

## MAKING A DIFFERENCE

Fall 2016

### Introducing a fresh look for a bright future!

A new logo and refreshed name are unveiled, just in time for our 70th anniversary.

A new logo, tagline and colors—plus a refreshed name—are all part of our revitalized Easterseals Rehabilitation Center! It's perfect timing to celebrate our 70th anniversary, show recent building renovations, and prepare for a bright future as a vital resource for local people facing the challenges of disability.

**Our new logo** features a burst of light, like rays of the sun, a symbol of warmth, hope and optimism. The circles represent people—staff, community, clients, families—coming together with a shared purpose. The logo uses warm, engaging colors and lower case letters in an open, accessible, personal style.

**"Easterseals"** is now one word, offering a new perspective for the future while building on our history.

**A new tagline**—"Taking on disability together"—links us to our cause and acknowledges that disability affects *all of us*. We're stronger together as we take on stigma, take on inequality, and take on the challenges of disability. Together, we'll enhance opportunities for all people to **live, learn, work and play**.

**What hasn't changed?** What's truly important about the Easterseals Rehabilitation Center remains the same—who we serve, why we're here, and the fact that *no one is turned away due to inability to pay for therapy*. With the community's ongoing support, we'll keep working to make significant, positive changes in local people's lives every day!



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The Sol & Arlene Bronstein Lobby now  
welcomes clients and visitors. See page 3.

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Top: Staff, clients, and board members celebrate as the new logo is unveiled live on Eyewitness News. Bottom: Open house guests gather in our renovated pediatric therapy gym. (Photos: Roebing Photographics)

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### The Diamond Galleria presents "Passion for Fashion" to fund therapy services.

Join local Easterseals Child Ambassador Gracie Tucker (left) for our annual style show & luncheon Thur., Nov. 10 at the Holiday Inn Airport. See page 4.

## Life is an adventure for CLS client Mike Hudson. Community Living Services is Mike's partner on life's journeys.

Evansville native Mike Hudson lives a full, busy life in our community—when he's not jet-setting to another part of the country on one of his many adventures!

Mike was diagnosed with a mild intellectual disability when he was young. He has lived on his own since 1991, assisted by the Easterseals Rehabilitation Center's Community Living Services (CLS).

**Mike loves to travel.** He eagerly shares photos and stories of trips to New York, South Dakota, California, Washington D.C. and many other destinations. Mike's future aspirations include a trip to

Hawaii and writing a book about his travel experiences.

A 20-year employee of Schnucks, Mike walks to work. But he relies on Community Living Services for transportation to appointments, errands, help with bill-paying and insurance paperwork, cooking tips, and group social activities.

**CLS staff also assist Mike in arranging his trips.** Asked if he gets nervous traveling alone, Mike is quick to share his philosophy on the subject: "If you don't get out there and try, you'll never know what you'll be able to do."

**Mike credits CLS with helping him reach goals for independence.**

"Things would be a lot different without them," he says. "They help me in a lot of ways."

Community Living Services are generally funded through the Indiana Medicaid Waiver. Support, training, and assistance may be



*CLS client Mike Hudson loves to travel and is always planning his next adventure!*

provided for a few hours a day, a few days a week, or 24 hours a day, depending on each person's Individual Support Plan.

**For information, including career opportunities with CLS,** contact Angie Higgins, 812.471.2214,

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**"If you don't get out there and try, you'll never know what you'll be able to do!"**  
-Mike Hudson

### Mark your calendar for coming events to help Easterseals! Visit @EastersealsSWIN on Facebook for details on all our events.

Through Oct. 31: **Safe Halloween Coupon Books** are for sale for \$1 each at the Easterseals Rehabilitation Center, Milestones, and dozens of area businesses, banks and restaurants. [Visit us on Facebook for a complete list of coupons and sales locations!](#) Special thanks to sponsors St. Mary's Hospital for Women & Children, FOP Lodge 73, 93.5 DUKE FM, HOT96 and WABX.

Sat., Oct. 22, 1-4pm: **Children's Day at Newburgh Civitan Zombie Farm.** \$5/person. For kids of all abilities! 5466 Vann Rd., Newburgh. Special thanks to sponsors Newburgh Civitan, Nick Nackery, Bounce About Funhouse, 103GBF, NewsTalk 1280 WGBF-AM, 99.5 WKDQ, ESPN Evansville, and 106.1 KISS FM.

Sat., Oct. 22, 9am-5pm & Sun., Oct. 23, 10am-4pm: **Tri-State Woodcarvers Show & Sell.** National Guard Armory, \$3/person, kids 12 & under free. "Carvings for Charity" benefits Easterseals.

Thur., Nov. 10, 11:30am-1pm: **The Diamond Galleria presents "Passion for Fashion" Style Show & Luncheon.** NEW LOCATION at Holiday Inn Airport. [See details on page 4!](#)

Nov. 24-Jan. 1, **Ritz's Fantasy of Lights** drive-through light show in Evansville's Garvin Park. 5pm nightly. Closed to vehicles Nov. 30 for "Light the Night" run/walk. [See article on page 3.](#)

**Second Thursday each month** (except Dec.), 5:30-7:30pm: **Autism Support Group** meetings at Easterseals Rehabilitation Center, in partnership with Autism Evansville. Parents and other caregivers welcome!

