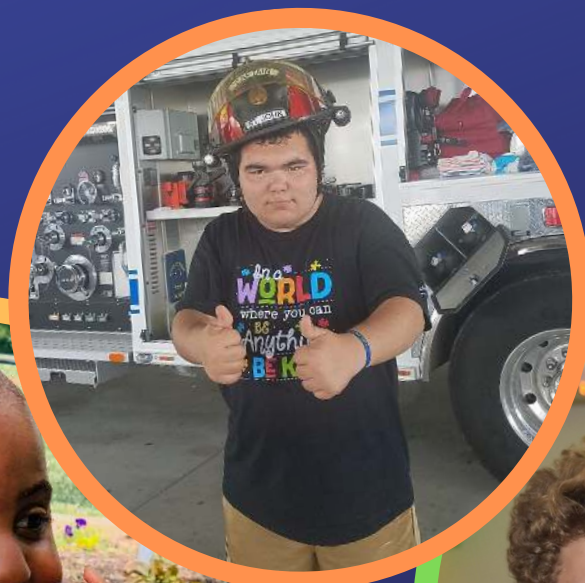




easterseals Louisiana



2019 Year in Review

Celebrating 100 Years of Impact

A NOTE FROM THE CEO

Celebrating 100 Years!

2019 was a significant year for Easterseals as our network celebrated 100 years of services. Easterseals began as one man's dream to create a world where no child would suffer due to the lack of medical services. Inspired by the tragic loss of his own son, Edgar Allen, a Rotarian, founded the National Society for Crippled Children, in 1919. In 1967, the organization was renamed "Easter Seals" due to the overwhelming public support of the annual Easter "seals" campaigns. In the 1970's and 80's Easter Seals was a leading advocate for disability rights and played a key role in helping craft what became the Americans with Disabilities Act (ADA) of 1990. During the 1990's and 2000's Easter Seals expanded opportunities for young children through innovative early intervention services and workforce training for adults.

Today Easterseals offers indispensable resources to more than a million people and families living with a disability. Our best in class, inclusive services are provided through a network of 70 local Easterseals in communities nationwide, along with four international partners in Australia, Mexico, Puerto Rico and Canada. Easterseals offers hundreds of home and community based services and supports—categorized into five distinct support areas: Live, Learn, Work, Play and Act.

Here in Louisiana, we proudly supported over 10,000 individuals Statewide this year. Our pledge is to continue to adapt to meet the changing needs of people with disabilities. This year we expanded our PEERS autism program as well as our housing services to new areas of the State.

Please enjoy our 2019 Year in Review and join us in celebrating our success and 100 years of exceptional services as we work toward a future where everyone is 100% included and 100% empowered!

With Warm Regards,

Tracy Garner

President & CEO



2019 ESL FAST FACTS

ESL impacted the lives of

10,229

families across Louisiana

99% of participants from all programs reported that they are satisfied with the services provided.

99% of participants reported that they find the Behavioral Health supports/services that they receive from ESL helpful in their recovery efforts.

91%

of all funds expended by ESL are used for Direct Services & fundraising efforts

ESL was named a
Top Nonprofit
Leader by New
Orleans
CityBusiness

100% of community stakeholders reported that they have a positive working relationship with Easterseals Louisiana.

99% of participants reported that their Support Coordinator/Intake Service Coordinator fully included them in the development of their Plan of Care/Individualized Family Services Plan & that their SC assisted them with locating non-Behavioral Health/Waiver Services.

EASTERSEALS LOUISIANA IN 2019



The ESL New Orleans SPOE Office participated in their first Parenting Cafe!



ESL hosted the 4th Annual Sabine's Got Talent in Many, LA raising nearly \$5,000 for services across the state!



The ESL Executive Team traveled to Washington, DC in celebration of Easterseals 100th Anniversary!



The 27th Annual Jazz on the Bayou was held and raised funds for ESL's PEERS & Campership Programs!





ESL received funding to expand their Transitional Housing Program to Monroe, Louisiana!



