



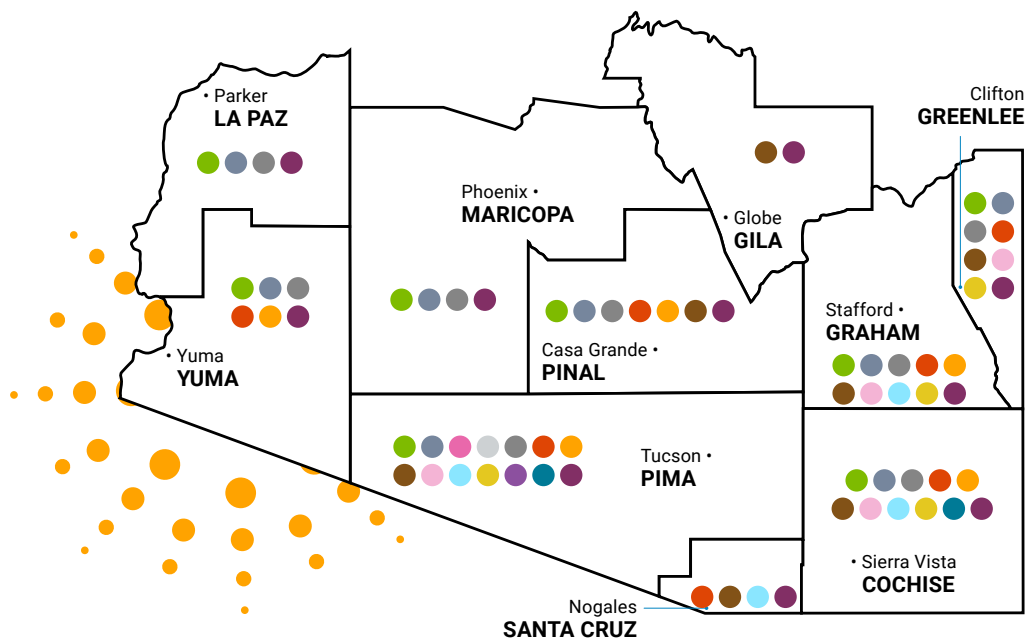
All Abilities.

Limitless Possibilities.

2023



## Services offered in Southern Arizona by county



Easterseals Blake Foundation is dedicated to the vision of a Southern Arizona community where all people live healthy, productive, and independent lives. We serve more than 30,000 individuals and families across 10 counties.

By providing disability, mental health, and child welfare services we make profound, positive differences in people's lives every day!

### Behavioral Health

- Outpatient care coordination and therapy for infants, children, families, and adults
- Comprehensive psychiatric and medication services
- Therapeutic residential treatment for adults with complex behavioral health needs
- Semi-independent living for adults with serious mental illness
- Family reunification therapy and support
- Behavioral health services for children in Foster Care

### Child Welfare & Foster Care Support

- Family support and education, including preservation and reunification services
- Inclusive early childhood education
- Professional Development for child care professionals
- Emergency resources for children in Foster Care (food, clothing, school supplies)

### Transportation

- Transportation services for individuals who are elderly or have intellectual or physical disabilities

### Disability

- Residential and rehabilitative services for adults with intellectual and/or physical disabilities
- Job development, coaching, and employment support for teens and adults with intellectual and/or physical disabilities
- Supportive day programs and in-home support for adults with intellectual and/or physical disabilities
- Early intervention services for children with complex medical needs

**Improving Lives Every Day!**





# Improving Lives Every Day

## ABOUT OUR CAPITAL CAMPAIGN

Our Tucson campus provides therapeutic programs for more than 3,000 children, adults & families each year.

It is time to renovate our Day Time Activity Program for members with intellectual & developmental disabilities, allowing us to increase accessibility, functionality and capacity.

We will also renovate the central courtyard, allowing us to add new therapeutic spaces for youth behavioral health services.



## DAYTIME ACTIVITY PROGRAM

Our Day Time Activity program for adults with disabilities utilizes a person-centered approach, emphasizing independent living skills, implementing therapy plans and social/leisure activities to foster community involvement.

