



## YOU MAKE A DIFFERENCE

Summer 2021

### Easterseals Early Learning Center recognized as one of nation's best!

The Easterseals Early Learning Center, *Evansville's only fully-inclusive early childhood program*, recently earned national recognition. The staff is celebrating accreditation by the National Association for the Education of Young Children (NAEYC), the world's largest organization working on behalf of young children. Less than one-tenth of all programs nationwide achieve this quality level.

"This accreditation reflects the hard work and dedication of our Early Learning Center staff," said Kelly Schneider, President of the Easterseals Rehabilitation Center. "They truly deserve this recognition. Every day, they go above and beyond to meet the needs of children of all abilities and their families."

V.P. of Early Childhood Services Laurie Seals added, "Typically developing children, children with disabilities and delays, and those with significant medical conditions all deserve the highest quality care and education. That's what *all* children receive when they play, grow, and learn together at the Easterseals Early Learning Center."

The Early Learning Center is now accepting enrollment applications for preschool and toddlers for summer and fall. Contact Ann Feldhaus, [AFeldhaus@evansvillerehab.com](mailto:AFeldhaus@evansvillerehab.com) or 812-474-2244. ●



**Win a 2021 Nissan Versa S CVT  
or choose \$15,000!**

2nd Prize \$5,000 • 3rd Prize \$1,000

Enter by 5pm Aug. 4! Details & order form inside!

**812.437.2600**

**TurboBoost  
Offer!**

Buy tickets by July 9  
for your chance to  
win 10 extra tickets!



IN Raffle #002228

# Help us celebrate our 75th anniversary!

## Why is Easterseals important to YOU?

It seems that spring has finally sprung! It sure has taken its time. With the warmth and sunshine I automatically turn my face to the sun and I'm instantly optimistic and looking for things to CELEBRATE!

Fortunately, I don't have to look far – **this year is the 75th anniversary for our local Easterseals and we are focused on CELEBRATING.** *Celebrating the people we serve, you, the community supporters who make our services possible, and the staff that live the Easterseals mission.*

There's so much to celebrate and yet, I am always amazed at how difficult it is to identify the stories and accomplishments that happen across all of the Easterseals Rehabilitation Center's programs. Why does our staff struggle to tell us stories about extraordinary things when we know they are occurring every single day? I believe that one reason is that the Easterseals staff think that their high standards are the norm. They don't recognize how exceptional their work is. The humility that exists at Easterseals is part of our culture. I respect that greatly, but it can be exhausting when we want to share client success stories, recognize staff, or help you see the impact that your support has on people's lives.

So, I want to try something new...

**I want YOU to tell me why YOU think Easterseals is important.** What impact have the Easterseals Rehabilitation Center's services had on your life? How do you think Easterseals has impacted the community? What drew you to the Easterseals mission? Have any Easterseals staff been important to you and why?

I'm setting a goal to receive 75 responses to my request (in honor of our 75th anniversary!) so PLEASE share your information with me! I hope you will call me at 812-437-2612 or email me at [kschneider@evansvillerehab.com](mailto:kschneider@evansvillerehab.com).

**I can't wait to hear from you.**

I'll be asking staff to tell me about their accomplishments and how the work they do changed someone's life. Or, how the work they do enriches their own lives.

I know I'll find many stories to CELEBRATE.

Enjoy the warmth and sunshine and share your stories with me! ●



Kelly Schneider, President/CEO

### let's connect!

Like & follow us on social media!



[facebook.com/EastersealsRehabCtr](https://facebook.com/EastersealsRehabCtr)



[twitter.com/EasterSealsSWIN](https://twitter.com/EasterSealsSWIN)



[instagram.com/eastersealsrehabctr](https://instagram.com/eastersealsrehabctr)



[youtube.com/user/EasterSealsSWIN1](https://youtube.com/user/EasterSealsSWIN1)

[www.eastersealsrehabcenter.com](http://www.eastersealsrehabcenter.com)

812.479.1411

The Easterseals Rehabilitation Center's **MISSION** is to make profound, positive differences in the lives of local people with disabilities every day, and to change the way our community defines and views disability. **OUR VISION** is a community in which all individuals and families are accepted, valued and included, and have equal opportunity to achieve their goals, dreams and aspirations.



Partner Agency

A letter to friends of Easterseals...

## Will you help make a difference in the lives of Tri-State kids like Ella?



I was overjoyed when my daughter Ella was born! I also felt overwhelmed at first, because my baby girl had so many challenges. Ella was born with a cleft palate, heart murmur, bilateral hearing loss, hiatal hernia, and enlarged esophagus. She has a global developmental delay, as well as ADHD and vision issues. Thankfully, Easterseals became a part of our journey from the very beginning!

