Easter Seals NJ Aims to Break a Guinness World Record at the Walk With Me 5K on April 18th - Bergen Dispatch



http://www.bergendispatch.com/articles/35890248/Easter-Seals-NJ-Aims-to-Break-a-Guinness-World-Record-at-the-Walk-With-Me-5K-on-April-18th.aspx

NJ, Snoopy, D2W Wrestlers

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- Kids activities and sponsor booths on the field
- "Passport to Wellness" Health Fair
- Parking Lot Party with food & race awards. (Sandwiches sponsored by Jersey Mike's Subs)

More than 150,000 people have participated in 500 Walk With Me events nationwide since the first one in 2010, generating more than \$30 million to support families who benefit from Easter Seals' services.

Last year NFL Films was on site to capture video at the Fifth Annual Walk With Me 2014 5K run which attracted 1,400 people and raising more than \$150,000 for individuals with disabilities and special needs in New Jersey.

"This event is fantastic...this is my third year already and I plan on doing this every year," said local celebrity Joe Ruback, also known as License Plate Guy, the renowned New York Giants Superfan who has led the walk for the last two years.

In the United States, one in five people live with a disability. These can include mental illnesses, developmental disabilities, and autism, which are affecting more families every year.

Easter Seals believes that everyone, no matter their level of ability, deserves the opportunity to live, learn, work, and play in their communities with equality, dignity and independence. Ninety-five percent of funds that Easter Seals New Jersey receives go directly toward serving clients. Donations help pay for:

- Camp Merry Heart one of the few camps for people of various abilities, the camp offers
 recreational and travel opportunities to clients and respite to family caregivers. Attendees
 at Walk With Me can hear more about this program directly from Easter Seals
 Ambassadors.
- Group Residences assist people living with the challenges of mental illness and developmental disabilities. These community houses help clients maintain their independence and participate in, and enjoy their communities. Event ambassador Doug B. will be on-hand to answer questions about his experience.
- Workforce Development Programs give people with developmental disabilities a path to work and independence. These include the High School - High Tech program, focusing on offering developmentally disabled teens opportunities to explore jobs in science and technology. Additionally, skill evaluation, training, and supported employment help those with disabilities gain entrance to the workplace.

Anyone can join the Easter Seals New Jersey Walk With Me 2015 sponsors including Century 21, CVS Health and others, plus members of the community at MetLife Stadium on April 18th to take part in the walk, run the 5K, exchange some high-fives and know that it all supports a great cause.

Participants may start a new team, join an existing team OR sign up as an individual. Registration is FREE for walkers (note: 5K Run Registrants have a required \$25 registration fee). To register or learn more, visit http://www.walkwithme.org/nj or contact:

Michelle Kasper, Special Events Manager 732.955.8368 walkwithme@nj.easterseals.com

About Easter Seals New Jersey

Easter Seals New Jersey has helped New Jersey residents with special needs integrate with their communities since 1948. Each year, more than 8,000 people receive training and services from Easter Seals programs. Clients include people with autism, mental illness, physical disabilities and other special needs. Fundraisers like Walk With Me help Easter Seals New Jersey continue to provide these vital services.

Visit the website at http://www.eastersealsnj.org, like Easter Seals New Jersey on Facebook http://www.facebook.com/eastersealsnj, or, contact them by phone at 732/257-6662.