

ALL



ABILITIES

LIMITLESS



POSSIBILITIES

2019 Annual Report

CELEBRATING 100 YEARS OF IMPACT

**☞☞ Your life  
and mine  
shall be valued  
by not what  
we take, but  
by what we  
give. ☞☞**

**—**

**Edgar Allen  
Easterseals Founder**



## NOTES FROM THE CEO & BOARD CHAIRMAN

### Celebrating 100 Years!

2019 was a significant year for Easterseals as our network celebrated 100 years of service. Easterseals began as one man's dream to create a world where no child would suffer due to the lack of medical services. Inspired by the tragic loss of his own son, Edgar Allen, a Rotarian, founded the National Society for Crippled Children in 1919. In 1967, the organization was renamed "Easter Seals" due to the overwhelming public support of the annual Easter "seals" campaigns. In the 1970's and 80's Easter Seals was a leading advocate for disability rights and played a key role in helping craft what became the Americans with Disabilities Act (ADA) of 1990. During the 1990's and 2000's Easter Seals expanded opportunities for young children through innovative early intervention services and workforce training for adults.

Today, Easterseals offers indispensable resources to more than a million people and families living with a disability. Our best in class, inclusive services are provided through a network of 70 local Easterseals in communities nationwide, along with four international partners in Australia, Mexico, Puerto Rico and Canada. Easterseals offers hundreds of home and community-based services and supports – categorized into five distinct support areas: Live, Learn, Work, Play and Act.

Here in Louisiana, we proudly supported over 10,000 individuals Statewide this year. Our pledge is to continue to adapt to meet the changing needs of people with disabilities. This year we expanded our PEERS Social Skills Training program as well as our housing services to new areas of the State.

Please enjoy our annual report and join us in celebrating our success and 100 years of exceptional services as we work toward a future where everyone is 100% included and 100% empowered!

With Warm Regards,

*Tracy Garner Et Bradley Spedale*

Easterseals Louisiana President / CEO & Board Chair

# 2019 EASTERSEALS LOUISIANA BOARD OF DIRECTORS

Easterseals Louisiana (ESL) is governed by a Board of Directors who guides the President/CEO in oversight of the organization. Easterseals Louisiana maintains a formal, focused strategic vision, emphasizing participant services, employee satisfaction, compliance and corporate social responsibility.

## OFFICERS

### CHAIRMAN

Bradley J. Spedale

### VICE CHAIRMAN

Christian A. Garbett, Sr.

### SECRETARY

Tommy A. Tizzard III

### TREASURER

Dennis J. Tizzard

## MEMBERS

Anthony Bondi

Kirsten M. Breckinridge

Deborah Coleman

Amy Corcoran

Gena Gore

Charles A. Haydel, M.D.

Mike Salter

Patrick J. Yoes, Sr.

## LIFETIME /

## EMERITUS MEMBERS

Gardner Kole

Ronnie Kole

Terry Snyder

## PRESIDENT/CEO

Tracy Garner



## *Our Mission*

*"Easterseals Louisiana is a non-profit organization whose mission is to assist children and adults with physical and intellectual disabilities achieve independence."*

# CELEBRATING 100 YEARS OF SERVICES

In 2019, Easterseals celebrated 100 years of impact in the lives of individuals with disabilities or other special needs, their families and communities throughout America as a powerful advocate and innovative provider of services. We honor this legacy as we embrace our future with a renewed commitment to enhance possibilities for people of all ages and abilities. We work every day to empower people with diverse perspectives and needs with the resources necessary to live, learn, work and play in their communities.

In commemoration of our 100th anniversary, Easterseals Louisiana is joining its fellow 70 affiliates across the country in dedicating itself to creating a future where everyone is 100 percent included and 100 percent empowered. This goal will be accomplished by continuing to respond to the needs of our communities through our five service categories:

**Live:** Hands on services that provide a wide range of health and wellness resources that empower children, adults and senior citizens to reach their full potential.

**Learn:** Educational programs that help children and adults learn, or re-learn, the basic skills they need to thrive across their lifespan.

**Work:** Training programs that help everyone from individuals with autism to military veterans prepare to enter or re-enter the workforce.

**Play:** Recreational programs that help individuals across several age groups participate in camping and other fun outdoor activities to relax and connect with friends.

**Act:** Volunteer programs that provide everyone with the opportunity to get involved with their community and advocate for the needs of individuals with disabilities.

While the Easterseals mission has expanded over the last century, one thing that will never change is who we support or how we make a difference. We will continue to champion the most effective ways to make a profound, positive difference in the lives of those who need it most.



...a is a  
...whose  
...children and  
...intellectual  
...dependence."



# 2019 ESL PROGRAMS & SERVICES

## LIVE .....

### supportive housing

Provides a safe and comfortable environment for people with behavioral health, substance abuse, or co-occurring disorders with the ultimate goal of independent living.

