



easterseals  
South Florida

small  
miracles  
LUNCHEON

**Thursday, August 24th**

11:30 AM - 1:00 PM

InterContinental Miami  
100 Chopin Plaza, Miami, FL 33131

**SPONSORSHIP OPPORTUNITIES**



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## SMALL MIRACLES LUNCHEON

Small Miracles Luncheon is Easterseals South Florida's biggest annual fundraiser, bringing together over 250 of Miami-Dade and Broward counties' most caring community leaders and corporate sponsors. The event helps raise funds and awareness in support of Easterseals South Florida's mission, which is to provide services that address equity and inclusion disparities for individuals with disabilities by enhancing education, advancing health, expanding employment, and elevating the community.



## OUR GOAL

During the day's celebration, our goal is to raise unrestricted funds to benefit the various programs and therapies offered to Easterseals South Florida (ESSF) participants and families experiencing challenges navigating everyday life with Alzheimer's, Autism, or other disabilities.



## WHY EASTERSEALS SOUTH FLORIDA?

For over 80 years, our beloved agency has been serving families in South Florida. We provide exceptional services, education, and outreach for children, young adults and seniors through our Head Start and Early Head Start programs, our Wayne & Nicole Cypen Easterseals Academy and our Culinary Arts High School; and our adult daycare and in-home respite for seniors living with Alzheimer's and other memory disorders. We want all program participants at Easterseals South Florida (ESSF) to reach their full potential and achieve the fullest and most dignified quality of life possible. Easterseals is responsive to the needs of each community – leading the way to 100% equity, inclusion, and access for people with disabilities and their loved ones.

For more information, visit

<https://bidpal.net/smallmiracles2023>

or email [development@sfl.easterseals.com](mailto:development@sfl.easterseals.com)

## PRESENTING SPONSOR \$25,000

- 3 Tables of 10 at the luncheon
- 2 Center Spread Full-Page ads in the Event Program
- Prominent logo placement on all marketing collateral and signage
- Recognition as Presenting Sponsor at the event and in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage
- Company representative may welcome guests at the luncheon during the event program
- Opportunity to sponsor company or Easterseals branded material in event gift bags
- Option for company to take part in live social media takeover
- Volunteer team building opportunity for company employees at Easterseals South Florida with the press release on Easterseals website

## PLATINUM SPONSOR \$10,000

- 2 Tables of 10 at the luncheon
- 1 Full-Page ad in the Event Program
- Recognition as Platinum Sponsor at the event and in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage
- Company recognition in all press releases and communications
- Opportunity to sponsor company or Easterseals material in event gift bags



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## **GOLD SPONSOR \$5,000**

- 1 Table of 10 at the luncheon
- 1 Full-Page ad in the Event Program
- Recognition as Gold Sponsor at the event and in all event collateral materials, such as social media, digital advertisements, event website, publications press releases, and event signage
- Opportunity to sponsor company or Easterseals branded material in event gift bags



## **SILVER SPONSOR \$2,500**

- 1 Half Table of 5 at the luncheon
- 1 Half-Page ad in the Event Program
- Recognition as Silver Sponsor at the event and in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage

## **BRONZE SPONSOR \$1,500**

- 2 Tickets to the luncheon
- 1 Quarter-Page ad in the Event Program
- Recognition as Bronze Sponsor at the event and in all event collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage

## **INDIVIDUAL TICKET \$200**

- 1 Ticket to the luncheon
- Includes all pre-reception and luncheon activities



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# 2023 SMALL MIRACLES SPONSOR PARTICIPATION AGREEMENT

## SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR \$25,000
- PLATINUM SPONSOR \$10,000
- GOLD SPONSOR \$5,000
- SILVER SPONSOR \$2,500
- BRONZE SPONSOR \$1,500
- INDIVIDUAL TICKET \$200

## PAYMENT OPTIONS

Total Amount: \$ \_\_\_\_\_

Check (payable to Easterseals South Florida)

American Express       Mastercard       Visa

Cardholder's Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

## CONTACT INFORMATION

Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as you would like it to appear in acknowledgement)

Address: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Please mail this form to Easterseals South Florida, 1475 NW 14th Avenue, Miami, FL 33125  
 Email it to [development@sfl.easterseals.com](mailto:development@sfl.easterseals.com).

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMERSERVICES BY CALLING TOLL-FREE 800-435-7352 (REGISTRATION #CH2377) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. YOUR DONATION IS TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. OUR EIN# 59-0722783. PLEASE CONSULT YOUR TAX ADVISOR OR ACCOUNTANT FOR SPECIFIC DONATION QUESTIONS. EASTER SEALS SOUTH FLORIDA, INC. DOES NOT ATTEST TO THE VALUE ASSIGNED BY THE DONOR TO THE DONATED GOODS. ANY MARKET VALUE SUBSTANTIATION OF ITEMS RESTS WITH THE DONOR. DONATIONS ARE FREE FROM LIABILITY BY THE FLORIDA GOOD FAITH DONORS ACT. ALL DONATIONS MADE TO EASTER SEALS SOUTH FLORIDA, INC. BECOME THE PROPERTY OF THIS NONPROFIT ORGANIZATION.



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Event Emcee:  
**Constance Jones**  
*News Anchor, NBC 6*



For questions or more information, please contact:  
[development@sfl.easterseals.com](mailto:development@sfl.easterseals.com)  
[www.easterseals.com/southflorida](http://www.easterseals.com/southflorida)