



Easter Seals Southern California
Disability Services



2011 ANNUAL REPORT

Live



Learn



Work



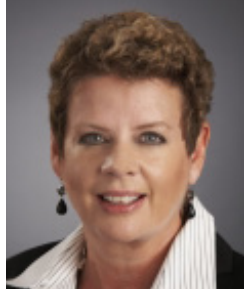
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OUR MISSION

Easter Seals provides exceptional services to ensure that all people with disabilities or other special needs and their families have equal opportunities to live, learn, work and play in their communities.



From the
CHIEF EXECUTIVE OFFICER
and BOARD CHAIR

Easter Seals continues to focus on providing essential services needed by people with disabilities and their families. Our efforts to support individuals to find employment or build a business, to help people live independently, and to provide children with autism services as well as early education opportunities remain priorities.

Regardless of economic challenges, Easter Seals commitment to those who need our services is unwavering. We deeply appreciate your support which makes it possible for Easter Seals to continue to meet important needs of people throughout Southern California.

Mark Whitley
President and CEO

Kim Michel
Board Chair



Adult Day Service and Supported Living Service: LARRY HYLER

Larry Hyler started receiving services from Easter Seals 1996 when he was living in a group home and was referred to the Adult Day Service.

Although Larry had worked in the past as a cook and as a store clerk, with no family members in the local area Larry found living in the group home isolating with few opportunities to make community connections. He thought about moving into his own place but didn't see how he could manage it.

"I couldn't do it alone," Larry said. "I'd stay home all the time."

Through the Adult Day Service, which supports individuals during the day to become active in their communities, Larry began to spend time outside of the group home. He made friends and engaged daily in community activities that ranged from volunteering to leisure activities.

Program Coordinator Kim Mitchell says she's seen tremendous changes in Larry over the years. "He has friends. People look out for him and invite him out. He talks more and socializes."

Larry also met his goal of moving out of the group home. Through Easter Seals Supported Living Service (SLS) Larry moved into his own apartment. SLS supports individuals to live in their own homes. The service can provide minimal support up to intensive 24-hour, seven-day-a-week assistance.

For Larry, SLS assists him to cook at home, do laundry, go grocery shopping and get to his doctor's appointments.

"I've got my own place with my own patio. I like to go fishing and play pool." Larry also volunteers making hats for infants in the local hospital. Easter Seals has also helped Larry rebuild relationships with his four sisters. Larry also says, "I have my Easter Seals family too."



Child Development Centers: PRISCILLA ONTIVEROS

Easter Seals Child Development Centers (CDC) help kids prepare academically and socially for kindergarten and life beyond. The CDC also provides vital family support services. One such innovative support effort is an internship program at the CDC Valley View Infant Center in Ontario. This program supports teens, such as Priscilla Ontiveros, to complete high school and earn transferable college credits, while also providing on campus day care. The goal of the Valley View Internship Program is to help students who are parents overcome barriers they face in order to finish high school.

Becoming a teen parent “changed my life a lot,” Priscilla said. “Once you have a child it is harder to stay in school. It is hard when he is sick or to stay up late to study. Without this support I would have to have someone watch my son. I would not have been able to finish school.”

Priscilla’s day begins early. She and her son Isaac, who is almost two, ride the school bus together at 7:30 a.m. By 9 a.m. Priscilla has settled Isaac in at the Valley View Infant Center and begins working on her internship. Her internship requires that she spends two days a week learning about child development and two days getting practical, hands on experience at the Valley View Infant center providing essential support to the CDC teachers. Just before noon she returns to her regular class schedule until school is out at 3 p.m. This experience, along with support from Isaac’s father and parents, has helped her to not only finish school but to also be a better parent.

“I’ve learned so much about physical and emotional development as kids get older,” she said. “When I see the way my son is integrated into the child care classroom, the way the staff plays with him it helps show me how to do the right thing when I’m with him on my own.”

In addition to the innovative internship program, the CDC at Valley View also supports teen parents by providing transportation, counseling for depression, and counseling for teens to deal with their own parents who may be unhappy with the circumstances.

