



20 Impact 23 Report

Elevating Mobility
Enhancing Health
Enriching Education
Engaging Community
Expanding Employment



We're changing the
way the world defines
and views disabilities.

A Message from Our Leadership



Susan Fox
Board Chair



Cathy Bisaillon
President & CEO

When it comes to summing up the last year, the I's have it!

Our past few reports have focused on Rebound & Recovery. For last year, we can confidently proclaim that we turned the corner from shoring up from the pandemic-related setbacks to laser-focused work on **Inclusion, Innovation & Impact.**

2023 was our most *Innovative* year. We forged a collaboration with local mental health providers to improve tele-health outcomes through Digital Literacy Training. This means that people who had opted out of needed therapy sessions due to the pandemic, financial constraints, and technology gaps could opt back in through computer training, device ownership, and Internet access. Regular therapy sessions equal better health, regained employment, and stronger family relationships. Awesome! Innovation continued with the enhancement of our Virtual Reality Job Training program that is a great way to desensitize people with disabilities as they learn new skills and consider a variety of occupations. Read more about our corporate partnerships in this report – these partnerships enable our Innovation.

Inclusion takes many forms. We start by making sure our programs are structured for easy accessibility that promotes choice and empowerment. Check out our Camp Stand By Me facility with its newly paved pathways, outdoor pizza oven, and state-of-the-art theater! Meet our staff at Gateway Adult Services to learn about our virtual travel sessions and folk dance classes. Get on the floor at our Child Development Centers and see the children with developmental delays learning with their peers; and hang out at lunch time to see family-style dining and children who need feeding tubes at the table contributing to the conversation. Beyond our boundaries, we helped more people connect with their communities through our Community Inclusion program, our high school transition program, and our transportation assessments.

Do you feel the Impact? This is only the beginning, and 2024 is even brighter. Our goals include serving 25% more people; continuing to open Workforce Development offices all over the state; and expanding our amazing volunteer Board of Directors.

Please know that there is a place for you at Easterseals Washington. [Check out this video](#), feel the power of Impact, and get involved to move the needle for people with disabilities and their families.

Thank You!

Susan Fox
Board of Directors, Chair

Cathy Bisaillon
President & CEO

Our mission in action



10,006

Reached

4,609

Impacted*



*Estimated impact subject to change.



Elevating Mobility

Easterseals Washington provides essential transit assessments for people with disabilities, empowering freedom of movement, and an enhanced quality of life. By improving mobility, we break through barriers to accessing jobs, education, and essential services.



Enriching Education

We are proud to offer high-quality early childhood education programs that are inclusive of children of all abilities. We make it possible for parents to work while their children are nurtured, educated, and challenged – while developing attitudes of tolerance, acceptance, and mutual respect.



Enhancing Health

We serve children on the autism spectrum with personalized applied behavioral analysis therapy to learn to navigate school and everyday life successfully. By offering a wide range of valuable resources, we ensure parents and guardians are equipped with the necessary tools and information to support the process of raising a child on the autism spectrum.



Expanding Employment

Through our Workforce Development program, we help people navigate the complexities of finding employment through personalized career coaching, resume building, and community access.



Engaging Community

We offer comprehensive community inclusion services, empowering individuals with disabilities to actively participate, belong, and thrive within their local communities.





Exciting performances by community members at the theater's 2024 debut.



Campers performing at the theater in 2023 before undergoing renovations.



Inclusion Takes Center Stage

In 2023, the beloved theater at Camp Stand By Me underwent a remarkable renovation.

This was made possible through a donation in memory of the long-time camper, Cynthia Fischer. Cynthia attended Camp Stand By Me for many decades and was an integral and cherished member of our community. We are honored to memorialize Cynthia through a stage that will countless stories, dreams, laughter and memories.

The stage underwent reconstruction in 2023, incorporating enhanced lighting, sound, and technological advancements.

Now, in 2024, we have the incredible opportunity to showcase the incredible talents of our community during our summer sessions. It promises to be a beacon of joy, enhancing the camp experience for years to come.

