



2020

ANNUAL REPORT

**Continuing to work towards a world
where all people are included**

2020 LEADERSHIP

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AEP

Treisa Fox, Vice President
The Huntington National Bank

Jay Grote, Vice President
GBQ

Grant Mooi, Treasurer
Merrill Lynch

Jennifer Nickell-Thomas, Secretary
Retired

Ryan Steele, Assistant Secretary
Porter Wright Morris & Arthur, LLP

Jim Kelley, Past President
Big Lots

Stanley Nagel, At Large
Cardinal Health

DIRECTORS

Misti Cole
City of Columbus

Samuel Davis
State of Ohio OIT

Angie Firestine
Central Ohio Newborn Medicine

Jeffrey Gouhin
Merrill Lynch

J. Anthony Kington
Taft/

Kimberly Lathem
Cardinal Health

Kazue Motoki
Honda of America Mfg., Inc.

Pete Nestinger
Wasserstrom Realty, LLC

René Phillips
Special Education Teacher, Retired

Kimberly Regis
Nationwide Children's Hospital

SENIOR LEADERSHIP TEAM

Pandora Shaw-Dupras
Chief Executive Officer
pdupras@easterseals-cseohio.org

Kristy Emch-Roby
Chief Development Officer
kroby@easterseals-cseohio.org

Toni Mason
Chief Human Resource Officer
tmason@easterseals-cseohio.org

Missy Kuhn
Director of Adult Community Services
mkuhn@easterseals-cseohio.org

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NOTE FROM OUR CEO



At Easterseals Central and Southeast Ohio, we have always understood that through adversity we are always stronger together. The COVID-19 pandemic challenges have proven this fact to be very true. While this year has been immensely difficult for the entire world, it has been especially challenging for those individuals and families living with disabilities.

Together, we have overcome so many challenges. There is no better word to describe the actions of our staff, volunteers, donors, and participants than resilience. We are extremely grateful for everyone's willingness to work together to ensure that the nearly 14,000 individuals we serve were able to continue to thrive in their communities.

Your continued support of Easterseals Central and Southeast Ohio is more vital than ever so we may continue serving individuals and their families living with disabilities in our community. Together we are building a stronger community.

With Warm Regards,

A handwritten signature in blue ink, which appears to read 'Pandora Shaw-Dupras'.

Pandora Shaw-Dupras, CEO



NOTE FROM OUR BOARD PRESIDENT



In the six months as a parent of an Early Intervention child and the five years I've served on the Easterseals Central and Southeast Ohio Board of Directors, I have not seen a year quite like 2020. Arguably no one has seen a year quite like 2020 due to the COVID-19 pandemic, and people across the world have faced challenges and suffered as a result. And it's not just individuals and families who have suffered, many businesses have struggled to stay viable with non-profits especially bearing the brunt.

I could not be more proud of the team at Easterseals Central and Southeast Ohio for their perseverance, for their creativity in expanding services to those in need, for their creativity in diversifying their fundraising, for the tremendous team effort to manage expenses, and perhaps most importantly for their never-wavering dedication and commitment to high standards of humanity, care and dignity for those living with disabilities. In a "normal" year, serving nearly 14,000 individuals while staying the course would not only be reasonable, it would be celebrated. The fact these results were achieved in the midst of a global pandemic devastating millions both physically and financially is extraordinary and exceptional. We know many businesses have struggled and many won't survive, and the strength of Easterseals Central and Southeast Ohio right now is a testament to its people – staff, clients, donors and volunteers.

Easterseals Central and Southeast Ohio is a family, and oftentimes in crisis, families show their strength. The last year has shown the strength of this family. But the work is not done. We must continue with the same fortitude, passion, and dedication. I want to thank each and every staff member, client, donor and volunteer for their amazing support, and I very much look forward to witnessing the exceptional work Easterseals Central and Southeast Ohio will do for communities and participants in the coming year.

With the utmost appreciation,

A handwritten signature in black ink, appearing to read 'Trisha Krejci'.

