



The Mission Partner Program operates on a year-long activation model, tailoring acknowledgment efforts to align with the preferences of each investing partner. These efforts aim to reflect the specific investments made in support of the Easterseals Massachusetts mission to ensure that children and adults, including our Veteran community, have equal opportunities to Live, Learn, Work, and Play.

LEVEL	Empower \$10k- \$24,999	Opportunity \$25k- \$49,999	Independence \$50k+
Brand Recognition			
Logo on collateral for Easterseals Massachusetts (ESMA) largest summer fundraiser, <i>Move With Me</i>	X	X	X
Recognition during <i>Month of Giving</i> during the week that aligns with your philanthropic goals: Collateral, social media, landing page, and crowd funding platform	X	X	X
Logo placement on Mission Partner banner at annual Golf Tournament	X	X	X
Logo placement in Golf Tournament Program	X	X	X
Recognition post with company logo on social media platforms during Mission Partner Awareness Month - <i>Mission Possible</i>	X	X	X
Logo on ESMA website and link to Mission Partner's website - 12 month	X	X	X
Company paragraph and "Why We Give" quote on landing page	X	X	X
Logo displayed on Quarterly Community E-Newsletter, <i>Because of You</i>	X	X	X
Logo displayed on Monthly Employee Newsletter, <i>News from the Seal</i>	X	X	X
Recognition post in the Easterseals National generated newsletter		X	X