### Features

- Wheelchair-accessible kitchen
- Quiet areas
- Multimedia area
- Art area
- Durable flooring that can handle the wear and tear caused by wheel chairs.

*Our Day Time Activity Program currently serves 39 people; after renovations, we will be able to expand by 30% to serve 50 people.*



## EMA KAMMEYER COURTYARD

A shaded courtyard will enable us to utilize the natural environment for therapy and recreation. The courtyard will be named for Ema Kammeyer, who was EBF's CEO from 1984-2021.

### Features

- 1,200 square feet of shaded outdoor space
- Wheelchair-accessible garden beds
- Sensory path
- Play and nature based therapy areas

*Sensory paths are a creative and playful way for children with disabilities like autism to develop motor skills such as balance, hand-eye coordination, and spatial awareness, building stronger sensory connections.*



## OUR GENEROUS PARTNERS



## WE WILL RAISE \$850,000 FOR THESE IMPROVEMENTS!

Together, we are building a Southern Arizona community where all people live healthy, productive and independent lives.

Dina Scalone, Chief External Affairs Officer [dscalone@blake.easterseals.com](mailto:dscalone@blake.easterseals.com).



**SATURDAY, MARCH 18, 2023**



## All Abilities, Limitless Possibilities!

Disability pride involves accepting and honoring each person's uniqueness and seeing it as a natural part of human diversity.

Join us for a FREE celebration of community inclusion at the Children's Museum Tucson from 10 am – 2 pm.

The museum will be free and open to the public all day, featuring sensory friendly activities.

A community expo in Armory Park will showcase adaptive activities, community resources, and performances by artists with disabilities.

Expecting attendance of 5,000.

### PRESENTING SPONSOR

**\$7,500**

- "Presented by" recognition on all printed and electronic materials
- Opportunity to address attendees from main stage
- Opportunity to host an adaptive or interactive activity
- Customized space at the expo
- Logo on printed and electronic materials

### COMMUNITY EXPO SPONSOR

**\$5,000**

- Community expo "Sponsored by" recognition on all printed and electronic materials
- Recognition for underwriting the Children's Museum being free and open to the public
- Opportunity to host an adaptive or interactive activity
- Customized space at the expo
- Logo on printed and electronic materials

### COMMUNITY SPONSOR

**\$2,500**

- Opportunity to host an adaptive or interactive activity
- Customized space at expo
- Logo on printed and electronic materials

### ADVOCATE SPONSOR

**\$1,000**

- Opportunity to host an adaptive or interactive activity
- Customized space at expo

### SUPPORTER

**\$500**

- 10 x 10 space at Expo
- Showcase your group or business

### NON-PROFIT PARTNER

**\$250**

- 10 x 10 space at Expo
- Showcase your organization



Support our cause <https://bit.ly/AAD23>



**FRIDAY, JUNE 9, 2023**



Join us at Ventana Canyon for some Fun in the Sun at the Easterseals Blake Foundation's annual golf tournament.

*Sports Illustrated* ranked Ventana Canyon in the top 18 courses in the WORLD that you must try! This is your ticket to play a world class course and enjoy the spectacular views.

Includes breakfast, lunch, gifts, and prizes!

**PRESENTING SPONSOR** **\$5,000**

- "Presented by" on all electronic and print materials
- Two foursomes
- Tee-box sign on designated hole
- Company logo on event banner
- First choice of special guest player
- Opportunity to host a tent on a hole
- One hotel room at Lodge at Ventana Canyon on Thursday June 8th or Friday June 9th

**HOLE IN ONE SPONSOR** **\$2,500**

- Acknowledgment on electronic and print materials
- One foursome
- Tee-box sign on designated hole
- Company logo on event banner
- Second choice of special guest player
- Opportunity to host a tent on a hole
- One hotel room at Lodge at Ventana Canyon on Thursday June 8th or Friday June 9th

**EAGLE SPONSOR** **\$1,500**

- Featured on electronic and print materials
- One foursome
- Tee-box sign on designated hole
- Company logo on event banner

**BIRDY SPONSOR** **\$1,000**

- One foursome
- Tee-box sign on designated hole

**PARTY TIME SPONSOR** **\$500**

- Signage on two drink carts

**FORE** **\$200**

Individual golfer including:

- Grab and go breakfast and Mesquite Grill buffet
- Badass gift bag
- Lodge at Ventana Canyon special room rate

**\*Register your team as a foursome for \$800**

**This year's Fun in the Sun has some exciting surprises along the course!**

We have new challenge holes to test your swing and we are so excited to have O'Rielly Chevrolet join us for a Hole-in-One contest. Don't forget to purchase your ticket at the event to try your shot at a hole-in-one for your chance to win a brand new vehicle.\*

Thank you to our partner O'Rielly Chevrolet!