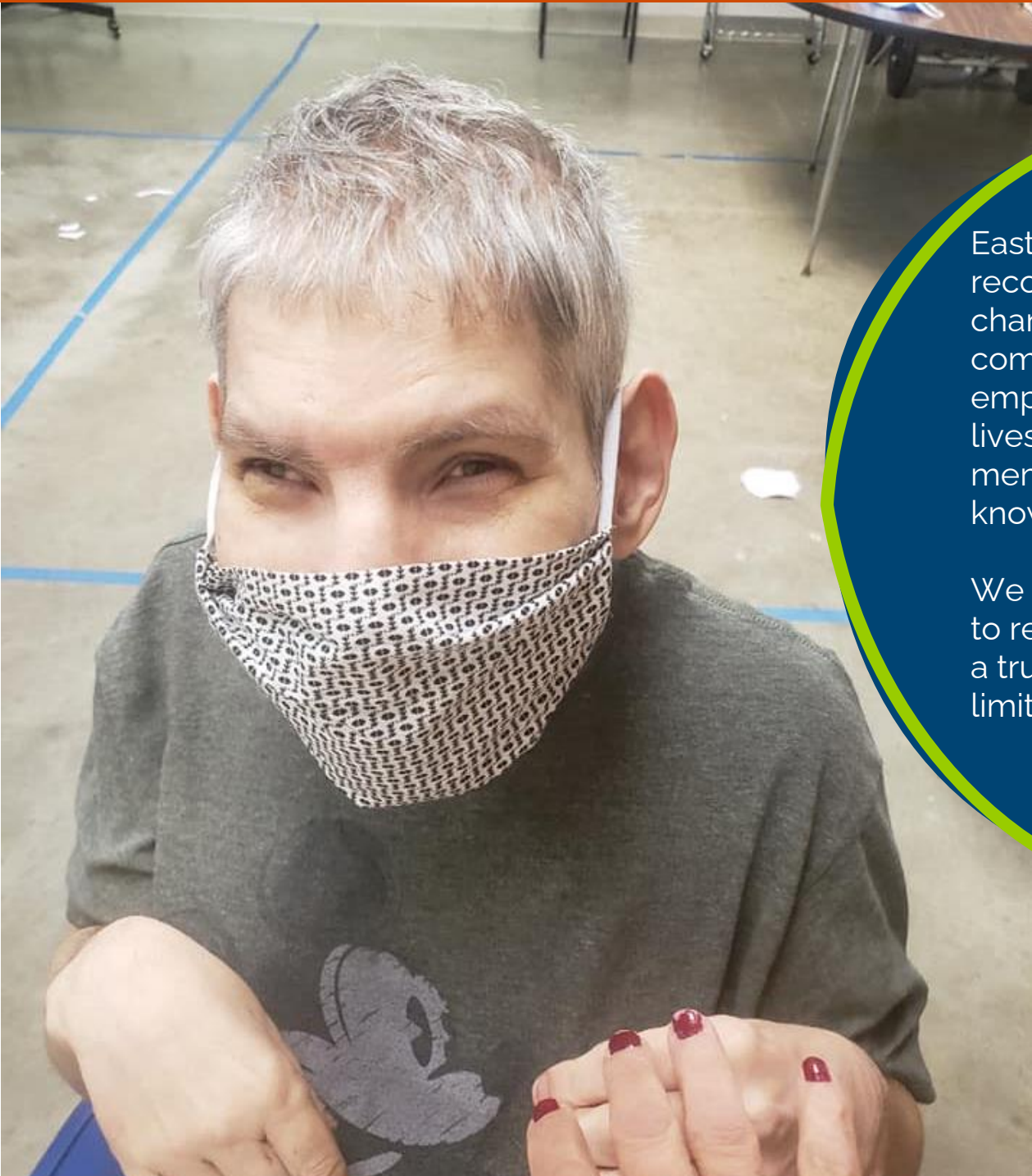
Trisha Krejci, Board President

MISSION



Easterseals' purpose is to change the way the world defines and views disability by making profound, positive differences in people's lives every day. We provide exceptional services, education, outreach, and advocacy so that people living with disabilities can live, learn, work, and play in our communities. Easterseals offers a variety of services to help people address challenges and achieve personal milestones throughout their lives.

VISION



Easterseals' vision is to be recognized as the organization that changes lives and transforms the communities we serve. We want to empower people to live their best lives. We want to engage all members through compassion, knowledge and quality service.

We aim to give all people a chance to reach their full potential and live a truly inclusive lives without limitations.

