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Marie Surovy, CFRE, Director of Advancement

2021-2022 SERVICES DISTRIBUTED BY AREA

PROGRAMS & SERVICES	BERKS	LEHIGH VALLEY & POCONOS	OTHER	TOTAL
Early Intervention	224	468	11	703
Make the First Five Count	72	534	22	628
Outpatient Therapy Services	208	0	3	211
Specialty Medical Clinics	453	126	7	586
Camping/Recreation	171	150	18	339
Community Support Services	14	40	1	55
Employment Services	6	19	0	25
Fiscal Administration Services	0	294	0	294
TOTAL	1,148	1,631	62	2,841



Program and Service Descriptions

Early Intervention physical, occupational and speech therapists and developmental specialists work directly with children under age 3 to identify delays and disabilities, and coach their parents on strategies they can implement to promote development throughout their child's normal day. Since brain development is at its peak during the first five years, intervention occurs when it does the most good. Early Intervention is delivered wherever the child spends his or her day and is provided at no cost to families.

Make the First Five Count is a grant-funded program that offers the tools needed to evaluate and track a child's progress, celebrate their development, act early if there is a concern and support parents. Developmental screenings, workshops for parents, and individualized learning sessions are available at no cost. Screenings are conducted in partnership with community organizations and parents and caregivers everywhere can access them on our website.

Outpatient Therapy is available at our center in Reading (Berks County). Children and young adults receive occupational therapy, speech therapy and physical therapy during the day and after school.

Specialty Medical Clinics: orthopedic, neurology and orthotic (specialty brace) clinics are offered to children at our center in Reading by specialists from Philadelphia and Berks County to help families manage their child's care right here in our community. There is no cost for families and Spanish translation is available.

Autism Diagnostic Clinics are offered to children 18 months to 3-years old in collaboration with Children's Hospital of Philadelphia and St. Christopher's Hospital for Children using a telehealth model. Provided at no cost to families.

ABA Parent Coaching is available for families with a child recently diagnosed with autism. Parents learn how Applied Behavioral Analysis (ABA) therapy can benefit their child, basic techniques for common behaviors, and more. Provided at no cost to families.

Community Supports/Habilitation offers community-based activities and supports for adults with intellectual and developmental disabilities with the goal of fostering independence and enrichment. Each participant receives individual assistance to engage in a variety of activities, from performing the functions of daily living to volunteering and pursuing educational, social and recreation opportunities.







Program and Service Descriptions

Summer Day Camps: Camp Lily-Lehigh Valley and Camp Lily-Berks are offered in a series of one-week sessions, Monday-Friday, for six weeks in July and August. Children age 8 through 21 enjoy a full schedule of arts and crafts activities, outdoor sports, swimming, music, games, science exploration and guests teaching special topics.

Easterseals Camp Growing Green is an overnight summer camp for children and adults with disabilities held at the Pocono Environmental Education Center. Campers participate in environmentally focused activities as well as typical camp activities such as hiking, canoeing, sports and arts & crafts. An optional career experience track is available for campers who want to explore career opportunities. Camp is offered in a series of one-week sessions, Sunday-Friday, for six weeks in July and August.

Weekend Respite Camp provides two days and two nights of overnight fun at the Pocono Environmental Education Center. Modeled after our successful overnight summer camp, activities include arts & crafts, birdwatching, hiking, animal studies, recreation and more. Offered in the spring and fall for ages 10 to adult.

Hang Time is an evening recreation program that allows teens and young adults to meet up weekly to socialize, make new friends and enjoy fun activities. Hang Time is offered in 8-week sessions from October through May, and serves the residents of Berks County.

LEAP (Learn, Earn, Achieve and Practice) is a comprehensive employment preparation experience for youth with disabilities, ages 16-21, who attend school and are eager to work and earn a paycheck. It combines workplace and independent living skills instruction with paid work experience to provide participants with the skills they need to transition more successfully into adulthood.

Fiscal Administration: Easterseals provides fiscal administration for family directed support programs for Northampton and Lehigh Counties. These are pass through programs where pre-approved funds are paid to the consumer on behalf of the county to allow individuals with disabilities to live, learn, work and play in their community.





Financial Data 2022 FISCAL YEAR AND PRIOR YEAR

FISCAL YEAR ENDING 6/30/2022		FISCAL YEAR ENDING 6/30/2021		
Total revenue	4,004,807	Total revenue	4,216,586	
Program	3,014,780	Program	2,472,438	
Fundraising, Grants & Awards	435,947	Fundraising, Grants & Awards	531,389	
United Way	376,033	United Way	371,581	
Trust Income & Investment Income	(304,811)	Trust Income & Investment In-come	413,592	
Other	482,858	Other	427,586	
Total Operating Expenses	4,001,160	Total Operating Expenses	3,498,990	
Program	3,255,650	Program	2,787,223	
M&G	446,155	M&G	405,173	
Fundraising	254,578	Fundraising	262,485	
Dues	44,777	Dues	44,109	
Change in Net Assets	3,647	Change in Net Assets	717,596	



Independence Gifts

\$25,000 TO \$500,000

CORPORATIONS & FOUNDATIONS

Corporations & Foundations

Easterseals, Inc.

The Neag Foundation

United Way of Berks County, Inc.

INDIVIDUALS

Anonymous

Anthony Salvaggio and

Family

Empowerment Gifts

\$10,000 TO \$24,999

CORPORATIONS & FOUNDATIONS

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\$2,500 TO \$4,999

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* Board Member

Ability Gifts

\$1,000 TO \$2,499

CORPORATIONS & FOUNDATIONS

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\$1,000 TO \$2,499

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* Board Member



^{**} Employee

Patron Gifts

\$500 TO \$999

CORPORATIONS & FOUNDATIONS

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CORPORATIONS & FOUNDATIONS

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Patron Gifts

\$100 TO \$249

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Special Acknowledgement

We gratefully recognize 262 additional gifts received between \$1-\$99. Too numerous to list individually, we appreciate the warmth and support of all our donors.



^{*} Board Member

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Patron Gifts

\$100 TO \$249

INDIVIDUAL

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∴easterseals

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Any gifts received after June 30, 2022 will be listed in the 2023 Annual Report.



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Funding provided by



United Way of Berks County