*\*Actual car TBD*



Register your team [bit.ly/GOLFEBF2023](https://bit.ly/GOLFEBF2023)





BENEFITING EASTERSEALS BLAKE FOUNDATION

**SATURDAY, SEPTEMBER 9, 2023**

The premiere Southern Arizona Blues Festival at Warren Ballpark continues to bring the community together to experience a variety of Blues genre. This event attracts more than 4,000 attendees.

## PRESENTING SPONSOR

**\$25,000**

- 20 VIP tickets with private bar, snacks, artist meet & greet and 20 drink tickets
- Early entrance to the ballpark
- 50 General admission tickets
- 10 VIP parking passes
- "Blues in Bisbee Presented by" on all advertising (TV, radio, digital, and printed materials)
- Stage banner 8 ft tall x 6 ft wide
- One-minute video or commercial to run 5 times on LED stage screens
- Mentions in the festival's extensive social media campaign with more than 5,000 followers
- Vendor space with opportunity to distribute materials
- Opportunity for company representative to introduce an act
- Live recognition from the stage
- Sponsorship link and logo on festival website

- Logo on stage banner
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- Live recognition from the stage
- Sponsorship link and logo on festival website

## SAFE RIDE SPONSOR

**\$5,000**

- Free shuttle bus "Provided by" recognition for underwriting shuttle bus from event to old Bisbee and Sierra Vista
- 10 General admission tickets
- Recognition in digital and print materials
- Recognition on the LED stage screen
- Sponsorship logo on festival website
- Company logo on festival banner

## LIBATION SPONSOR

**\$5,000**

- Libation station "Presented by"
- 10 General admission tickets
- Recognition in digital and print materials
- Recognition on the LED stage screen
- Sponsorship logo on festival website
- Company logo on festival banner

## STAGE SPONSOR

**\$10,000**

- 15 VIP tickets and 15 drink tickets
- 20 General admission tickets
- Early entrance to the ballpark
- 5 VIP parking passes
- "Stage Sponsored by" on digital and print materials
- Logo on stage banner
- Acknowledgment in slide show
- Vendor space with opportunity to distribute materials
- Opportunity for company representative to introduce an act
- Live recognition from the stage
- Sponsorship link and logo on festival website

## MELODY SPONSOR

**\$2,500**

- 10 General admission tickets
- Recognition in digital and print materials
- Sponsorship logo on festival website
- Company logo on festival banner
- Recognition as part of raffle (with donated item)

## VIP AREA SPONSOR

**\$7,500**

- 10 VIP tickets and 10 drink tickets
- 10 General admission
- Recognition in digital and print materials
- VIP area Sponsored by logo
- Early entrance to the ballpark
- Logo on LED stage screen

## BLUES PARTNER SPONSOR

**\$375 - 1,250**

- 15 - 50 festival tickets (purchased at reduced rate of \$25)
- Recognition as part of raffle (with donated item)

## VENDOR

**\$200**

- Reserved space at festival
- Recognition as part of raffle (with donated item)



Join us [bluesinbisbee.com](https://bluesinbisbee.com)

