



Annual Report 2022



Our Mission

Enrich lives and expand opportunities for all children and adults in our communities, including people with disabilities and military backgrounds.

Our Vision

Create a hopeful, inclusive community where all people achieve their potential and live meaningful lives.

Visit our website at www.e seal.org

Follow us on social media @EsealsDCMDVA



Easterseals DC MD VA is a 501(c)(3) nonprofit organization. EIN 53-0212296.



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Board of Directors AND Leadership Team

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Kim Clark Pakstys, *Vice Chair*

Joseph A. Martore, *Secretary*

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J. David Hoppe, *Development Chair*

Josh Golden, *Marketing Chair*

J. Miles Reidy, *Audit Chair*

Robin Portman, *Governance Chair & Immediate Past Chair*

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Hilary Fordwich

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MG John Macdonald (Ret.)

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Dr. Linda L. Singh (MG, USARNG, Ret.)

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Julie Statland

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Camille M. Alexander

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Ann Campbell

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Cecilia A. Hodges

Richard Klimoski

Robert D. Kipp

Jack McDougle

Eugene J. Manning

MG Carl H. McNair, Jr. (Ret.)

Stephen B. Miller

Juliette Rizzo

David A. Ross

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Kleber Santos

Janis B. Schiff

Vic Seested

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Richard A. Swirnow

M. Douglas Todd

Dr. Marta C. Wilson

Candi Wolff

W. Glenn Yarborough, Jr.

Peter K. Yeskel

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The Honorable Elizabeth Dole

Ellyn Dunford

Judy Heumann

Robert Irvine

Bobbie Kilberg

Charles Mann

Deborah Mullen

Craig Newmark

Gary Sinise

Jake Tapper

Judy Woodruff

LEADERSHIP TEAM

Jonathan Horowitch, *President & CEO*

Mariam Aslam, *Controller*

Elizabeth Barnes, *Vice President of Program Operations, Adult Day Services & Early Childcare and Education*

Larry Bram, *Senior Vice President, Innovation & Program Development*

Bradley Freedman, *Chief Financial Officer*

Paula Moore, *Vice President, Communications & Marketing*

David Muir, *Senior Vice President, Veteran Staffing Network*

James B. Smith, Ph.D., *Vice President, Development*

Kathy Torrence, *Vice President, Human Resources*

Anneke Vandenbroek, Ph.D., *Senior Vice President & Director, Steven A. Cohen Military Family Clinic*

Carol Watson, *Senior Vice President, Programs*

Chris Wheedleton, *Senior Vice President, Employment Programs*



Letter FROM THE President

Dear Friend,

All of us at Easterseals DC MD VA are grateful for your support and proud to share this Annual Report highlighting the progress and impact we achieved together. As you will read, during 2022 we continued navigating the lingering effects of the pandemic and took intentional steps to learn from our experience of service through this difficult period:

- Our Child Development and Head Start Centers and Adult Day Services observed heightened health and safety protocols.
- Our Early Intervention therapists traveled to bring service to children and their families in their homes, in addition to serving in centers.
- We continued to support caregivers both in person and virtually.
- The Steven A. Cohen Military Family Clinic at Easterseals provided choice to veterans and military families by offering both in-person therapy and telehealth.
- Our informative and community-building “Candid Conversations” endured, as did our popular biweekly “Tuesday Talks,” which provide career advice tailored to service members and their spouses who are transitioning to civilian life.

All of these offerings, as well as our other longstanding programs and an enhanced focus on government and legislative affairs, are the result of many people coming together over the last year: Our incredible staff, who showed unwavering commitment to our mission. The community – from our program participants and their families, to our many partners. And of course, the numerous agencies, foundations, and other organizations that invested over the last year in the Easterseals vision. Their funding helped us maintain the high-quality, affordable programs that are available to everyone in our community, regardless of income.

This collective support enabled our progress toward creating a hopeful, inclusive community. In the last year, we served 1,074 children of all abilities, of whom 36% have a disability or developmental delay; 573 adults with disabilities and their families; and 2,511 veterans and military families.

We know the need is even greater. In the current economy, more people than ever need our help. For every open seat, there is a person who needs us. Your support helps us address that need. And as the demand for disability and community-based programs continues, your help ensures Easterseals DC MD VA stays ready to serve.