**All abilities.
Limitless possibilities.**

PROGRAMS AND SERVICES



TOGETHER WE CAN. TOGETHER WE WILL. BECAUSE OF YOU.

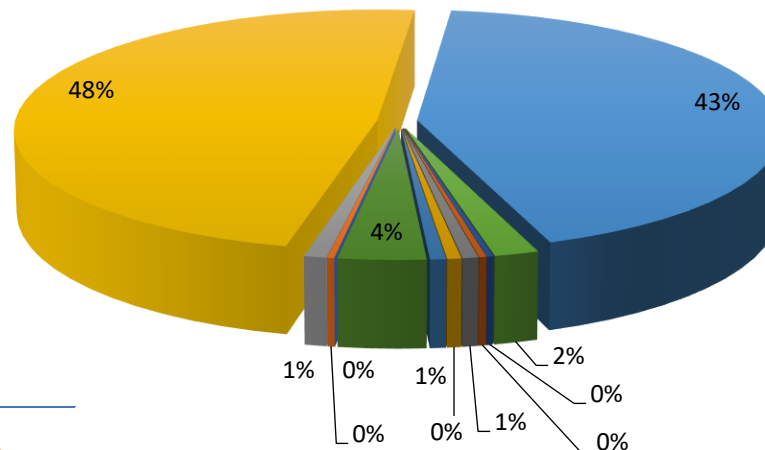
2020

■ In Home Services
■ Early Intervention
■ Discovery Garden

■ Summer Program
■ Recreation
■ Dolly Parton Imagination Library

■ Adult day
■ Vocational
■ Ombudsman

■ Transportation
■ After School
■ Information & Referral



In Home Services	40
Summer Program	43
Adult day	90
Transportation	81
Early Intervention	100
Recreation	500
Vocational	1
After School	40
Discovery Garden	126
Dolly Parton Imagination Library	6667
Ombudsman	5949
Information & Referral	253