THURSDAY, SEPTEMBER 28, 2023

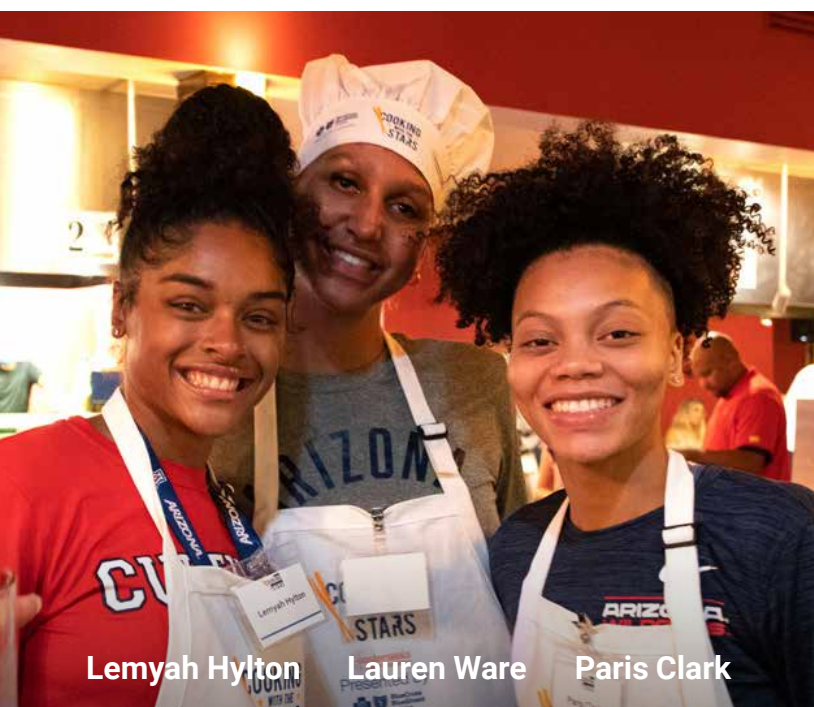


Tommy Lloyd



Filip Borovicanin

Dylan Anderson



Lemyah Hylton

Lauren Ware

Paris Clark

# COOKING WITH THE STARS

Local celebrities team up with master teppan chefs for an unforgettable dining experience! One of Tucson's most exciting fundraisers. You won't want to miss an evening filled with amazing food and one of the best silent auctions in town.

## TOP HAT

**\$10,000**

- "Presented by" recognition on printed and electronic materials
- Preferential teppan table seating for eight
- "Bring Your Own Chef" and dazzle your guests, or have first choice of a "Celebrity Chef"
- Recognition during silent & live auctions
- Logo on chef's hats
- Logo on chef's aprons

## SOUS CHEF SPONSOR

**\$7,500**

- Preferential teppan table seating for eight
- Priority choice of "Celebrity Chef"
- Recognition on printed and electronic materials
- Recognition during silent & live auctions
- Logo on chef's aprons

## IT'S MY PARTY SPONSORS

**\$5,000**

- Teppan table for eight
- Preferential choice of remaining chefs
- Recognition on printed and electronic materials
- Recognition during the silent & live auctions
- Logo on chef's aprons

## SPEAKEASY SPONSOR

**\$3,000**

- Teppan table for eight with a celebrity chef in semi-private section
- Only two tables available at this level

## À LA CARTE

**\$375**

- An individual seat to dine with the stars!



Ricky Hunley

Reggie Geary

Reserve your table [bit.ly/CWTS2023](https://bit.ly/CWTS2023)





Join the Gear Up For Good Team. Ride for free when you raise \$500 or more for Easterseals Blake Foundation (EBF) or Aviva Children's Services (ACS).

## PRESENTING SPONSOR

**\$5,000**

- EBF El Tour Team "Presented by"
- Top choice of placement of sponsor logo on team jersey
- Larger sized logo on team jersey
- Opportunity to host a team event
- Opportunity to provide branded items for the goodie bags
- Recognition on all printed and electronic materials
- Opportunity to provide company materials at the Expo booth

## JERSEY SPONSORS

**\$2,500**

- Priority choice of placement of sponsor logo on team jersey
- Medium sized logo on team jersey
- Opportunity to host a training ride
- Opportunity to provide branded items for the goodie bags
- Recognition on all printed and electronic materials
- Opportunity to provide company materials at the Expo booth

## EXPO SPONSOR

**\$2,000**

- Regular sized logo on team jersey
- Opportunity to co-host the EBF booth at the Expo
- Recognition on all printed and electronic materials
- Opportunity to provide branded items for the goodie bags

