



Partner Opportunities

www.easterseals.com/washington



Imagine making a profound impact on people's lives.

If you're the kind of business leader who wants to invest in families and make a powerful difference in your community, then a partnership with Easterseals Washington is a great fit.

By sponsoring Easterseals Washington, you provide access to crucial services for children and adults with disabilities that help them reach their full potential. Your support directly benefits programs including:

Fully-Accessible Camp & Respite Services

Inclusive Child Development Centers

Training & Employment Services

ABA Therapy for Autism

Adult Health & Social Programs

Family Advocacy & Support

Caregiver Training & Support

Support for Veterans

Mutual benefits

In addition to helping our programs thrive, partnering with Easterseals Washington offers cause marketing benefits to your company and gives you an opportunity to leverage the value of the Easterseals brand.

Your sponsorship is a marketing tool—an opportunity to support your company's brand promise, increase marketing reach and visibility, strengthen ties to local community, build a positive image, and make a real difference.



How you can help

We are happy to offer a wide variety of sponsorship packages to best fit your company's desired level of support. Whether you can contribute \$1,000 or \$100,000, we have a package that will meet your needs.

Don't see the perfect opportunity? Get in touch! We would love to create a custom sponsorship package for your company.

Together, we can change the way the world defines and views disabilities by making profound, positive differences in people's lives every day.

	<i>Independence</i>	<i>Empowerment</i>	<i>Opportunity</i>	<i>Ability</i>	<i>Inclusion</i>	<i>Impact</i>	<i>Equality</i>
Website & Social Media	✓	✓	✓	✓	✓	✓	✓
Facility Naming	✓						
Check Presentation		✓	✓	✓			
Annual Report	✓	✓	✓	✓	✓	✓	✓
Partner Highlight	✓	✓	✓	✓			
Homepage Recognition	✓	✓					
Enewsletter	✓	✓	✓	✓			
Campaigns	✓	✓					
Email Footer	✓						
Partnership Announcement	✓	✓	✓	✓	✓		
Press Release	✓	✓	✓				
Speaking Opportunity	✓	✓	✓				
Facility Tours	✓	✓					



Partner Opportunities

Independence Sponsor - \$100,000

- Recognition as **Major Corporate Partner** on our website and social media
- A room or facility will be named after your company at one of our programs
- Naming ceremony at the program with a custom plaque
- Full-page company highlight included in annual report
- Partner highlight article featured on the homepage of our website
- Recognition in monthly e-newsletter with over 10,000 recipients
- Logo recognition in e-mail footer of e-newsletters and fundraising campaigns
- Partnership announcement sent to all staff and Board of Directors
- Press release distributed to local media outlets
- Speaking opportunity at an Easterseals Washington board meeting
- Private facility tours of our fully-inclusive programs

Empowerment Sponsor - \$50,000

- Recognition as **Major Corporate Partner** on our website and social media
- Check presentation event
- Half-page company highlight included in annual report
- Partner highlight article featured on the homepage of our website
- Recognition in monthly e-newsletter with over 10,000 recipients
- Logo recognition in our two annual fundraising campaigns
- Partnership announcement sent to all staff and Board of Directors
- Press release distributed to local media outlets
- Speaking opportunity at an Easterseals Washington board meeting
- Private facility tours of our fully-inclusive programs

Opportunity Sponsor - \$25,000

- Recognition as **Major Corporate Partner** on our website and social media
- Check presentation event
- Quarter-page company highlight included in annual report
- Partner highlight article featured on our website
- Recognition in monthly e-newsletter with over 10,000 recipients
- Partnership announcement sent to all staff and Board of Directors
- Press release distributed to local media outlets
- Speaking opportunity at an Easterseals Washington board meeting



Partner Opportunities

Ability Sponsor - \$10,000

- Recognition as **Major Corporate Partner** on our website and social media
- Check presentation event
- Company logo included in our annual report
- Partner highlight article featured on our website
- Recognition in monthly newsletter with over 10,000 recipients
- Partnership announcement sent to all staff and Board of Directors

Inclusion Sponsor - \$5,000

- Recognition on our website and social media
- Company logo included in our annual report
- Partnership announcement sent to all staff and Board of Directors

Impact Sponsor - \$2,000

- Recognition on our website and social media
- Company name included in our annual report

Equality Sponsor - \$1,000

- Recognition on our website and social media
- Company name included in our annual report

Ready to learn more?

We would love to chat more about how you can make an impact on our programs serving children and adults with disabilities. Get in touch today!

phone: 206.281.5700

email: philanthropy@wa.easterseals.com