



JOHNSON STORAGE & MOVING ANNOUNCES 2017 EASTER SEALS CORPORATE SPONSORSHIP

Centennial, CO Jan. 23, 2017. Johnson Storage & Moving Co., LLC, headquartered here, announced its 2017 Corporate Sponsorship of Easter Seals of Colorado (“ESC”). Johnson’s, one of Colorado’s oldest privately held companies, has partnered with Easter Seals for seven years. Each year Johnson’s has amplified its sponsorship, which today features several events and vocational programs.

Johnson’s EVP, Don Hindman, relocated to Denver from Chicago, where he was a Board Member of Easter Seals’ large Chicago Agency. Hindman brought several programs and events with him from Chicago, including ESC’s “Season of Lights” holiday gala that Johnson’s sponsors each year. Last year’s Gala raked-in \$256,000.00 for ESC and the 7 year tally exceeds \$1.5M.

In addition, Johnson’s rolled-out its annual “Truck Pull” event, where teams of ten practice “tug of war” on various sizes of trucks, culminating in Johnson’s 40,000 lb. 53’ semi’s. Johnson’s is targeting to raise \$20,000.00 in this year’s Truck Pull, with teams from Coldwell Banker, The Wright Group, Alpine Lumber, and more.

Johnson’s also employs a crew of Easter Seals constituents to clean its Centennial headquarters building. Johnson’s ESC cleaning crew is made-up of high-functioning adults with disabilities, primarily autism. “It’s very rewarding to see how our employees have embraced our ESC team and the deep relationship that has developed with these individuals over the years,” said Don Hindman.

Lastly, Johnson’s will continue its sponsorship of ESC’s Northern Colorado Golf Classic, played at Todd Creek Golf Course in June of each year.

“We’re excited to renew our Easter Seals Corporate Sponsorship and look forward to continued success at Easter Seals Denver agency,” said Hindman.

For additional information, please contact Don Hindman at dhindman@johnson-united.com or (303) 785-4307.