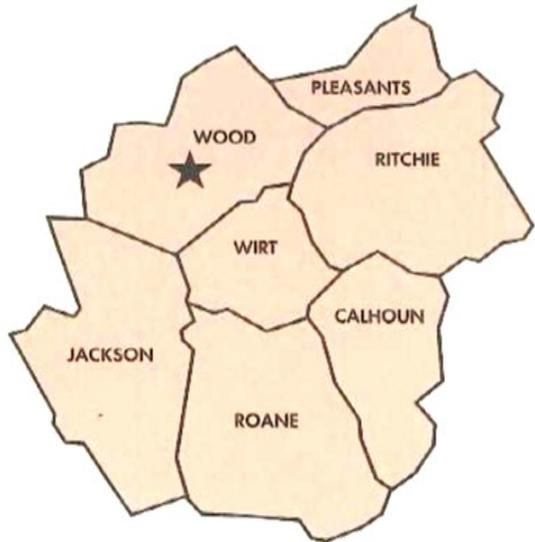
Jefferson, Harrison, Belmont and Monroe Counties

*Facility sites in Wheeling and Parkersburg, WV; St. Clairsville and Steubenville, OH. For services offered at each facility, please call 304-242-1390.*

*Easter Seals is proud to have locations in Wheeling, WV, Steubenville, OH and St. Clairsville, OH, while also serving the following counties:*



*Easter Seals is proud to have a location in Parkersburg, WV, while also serving the following counties.*



## Development

Public donations are important to Easter Seals. The funds raised make it possible for Easter Seals to provide services to qualifying children whose families might not otherwise be able to pay. These donated dollars make up the difference between what it costs to provide services and program revenue. Each year, Easter Seals provides hundreds of thousands of dollars worth of uncompensated care to residents of the Ohio Valley.

Contributions may be made in many forms including corporate sponsorships, memorials, charitable gift annuities, bequests, in kind services, cash, stock, property, program scholarships and by supporting special events like the annual Easter Seals Telethon.

Some of our annual events include:

Telethon  
Festival of Trees  
Stiletos and Steel  
Wheeling Vintage Raceboat Regatta  
Kalkreuth Amateur Golf Classic  
Third Alarm Bar Golf Scramble  
Dinner and Wine Tasting  
Cookies with Santa  
Cookie Caper

For more information, or to contribute to one of these events, please contact the Community Relations Department at 304-242-1390.

## Patient Surveys

As part of a continued commitment to provide quality care, we routinely survey our patients. After being enrolled in one of our programs, you will receive a survey asking for your feedback.

## Common Diagnoses

The most common diagnoses that Easter Seals treats are developmental delays (learning, speech, language, fine and gross motor) congenital anomalies, cerebral palsy, neurological disorders, autism, and attention deficit disorder.

## Resource Assistance

Easter Seals offers programs and services in response to unmet community need. We work with families to identify those needs, whether they are medical or financial. The Center's personnel will work with families to find the resources necessary to obtain care. Donors have made funds available for medically necessary care to those who meet certain criteria. Easter Seals also has policies in place to provide services free of charge to families who fall within the federal government's Poverty Income Guidelines. All of these policies are intended to assure that no person is denied access to care because of the inability to pay.

***In 2017, Easter Seals provided over \$400,000 of uncompensated care—services that were provided either free of charge or at less than established rates.***

The Easter Seal Rehabilitation Center is an  
affiliate of National Easter Seals, Inc.

Pediatric Family-Centered Outpatient Medical  
Rehabilitation accredited by CARF, the  
Rehabilitation Accreditation Commission.



## Easter Seal Rehabilitation Center

1305 National Road  
Wheeling, WV 26003  
304-242-1390 (phone)  
304-243-5880 (fax)

*Taking on  
Disability Together*