

advocacy awards

Steering Committee

Camille Alexander, *BNY Mellon*

Chris Arabia, *TD Bank*

Ann Campbell, *Military Family Advocate*

Amy Caro, *Deep Water Point*

Kim Clark Pakstys, *BDO USA, LLP*

Dwight Fischer, *JPMorgan Chase & Co.*

Jim Fontana, *Dempsey Fontana Law Group*

Dave Hoppe, *Hoppe Strategies*

Bob Kipps, *KippsDeSantos & Co.*

Phil Panzarella, *5GS*

Robin Portman, *Atlas Research*

Staci Redmon, *SAMS, Inc.*

Bob Schellhas, *Washington Council, EY*

Joe Sifer, *Booz Allen Hamilton*

Rick Stein, *Food Marketing Institute*

Marta Wilson, *Transformation Systems*

Candi Wolff, *Citi*

Ambassador Committee*

Ambassadors are high profile leaders in the community, including military leaders and their spouses, members of Congress, Cabinet members, national and local celebrities and other luminaries who are committed to helping Easterseals fulfill its mission.

Debbie Allyn, *Spouse of GEN Daniel B. Allyn, USA*

Angie Basham, *Spouse of Maj Gen Steven L. Basham, USAF*

Holly Dailey, *Spouse of SMA Daniel A. Dailey, USA*

The Honorable Elizabeth Dole

Founder, Caring for Military Families: The Elizabeth Dole Foundation

Elynn Dunford, *Spouse of Gen Joseph F. Dunford, Jr., USMC*

Dawn Goldfein, *Spouse of Gen David L. Goldfein, USAF*

Sherie Haugh, *Spouse of BG Timothy Haugh, USAF*

Julie Luckey, *Spouse of LTG Charles Luckey, USA*

Hollyanne Milley, *Spouse of GEN Mark A. Milley, USA*

Deborah Mullen, *Spouse of ADM Michael Mullen (Ret.), USN*

Beth Mulloy, *Spouse of VADM Joseph P. Mulloy, USN*

Susan Nakasone, *Spouse of LTG Paul M. Nakasone, USA*

D'Arcy Neller, *Spouse of Gen Robert B. Neller, USMC*

Dana Richardson, *Spouse of ADM John M. Richardson, USN*

Ricki Selva, *Spouse of Gen Paul J. Selva, USAF*

Gail Walters, *Spouse of Gen Glenn M. Walters, USMC*

Betty Welsh, *Spouse of Gen Mark A. Welsh III (Ret.) USAF*

Rebecca White, *Spouse of RADM Timothy "TJ" White, USN*

Nancy Wilson, *Spouse of Gen Stephen W. Wilson, USAF*

Mary Winnefeld, *Spouse of ADM James Winnefeld, Jr. (Ret.), USN*

*This does not constitute endorsement from any government agency or department.

Sponsorship Opportunities

Presenting: \$100,000 (1 available)

- Multi-year opportunity and category exclusivity
- 3 Premier Tables of 10 at Dinner
- 4 seats at Head Table with Honoree(s) and Dignitaries
- Opportunity for VIP Guests to be seated at your tables
- Up to 30 complimentary valet/parking passes
- Opportunity for CEO or top executive to speak and/or present an award on stage
- Recognized as Presenting Sponsor during reception, sponsor loop, dinner program remarks and slideshow
- Featured as Presenting Sponsor in all printed materials and website
- All Premier Marketing Benefits, including full page, full color ad (Front Inside Cover)
- Official photograph with honorees and special guests
- Mention in select event press release(s)
- Special recognition via social media

Inspiration: \$50,000 (4 available)

- 2 Premium Tables of 10 at Dinner
- 2 seats at Head Table with Honoree(s) and Dignitaries
- Opportunity for VIP Guests to be seated at your tables
- Official photograph with honorees and special guests
- Up to 10 complimentary valet/parking passes
- Premier Marketing Benefits include premier placement of Company Logo in all printed materials, event sponsor loop, website and full page, full color ad in dinner program

Independence: \$25,000

- Premium Table at Dinner
- Opportunity for VIP Guests to be seated at your table
- Official photograph with honorees and special guests
- Premium Marketing Benefits include Company Logo in all printed materials, sponsor loop, website and full page ad in dinner program

Advocate: \$15,000

- Table of 10 at Dinner
- Opportunity for VIP Guests to be seated at your table
- Marketing Benefits include Name or Logo in all printed materials, sponsor loop, website and ½ page ad in dinner program

Empowerment: \$10,000

- Table of 8 at Dinner
- Marketing Benefits include Name in dinner program and sponsor loop

Opportunity: \$5,000

- 4 Reserved Seats
- Name included in dinner program



Contact Abby Cikanovich at acikanovich@eseal.org or 301.920.9702 or visit www.advocacyawards.org for more information!

advocacy awards



I am pleased to sponsor the Advocacy Awards:

\$100,000 Presenting

- 3 Premier Tables at Dinner
- Premier marketing benefits

\$25,000 Independence

- 1 Premium Table at Dinner
- Premium marketing benefits

\$10,000 Empowerment

- Table of 8 at Dinner
- Select marketing benefits

\$50,000 Inspiration

- 2 Premium Tables at Dinner
- Premium marketing benefits

\$15,000 Advocate

- Table of 10 at Dinner
- Premium marketing benefits

\$5,000 Opportunity

- 4 Reserved Seats

\$1,000 Friend of Easterseals Individual Ticket to Dinner

I cannot attend, but would like to contribute \$_____ to support the families of Easterseals

DONOR INFORMATION: Is this a Company gift or Personal gift?

Company Name: _____
(please print legibly as it should appear in printed materials)

Contact Name/Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Were you referred by a Committee member? If so, please list name here: _____

PAYMENT INFORMATION: Check enclosed (payable to Easterseals) Invoice me Charge my credit card

Name (as it appears on card): _____

Card Number: _____ CV Code: _____ Expiration: _____

Signature: _____

THANK YOU!

Please return this reservation form to:
Easterseals, 1420 Spring Street, Silver Spring, MD 20910
Email: events@eseal.org

Questions? Please call 301-920-9702 or email events@eseal.org