

candid CONVERSATIONS



Listen. Learn. Contribute.

**Webinar
Details**

1 Webinar Per Month
3-6 Panelists
60 Minutes Long



In our socially distanced world we must come together to have the vital conversations that strengthen our community. Easterseals is proud to be leading these discussions through our new webinar program:

"Candid Conversations"

Watch the prior videos at:

<https://bit.ly/ESEALYouTube>



Sponsorship Opportunities				
Sponsor Benefits	Presenting \$10,000 per webinar	Opportunity \$5,000 per Webinar	Dignity \$2,500 per Webinar	Ability \$1,000 per Webinar
Featured on Webinar Banner <i>(featured in all digital marketing outreach and the Registration Page * Must be provided two weeks before the event)</i>	Logo as presenting	Logo	Name	Name
Inclusion of Logo on Sponsor Screen During Webinar	Premiere	Prominent	Name	Name
Acknowledged by Moderator	As Presenting	X		
List of all Registrant Names and Email Addresses	X			
Opportunity to Participate as a Panelist or Moderator	X			
Opportunity to help select the Featured Topic	X			

Webinar Topics Vary - Past Topics Include:

How to Talk to Our Children about Racism; Balancing Self-Care, Career, and Child Care During a Pandemic; The ADA and the Work Still to be Done; Make the First Five Count; How to Ensure Your Child Receives a Quality Education in a Virtual World, Addressing the National Mental Health Crisis, Disability Employment

For questions or more information contact:

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**Digital
Outreach**

Average Number of Email Impressions:
35,000 Per Webinar

Average Number of Registrants:
150 Per Webinar

Average Number of Social Media Impressions (Facebook, Twitter, LinkedIn):
20,000 per Webinar

Average Number of YouTube Views:
200 Per Video

Be part of the conversation! Support Easterseals and the larger community by sponsoring these webinars.