**Total Clients Served in
2020**

13,877

**Your life and mine should be
valued not by what we take...but
by what we give.**

- Edgar Allen,

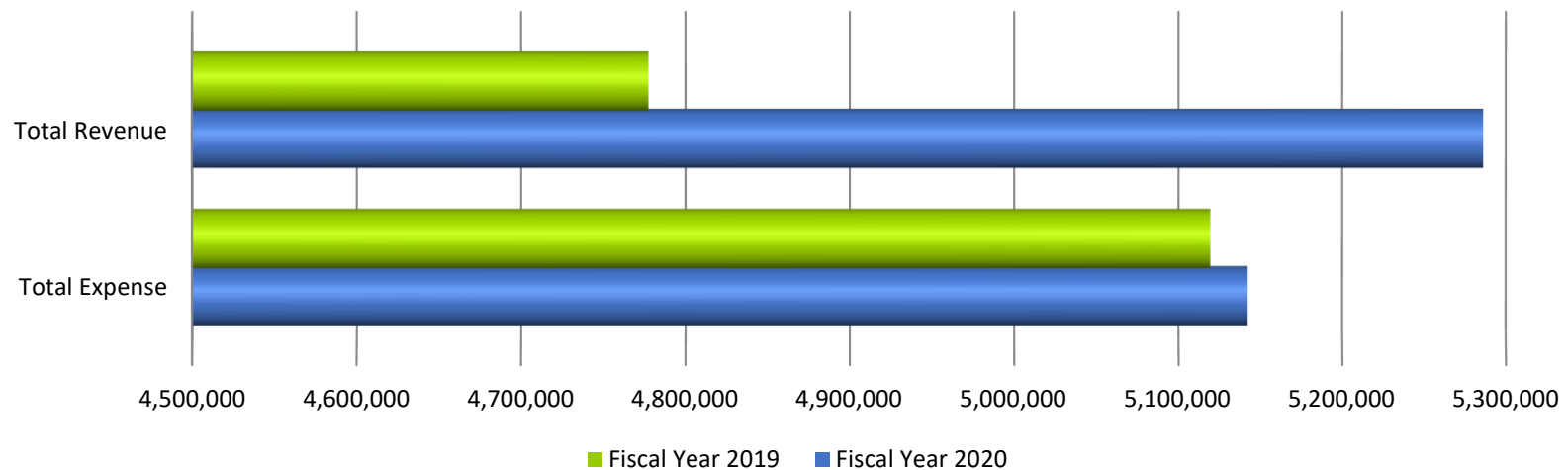
Founder of Easterseals

PROGRAMS AND SERVICES REVENUE AND EXPENSE

<u>2019 REVENUE</u>		
Program Services	\$	2,842,544
Contributions		409,106
Grants & Contracts		1,546,408
Investment Gain (Loss)		(81,691)
Other		61,160
Total Revenue:	\$	4,777,527
<u>2019 EXPENSE</u>		
Program Services	\$	4,185,087
Management/General		493,607
Fundraising		187,179
Total Functional Expense		4,865,873
Pension & Other		253,369
Total Expenses	\$	5,119,242

<u>2020 REVENUE</u>		
Program Services	\$	2,705,764
Contributions		594,171
Grants & Contracts		1,619,375
Investment Gain (Loss)		162,044
Other		204,652
Total Revenue:	\$	5,286,006
<u>2020 EXPENSE</u>		
Program Services	\$	4,393,077
Management/General		522,365
Fundraising		171,756
Total Functional Expense		5,087,198
Pension & Other		54,918
Total Expenses	\$	5,142,116

Comparison of 2019 & 2020 Financials





CLIENT DEMOGRAPHICS

(Year Ending August 31, 2020)

AGE:

0-2	4,749
3-5	2,064
6-17	88
18-64	650
65-74	786
75+	492
Unknown	5,048

GENDER:

Male	3,677
Female	6,186
Unknown	4,014

HERITAGE:

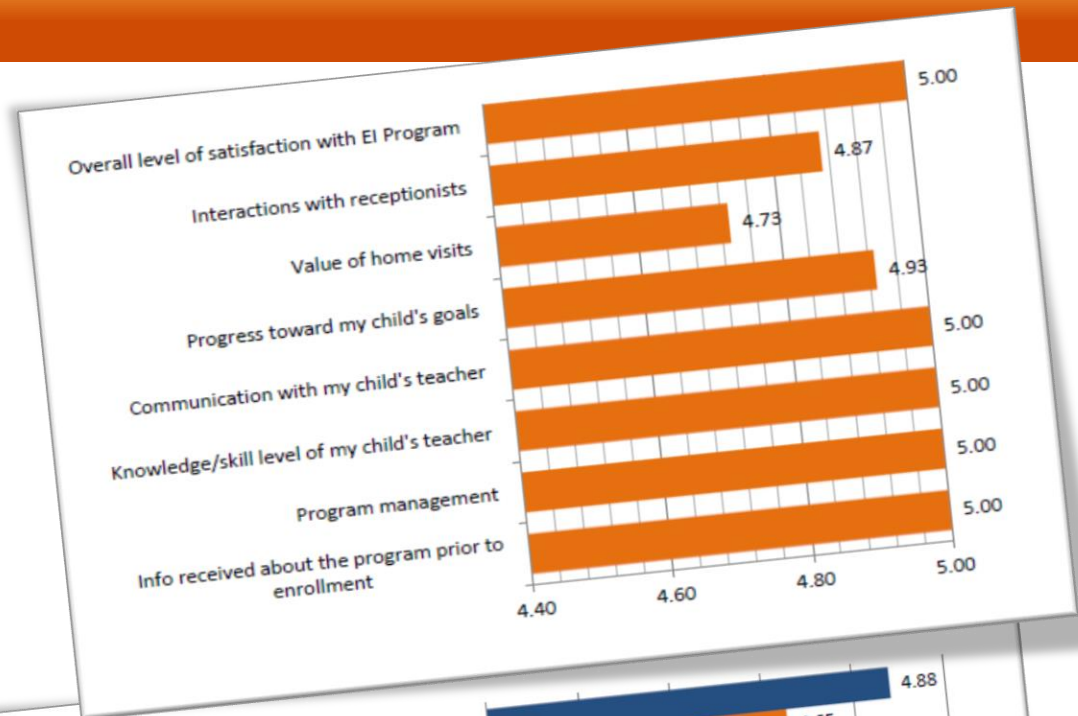
Asian	3
African American	37
Caucasian	1,190
Hispanic	18
Multiple Ethnicity	17
Other	38
Unknown	12,574