### support coordination

Assists disabled children, adults, the elderly and individuals with behavioral health needs in accessing needed services to increase their independence.

### crisis services

Assists in reducing the use of hospitalizations or visits to the emergency room through delivery of immediate community based treatments and interventions for families in crises.

### intensive community engagement

Moves homeless individuals or households from the streets or homeless shelters into their open apartment, using the Housing First Program.

## LEARN .....

### community psychiatric support treatment services (CPST)

Provides goal directed support and solution focused interventions, which are intended to assist individuals achieve objectives.

### psychosocial rehabilitation services (PSR)

Assists individuals with becoming active and productive members of the community.

### PEERS training

Helps teens with Autism learn how to form and maintain relationships.

### earlysteps- system point of entry (SPOE)

Identifies, evaluates, and supports infants and toddlers, ages birth to 3, who may have developmental disabilities.

## WORK .....

### employment resource & referral

Offers a range of resources that helps prepare individuals for the work force.

## PLAY .....

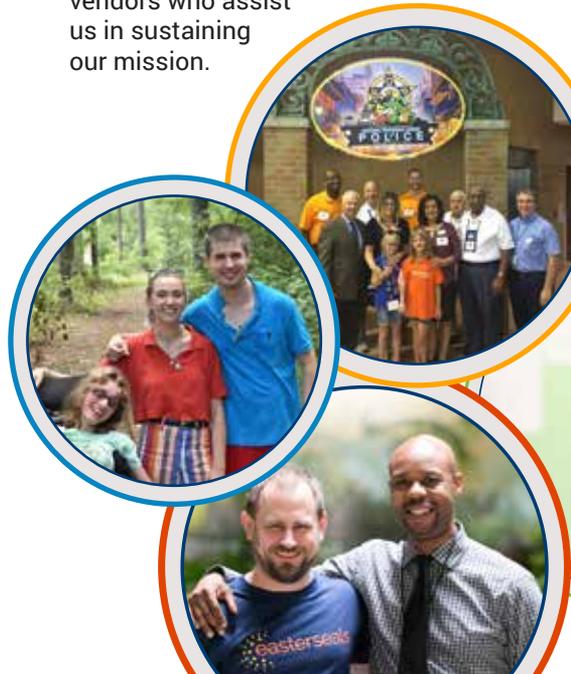
### campership

Provides funding for summer camp tuition for children and young adults with disabilities.

## ACT .....

### community engagement

Support from a network of volunteers, advocates, donors and vendors who assist us in sustaining our mission.



# 2019 PROGRAM SPOTLIGHTS

## CAMPERSHIP

From campfire sing-a-longs and late night ghost stories, to boating, nature walks, swimming, and arts and crafts, Campership provides the same excitement and activity available at other summer camp programs. The difference? Easterseals campers experience the joys and challenges of camp in a fully accessible setting. What is not easily expressed through words can be read on the camper's faces filled with amusement and delight. Each camper, faced with their own set of circumstances, works through their challenges to take part in a camp that allows them to have fun, learn new things, and most importantly, just be an ordinary person.

Through sessions at Camp ASCCA and Camp Hardtner, it is our goal to provide a healthier, happier, longer, and more productive life for children and adults of all abilities. After a session at camp our participants return home with a renewed sense of independence, new friends, confidence in their abilities, and plenty of stories to share as well as athletic and emotional growth!



**"I love camp because it is fun, and I get to see my friends and go swimming every day!"**

**-  
Alyssa, Camp Able Camper**



## EARLYSTEPS - SYSTEM POINT OF ENTRY (SPOE)

EarlySteps services include screening and assessment and coordination of early intervention for children ages newborn to 3 years old with developmental disabilities. Services provided include: Audiology, Speech Language Therapy, Occupational Therapy, Physical Therapy, Special Instruction, Assistive Technology, Service Coordination, Medical Evaluation, Nursing Services, Vision Services, Social Work Services, Psychological Services, Family Training, Nutrition Services, and Transportation. Easterseals Louisiana provides SPOE services in New Orleans, Alexandria, and Monroe, Louisiana. In 2019, Easterseals EarlySteps SPOE supported 4,872 families across the state of Louisiana!

# 2019 ESL HIGHLIGHTS

We drive change through powerful advocacy and innovative services, impacting families and communities throughout Louisiana as we make profound, positive differences in people's lives every day. We are committed to assuring that every one of us is 100% included and 100% empowered!



Launched Family Service Coordination in our Covington office.



Recognized by the Louisiana House & Senate for 100 Years of Service

Honored by New Orleans CityBusiness as a Top 2019 Nonprofit Leader.



Received the highest level of accreditation through the Commission on Accreditation of Rehabilitation Facilities (CARF).