## CHEERING SPONSOR

**\$1,000**

- Logo on team jersey
- Recognition on all printed and electronic materials
- Opportunity to provide branded items for the goodie bags

## INDIVIDUAL RIDER

**\$500**

- Gear Up For Good team jersey
- Join team practice rides
- Breakfast and lunch included
- Rider goodie bag

**NOVEMBER 18, 2023**





# Brighten the Holidays of Children in Foster Care



**YOU** can ensure that every child in foster care in Southern Arizona can receive a gift this holiday season!

Aviva Children's Services changes the lives of more than 2,000 children involved in the Department of Child Safety.

Each Holiday season, Aviva provides holiday gifts for children in foster care throughout Pima County. This year we are expanding this program to Cochise, Santa Cruz, and Yuma Counties. Each child will receive two age appropriate toys or gifts, a handmade item, a book or puzzle, a beautiful handmade quilt, and a stocking.

The cost of this program is more than \$40,000 annually. We simply cannot do it without the support of people, like **YOU**.

## How YOU Can Help:

1. **Organize a toy collection drive at your business**, place of worship or school. We provide the collection box and marketing materials, you collect the gifts.
2. **Donate unwrapped gifts for children & teens** at Aviva 153 S. Plumer Ave. Tucson, AZ 85719 Or via our online shopping wish lists at [www.avivatucson.org/toy-drive/](http://www.avivatucson.org/toy-drive/)
3. **Make a cash donation** at [www.avivatucson.org/donate/](http://www.avivatucson.org/donate/)  
Aviva is a Qualifying Foster Care Organization for the Foster Care Tax Credit. QFCO 10022

**YOU** can direct your  
tax dollars to change the lives  
of children in foster care  
this holiday season!

**\$5000** donation will provide  
gifts for up to **250 youth**

**\$2000** donation will provide  
gifts for up to **100 youth**

**\$100** donation will provide  
gifts for up to **5 youth**

To learn more, email [toydrive@avivatucson.org](mailto:toydrive@avivatucson.org) or call 520-327-6779 ext 7160  
or visit [www.avivatucson.org/toy-drive/](http://www.avivatucson.org/toy-drive/)

*Aviva Children's Services offers child and family-focused behavioral health and emergency services for youth in foster care, their birth parents, kinship placements, and the families that welcome them.*

***Our services are designed to build reliance & keep families together. Because every child matters!***



# Because of You

3,495

Childcare professionals were trained to build environments inclusive of children with disabilities

245

Families received quality childcare

2,601

Children received developmental screenings

4,143

Children received behavioral health services

2,329

At-risk individuals and families received in-home support

221

At-risk new mothers received in-home support

2,000

Children in foster care were provided emergency resources, ongoing family support and/or comprehensive behavioral health services

62

Adults with serious mental illness were supported in independent living settings

51

Adults with intellectual and/or physical disabilities maintained meaningful employment with support of job coaches

91

Adults with intellectual or physical disabilities lived independently in individualized or small group settings



## BOARD OF DIRECTORS

**Gene Goldstein**, President

**James Woodrow**, Treasurer

**Betsy Bruce**, Journalist

**Gabrielle Ficchi**, New Perspectives, LLC

**David M. Iaconis**, BeachFleischman

**Gregory Leiner**, Assured Partners of Arizona, Inc

**James Maina**, Main Street Executive & Employee Benefits

**Joey Medina**, Journey Payroll & HR Tucson

**Eric Meyers**, President Emeritus

**Maria Morlacci**, Assistant Attorney General's Office,  
Tucson Protective Services Section

**Eric Smith**, First Citizens Bank

**Jason Smith**, Smith & Wamsley, PLLC

**Shay Stautz**, Stautz & Stautz Consulting

## EXECUTIVE LEADERSHIP

**Steve Guthrie**, Chief Executive Officer

**Dr. Sally Boeve**, Chief Medical Officer

**Laura Morales**, Chief Operating Officer

**Marissa Arendt**, Chief Financial Officer

**Dina Scalone**, Chief External Relations Officer

**Megan Wills**, Chief Community Programs Officer

**Carly Zies**, Chief External Relations Officer

## GET INVOLVED

### LEGACY GIVING

Legacy's and bequests play an important part in funding programs that enable all people in Southern Arizona to live healthy, productive, and independent lives. There are many ways you can ensure your philanthropic wishes become a reality. One of the simplest and most popular ways to empower people with disabilities is to leave a gift to Easterseals Blake Foundation in your will or trust. We are happy to talk with you about your philanthropic goals. Call Dina at 520.327.1529 ext 7061