SETTING:

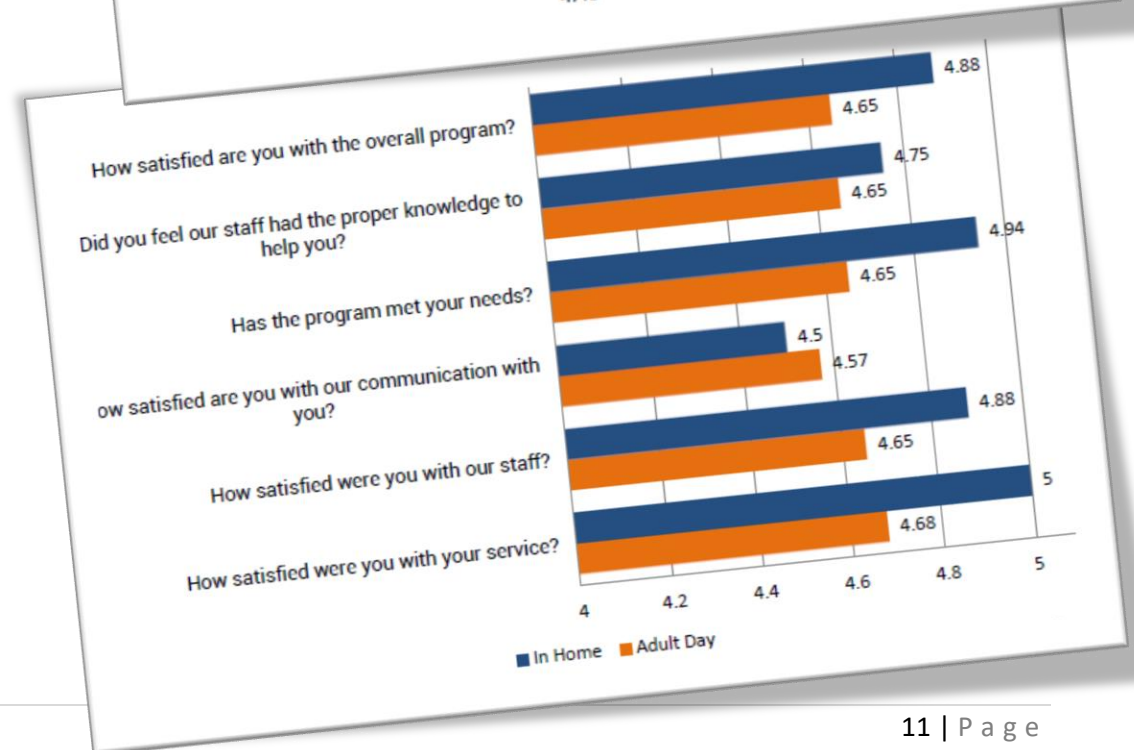
Home:	223
School:	129
Community	216
Center Based	178

PROGRAM SURVEY RESULTS

Early Intervention Survey Results



Adult Day and In-Home Survey Results



EARLY INTERVENTION



“The Early Intervention Team pulled together during these uncertain times, delivering quality services to all families involved. This was not an easy or familiar task for anyone involved. A task that required dedication, flexibility, and determination. The ability to continue to provide exceptional services in the midst of a pandemic shows a continuing passion for the program and Easterseals.”

- Lisa McCarty, Early Intervention Manager

For over 50 years, Easterseals Central and Southeast Ohio has been providing Early Intervention services to help young children with or at-risk for developmental delays. We help children with disabilities achieve their goals in cognitive, social/emotional, communicative, adaptive, and physical development. Early Intervention services have proven to be crucial to the healthy development of infants and toddlers with disabilities, minimizing their potential for developmental delays. Research shows the earlier intervention occurs in a child's life, the more success that child will experience.

Easterseals is a center-based early intervention program with access to group oriented, facility-based curricula for children 12-36 months of age. Our Early Intervention program focuses on a child's needs early-on in their development at their individual level of ability, giving them the head start they need to keep up with their peers. An individualized plan is developed for each child and their family, outlining goals to be focused on with their team.

