

28TH ANNUAL

Golf



easterseals  
South Florida

Fiesta!

## SPONSORSHIP GUIDE

MAY  
5TH

THE CLUB AT EMERALD HILLS  
4100 N HILLS DR.  
HOLLYWOOD, FL 33021





May 5, 2022

11:00 AM | Registration/Lunch

1:00 PM | Shotgun Start

6:00 PM | Closing Ceremony

## THE TOURNAMENT

The 28th annual Golf Fiesta is a charity tournament hosted each spring that attracts golf enthusiasts and philanthropists of Miami-Dade and Broward counties to support the mission and work of Easterseals South Florida (ESSF). Easterseals South Florida's mission is to provide services that address equity and inclusion disparities for individuals with disabilities by enhancing education, advancing health, expanding employment, and elevating community.

## OUR GOAL

During the days' festivities, it is the hope of Easterseals South Florida (ESSF) to raise unrestricted funds to benefit the various programs and therapies offered to our participants and families experiencing challenges navigating everyday life with Alzheimer's, Autism, or other disabilities.

## WHY EASTERSEALS SOUTH FLORIDA?

Easterseals South Florida has been serving families in South Florida for nearly 80 years. We provide exceptional services, education, and outreach for children ages birth to 22 years old, Head Start and Early Head Start programs, adult daycare and in-home respite for older adults living with Alzheimer's and other memory disorders and their families. We want every child in our Head Start, early education, and special education programs to reach their full potential and every adult living with Alzheimer's or other memory disorder—and their caregivers—to live the fullest and most dignified life possible. Easterseals is responsive to the needs of each community – leading the way to 100% equity, inclusion, and access for people with disabilities and the greater community.

For more information, visit

<https://one.bidpal.net/GolfFiesta2022>

or email [development@sfl.easterseals.com](mailto:development@sfl.easterseals.com)





## **YOUR ENTRY INCLUDES:**

Cart & Greens Fees

Golf Shirt & Swag Bag

Box Lunch & Dinner

On Course Beverages & Snacks

## **SCHEDULE OF EVENTS:**

**11:30 AM** | Registration & Lunch

**1:00 PM** | Shotgun Start

**6:00 PM** | Closing Ceremony



# Sponsorship Opportunities

## Presenting Sponsor | \$10,000

- (2) Foursomes
- Prominent logo placement on all marketing collateral
- Company logo on all golf tournament t-shirts or wind shirts
- Company recognition in all press releases and communications
- Company banner/signage prominently displayed at the event
- Opportunity to include company promo/product samples in participant swag bags
- (2) Tee Signs
- Recognition on Easterseals South Florida website, social media, and photos shared with media outlets (i.e. Social Miami)

## Eagle Sponsor | \$7,500

- (2) Foursomes
- Company name/logo on all marketing collateral
- Company banner/signage displayed at the event
- Company recognition in all press releases and other communications (ESSF Newsletter, social media, website)
- Opportunity to include company promo/product samples in participant swag bags
- (1) Tee Sign
- Recognition on Easterseals South Florida website, social media, and photos shared with media outlets (i.e. Social Miami)

## Birdie Sponsor | \$5,000

- (2) Foursomes
- Company name/logo on all marketing collateral
- Company banner/signage displayed at the event
- Opportunity to include company promo/product samples in participant swag bags
- Recognition on Easterseals South Florida website, social media, and photos shared with media outlets (i.e. Social Miami)



## Golf Shirt Sponsor | \$4,000

- (1) Foursome
- Company name/logo on tournament golf shirt sleeve
- Recognition on Easterseals South Florida website, social media, and photos shared with media outlets (i.e. Social Miami)

## Golf Cart Sponsor | \$3,000

- (1) Foursome
- Company name/logo on all tournament carts
- Recognition on Easterseals South Florida website, social media, and photos shared with media outlets (i.e. Social Miami)

## Foursome | \$1,000

- (1) Foursome

## Playing Spot | \$250



### Safety Protocol

All in-person events are designed per the CDC guidelines, local government, and institutional wellness partners to ensure the safety of event participants and staff. Each in-person event will have its own set of safety guidelines and protocols and follow the CDC recommendation at the time of the event. The protocols for the event will be cited among the details on the event web listing 30 days before the event, sent to participating guests in advance as part of their event reminder, or may be obtained by contacting our Development department at [Development@sfl.easterseals.com](mailto:Development@sfl.easterseals.com).



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# Underwriting Opportunities



## Dinner Reception Sponsor | \$3,000

- Company name/logo placed on all boxed meals
- Tee sign

## Lunch Sponsor | \$2,000

- Company name/logo placed on all boxed meals | (1) Tee sign

## Beverage Cart | \$2,000

- Company name or logo placed on beverage carts | (1) Tee sign

## Promo Table | \$1,500

- (1) Foursome
- (1) 6'ft table to promote your company or product from 11:30am- 1pm