### VOLUNTEER

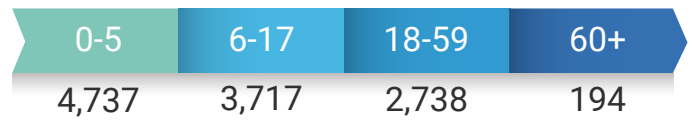
Time is so valuable and when you have some to give, let us know. Besides our four signature events, various programs, and locations also have opportunities to provide a helping hand.

### WISH LIST

We have item-specific needs in all programs. Directly donate for a much needed item.

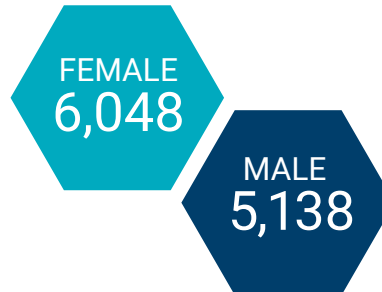
# Who We Serve

## AGE



Total Clients Served **11,372**

## GENDER



Total Community Engaged **30,551**

At or below  
federal  
poverty line

**98%**

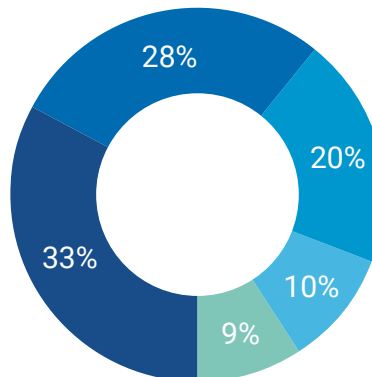
Have an  
intellectual or  
physical disability

**32%**

Hispanic

**26%**

## BUDGET



Blake Behavioral Health	\$15,737,560
Blake Employment & Community Living	\$13,379,810
Blake Children & Family	\$10,206,770
Aviva Children's Services	\$4,755,607
Administration	\$4,301,610
<b>Total Budget</b>	<b>\$48,395,755</b>

## INCOME

**98%** Contracted Services  
**76%** Contracts funded through Medicaid  
**2%** Community Support

## CLIENTS SERVED BY COUNTY

County	Count
Cochise	987
Maricopa/ Gila/Pinal	920
Pima	5,700
Santa Cruz/ Graham/ Greenlee	1,333
Yuma/ La Paz	2,446



## Can We Count on You?

You can benefit from BOTH the Arizona Foster Care and Charitable Tax Credit!

Allocate your taxes to Easterseals Blake Foundation and Aviva Children's Services today!

Easterseals Blake Foundation is a Qualifying Charitable serving more than 30,000 children and families across 10 counties of Southern Arizona.  
(Limit \$421 individual, \$841 joint filers)  
Qualifying Charitable Organization - QCO 22058

Aviva Children's Services is a Qualifying Foster Care Organization supporting more than 3,000 children in foster care annually throughout Southern Arizona.  
(Limit \$526 individual, \$1,051 joint filers)  
Qualifying Foster Care Organization - QFCO 10022

Arizona taxpayers can take advantage of all available tax credits each year: Arizona Foster Care, Private School, and Public School.



### Make your tax credit donation today

YOU invest your tax dollars in Easterseals Blake Foundation & Aviva Children's Services.

\*Tax credit eligible contributions made to EBF and Aviva between January 1, 2023 and April 15, 2023 may be applied to your 2022 or 2023 tax return.



### You change the lives of children

YOU support people with disabilities, children in foster care, and families striving to end the cycle of poverty.



### Receive a dollar-for-dollar tax credit

Together, we make profound, positive differences in people's lives every day.