Highlights Include:

- In-Home Visits
- Creative Center Based Curriculum
- Classroom Based Therapies
- Daily use of our inside & outside accessible play areas
- Music Therapy
- Transportation

Classroom size is limited to eight children with one certified early intervention specialist and teacher's assistant per classroom. Students work with trained physical, occupational, speech, and music therapists.

Our generous sponsors make this program possible



Nationwide

THE
HARRY C.
MOORES
FOUNDATION



"OUT OF SCHOOL TIME" YOUTH PROGRAMS

Thanks to the Franklin County Commissioners this program is absolutely free!

Out-of-School Time Youth Program Quick Facts

- FREE! That's right, **no tuition cost** to families, and priority is given **Essential Workers** and to those who qualify for TANF benefits (SNAP, cash assistance, etc.)
- Nutritious **lunch & snacks are provided** daily, at no cost
- Participants must be in Kindergarten to 4th grade to attend
- **Bussing will be provided** to and from Finland Elementary each day for children of families living within a 3-4 mile radius from school
- Low student to staff ratios, **2:8 Staff/Student**



"When COVID-19 attacked our nation during the first quarter of 2020 it not only shut down our economy, it shut down our schools. This had a daunting effect on our children. We were shifted from our comfort zones of "in-person" learning with teachers and friends, to a digital world where Zoom and Google Classroom became household names and our primary means of communication.

Following the Responsible Restart Ohio guidelines outlined by our Governor, the Ohio Department of Health for Youth Day Camps and Head Start Centers, our Easterseals School Age Program Staff rose to the occasion and stepped out of their comfort zone of traditional latchkey and summer camp classrooms and moved forward with a prototype for an in-person, out of school time summer learning program for students who were displaced and families who were returning to work as essential employees.

Our families are most appreciative that they can send their children to a safe and free program while they return to work and school as their jobs shift to work-from-home positions. Our children love being around teachers and friends again on a full-time basis. The children can once again learn, play and enjoy engaging in distance learning, knowing that our staff will be with them every day, each and every step of the way."



- Christopher A. Smith, M.Ed
School Age Program Manager
Easterseals Central and Southeast Ohio



DISCOVERY GARDEN PLAYGROUP



Halloween playgroup: Look closely beside the trees and you will see parents waiting for the children to come trick-or-treating! Social distancing with a sweet surprise.

As part of our study of Birds, we walked to Yoctangee Lake each week. Every child got to feed the waterfowl from seeds and corn that they had cracked.



"COVID has forced my family to rearrange our life to work and go to school from home. Juggling these have been really hard. The best thing about Discovery Garden during COVID has been the phone calls with Miss Maryjo. Having someone I trust to talk with has allowed me to share my fatigue." - Mother of 3 children

"Since 2006, Discovery Garden has been providing weekly support to parents in a community setting. COVID brought burdensome challenges to families and our program, too. In response, Discovery Garden pivoted to hold 24 outdoor play group, nature study sessions in the city park. We created 300 activity kits to engage children in independent home-based play, themed for outdoor, creative art, and puzzle explorations. We collaborated with librarians to record 28 Story times featuring books and puppet stories which aired on Facebook. As we move into 2021, innovative programming will allow us to continue serving families and children." Maryjo Flamm-Miller, Director



Through the generosity of a Ross County United Way COVID-19 grant, we were able to assemble activity kits for children.

These **Creativity Kits** were full of art supplies, pop beads, game board pieces, memory card games, a book of Hidden Picture challenges, and pages of suggestions for parents.

Our generous sponsors make this program possible

BURTON STEVENSON ENDOWMENT



CHANCE TO DANCE



The mission of Chance to Dance is to make sure the students appreciate the art of movement through rhythmic ability and to use various music as well as imaginative play. We strive for our students to enjoy the class and develop a love for dance. These dance classes provide the opportunity for kids with disabilities a CHANCE to DANCE.

In-Person and virtual classes are offered completely FREE to families. During the in-person classes, we provide the costumes, shoes, props, supplies, and music. For the virtual classes, we use items that anyone can find around their home. In keeping with the tradition of dance studios, we have two recitals a year (winter and spring). Chance to Dance also gets invited to participate in several community functions throughout the year.