Sincerely,



Jonathan Horowitch
President and CEO
Easterseals DC MD VA



Scott Meza
Chairman of the Board
Easterseals DC MD VA
Shareholder, Greenberg Traurig, LLP

This collective support enabled our progress toward creating a hopeful, inclusive community.

Events AND Special Visits



Jon Horowitch, President & CEO of Easterseals DC MD VA, with Bright Stars Committee co-chairs Craig Ruppert, Cecilia Hodges, and David A. Ross



At a VIP reception, Easterseals families met performers and enjoyed top hat decorating and dinner before the show.



Ringmaster Jonathan Lee Iverson and Omnium performers

Signature Events

Bright Stars Night at the Circus

Presented by M&T Bank

On February 26, Bright Stars delighted families with feats of acrobatics, aerialists, and more at an exclusive live circus performance by Omnium: A Bold New Circus. As the first fully inclusive circus of multi-abled, multi-talented performers, Omnium entertains people of all abilities, including the children, families, and supporters of Easterseals DC MD VA, which raised over \$355,000.

Bright Stars Committee Co-Chairs Cecilia Hodges of M&T Bank and Craig Ruppert of Ruppert Companies, Founding Co-Chair David A. Ross of Atlantic Realty Companies, and Ellen Bryan of WUSA9's morning show "Great Day Washington" kicked off the night with opening remarks. Easterseals DC MD VA President and CEO Jon Horowitch presented them with appreciation gifts and welcomed the crowd.



Bright Stars welcomed Ellen Bryan, co-host of WUSA's "Great Day Washington," as the evening's emcee.

Events AND Special Visits



Honorees Dr. Marta Wilson, Max Peterson of Amazon Web Services, Mrs. Mollie Raymond, and General John Raymond

Advocacy Awards

On April 12, the Advocacy Awards Dinner honored **Amazon Web Services, General John Raymond** and **Mrs. Mollie Raymond, and Dr. Marta Wilson** for their exemplary commitment to advancing opportunities for children and adults with disabilities, including military families. Leaders in business, government relations, and professional services, as well as military and government dignitaries, gathered at the National Building Museum in support of Easterseals DC MD VA, raising \$550,000.

The evening included a video message from celebrity **Chef Robert Irvine**, followed by remarks from **Scott Meza**, Chairman of the Easterseals DC MD VA Board of Directors. Other honorable presenters and speakers included **Liz Martin**, Advocacy Awards Co-Chair and Director of Amazon Web Services; **General David** and **Mrs. Dawn Goldfein**, Honorary Advocacy Awards Co-Chairs; **Jared Isaacman**, CEO of Shift4 and Mission Commander for Polaris Dawn Inspiration 4, and his wife **Monica Isaacman**; **Bonnie Carroll**, Founder and CEO of TAPS; **Bobbie Kilberg**, Honorary Board Member of Easterseals DC MD VA and CEO Emeritus of the Northern Virginia Technology Council; and **Linda Gilday**, Easterseals DC MD VA Ambassador and spouse of Admiral Michael Gilday.



Donna Chase, Head Start Assistant Teacher, receives the 2022 Leadership Award from Jon Horowitch.

Co-hosts **Kim Clark Pakstys**, Advocacy Awards co-chair and **CohnReznick** Managing Director, and **Monte Durham**, TV personality and military family advocate



Events AND Special Visits

Webinars

Candid Conversations: Real, Perceived, and Unknown Barriers to Special Ed Services & Support

Candid Conversations

Easterseals DC MD VA led online discussions in partnership with esteemed guests to tackle topics related to health, learning, employment, and more.

Tuesday Talks

The Veteran Staffing Network series of one-hour webinars boosted job search success with savvy career coaches sharing essential advice every other Tuesday.

VSN TUESDAY TALKS

PLEASE JOIN US FOR THE LATEST WEBINAR

Finding the Right Career

May 17th at 12:00pm ET

2nd and 4th Wednesday of Every Month
5:00pm-6:00pm (EST)

Virtual Mindfulness & Gentle Yoga

Info
Take care of your mental and physical health with free virtual mindfulness and gentle yoga!

