

# UNCORKED & *crafted*

November 18, 2023

THE SATURDAY CLUB

Wayne, Pennsylvania

## Sponsorship Opportunities

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### "TOP SHELF" SPONSOR

\$10,000

*Top Shelf sponsors receive category exclusivity as presenting partners of Uncorked & Crafted. Requires a two year commitment. One Available.*

- Inclusion in all print, media and digital advertising/marketing as Easterseals Uncorked & Crafted presented by [Company]
- Paid advertising in mutually agreed upon publication valued up to \$2,000
- Company highlight on Easterseals' Facebook, Instagram, and Twitter pages at least five times
- Logo Recognition in Easterseals' print newsletter (circulation 1,000)
- Logo & Weblink in Easterseals monthly e-newsletter (November and December)
- Access to VIP Reception beginning at 6:00 p.m. with special entertainment and networking
- Prominent company logo at event check-in, drink and tasting tables and sponsor signage
- Recognition at the event during remarks by Easterseals CEO and Board members
- Opportunity for champagne toast and brief remarks at the event
- Networking lunch with Easterseals CEO and Board members for 4-6 invitees
- 8 tickets for Uncorked & Crafted for company representatives or guests

### "MOCKTAIL" SPONSOR

\$5,000 *Three Available.*

- Company highlight on Easterseals' Facebook, Instagram, and Twitter pages at least three times
- Digital media package with minimum value of \$500 promoting the company and Easterseals partnership
- Logo Recognition in Easterseals' print newsletter (circulation 1,000)
- Logo & Weblink in Easterseals monthly e-newsletter (November and December)
- Access to VIP Reception beginning at 6:00 p.m. with special entertainment and networking
- Company logo at dedicated mocktail table and on and sponsor signage
- Recognition at the event during remarks by Easterseals CEO and Board members
- 6 tickets for Uncorked & Crafted for company representatives or guests

### "SAVOR" SPONSOR

\$2,500

- Company highlight on Easterseals' Facebook, Instagram, and Twitter pages at least two times
- Logo Recognition in Easterseals' print newsletter (circulation 1,000)
- Logo in Easterseals monthly e-newsletter (November and December)
- Company logo at food sampling tables and on event sponsor signage
- 4 tickets for Uncorked & Crafted for company representatives or guests

### EVENT PATRON

\$1,000 *Unlimited Number Available.*

- Company highlight on Easterseals' Facebook, Instagram, and Twitter pages at least one time
- Logo Recognition in Easterseals' print newsletter (circulation 1,000)
- Logo in Easterseals monthly e-newsletter (November and December)
- 2 tickets for Uncorked & Crafted for company representatives or guests