"COVID-19 has affected the lives of so many people. It has been a very trying time the children and myself included. While I am thankful for technology and the ability to provide a zoom dance class, I have certainly missed the in-person classes."
Julie Chafin, Instructor



**Our generous
sponsors make
this program
possible**



THE COUNTRY CLUB
MUIRFIELD VILLAGE

OHIO GOVERNOR'S IMAGINATION LIBRARY

Our Goal

To support the literacy development of every child by providing a book per month from birth to age five...

FOR FREE

**Our generous
sponsors make this
program possible**



**KIDD FAMILY
FOUNDATION**

**WALTER & MARIAN
ENGLISH
FOUNDATION
FUND**



**RICHARD D.
MARTING
FOUNDATION**

How it works:



Counties:



LONG-TERM CARE OMBUDSMAN

Easterseals Central and Southeast Ohio is the official Ohio State Long-Term Care Ombudsman sponsoring agency for the Region 6 and Region 8 Long-Term Care Ombudsman Program. As mandated by the federal Older Americans Act and Ohio law, the Long-Term Care Ombudsman Program advocates for excellence in long-term services and supports wherever consumers live.

Ombudsmen do not regulate nursing homes and home health agencies, but do work with providers, residents, their families and other representatives to resolve problems and concerns. Ombudsman staff and volunteers focus their time on educating consumers of long-term care services and support empowering them to know their rights and to voice their concerns. In the last year, the program investigated approximately 1500 complaints in our covered counties in which over 1,000 were verified.

Our Long-Term Care Ombudsman Program covers the following 16 counties:

Region 6

Delaware

Fairfield

Fayette

Franklin

Licking

Madison

Union

Pickaway

Region 8

Athens

Hocking

Meigs

Monroe

Morgan

Noble

Perry

Washington

Contact us:

Region 6 Phone: 614-345-9198 or 1-800-536-5891

Confidential fax: 614-443-1848

Region 8 Phone: 740-373-6400 or 1-888-502-6601

Confidential fax: 740-414-4488



If you or a loved one need help to file a nursing home complaint, complaint against a MyCare Ohio plan or need more information, please contact our Ombudsman program.

ADULT DAY

Easterseals offers adults with disabilities the opportunity to live, learn, work and play as a vital member of their own community. We provide therapeutic programming, life skills training, and the support necessary to remain actively engaged within our communities. Our clients have the opportunity to regularly interact with people of all ages and ability levels through regular activities and events. Whether through birth conditions, accidents or chronic illness, many adults and their families find valuable care from Easterseals Adult Day Services.

Knox County • Lawrence County • Ross County • Scioto County

March 2020 Changed The Way We Provided Services To Our Clients

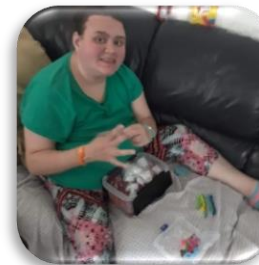
"The staff from the center went into the homes of individuals to provide services. This was an opportunity for staff to learn about the clients in a personal setting that hadn't been possible in an Adult Day Center. We saw them relaxed at home and gained an insight into a part of their lives we didn't have before. We developed a close relationship with each of them because we were working with them one to one. When we returned to the Adult Day Center in June, it was a totally different atmosphere and the individuals who were attending, showed an incredible ability to adapt. I think our clients are not only surviving the challenges brought on by Covid-19 regulations but thriving in our "New Normal". Our Easterseals family became stronger."

- Cheryl McNeal, Adult Inclusion Coordinator



New Opportunity for Friendships Occurred Thanks To Covid-19

Angel loves to make friendship bracelets for family and friends; but with the stay-at-home mandate from the governor, she couldn't share them. Angel then learned of a way that she could make a difference for people on the front lines of the COVID-19 fight, using the same bands she uses for bracelets. She began making ear-savers for the nursing staff at Southern Ohio Medical Center. The first 48 bands are being used by staff who must wear masks during their entire shift. Angel says it is "really, really awesome" to be able to help and is hard at work making a second batch for the nursing staff.



MAKE AN IMPACT

DONATE. VOLUNTEER. ATTEND AN EVENT.

