



Parent Program THE POWER OF CHOICE

Easterseals MORC is proud to bring you “The Power of Choice Parent Program,” a guide designed to help parents in conversations with their teens to best influence their choices featuring Prime For Life™ evidence-based curriculum.

Did you know...

- A recent study by the FDA and CDC found that 2.55 million U.S. middle and high school students reported current e-cigarette use in 2022.
- 1 in 10 drinkers develops alcoholism or other serious alcohol-related problems at some point in their lives.
- 200,000 people seek help each year for marijuana dependence.

What is The Power of Choice?

This educational program is based on Prime For Life™, a proven curriculum with 30+ years of research. It changes beliefs, attitudes, and perception of risk of drugs and alcohol. Participants are empowered to identify their values and are given clear tools to make low-risk choices to protect what they value.

What to Expect:

- “The Power of Choice Parent Program” is a course for parents of children making high risk drug and alcohol choices. It is taught over two 2-hour segments.
- Parents will learn about the biology and choices that can lead to addiction, as well as learn communication skills to use while speaking with their child regarding the phases of addiction. Parents will also be able to engage in exploring strategies for support in a safe and confidential environment.
- The Power of Choice is taught by trained facilitators and includes local resources for support.

Sign up today by scanning the QR code below!



For more information, please email:
PSC_Parent_Navigator@eastersealsmorc.org