Received funding to expand our Transitional Housing Program to Monroe.



Launched our new Pathways to Independence Program in the Shreveport area.



100 Years honored in orange by the Mercedes-Benz Superdome.

Partnered with United Way to provide Behavioral Health Case Management for Louisiana's Prison Reentry Program.

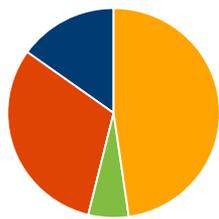


# EASTERSEALS IN LOUISIANA

Easterseals is committed to caring for children and adults with physical and intellectual disabilities and special needs resulting from any cause – whether diagnosed at birth or incurred through disease, accidental injury or the aging process. Easterseals Louisiana is proud of the fact that our families served come from many diverse backgrounds. At the core of our organization is a common passion for caring, shared by our staff and by those who support our mission.



## Participants Served by Age

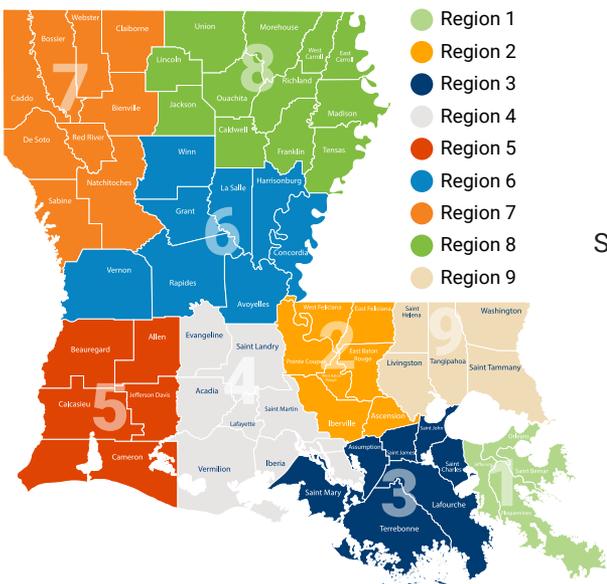


● Age 0-3 ● Age 4-17 ● Age 18-59 ● Age 60+

ESL provided services to

# 10,229

families in 2019.



**Region 1**  
New Orleans - Corporate & SPOE

**Region 3**  
Thibodaux - Support Coordination

**Region 6**  
Alexandria - Support Coordination & SPOE

**Region 7**  
Shreveport - Behavioral Health, Mid City Residential Facility & Support Coordination

**Region 8**  
Monroe - Behavioral Health & SPOE

**Region 9**  
Covington - Support Coordination & Family Service Coordination

# FISCAL YEAR 2019 INCOME & EXPENSE STATEMENT

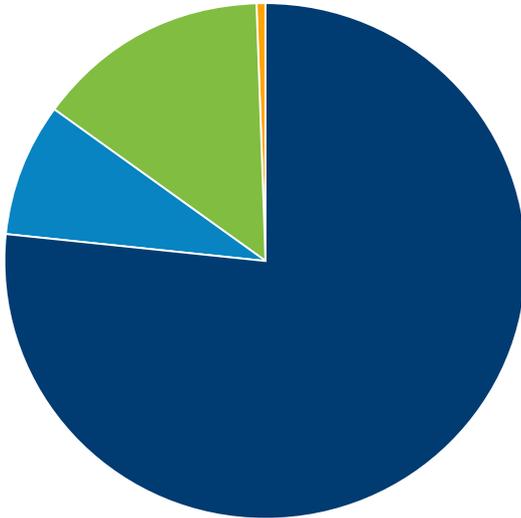
## Public Support & Revenue

Program Service Fees	\$6,196,673
Contributions/Grants	\$3,734,118
Special Events/Charitable Gaming	\$1,714,995
Investments	\$129,323
Miscellaneous	\$10,297

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**Total Support Revenue** **\$11,785,406**

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Over **91%** of funds expended by ESL were used for direct services & fundraising efforts!

- Direct Services 76.8%
- Management & General 8.2%
- Special Events & Charitable Gaming 14.5%
- Support to National Programs <1%

## Expenditures

Direct Services	\$8,823,242
Management & General	\$945,610
Special Events & Charitable Gaming	\$1,663,637
Support to National Programs	\$48,478

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**Total Expenditures** **\$11,480,967**

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New Orleans  
**CITYBUSINESS**  
2019 Top Nonprofit Leader



In schools, workplaces and communities, we're fostering environments where everyone is included and valued with a real and positive impact on us all. Join us in ensuring that everyone, regardless of age or ability, is 100% included and 100% empowered.



@EasterSealsLouisiana

For more information please call  
**504.523.7325 or 800.695.7325**

email us **[info@.laeasterseals.com](mailto:info@.laeasterseals.com)**

or visit our website

**<http://www.laeasterseals.com>**