## Swag Bag | \$2,500

- Company name or logo placed on all swag bags | (1) Tee sign

## Golf Tumbler | \$2,000

- Company name or logo placed on all tumblers | (1) Tee sign

## Golf Balls | \$2,000

- Company name or logo placed on all golf balls | (1) Tee sign

## Golf Sun Visor | \$2,000

- Company name or logo placed on all sun visors | (1) Tee sign

## Golf Towels | \$2,000

- Company name or logo placed on all towels | (1) Tee sign

## Golf Tee Pouch | \$1,000

- Company name or logo placed on all tee pouches | (1) Tee sign

## Golf Luggage Tags | \$1,000

- Company name or logo placed on all luggage tags | (1) Tee sign

## Pot-of-Gold | \$500

- Company name or logo on signage at hole #6

## Hole-In-One | \$500

- Company name or logo on signage at hole #17

## Tee Sign Signage | \$250

- Company name or logo on (1) designated tee sign



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# 2022 GOLF FIESTA SPONSOR PARTICIPATION AGREEMENT

Complete the registration form below to join the event

For easy online registration, please visit <https://one.bidpal.net/GolfFiesta2022>

## SPONSORSHIP & UNDERWRITING OPPORTUNITIES

<input type="checkbox"/> Presenting Sponsor	\$10,000	<input type="checkbox"/> Beverage Cart Underwriter	\$1,000	<input type="checkbox"/> Golf Tee Pouch Underwriter	\$1000
<input type="checkbox"/> Eagle Sponsor	\$7,500	<input type="checkbox"/> Promo Table Underwriter	\$1,500	<input type="checkbox"/> Luggage Tag Underwriter	\$1000
<input type="checkbox"/> Birdie Sponsor	\$5,000	<input type="checkbox"/> Swag Bag Underwriter	\$2,500	<input type="checkbox"/> Pot-of-Gold Underwriter	\$500
<input type="checkbox"/> Golf Shirt Sponsor	\$4,000	<input type="checkbox"/> Golf Ball Underwriter	\$2,000	<input type="checkbox"/> Hole-in-One Underwriter	\$500
<input type="checkbox"/> Golf Cart Sponsor	\$3,000	<input type="checkbox"/> Golf Visor Underwriter	\$2,000	<input type="checkbox"/> Tee Sign Underwriter	\$250
<input type="checkbox"/> Dinner Underwriter	\$3,000	<input type="checkbox"/> Golf Tumbler Underwriter	\$2,000	<input type="checkbox"/> Foursome	\$1,000
<input type="checkbox"/> Box Lunch Underwriter	\$2,000	<input type="checkbox"/> Golf Towel Underwriter	\$2000	<input type="checkbox"/> Playing Spot	\$250

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Golfers in Foursome

Golfer 1: \_\_\_\_\_

E-mail: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Golfer 2: \_\_\_\_\_

E-mail: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Golfer 3: \_\_\_\_\_

E-mail: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

Golfer 4: \_\_\_\_\_

E-mail: \_\_\_\_\_ Shirt Size: \_\_\_\_\_

## PAYMENT OPTIONS

Total Amount: \$ \_\_\_\_\_

☐ Check (payable to Easterseals South Florida)

☐ American Express ☐ Mastercard ☐ Visa

Cardholder's Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please mail this form to Easterseals South Florida, 1475 NW 14th Avenue, Miami, FL 33125 | Attn: Development Office or email it to [Development@sfl.easterseals.com](mailto:Development@sfl.easterseals.com) or pay by phone at (305) 547-4719.**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMERSERVICES BY CALLING TOLL-FREE 800-435-7352 (REGISTRATION #CH2377) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. YOUR DONATION IS TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. OUR EIN# 59-0722783. PLEASE CONSULT YOUR TAX ADVISOR OR ACCOUNTANT FOR SPECIFIC DONATION QUESTIONS. EASTER SEALS SOUTH FLORIDA, INC. DOES NOT ATTEST TO THE VALUE ASSIGNED BY THE DONOR TO THE DONATED GOODS. ANY MARKET VALUE SUBSTANTIATION OF ITEMS RESTS WITH THE DONOR. DONATIONS ARE FREE FROM LIABILITY BY THE FLORIDA GOOD FAITH DONORS ACT. ALL DONATIONS MADE TO EASTER SEALS SOUTH FLORIDA, INC. BECOME THE PROPERTY OF THIS NONPROFIT ORGANIZATION.

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## 2022 GOLF FIESTA ONLINE AUCTION DONATION FORM

Complete the registration form below to donate item(s) to the silent auction

For easy online registration, please visit <https://one.bidpal.net/GolfFiesta2022>

### DONOR INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Description of donated item: (as it is to appear on all printed and digital materials)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions/Expiration: \_\_\_\_\_ Retail Value of Item: \_\_\_\_\_

☐ Donation Enclosed

☐ Donations will be mailed or delivered

☐ Donation needs to be picked up on or by: \_\_\_\_\_



Please mail this form to **Easterseals South Florida**

**1475 NW 14th Avenue, Miami, FL 33125**

**Attn: Development Office**

**or email it to**

**[Development@sfl.easterseals.com](mailto:Development@sfl.easterseals.com)**

**or complete the online form, by visiting**

**<https://one.bidpal.net/GolfFiesta2022>**

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For questions or more information, please contact:

## **Karen Lopez**

Donor Services Coordinator  
Easterseals South Florida  
1475 NW 14th Avenue  
Miami, FL 33125

P: (305) 547.4719

E: [KLopez@sfl.easterseals.com](mailto:KLopez@sfl.easterseals.com)