Ella received Easterseals therapies at our home from birth to age 3. With that help **she reached developmental milestones that most families take for granted, like sitting, crawling, smiling, reaching, grasping, and standing.** Ella also received her first hearing aids from Easterseals before she was 18 months old. They opened a new door to learning! **Ella began thriving with the help of generous friends like YOU!**

From age 3 to 5, Ella flourished in the Easterseals Rehabilitation Center's Mitchell Therapeutic Preschool. She learned skills she would need for kindergarten, while progressing in daily therapy sessions.



Now 9 years old and getting ready for third grade, **Ella has made great strides!** I'm so proud that she "graduated" from physical and occupational therapy! **Easterseals is still a big part of Ella's life—and mine—**as she keeps working to speak more clearly and improve her social skills. She's learning to use facial expressions and body language to help express her feelings, and to understand and interact with others.

**Without the community's help, I can't imagine where we would be right now.** We have made so many friends at Easterseals. It's a huge part of Ella's life and all the activities she does.

**It seems like the sky's the limit for my Ella, and I am so grateful to Easterseals! Will you please make a generous gift today,** so they can help other families—especially those who can't afford therapy for the people they love? **You can use the enclosed envelope OR donate to the Summer Campaign at [EastersealsRehabCenter.com](http://EastersealsRehabCenter.com).** Your kindness will change lives for local people like Ella!

Thank you so much!

Tina Nuffer, Evansville, IN

P.S. Approximately 95% of Easterseals therapy clients need financial help. Your generous gift will help ensure that all people with disabilities in our community have access to crucial early childhood services and life-changing therapies.

# THANK YOU, WELLS FAMILY!

Thanks Abby, Amy, Mark, PJ, Noah, & friends for an amazing 25th anniversary LemonAid Stand for Easterseals!

Funds raised at your June 4th event are already changing lives!



## Join us for our annual scramble on Tuesday, September 21!

- Christmas Lake Golf Course in Santa Claus, IN
- SINGLE SHOTGUN at 11:00am
- Limited to 32 teams! Hurry to REGISTER EARLY!
- Lunch & Dinner included, plus TONS OF PRIZES!

**Team Registration OPEN NOW!**  
**Sponsorships Available!**

Contact Carolyn Franklin  
812-437-2607 or  
cfranklin@evansvillerehab.com



## Kelly Schneider among Top 20 Women in Business.

Congratulations to Easterseals Rehab Center President & CEO Kelly Schneider, who was named as one of the area's Top 20 Women in Business for 2020 by Junior League of Evansville.

Kelly has led Easterseals since 2015, after serving in various roles during the prior 27 years. She is passionate about empowering individuals with disabilities and building the team culture within Easterseals.

Kelly is a graduate of Kentucky Wesleyan College and earned a master's degree in Health Services Administration from USI. She is active in leadership roles on many community boards and coalitions.

Kelly is a lifelong resident of Henderson and a member of Holy Name of Jesus Catholic Church. She and husband Brad Schneider, who is Henderson County Judge Executive, have two adult sons, Benjamin and Nicholas. ●



## Mark your calendar to make a difference!

Please watch our Facebook page @EastersealsRehabCtr for details and updates!

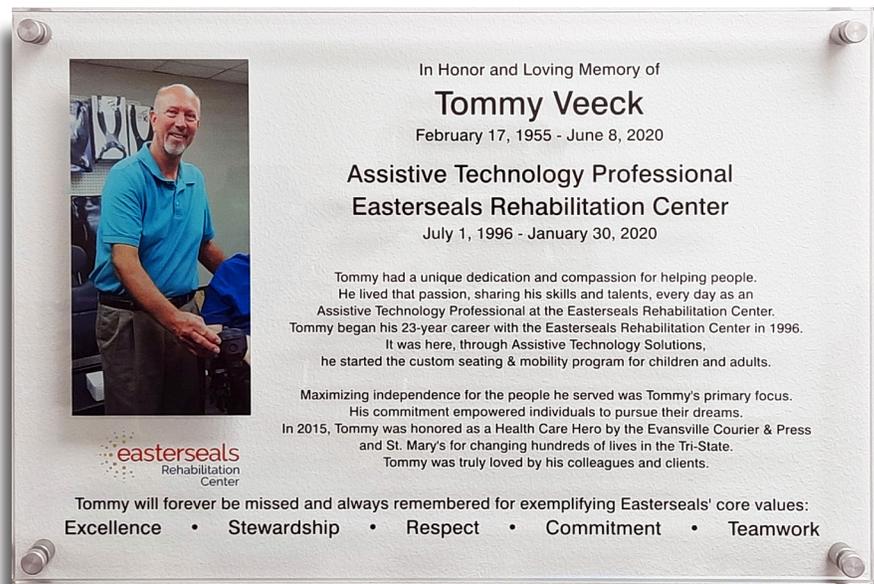
**Fri.-Sun., August 27-29: E'ville Iron Street Rod Club "Frog Follies."** Vanderburgh Co. 4-H Center. Friday-Saturday 8 a.m.-4:30 p.m., Sun. 8 a.m.-2 p.m. \$5 per person (kids under 12 are free). Thousands of pre-1948 street rods, a craft show, swap meet and concession stands. Enter the half-pot raffle at the Easterseals tent for just \$5 per chance! E'ville Iron generously donates a portion of Frog Follies proceeds to Easterseals. *To volunteer with Easterseals at a concession stand, t-shirt booth or half-pot tent, please contact Cydney Quinn, 812-437-2609 or cquinn@evansvillerehab.com.*