After graduating from high school in 2012, Priscilla plans to attend college and major in child development. Easter Seals hopes to hire some of the internship program graduates to work at the CDC when they complete their education.



MICHAEL COONEY

Michael Cooney is making his Hollywood dreams come true. As head of Team Diversity Media (TDM), Cooney is on a path to change the perception of people with disabilities behind and in front of the camera.

Founded in 2009, TDM is a first-of-its-kind production company owned and operated by disabled filmmakers. Michael, originally from Boston, came to Los Angeles in 2003 after graduating from the University of Massachusetts with an education degree and having worked for several years in radio as everything from a DJ to a music director, and in marketing for an independent record label.

"I came to Los Angeles to try and work for a larger record label. It was extremely competitive and I was both encouraged and discouraged. My qualifications on paper could get me an interview. Once I was in the room I spent most of the interview dispelling myths about my disability," Michael said. "Interviewers wanted to know about what I couldn't do instead of what I could."

Michael applied to graduate school based on his skill as a writer and began working on a book. He ultimately graduated with a MFA in writing from Otis College but still could not find work. He eventually began teaching writing at Inclusion Films, a company headed by Joey Travolta that works to provide developmentally disabled adults with film production training. That experience led Michael to start TDM.

Through WorkFirst, a division of Easter Seals focused supporting individuals to find and keep meaningful employment or to build their own business, Michael found the help he needed to further his company. "WorkFirst is helping me build TDM structure with things such as proper insurance, a business plan and marketing."

"I have all the same dreams, hopes and aspirations that other people have. Given the opportunity people with disabilities can do anything."

Michael did complete and publish that book he started long ago, a memoir called "Walking in My Sleep."



CORPORATE SPONSORS, FOUNDATIONS and GRANTS

(SEPTEMBER 1, 2010 – AUGUST 31, 2011)

Chairman's Roundtable

Vons

Leadership Circle

\$500,000 - \$999,999

Lanterman Regional Center
San Gabriel/Pomona Regional Center

Edgar Allen Founder's Society \$100,000 - \$499,000

Ahmanson Foundation
Baker's Drive Thru Restaurants
CVS/pharmacy
Federal Transportation Agency
Weingart Foundation
Westside Regional Center

Corporate Council (\$50,000 - \$99,999)

Century 21

Independence \$25,000 - \$49,999

B&M Lawn and Garden, Inc.
CVS Caremark Foundation

Empowerment \$10,000 - \$24,999

Anheuser-Busch Companies, Inc.
Bruce Ford and Anne Smith Bundy Foundation

Carrie Estelle Doheny Foundation
Dougherty and Dougherty
Architects LLP

Greater Los Angeles New Car
Dealers Association
JGinger Masonry LP
Western Exterminator and Drexel Companies
US Bancorp Foundation

Opportunity (\$5,000 - \$9,999)

Banana Boat- Hawaiian Tropic Suncare
Behr Process Corporation
Brown-Forman Corporation
Cell Business Equipment
Constellation Wines U.S.
Daltille
Diageo
Don Equitz and Nick Straabe of Dreamscapes
dSd Partners
Fraternal Order of Police
Fresh Dairy Direct - Southern California
OC Medical Group
Sara Lee Corporation
Sidney Frank Importing Company
Toy Wonders
Universal Flooring Systems, Inc.
Watkins and Letofsky LLC
Wells Fargo



Dignity \$2,500 - \$4,999

- Activate Drinks
- American Business Bank
- Bacardi U.S.A. Inc.
- CareerBuilder
- Coppertone
- The Crane Fund
- Crane Wire and Communications
- Crown Imports LLC
- Dreyer's Grand Ice Cream
- Gallo Wine Company
- Golden Grove Trading
- Heineken USA, Inc.
- L&R Distributors, Inc.
- LSG Skychefs
- Mike's Hard Lemonade Company
- MillerCoors LLC
- Mitsubishi Electric Visual Solutions America Inc.
- Moet Hennessy USA
- Murtaugh, Meyer, Nelson and Treglia
- Ocean Potion
- Pabst Brewing Company
- Pacific Insulation Company
- Palm Bay International
- Pepsi Beverage Company
- Pernod Ricard USA
- Rain Bird Corporation
- Red Bull - North America
- Rockwater Designs
- Straub Distributing
- T.I.'s By Design
- Total Landscape Maintenance
- US Bank

