

LIVE



LEARN

WORK



PLAY



2018 Annual Report

## WHAT'S IN A NUMBER?



What's in a number? Perhaps many different things and different meanings to different people. The number 9,869 is especially meaningful to us at Easterseals Louisiana. 9,869 represents the number of individuals supported through our programs and services this year. Included in that number are teens who completed our PEERS Social Skills training program and are now making friends and social connections in their communities. Also, in that number are adults who were previously homeless who now have housing opportunities. There are also babies with developmental delays who are learning to walk and talk because of the hard work done by our Service Coordinators across the State.

To others, that number of 9,869 means something different, something that transcends quantity. It means empowerment, inclusion and hope. It means employment for adults living with intellectual disabilities, and it means options for seniors to remain in their homes rather than facility placement.

To us at Easterseals Louisiana, that number represents 9,869 opportunities. Opportunities for people of all ages with physical, intellectual or developmental disabilities or behavioral health challenges to live their best lives possible.

For the last 99 years, Easterseals has helped people with disabilities live, learn, work and play in their communities and as our 100th year approaches, now's our chance to expand our reach. We are committed to a future where everyone of us is 100% included and 100% empowered.

What's in a number? A collective voice of over 200 employees and Board Members and 400 volunteers who champion our mission day in and day out. Thank you for being in our number!

Please enjoy this annual report as we look back at our successes of 2018 and embark on our 100th Anniversary in 2019!

With Warm Regards,

*Tracy Garner*

President/CEO

# INTRODUCING EASTERSEALS 2019 BOARD OF DIRECTORS

## CHAIRMAN

Bradley J. Spedale

## VICE CHAIRMAN

Christian A. Garbett, Sr.

## SECRETARY

Tommy A. Tizzard III

## TREASURER

Dennis J. Tizzard

## MEMBERS

Anthony Bondi  
Kirsten M. Breckinridge  
Deborah Coleman  
Amy Corcoran  
Gena Gore  
Charles A. Haydel, M.D.  
Mike Salter  
Patrick J. Yoes, Sr.

## LIFETIME / EMERITUS MEMBERS

Gardner Kole  
Ronnie Kole  
Terry Snyder

## PRESIDENT/CEO

Tracy Garner

# STRATEGIC VISION

Easterseals Louisiana is governed by a Board of Directors who guides the President/CEO in oversight of the organization. Easterseals Louisiana maintains a formal, focused strategic mission, emphasizing Fiscal Management, Quality Enhancement, Technology, Marketing & Development, Human Resources and Program & Service Line Enrichment.



2018-2019  
BOARD OF  
DIRECTORS

# PROGRAMS & SERVICES

## LIVE .....

### supportive housing

Provides a safe and comfortable environment for those with behavioral health, substance abuse, or co-occurring disorders with the ultimate goal of independent living.

### support coordination

Assists disabled children, adults, the elderly and those with behavioral health issues in accessing needed services to increase their independence.

### crisis services

Assists in reducing the use of hospitalizations or visits to the emergency room by the delivery of immediate community based treatments and interventions for families in crises.

### intensive community engagement

Moves homeless individuals or households from the streets or homeless shelters into their open apartment, using the Housing First Program.

## LEARN .....

### community psychiatric support treatment services (cpst)

Provides goal-directed support and solution focused interventions, which are intended to assist individuals achieve objectives.

### psychosocial rehabilitation services (psr)

Assists individuals with integration as an active and productive member of the community, with the least amount of ongoing supports or interventions.

### peers training

Helps teens with Autism learn how to make friends.

### earlysteps- system point of entry (spoe)

Identifies, evaluates, and supports infants and toddlers, ages birth to 3, who may have developmental disabilities.

## WORK .....

### employment resource & referral

Offers a range of resources that help prepare individuals for the work force.

## PLAY .....

### campership

Provides funding for summer camp tuition for children and young adults with disabilities.

## ACT .....

### community engagement

Support from a network of volunteers, advocates, donors and vendors who assist us in sustaining our mission.



### Our Mission

*“Easterseals Louisiana non-profit organization with mission is to assist children and adults with physical and intellectual disabilities achieve independence.”*

*We drive change through powerful advocacy and innovative services, impacting families and communities throughout Louisiana as we make profound, positive differences in people's lives every day. We are committed to assuring that every one of us is 100% included and 100% empowered!*

**99%**

of participants served reported that they were satisfied with the services they were provided.

**98%**

of community stakeholders reported that they have a positive working relationship with ESL.

**100%**

of Behavioral Health participants reported that the supports and services they receive from ESL have been helpful in their recovery efforts.

**96%**

of employees reported that their program manager effectively manages their office.



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# FISCAL YEAR 2018 INCOME & EXPENSE STATEMENT

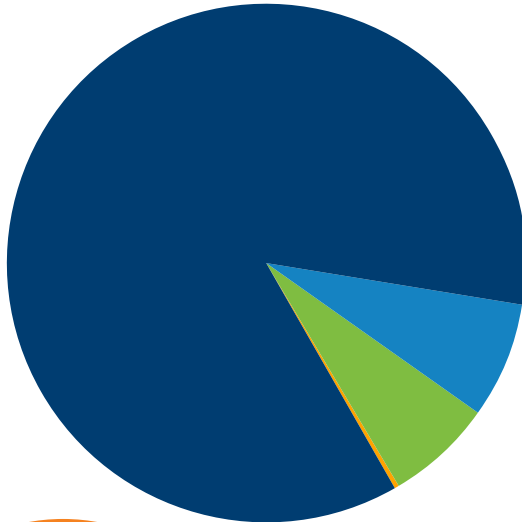
## Public Support & Revenue

Program Service Fees	\$6,303,242
Contributions/Grants	\$3,428,447
Special Events/Charitable Gaming	\$750,819
Investments	\$102,009
Miscellaneous	\$5,420

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**Total Support Revenue** **\$10,589,937**

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Over **92%** of funds expended by ESL were used for direct services & fundraising efforts!

- Direct Services 86%
- Management & General 7.2%
- Special Events & Charitable Gaming 6.9%
- Support to National Programs <1%



## Expenditures

Direct Services	\$8,892,251
Support Services	
Management & General	\$759,017
Special Events & Charitable Gaming	\$715,774
Support to National Programs	\$43,484

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**Total Expenditures** **\$10,410,526**

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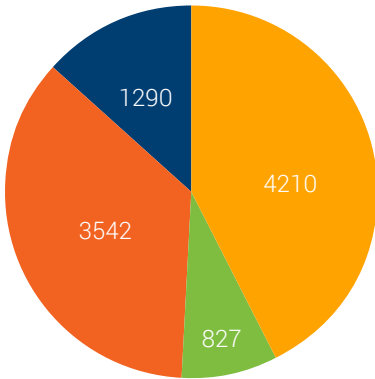
ESL provided services to

# 9869

families in 2018.



## Participants Served by Age



- Age 0-3
- Age 18-59
- Age 4-17
- Age 60+

Easterseals is committed to caring for children and adults with physical and mental disabilities and special needs resulting from any cause – whether diagnosed at birth or incurred through disease, accidental injury or the aging process.

Easterseals Louisiana is proud of the fact that our families served come from many diverse backgrounds. At the core of our organization is a common passion for caring, shared by our staff and by those who support our mission.





In 2019, Easterseals celebrates 100 years of impact in the lives of individuals with disabilities or other special needs, their families and communities throughout America as a powerful advocate and innovative provider of services. We honor this legacy as we embrace our future with a renewed commitment to enhance possibilities for people of all ages and abilities.



taking on disability together



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