# Ritzzy's Fantasy of Lights will shine Nov. 24-Jan. 1

Enjoy our 23rd annual display & give the gift of independence!

Ritzzy's Fantasy of Lights—one of the area's most beloved holiday traditions and a major fundraiser for Easterseals—will brighten Evansville's Garvin Park nightly from Thanksgiving (Nov. 24) through New Year's Day (Jan. 1). *On Nov. 30 ONLY, no vehicles will be admitted, and we'll welcome runners and walkers to our "Light the Night" event!*

**The 23rd annual drive-through display will shine even brighter this year, as more displays are transformed with LED lights!** The show features a total of 62 elaborate scenes that range from whimsical to heartwarming, delighting all ages.

Hours are 5-9 p.m. Sun.-Thur. and 5-10 p.m. Fri. and Sat. Tickets are available at the gate OR in advance from any Ritzzy's in Evansville. Admission per vehicle remains at the same affordable price: Up to 6 people \$7; 7-14 people \$10; 15 or more people \$25. Visitors may choose a horse-drawn carriage ride (weather permitting) for \$30, which includes admission; no reservations are needed.

Major sponsors are Ritzzy's, IBEW Local 16, NECA, Teamsters Local 215, WEHT Local/Local 7 WTVW, Evansville Courier & Press, Lamar Advertising, 104.1FM-WIKY, 93.5 DUKE FM, and HOT 96.

**Tickets are great holiday gifts** for friends, family, employees, and customers! Tickets are just \$7 each at the Easterseals Rehabilitation Center (3701 Bellemeade, Evansville) or any Ritzzy's in Evansville.

**Discounted tickets (50 or more) are available for businesses and organizations.** Choose 50 tickets for \$337.50 (retail value \$350), or 100 tickets for \$650 (retail value \$700). Tickets are available for as little as \$4 each, depending on quantity!

For information and to order discounted tickets, contact Alexandra Jarvis at 812-474-2348 or [ajarvis@evansvillerehab.com](mailto:ajarvis@evansvillerehab.com).



**Enjoy the dazzling displays in a new way at the first "Light the Night" Run/Walk NOV. 30!**

For one night ONLY, Ritzzy's Fantasy of Lights will be closed to vehicles so runners, walkers, wheelchair users and others can enjoy the display.

On Wed., Nov. 30, a timed 3-mile run will start at 6 p.m. Registration is \$20 and includes a t-shirt (adult sizes S-XL). Awards will go to the top 3 male and female runners in these age groups: 9 & under, 10-19, 20-29, 30-39, 40-49, 50-59, and 60-plus.

An untimed 1-mile walk will begin at 7 p.m. Registration is just \$5 for the walk. (No charge for ages 2 and under.)

"Light the Night" will be a festive event for all ages and abilities, so bring friends and family! A costume contest will add to the fun!

ALL proceeds will fund therapy! Register at <http://www.riseupandrun.com/light-the-night-run/> For details or to volunteer, sponsor, or provide goody bag items, contact organizer Rhonda Trail: [rhonda\\_trail@yahoo.com](mailto:rhonda_trail@yahoo.com).



**The Easterseals Rehabilitation Center is working to change the way our community defines and views disability by making profound, positive differences in local people's lives every day.**

**Connect with us!**

[eastersealsrehabcenter.com](http://eastersealsrehabcenter.com)

P 812.479.1411 • F 812.437.2634





# The Diamond Galleria presents "Passion for Fashion"

## Enjoy our style show & luncheon & finish your holiday shopping!

Make your reservations for our 2016 style show, The Diamond Galleria presents "Passion for Fashion" to benefit Easterseals. Join emcee Shelley Kirk **Thursday, Nov. 10**, for the 26th annual luncheon event at a NEW LOCATION THIS YEAR—the Holiday Inn Airport off Hwy. 41 N. in Evansville.

Passion for Fashion features a silent auction with jewelry items, massage and "pamper yourself" packages, themed baskets, gift cards from area merchants, event tickets and more. You'll find something perfect for everyone on your holiday shopping list!

Doors open at 10:30 a.m. for the silent auction. Enjoy lunch at 11:30, and at noon, community models will present clothing from **The Graceful Lady and Graceful Lady Glam** in Ft. Branch.

