

Hello

Please join us on Sunday, August 29 for the return of Easterseals DuPage & Fox Valley's **6th Annual Bike for the Kids** in Elgin! Cyclists will ride up to 100 miles to help support therapy services for infants and children with developmental delays and disabilities.

We hope you will consider participating as a sponsor. More than 250 participants of all abilities will rally behind your brand and the children we serve at the Easterseals Jayne Shover Center.

Participants may participate in-person or virtually and choose from 12, 25, 50 or 100 mile routes. The day ends with a kid-friendly pedal parade and adapted bike presentation.

Thank you!



Kelly Moreland  
Vice President of Development

**Please see the following page for sponsorship opportunities.**

To make a commitment, or discuss other opportunities, please contact: Susan Bonner at 630.235.5022 or [sbonner@eastersealsdfvr.org](mailto:sbonner@eastersealsdfvr.org)

**Contributions can be directed to:**

Easterseals DuPage & Fox Valley  
Attn: Susan Bonner  
830 S. Addison Avenue  
Villa Park IL 60181  
Tax ID # 36-2476388



“ A bike for Finn would allow him the ability to get out into the community and socialize with all of his neighbors and friends - which is something he loves to do! It would also help him continue his goals of strengthening his core and legs so he can keep up with his peers and open the door for so many other activities and challenging tasks. He has been eager to get on a bike and explore just like his cousins and younger brother so this would be life-changing for this spunky, energetic guy! ”

To ensure proper recognition, sponsorship commitments must be received by 8/2/21.

## SPONSORSHIP OPPORTUNITIES BIKE FOR THE KIDS \* AUGUST 29, 2021



| Levels and Benefits         | \$5,000<br>CENTURY<br>Sponsor | \$2,500<br>PLATINUM<br>Sponsor | \$1,000<br>GOLD<br>Sponsor | \$500<br>SILVER<br>Sponsor | \$250<br>BRONZE<br>Sponsor | \$150<br>FUEL*<br>Sponsor |
|-----------------------------|-------------------------------|--------------------------------|----------------------------|----------------------------|----------------------------|---------------------------|
| Logo on T-shirts            | ✓                             | ✓                              | ✓                          | ✓                          | ✓                          | ✓                         |
| Goody Bag Item              | ✓                             | ✓                              | ✓                          | ✓                          | ✓                          | ✓                         |
| Complimentary Registrations | 15                            | 10                             | 8                          | 5                          | 2                          | 1                         |
| Tent/Table Presence         | ✓                             | ✓                              | ✓                          | ✓                          | ✓                          |                           |
| Logo/Link on Event site     | ✓                             | ✓                              | ✓                          | ✓                          |                            |                           |
| Rest Stop Signage           | ✓                             | ✓                              | ✓                          |                            |                            |                           |
| Press Release Inclusion     | ✓                             | ✓                              |                            |                            |                            |                           |
| Sponsored E-Blast           | ✓                             | ✓                              |                            |                            |                            |                           |
| Logo on Printed Materials   | ✓                             |                                |                            |                            |                            |                           |

\*Contribute product or underwriting for rest stop and post party refreshments.



“Twins, Elly and Emmy, were born at just 23 weeks, with a 50% chance of survival. By age two, Emmy was catching up on her developmental milestones, while Elly was diagnosed with cerebral palsy. It took a lot of confidence, endurance and strength for Elly to take her first steps with her walker, and now she continues to show all that anything is possible, including bike riding!”

To make a commitment, or discuss other opportunities, please contact:  
Susan Bonner at 630.235.5022 or sbonner@eastersealsdfvr.org