Easterseals Louisiana partnered with United Way to provide Behavioral Health Case Management for Louisiana's Prison Reentry Program.



ESL launched their Pathways to Independence Program in their Shreveport Behavioral Health Office.



ESL also launched Family Service Coordination from their Covington Office.





ESL received proclamations from the Louisiana House & Senate in celebration of the organizations 100th anniversary!



ESL staff celebrated World Autism Day by wearing blue and spreading awareness.



The New Orleans Superdome and Hibernia Tower were lit orange for Easterseals 100th Anniversary

ESL's Thibodaux Office held their 3rd Annual Autism Acceptance Day and with the support of the community had more than 100 individuals come out for sensory fun & games!



ESL hosted the 8th Annual Chocolate & Champagne, raising over \$60,000 for disability services!



Easterseals
Louisiana once
again participated in
Give for Good, an
online day of giving
to raise funds for
their disability
services!



ESL's Shreveport
Office hosted Claws
for a Cause - a
crawfish boil
fundraiser that
supported their
PEERS Program!



ESL Staff had a great
time at Camp Able
visiting Easterseals
Campers!



ESL's annual Photo
Contest was on 4th of July
this year, with the theme
"All American". Ultimately,
the New Orleans
Corporate office took
home the grand prize!

ESL's Sealed in Style
Gala was a huge
success and a
wonderful evening
celebrating 100 Years
of Easterseals!





ESL ambassador and her Mom spoke at the FOP National Convention in New Orleans to help raise awareness and funds for Easterseals Louisiana!



ESL once again received the highest level of accreditation through the Commission on Accreditation of Rehabilitation Facilities!



ESL's Alexandria Office came together to create nearly 100 individual bags to give to the homeless in their community!



The ESL Covington Office held an Easterseals Tailgate for their participants to celebrate 100 years of Easterseals!





ESL celebrated National Wellness Week by encouraging staff to take more time to exercise, eat right and reminded them the importance of self care!



ESL's Alexandra Office hosted their annual dance party with the theme "Boots and Jeans".

Staff and participants loved getting dressed up and boogin'!



ESL staff from across the state wore pink this October in honor of all those who have battled Breast Cancer.

In honor of World Alzheimer's Day, ESL staff wore Purple to help spread awareness and in support of their participants who suffer from Alzheimer Disease.



Invictus MC Club held their 2nd Annual Gumbo & Geaux Motorcycle Run which raised funds for Easterseals Louisiana!



ESL hosted another great Golf Classic, which raised over \$20,000 for their disability services!



Easterseals Louisiana had another great Fall Extravaganza in Monroe this fall!



In honor of World Mental Health Day, ESL staff wore green to show their support and raise awareness about the importance of good mental health!

ESL celebrated National Case Management Week by showing appreciation to all of their wonderful support coordinators/case managers that make their mission possible every day!





In recognition of World Diabetes Day, ESL staff wore blue to raise awareness and support their participants that struggle with the disease.



The ESL Alexandria Office came together to collect canned goods to help families in need this Thanksgiving!



ESL's Shreveport Office passed out canned items and Turkeys to help families make dinner for their loved ones this Thanksgiving!



ESL raised over \$1,200 this #GivingTuesday for their Campership & PEERS Programs!



Roy's Kids donated Christmas gifts to ESL for one of their participants, who otherwise would have gone without this holiday season!



A LOOK AHEAD

**We are going into the new year
with 2020 vision!**

After a year of reflection on our 100 year history, we are looking forward to 2020, where we can see our future is brighter than ever before!

MARK YOUR CALENDAR

Sabine's Got Talent - Many, La - February 7, 2020

Chocolate & Champagne - Bossier City, La - March 21, 2020

Jazz on the Bayou - Slidell, La - March 28-29, 2020

Give for Good + Give Nola - Louisiana - May 5, 2020

Camp Able - Pollock, LA - July 12 - 16, 2020

Golf Classic - Bossier City, La - October 2, 2020

Giving Tuesday - Louisiana - December 2, 2020