Proceeds fund therapy for local individuals with disabilities. For details and reservations, contact Laura Terhune at 812.437.2627 or lterhune@evansvillerehab.com



The Diamond Galleria presents

## Passion for Fashion 2016

Individual: \$50

\*Friend: \$75

\*Patron: \$100

Sponsor Table for 8: \$500

\*Sponsor Table for 8: \$650

\*Presidents' Council: \$1,000

\*Benefactor: \$5,000 & up

\*Includes preferred seating and program listing



## Win a \$1,000 unrestricted gift card from The Diamond Galleria!

One lucky entrant will win a \$1,000 unrestricted gift card from The Diamond Galleria! Chances are \$25 each and all proceeds fund therapy at the Easterseals Rehabilitation Center. **For each \$25 chance purchased, you receive a \$25 unrestricted gift card from The Diamond Galleria (up to \$100)!** A maximum of 150 tickets are available until Nov. 10 at "Passion for Fashion." Contact Caylee Elpers at celpers@evansvillerehab.com or 812.437.2607 to buy in advance. **You do NOT have to be present to win!**

### **Wesselman's Supermarkets "Golfing Fore Kids" scores big success!**

Many thanks to Wesselman's for the most successful "Golfing FORE Kids" yet! Almost 200 golfers played in the 17th annual scramble at Cambridge Golf Course on Sept. 22.

Estimated record proceeds of \$58,000 will help to underwrite approximately 1,200 therapy sessions for people with disabilities who couldn't otherwise afford them!

For information about next year's event—tentatively set for Sept. 21, 2017—contact Alexandra Jarvis at 812.474.2348 or ajarvis@evansvillerehab.com.

### **Results for "Cool Car, Cold Cash" sponsored by Old National Bank.**

A total of 2,903 tickets were in our "Cool Car, Cold Cash" drawing on July 28. Estimated proceeds of \$85,520 will help to fund approximately 1,700 therapy sessions! Winner

of a new Nissan Versa or \$15,000 was Diane Masterson. Susan & Keith Blanford won \$5,000 & Carole Schmits won \$1,000.

### **Special thanks to some special friends!**

- Cold Stone Creamery & Rocky Mountain Chocolate Factory
- E'ville Iron Street Rod Club
- George Family (Art, Mindy, Alex & Owen)
- Holiday World & Splashin' Safari
- Marilyn Klenck Education & Literacy Fund
- Mead Johnson Nutrition
- S.I.R. BRIT British Car Club
- Skanska
- Toyota Motor Manufacturing, Indiana
- TJX Foundation
- United Way "Day of Caring" Volunteers
- Vanderburgh Medical Alliance
- Vectren
- Wabash Plastics, Inc.

## Building improvements unveiled at 70th anniversary open house. Successful capital campaign is helping to “Ensure the Future.”

The Easterseals Rehabilitation Center welcomed the community to our 3701 Bellemeade Ave. location on Sept. 27. It was the first opportunity for many guests to see the impact of the “Ensure the Future” capital campaign.

Visitors learned about our services and toured renovated spaces for therapy, aquatics, therapeutic preschool, and other programs.

Guests enjoyed our remodeled client and family waiting area, now named the “Sol and Arlene Bronstein Lobby.” Permanent signage honors the memory of

**“This (open house) isn’t just about our building. It’s a way to celebrate the collective achievements of the many clients, staff members, board members, and supporters who have made—and continue to make—this life-changing work possible.”**

**-Kelly Schneider, President**



this caring and generous couple. A major gift by the Sol and Arlene Bronstein Foundation—the lead donor to our “Ensure the Future” campaign—will make a difference in the lives of local individuals with disabilities for decades to come.

The open house was a festive celebration of Easterseals’ 70th anniversary and launched our new brand (story on page 1). It was also opening night for our first “Inspiration Through Art” exhibit, featuring works by local artists of all ages and abilities.



*Above & upper left: Children from our Dan & Nancy Mitchell Therapeutic Preschool have fun AND benefit from new therapeutic activity modules in our renovated pediatric therapy gym every day! The gym is one of many client-focused improvements funded by generous donors to the “Ensure the Future” capital campaign.*



*“Ensure the Future” Campaign Client Advocate Ben Trockman (left) and Campaign Chairman Jim Sandgren view newly installed signage that names our renovated lobby in memory of Sol and Arlene Bronstein. (Photos by Jill Trockman)*



## Easterseals HOP-N-ING helps children develop understanding. Unique disability awareness program is available to elementary and preschool teachers.

Kids have fun at school *and* learn valuable life lessons with Easterseals HOP-N-ING! The week-long disability awareness program can be used by teachers any time during the school year, or year-round for preschool and other groups.

**Materials include a curriculum guide and four dolls with disabilities.** Their stories help students develop a better understanding of people with differing abilities.

Easterseals staff can present HOP-N-ING information to groups, classes, or in an assembly setting. Groups can also tour the Easterseals Rehabilitation Center to see how our services enable people with disabilities to live, learn, work, and play independently.

After learning about disabilities, children help to change lives *and* win prizes by collecting pledges for each hop completed during a 3-minute HOP-N-ING. Money raised provides therapy for local kids and adults.

If you are a teacher, parent or grandparent and want to get your school involved, call Alexandra Jarvis at 812.474.2348.

**Special thanks to 2016-17 HOP-N-ING sponsors**  
Deaconess-Riley Children's Services, St. Mary's Hospital for Women & Children, and Cold Stone Creamery & Rocky Mountain Chocolate Factory.

