



Dear Easterseals Friend,

Easterseals Arkansas has been hosting a summer physical activity fundraiser for over 20 years. Walks, runs, 24 hour events with different event names and locations all with the same goal to raise awareness and funds for Easterseals Arkansas so that we can continue to provide exceptional services, education, outreach, and advocacy to empower people with disabilities to live, learn, work and play in our communities.

Given the current COVID-19 pandemic and with the health and safety of those we serve being our top priority, we are **transitioning Walk with Me to a Virtual Walk!** The competitive team fundraising component of Walk with Me that everyone has come to know and love will remain the same.



**What is a virtual walk?** This is a walk on your own terms. You simply run/walk/jog 3.1 miles anytime, anywhere, however long it takes you – over a few days to a few months. You have from now until September 19<sup>th</sup> to record your results via smartphone, smartwatch, or some sort of device that records your time and distance and then you will submit your results via email. Practice social distancing by choosing your location, whether on a treadmill, in your neighborhood or at a local park! Please share your experience by taking pictures & videos by using [#virtualwalkwithme](#).



Your support matters now more than ever during this health and economic crisis. Even though we cannot celebrate together in person like we have in the past, we are currently working towards a virtual live streamed event paired with a celebratory car parade on September 19<sup>th</sup>.

**How can you help?** Be a sponsor! Sponsor benefits include a variety of marketing opportunities – radio, television, social media, print, recognition on the event website and during the virtual live streamed event- all dependent upon sponsorship level. We hope you will join us! What a difference you will make in the lives of children and adults with disabilities! Please see the attached sponsor packet and completely fill out the agreement form and return.

## Sponsorship Levels

### **\$10,000 Ultra Presenting Sponsor**

- Featured logo/name (largest size) as *Ultra Presenting Sponsor* on event website with link to your company website, event banners, posters, email marketing, ads in radio, television and print and event t-shirt
- Shoutout on social media with tags and links, including Facebook (6,100 followers) and Instagram
- Ability to give a pre-recorded sponsor message or play an advertisement during the virtual live streamed event
- Verbal and logo recognition during the live broadcast with prime placement
- Opportunity to provide bag for the swag goodie bag
- Opportunity for item placement in swag bags
- Easterseals Ambassador
- 20 Free Registrations

### **\$5,000 Elite Sponsor**

- Featured logo/name (second-largest size) as *Elite Sponsor* on event website with link to your company website, event banners, posters, email marketing, radio ads, and event t-shirt
- Shoutout on social media with tags and links, including Facebook (6,100 followers) and Instagram
- Verbal and logo recognition during the virtual live streamed event
- Opportunity for item placement in swag bags
- Easterseals Ambassador
- 10 Free Registrations

### **\$2,500 Lead Sponsor**

- Featured logo/name as *Lead Sponsor* on event website, event banners, posters, email marketing and event t-shirt
- Mentioned in list of sponsors during the virtual live streamed event
- Opportunity for item placement in swag bags
- Easterseals Ambassador
- 8 Free Registrations

### **\$1,000 Sprint Sponsor**

- Featured logo/name as *Sprint Sponsor* on event website, posters and event t-shirt
- Opportunity for item placement in swag bags
- Easterseals Ambassador
- 4 Free Registrations

### **\$500 Pace Sponsor**

- Opportunity for item placement in swag bags



**YES, I want to support:**

\$10,000     \$5,000     \$2,500     \$1,000     \$500

Sponsor Name: \_\_\_\_\_  
*Please list as name should appear in print materials & recognition*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Facebook Page: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Team Name: \_\_\_\_\_

Please list any items you would like to offer in the swag bag:

\_\_\_\_\_

**Please email a high-resolution logo for print and web use (.jpg, .jpeg, .png, .jpeg) to Jillian Jacuzzi  
jjacuzzi@eastersealsar.com**

Method of Payment:

- Check (payable to Easterseals Arkansas)
- Visa     MC     AMEX     Discover     Invoice
- Online (www.eastersealsar.com/donate)

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please mail, email, or fax agreement:  
Easterseals Arkansas  
Attn: Kathryn Norton  
3920 Woodland Heights Rd.  
Little Rock, AR 72212  
Ph. 501-227-3706    Fax 501-227-3715  
knorton@eastersealsar.com