**Wed., October 20, 6:00-8:30pm: Easterseals Tribute Celebrating 75 Years in Our Community!** Join us for Easterseals' Diamond Anniversary celebration in the Crescent Room at the Easterseals Early Learning Center. For more information on this special evening, including sponsorships and reservations, contact Laura Terhune at 812-573-1083 or LTerhune@evansvillerehab.com.



## Remembering Tommy

Visitors to Assistive Technology Solutions at the Easterseals Rehabilitation Center are now greeted by a plaque in honor and loving memory of Tommy Veeck. Through his role as a dedicated Assistive Technology Professional, Tommy empowered individuals with disabilities to pursue their dreams. He started the custom seating and mobility program and helped to change hundreds of lives. For 23 years, Tommy exemplified Easterseals' core values on a daily basis. Tommy passed away June 8, 2020, but he will always be remembered.








OLD NATIONAL BANK

- **CALL 812.437.2600, M-F, 8am-5pm** to pay with debit or checking information.
- **MAIL check** with completed form.
- **IN PERSON** at Easterseals Rehab Center using cash, check or debit card.

**ENTRY DEADLINE August 4, 2021\***  
**DRAWING August 6, 2021\***  
 NO credit cards accepted.














*Buy tickets early! Last year's raffle sold out!*

**Win a 2021 Nissan Versa S CVT or \$15,000!**  
 2nd prize \$5,000 • 3rd prize \$1,000

**TurboBoost Offer ends July 9!**

**Enter by JULY 9 for a chance to WIN 10 EXTRA TICKETS!**

**\$50 per ticket or 3 for \$100! Only 3,000 tickets available.**  
 Proceeds fund early education and therapy at the Easterseals Rehabilitation Center.

INDIANA LICENSE #002228

\*Deadline and drawing MAY be extended if tickets still available. TurboBoost Offer winner will be drawn prior to grand prize drawing. For a full list of rules, visit [eastersealsrehabcenter.com](http://eastersealsrehabcenter.com)

**TO ENTER BY MAIL:** Send completed form with check, money order, or debit card info to Easterseals, 3701 Bellemeade, Evansville, IN 47714-0136 **BY JULY 9 & YOU COULD WIN 10 EXTRA TICKETS!** Must be at least 18.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (H) \_\_\_\_\_ (W) \_\_\_\_\_ (Cell) \_\_\_\_\_

Email \_\_\_\_\_

Debit Card # \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_

How many tickets? (\$50 each or 3 for \$100) \_\_\_\_\_



Easterseals Rehabilitation Center  
 3701 Bellemeade Avenue  
 Evansville, Indiana 47714-0136  
 P 812.479.1411 • F 812.437.2634  
 eastersealsrehabcenter.com

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## Learn how dreams can become reality! Watch the Easterseals Telethon July 18 on ABC 25!

Watch the LIVE Easterseals Telethon to meet Tri-State children and adults who are achieving their dreams of independence. Tune in to **ABC 25 Sunday, July 18, 12 noon-6 PM** and see how *you* and the Easterseals Rehabilitation Center help to change dreams into reality!

For the 44th consecutive year, *ABC 25 will donate 100% of production and air time.* The station's exceptional commitment allows *all* Telethon proceeds to fund *life-changing* early education and therapy services! **Generous area businesses will match ALL donations made during the show,** so plan to call in your pledge!

The Easterseals Rehabilitation Center's therapy gym will be transformed into a TV studio, where the **Eyewitness News team** will host the broadcast. **Easterseals Ambassadors Evan Carter and Sandy Ford,** and other local individuals, will share their compelling stories. The show will include live interviews, video features donated by **ABC 25** and **Direction By Newman,** and special content celebrating **Easterseals' 75th anniversary** in the community.

**The public is invited to visit the E'ville Iron Cruise-In, 12-4 PM outside the building at 3701 Bellemeade.** Enjoy the cool cars, kids' games, and food when you donate at the fishbowl.

Help Easterseals make a profound, positive difference in our community *every day!* You can give securely online any time at [eastersealsrehabcenter.com](http://eastersealsrehabcenter.com), or pledge in advance of the Telethon by calling Carolyn Franklin at 812.437.2607. ●

<p>Tune in to meet local Easterseals Ambassadors Evan Carter &amp; Sandy Ford!</p>		
	<p>Watch the Eyewitness News team host the LIVE Easterseals Telethon!</p>	
		<p>Sun., July 18    <b>12-6 PM</b></p>

