

Social Behavior Mapping



What is Social Behavior Mapping?

Social Behavior Mapping is a visual strategy for helping individuals understand the impact of their behavior on others and, in turn, how others then impact the individual. In Social Behavior Mapping, a visual map is used to break down how one person impacts another. Generally, two maps are used together—one showing the impact of expected (i.e., appropriate) behaviors, and another showing the impact of unexpected (i.e., inappropriate) behaviors. The feelings of others are then listed, then the behavior of others based on their feelings, and then the feeling of the individual based on how others behave and treat him/her are included.

What can Social Behavior Mapping Teach?

Because social mapping is focused on the impact of the individual on others, it is primarily designed for appropriate social behaviors. Social mapping is not a tool you would use to teach a student how to play with materials or how to order lunch, but it could be used to explain WHY it is important to play appropriately or WHY it is important to wait in line to order lunch.

Social Mapping can be used to teach the social impact of almost any skill in almost any setting. The key idea is to ensure the individual maps both the expected and unexpected behaviors so they can see the contrast in outcomes.

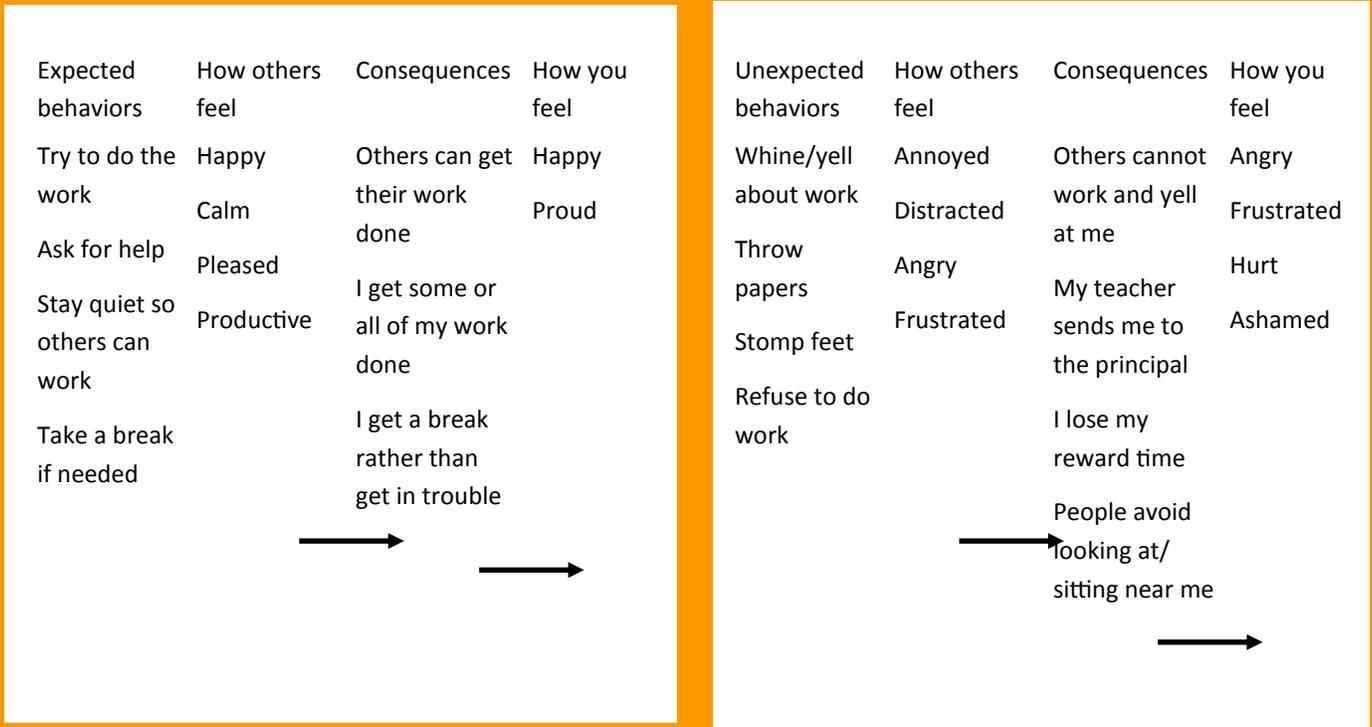
Making a Map

When making a social map, it can help to follow the steps listed below:

- 1) Start with a blank map that outlines the information categories
- 2) Use the “Expected” page first. Start on the far left and work down each column in order.
- 3) Ensure the individual is an active part of the map creation. A map is not a finished product you present to the individual, but rather, it’s the actual process that you go through with the individual.
- 4) Provide prompting, as necessary, to help the individual list multiple ideas in each category.
- 5) Next, go through the same process on the “Unexpected” page.
- 6) Finally, talk through both pages with the individual. Help them see how making “Expected” choices actually benefits them and results in the outcomes they prefer.

Example

Social Map for In Class Work Time



How Can I Learn More?

Books

- Winner, M.G. (2007). *Social Behavior Mapping - Connecting Behavior, Emotions and Consequences Across the Day*. Santa Clara, CA: Think Social Publishing.
- Crooke, P. & Winner, M.G. (2011). *Social Fortune or Social Fate: A Social Thinking Graphic Novel Map for Social Quest Seekers*. Santa Clara, CA: Think Social Publishing.

Website

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