Ability \$1,000 - \$2,499

- Albert Cutter Memorial Fund
- Anita B. and Howard S. Richmond Foundation, Inc.
- Avril Lavigne Foundation
- Blue Rhino Corporation
- Brady, Vorwerck, Ryder & Caspino
- Delicato Family Vineyards
- Employees Charity Organization of Northrop Grumman
- Employees Community Fund of Boeing CA
- Hard Copy, A Bierly Company
- Heaven Hill Distilleries, Inc.
- Heck Estates
- Hutchings Court Reporters
- Infinium Spirits
- Kaiser Permanente
- Lister, Martin & Thompson
- Mass Mutual
- Nationwide Legal, Inc.
- Neurowave Monitoring
- Paco's Tacos
- Parente and Christopher
- Thompson Building Materials
- William Grant & Sons, Inc.



LIFETIME MAJOR GIFT and PRESIDENTS' COUNCIL

(SEPTEMBER 1, 2010 – AUGUST 31, 2011)

LIFETIME MAJOR GIFT RECOGNITION

Chairman's Roundtable (\$1,000,000+)

Mort La Kretz

Leadership Circle (\$500,000 - \$999,999)

Irene and Rita Pillion

Edgar Allen Founders Society (\$100,000 - \$499,999)

Cecile Berchad

M.E. & Patricia Buckner

Doreen Chadbourne

Zora & Mabel Clemens

Marianne Dorn

Edith Garvey

Ester Hadberg

Nadine G. Hockett

Leo R. Long

Bennie & Paula McNulty

PRESIDENTS' COUNCIL RECOGNITION

Independence (\$25,000+)

Edith Garvey
Theodore King
The Michel Family
Mark Whitley

Empowerment (\$10,000 - \$24,999)

David A. Gavira
Mary and Michael Platt
Shelby and Tom Schulte
Arthur Southam and Beezie Daly
The Karen and David Wolf Family

Opportunity Level (\$5,000 - \$9,999)

JoAnne and Mike Flory
Mace Siegel

Dignity Level (\$2,500 - \$4,999)

Diane Drolet and Patrice Martin
Marie and Joseph Holper
Mary and Michael Neils
Pam Strong Memorium
Mark Whaley
Maryhelen and Peter Wingert

Ability Level (\$1,000 - \$2,499)

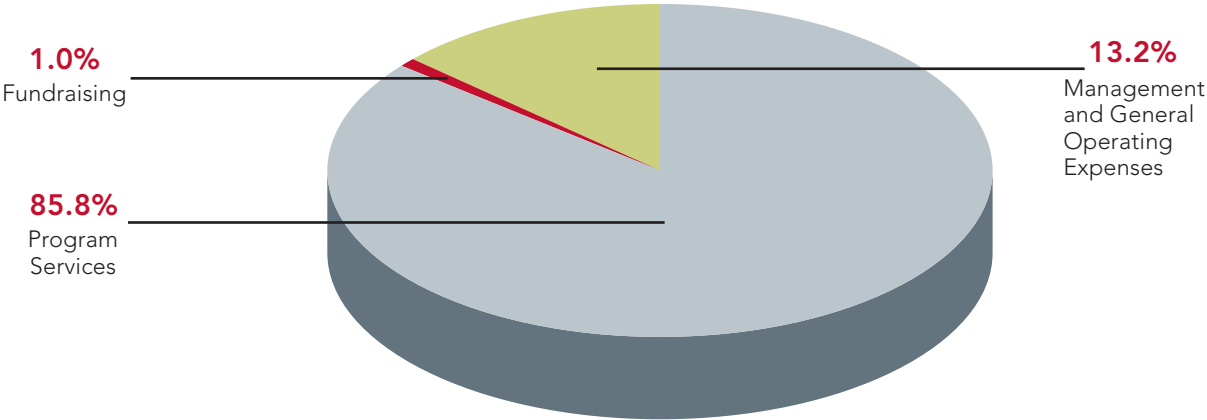
Debbie Ball
Bernard E. Beusee
Robert D. Bills
Dr. and Mrs. R. Blom
Cindy Bravo
Gary D. Brown
Gary D. Brown
Elaine E. Carman
Noel Castellon
Joseph Clifford
Cory Craven and Dr. Paula Pompa-Craven
Larry Delpit
F. Richard Digiorgio
Michael Dowd
Jill Dulich
Trent Eckel
Maureen Ferry

