Easter Seals to Help Beautify Millville

Through a community development grant to help beautify neighborhoods, Easter Seals New Jersey recently obtained a contract with the city of Millville to cultivate, provide, and maintain the hanging baskets being displayed throughout the downtown area.

The hanging baskets are planted and grown by participants at Easter Seals New Jersey’s Employment Services greenhouse facility at Bogden Boulevard, established in 2008 to provide an alternative form of training for adults with physical, mental and developmental disabilities. The participants also grow and maintain holiday flowers such as lilies for Easter, poinsettias for Christmas, hanging baskets and flats for Mother’s Day. Sales of the vibrant plant materials help to raise public awareness of the important contributions made to the community by people with disabilities while providing necessary program funding.

But starting September 2014, Easter Seals New Jersey will also be participating in a revitalization program for the city of Millville through a Community Development Block Grant award. The grant will benefit the city of Millville’s overall appearance and help maintain homes for rehabilitation. Participants of Easter Seals New Jersey/Millville are painting plywood boards which will be appear as windows on abandoned homes.

Easter Seals New Jersey’s Millville location provides vocational training, work readiness skills, and community placement for people living with disabilities and special needs. Through evaluation and participant interests, Easter Seals New Jersey supports individuals striving to learn new skills and achieve personal goals on site at the Millville facility.