



UNCORKED & *crafted*

to benefit Easterseals

SPONSORSHIP OPPORTUNITIES

Friday, November 15, 2024
6:00 PM - 9:00 PM

Terrain Gardens at Devon Yard
138 Lancaster Ave
Devon, PA 19333

EVENT HOSTS

Peter Blau and Mike & Caren Kelman

We hope you will join us for the 3rd Annual Uncorked & Crafted.

Guests will enjoy wine, spirits, local beer selections and delicious food while taking in the unique indoor and outdoor atmosphere of Terrain Gardens. Shop our silent auction, play the wine pull, and enjoy an evening with Easterseals' dedicated stakeholders.

Proceeds from the event directly benefit children with disabilities, helping them gain access to much-needed therapeutic and educational programs and services.

Sponsorships are thoughtfully designed, and customizable, to highlight your support of Easterseals of Southeastern Pennsylvania

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PRESENTING SPONSOR - \$20,000

- Uncorked & Crafted presented by your company. Premium brand placement prominently displayed on event collateral, including invitations and signage throughout the event. *(Must confirm & provide logo by August 14, 2024 for invitation inclusion)*
- Co-branded advertising spend \$2,000 (customized to marketing goals)
- Recognition on Easterseals website, including four special spotlights on social media
Website: 18,000 | Social media: 3,000 followers
- Logo Recognition in Easterseals' print newsletter (circulation 1,000) and monthly e-newsletter (November and December)
- Recognition at the event during remarks by Easterseals CEO, opportunity to speak
- Branded to-go dessert for guests to take from the event
- Twelve (12) VIP tickets and 6 GA tickets for guests to enjoy the Uncorked & Crafted experience
- Enjoy dinner or brunch for four (4) at the beautiful Terrain Cafe - Devon
- Opportunity to distribute your company promotional items in guest gift bags

GOLD SPONSOR - \$10,000

- Premium brand placement prominently displayed on event collateral, including invitations and signage throughout the event. *(Must confirm & provide logo by July 24, 2024 for invitation inclusion)*
- Co-branded advertising spend \$750 (customized to marketing goals)
- Recognition at the event during remarks by Easterseals CEO
- Recognition on Easterseals website, including 2 spotlights on social media
Website: 18,000 visitors | Social media: 3,000
- Logo Recognition in Easterseals' print newsletter (circulation 1,000) and monthly e-newsletter (November and December)
- Six (6) VIP tickets and 4 GA tickets for guests to enjoy the Uncorked & Crafted experience
- Opportunity to distribute your company promotional items in guest gift bags

PAPARAZZI SPONSOR - \$7,000

- Uncorked & Crafted photograph experience sponsored by your company. brand placement prominently displayed on event collateral and signage throughout the event.
 - Professional photographer will provide guests headshots, partner photos, group photos and 360 photo booth
- Recognition on Easterseals website, including a 2 special photography experience spotlights on social media
Website: 18,000 visitors | Social media: 3,000
- Logo Recognition in Easterseals' print newsletter (circulation 1,000) and monthly e-newsletter (November and December)
- Recognition at the event during remarks by Easterseals CEO
- Two (2) VIP tickets and Four (4) tickets for guests to enjoy the Uncorked & Crafted experience
- Opportunity to distribute your company promotional items in guest gift bags

WINE PULL SPONSOR - \$7,000

- Uncorked & Crafted wine pull sponsored by your company. brand placement prominently displayed on event collateral, including invitations and signage throughout the event. *(Must confirm & provide logo by July 24, 2024 for invitation inclusion)*
Prominent wine pull wall feature engages guests in making a donation to blindly select from a wide range of bottles
- Recognition on Easterseals website, including a 2 special photography experience spotlights on social media
- Website: 18,000 visitors | Social media: 3,000
- Logo Recognition in Easterseals' print newsletter (circulation 1,000) and monthly e-newsletter (November and December)
- Recognition at the event during remarks by Easterseals CEO
- Two (2) VIP tickets and Four (4) tickets for guests to enjoy the Uncorked & Crafted experience
- Opportunity to distribute your company promotional items in guest gift bags

SILVER SPONSOR - \$5,000

- Brand placement displayed on event collateral, including digital invitations and signage throughout the event. *(Must confirm & provide logo by August 14, 2024 for invitation inclusion)*
- Recognition on Easterseals website, including a special spotlight on social media
Website: 18,000 visitors | Social media: 3,000
- Logo Recognition in Easterseals' print newsletter (circulation 1,000) and monthly e-newsletter (November and December)
- Four (4) Tickets for guests to enjoy the Uncorked & Crafted experience
- Opportunity to distribute your company promotional items in guest gift bags

BRONZE SPONSOR - \$2,500

- Brand placement displayed on event collateral and signage at the event.
- Recognition on Easterseals website and event announcement on social media
Website: 18,000 visitors | Social media: 3,000
- Logo Recognition in Easterseals' print newsletter (circulation 1,000)
- Two (2) tickets for Uncorked & Crafted for company representatives or guests

Sponsorships are available for customization to target specific audiences or engage guests in fun and unique ways.

For more information or to make a gift, please contact Liz Meckes, Director of Development, at 484.234.8007 or lmeckes@easterseals-sepa.org.