Sarah Fisher
Mary Jo Greenberg
Jennifer Hans
Carlene Holden
Wayne and Della M. Ivans
LaVon Jackson
Inta Kipper
Kathleen Kolenda
John Linton
Stan and Mary Longenecker
The Louis L. Borick Foundation
Patricia Madsen
Joyce Mason
Robert McGrann
Beverlyn Mendez
Arlene Meyerson
Mike Miller
Ruth H. Morrison
Mary W. Newell
Scott Nichols
Marjorie Post-Dye
Maria and John Prins
Betty and Brian Reckard
Wanda P. Rees
Cathy Saliba
Julie Saliba
Mr. and Mrs. Ed C. Sanborn
Kimberly Schultz
Mr. and Mrs. Vincent E. Scully
Simms/Mann Family Foundation
Christopher Smith
Ann Laferty Snowhook
Rod Stern
Dan Stone
Sue and John Stranger
Mr. and Mrs. Martin Tachiki
Stephen Thames
Peter Vajda
Samuel P. Wolfson
Joseph D. Zazzi
Charles K. Zear
David Zweig

COMBINED STATEMENT of SUPPORT, REVENUE EXPENSE

FISCAL YEAR SEPTEMBER 1, 2010 - AUGUST 31, 2011

HOW FUNDS ARE SPENT:



SUPPORT AND REVENUE:

Support contributions and Special Events \$2,338,933

REVENUE:

Fees for Services and Program Grants 35,461,469
Interest and Other Income 104,386

TOTAL SUPPORT AND REVENUE \$37,904,788

EXPENSES:

Program Services
Adult Services 26,610,121
Children’s Services 5,649,250
TOTAL PROGRAM SERVICES \$32,259,371

Support Services
Management and General 5,054,200
Fundraising 383,476
TOTAL SUPPORT SERVICES \$5,437,676

TOTAL EXPENSES \$37,697,047

CHANGE IN NET ASSETS \$207,741



OUR SERVICES

Easter Seals Southern California serves nearly 3,000 individuals each day in Los Angeles, Orange, Riverside, San Bernardino, San Diego and Imperial Counties.

Employment (WorkFirst) - Assist people to secure and maintain paid employment. WorkFirst also supports individuals to develop and operate their own businesses.

Autism Services - Our team focuses on therapies that are proven to be effective in increasing skills of children with autism spectrum disorders and similar disabilities. Easter Seals offers Applied Behavior Analysis (ABA), speech, physical, and occupational therapy services in addition to group-based classes focused on social and adaptive skills.

Child Development Centers - For children from birth to five years of age. The centers provide early education, family support through parent workshops and training programs, and disability services.

Adult Day - Support individuals to gain social and daily living skills, and to engage in volunteer and community service projects in order to increase independence and quality of life.

Residential - Offers the opportunity for people who have lived most of their lives in state developmental centers to live in their own homes, usually with two other housemates.

Independent Living Skills and Support - Training and activities to increase independence for those who live at home or own their own.

Senior Day - Supervised, quality care and activities to seniors.

Camp - Camp in a fully-accessible setting designed for people with disabilities.



BOARD OF DIRECTORS

Kimberly Michel, *Chair*

John Stranger, *First Vice Chair*

W. Rod Stern, *Second Vice Chair*

David Romero, *Secretary*

David Wolf, *Treasurer*

Jill Dulich

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Mary Platt

Ann Laferty Snowhook

Peter Wingert



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