WAYS TO GIVE

Donate: Contribute online, over the phone, mail us a check

www.eastersealscentralohio.org

Kroger: Register your Kroger Plus Card in the Community Rewards program in support of Easterseals Central and Southeast Ohio, code IT723

Amazon: Shop through Amazon Smile and designate Easterseals Central and Southeast Ohio as your Smile Charity

ASK ABOUT:

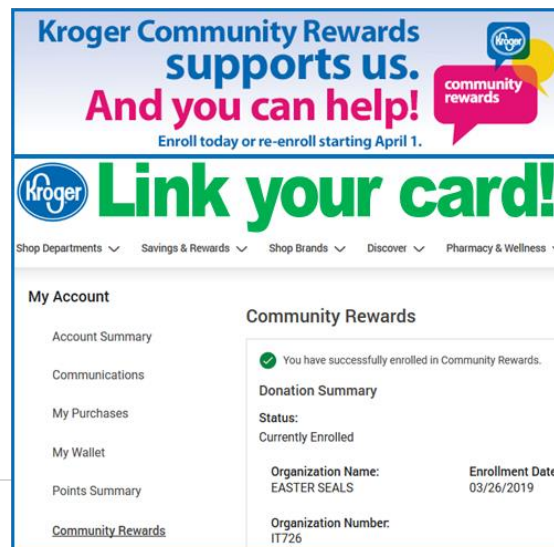
- Donor Advised Funds
- Stock Donations
- Workplace Giving Programs

VOLUNTEER

Contact: Michael-Ann Cox at mcox@easterseals-cseohio.org to learn more about our available opportunities.

Follow us on Social Media to stay up to date on all of our upcoming events for volunteer opportunities.

Look for us on volunteer recruitment sites:
SignUpGenius.com
VolunteerMatch.com

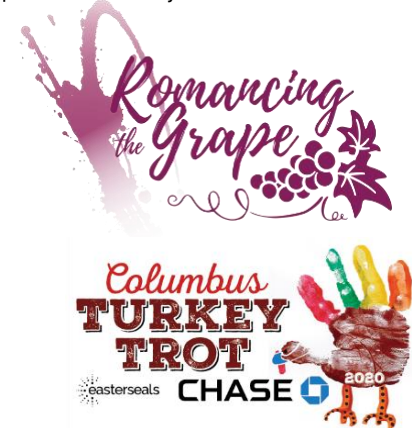


JOIN US AT AN EVENT

Romancing the Grape: MID AUGUST – DATE TBA
Huntington Club of Ohio Stadium
For more info: www.romancingthegrape.org

Clays for a Cause: Friday, October 15, 2021 at
Cardinal Shooting Center in Marengo, Ohio

The Original Chase Thanksgiving Day Turkey Trot:
Thursday, November 25th, 2021 at the Shops on
Lane Avenue
Sing up to run, today! www.ChaseTurkeyTrot.com





LIVE

Hands on, comprehensive, vital programs and support to help people reach their full potential, regardless of age, challenges, needs, or disabilities.

LEARN

Programs designed to help children and adults learn basic functions and master skills needed to develop and thrive and be sharp and active.

WORK

We help develop the skills necessary to help people prepare for the workforce.

PLAY

Easterseals offers fun, healthy, programs for children, adults and caregivers to relax, connect with friends and engage in constructive activities, all necessary to living the best life possible.

ACT

Our vibrant community of friends and supporters stands with those who face challenges by volunteering, advocating, donating and participating in events that inspire us and sustain our cause.



Our Locations:

Franklin County

3830 Trueman Court
Hilliard, Ohio 43026
Monday—Friday 8 a.m.—5 p.m.
T: 614.228.5523
F: 614.228.8249

Knox County

110 East Vine Street
Mount Vernon, Ohio 43050
Monday—Friday 8 a.m.—3 p.m.
T: 740.397.1022
F: 740.392.3896

Ross County

1855 Western Avenue
Chillicothe, Ohio 45601
Monday—Friday 8:30 a.m.—3 p.m.
T: 740.773.1273
F: 740.773.0936

Lawrence County

97 Private Road 80
South Point, Ohio 45680
Monday—Friday 8:30 a.m.—3:30 p.m.
T: 740.894.7560
F: 740.894.3541

Scioto County

3858 Route 23
Portsmouth, Ohio 45662
Monday-Friday 8:30 a.m.— 3:30 p.m.
T: 740-716-7295
F: 740-716-7296