The new stage serves as a testament to the qualities that make Camp Stand By Me so special — empowering independence and imagination for all abilities and offering every individual the spotlight to shine.



Thank You to our Incredible Partners

Presidents' Council

Members of the Easterseals Washington Presidents' Council are a group of our most dedicated supporters, donating \$1,000 or more each year.

Rita Adnani	Rolise Lloyd
Lindsay Anderson	The McPeake Estate
Andrea & Casey Bell	Gerri Miller
Cathy & Phill Bisaillon	Holly Morgan
Pat Bowen	Ryan Movahed
Brandt-Erichsen Family	Michele O'Neill
Helen Cartales	Jonathan and Jacquie Pavey
Faye Chess	Keira Pelletier &
Mona Davies	Alex Shifrin
William Dewey	Gregg Picard
James Epes & Erika Paro	John Richardson
Avelino Estrada &	Nora Richardson
Ashley Saltzgaber	Kirk & Sue Saltzgaber
Jereme Farmer &	Jesse Smith
Bradley Hanson	Sherman & Barbara Snow
Jill Ford	Vivian Stevenson
Susan Fox	Paul & Lynna Thibodaux
William Freitag	Katherine Walker
Bob & Elaine Hanson	Scott Webb
Duane & Kelly Hopper	Anthony & Cathy Wise
Finch Johnston	Amani Wise
Bill & Theresa Jordan	The Wittenbecher Estate
Michael & Michelle Killmer	Ann P. Wyckoff
Mario Lippman	



You make our life-changing work happen.



Our partners are putting for change.

In 2023, we collaborated with our esteemed partner, CENTURY 21 Real Estate Center, for the first ever Putt Putt for a Purpose! Theresa Jordan, Broker and Owner at CENTURY 21 Real Estate Center, and a current member of our board, spearheaded the organization of this fantastic event.

Attendees participated in the thrill of mini golf, an exciting raffle, and mingled with enthusiastic members of our local community.

Putt Putt for a Purpose has become a beloved annual tradition—fostering community connections, and effecting meaningful change for children and adults with disabilities in Washington State.



Striving for 100% equity, inclusion, and access



Workforce
Development



Gateway Adult
Services



Child
Development
Centers



Olympic
Peninsula
Autism Center



Camp Stand
By Me

2023 Board of Directors

Susan Fox, **Board Chair**
Attorney, Ryan Swanson Law

Jim Epes, **Treasurer**
Microsoft

Gregg Picard, **Vice Chair**
Microsoft

Ryan Movahed
Grant Thornton LLP

Faye Chess, **Board Secretary**
Judge, Seattle Municipal Court

Jennifer Swisher
*State of Washington, Division of
Voc. Rehab*

**You are leading
Easterseals Washington to
a brighter future, thanks to
your volunteer service.**

Amani Wise
Eagle2Stars Group LLC

We're passionate advocates.

Easterseals' affiliate's advocacy efforts reached new heights in 2023 as we joined together at the nation's capital for the first time since 2020.

Our VP of Community Engagement at Easterseals Washington, Jesse Smith, met with seven legislative offices on Capitol Hill to share the significance of our programs and services — fostering empowering conversations about equity, inclusion, and access in Washington State.

The week wrapped up with the annual Easterseals' Policy and Partnership Forum, featuring representatives from the Department of Labor, the Department of Transportation and was moderated by MSNBC's Symone Sanders.

These opportunities enable us to engage with corporate partners and legislative officials, highlighting that disability rights, equity, inclusion, and access should constitute the standard for our country.

The focus for this week was guided by Easterseals' new ground-breaking report titled, *State of Disability Equity and Access*. This report examines current research on equity, inclusion, and access for the 61+ million individuals in the United States with disabilities in key social determinants of health including employment, transportation, healthcare, and education.

[Click here to read the full report.](#)



Financials

Public Support & Revenue

	2022	2023
Individual Contributions	474,052	382,429
Organization Contributions	774,811	330,017
Event Income	94,519	62,991
Donated Facilities, Goods & Equipment	343,614	197,303
Program Service Fees	1,421,719	1,924,602
Government Program Service Fees	3,125,061	3,104,943
Investment Return & Other Event Income	216,172	1,269,009
Change in Fair Value of Beneficial Interest In Trust Held by Others	(109,499)	42,820
Total Public Support & Revenue	6,340,449	7,314,114

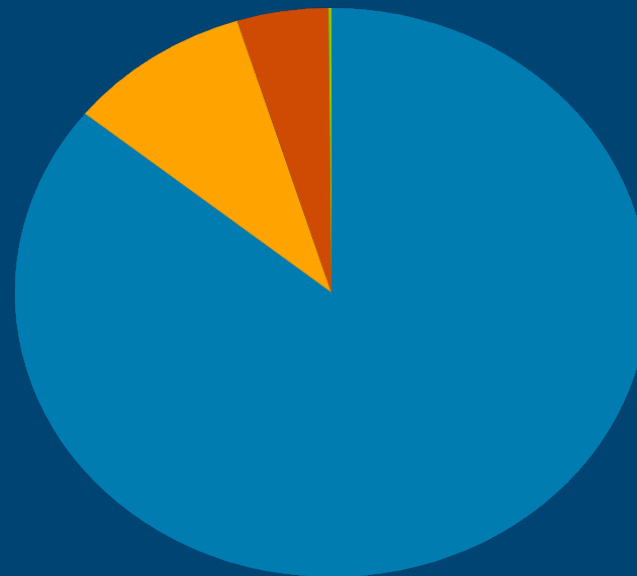
Assets

Change in Net Assets	(196,101)	352,352
Net Assets - Beginning of Year	6,063,619	5,867,518
Net Assets - End of Year	5,867,518	6,219,870


Expenses

	2022	2023
Public Health & Education	10,528	10,144
Direct Services	5,513,140	5,914,323
Management & General	641,956	645,999
Fundraising	325,926	321,286
National Membership Dues	45,000	70,010
Total Expenses	6,536,550	6,961,762

- Direct Services
- Management & General
- Fundraising
- Public Health & Education








We're leading the way to 100% equity,
inclusion, and access by
elevating mobility
enriching education
enhancing health,
expanding employment
elevating community

We do this through life-changing programs and
services for children and adults with disabilities
across Washington State.



all abilities. limitless possibilities.



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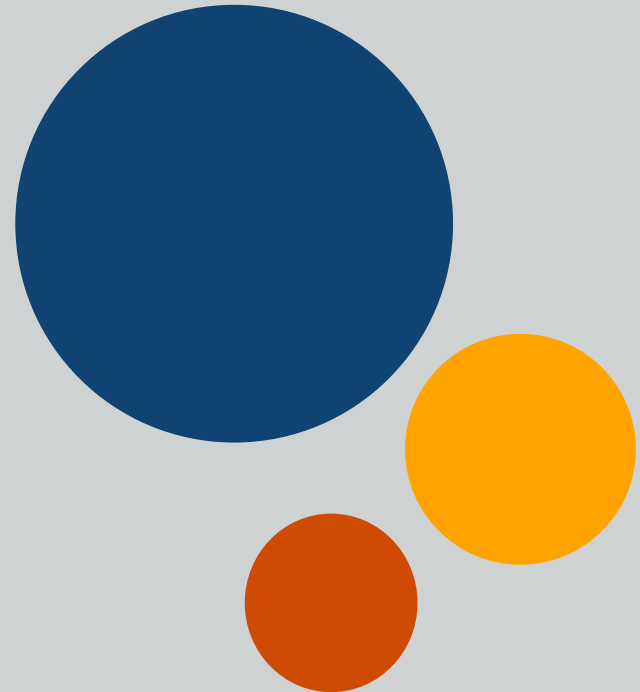
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Easterseals Washington

200 West Mercer Street Suite 210E, Seattle, WA 98119