All Abilities No Cost
Participants will receive an email with Zoom instructions after registering through Eventbrite.

Dates
Jul 27
Aug 10
Aug 24
Sep 14
Sept 28
Oct 12
Oct 26
Nov 9
Dec 14

Registration Link: <http://bit.ly/3o9dnNs>

Cohen Clinic Virtual Events

The Steven A. Cohen Military Family Clinic at Easterseals offered a variety of reoccurring wellness workshops, including creative writing and yoga.

Events AND Special Visits

Special Guest Events



Senior military spouses learned about Easterseals military and veterans services and toured the Harry & Jeanette Weinberg Inter-Generational Center.



Comcast NBCUniversal donated laptops, iPads, and Echo Dots to support Adult Day Services, Child Development Centers, and Head Start programs.



M&T Bank thanked direct-care Easterseals staff on Giving Tuesday with a generous array of boxed lunches.



With its extensive reach to radio listeners around the greater Washington, DC area, "RealTalk with Dr. David Anderson" broadcasted live from Easterseals headquarters to share our mission and impact.

Children's Programs

Children Ready to Learn!



Mali and her son, Beck

When Mali moved to the District of Columbia in 2016, her young son, Beck, showed early developmental delays. He received a diagnosis of autism the following year. Mali was anxious to get treatment for Beck at this critical developmental stage, but it was hard to find quality services in a new city. A friend told her about Easterseals' remarkable child development programs.

"When I did a walkthrough in the child development center, I saw kids of all abilities playing together. It was a diverse and happy environment. I was so happy to finally access the services he needed," says Mali.

Over the next few months, Easterseals staff supported Mom and provided Beck with early intervention therapy. Soon something clicked, and he began speaking. Today, Beck is an active, fully engaged 7-year-old!

Mali has since joined the Easterseals DC MD VA Board of Directors and serves as the Development Chair. Her goal is that no child is treated as "other" and that every person with disabilities receives respect.

"I was so happy to finally access the services [Beck] needed," says Mali.



1,074 CHILDREN
of all abilities served



36% CHILDREN
enrolled have a disability or
developmental delay



29% OF CHILDREN
received an Easterseals
scholarship to attend our
Child Development Centers



4,183 HOURS
of early intervention
therapies provided

Children's Programs

CHILD DEVELOPMENT CENTERS

When Easterseals' Child Development Centers reopened after closing at the height of the pandemic, many children with disabilities stayed at home, likely out of an abundance of caution. Their typically developing peers were the first to return to our four fully reopened CDCs across DC, Maryland, and Northern Virginia. Confident that they could alleviate parents' concerns, staff followed strict health protocols and also created new activities that encouraged behavior management techniques for children with disabilities, especially those with an autism spectrum disorder. To better address the unique challenges of each child, a number of staff members also trained for certification as Registered Behavioral Technicians. As a result, the parents of children with disabilities have reenrolled their children – and at 30%-40%, our inclusive classrooms welcomed a record percentage of children with disabilities.

Our high standards for inclusive, early childhood education also earned two of our Child Development Centers reaccreditation with the National Association for the Education of Young Children (NAEYC), a distinction met by only 10% of childcare centers in the United States.

EARLY INTERVENTION

The Easterseals Early Intervention team is made up of physical therapists, occupational therapists, speech-language pathologists, and special instructors who provide support and services to families and caregivers of infants and toddlers with developmental delays and disabilities. Supports and services focus on helping caregivers facilitate the child's learning during everyday activities and increase the child's participation in activities that are important to the family.

This past year, Easterseals' therapists worked with families and caregivers in each child's natural learning environment – homes, community locations, such as playgrounds and libraries, and at childcare centers including Easterseals Child Development Center and Early Head Start programs. In addition to tailored coaching, we also helped many parents access additional resources to support their child's progress, such as childcare enrollment, referrals for medical evaluations and equipment, and links to social service programs. We know the early years lay the foundation for each child's long-term well-being and overall success and in this past year, our amazing team worked with 183 children and their caregivers to help them pave the way to a brighter future.

HEAD START & EARLY HEAD START

We were thrilled to have parents and preschoolers back at our fully reopened Head Start centers. With the return to in-person learning, parents could walk their children right up to the classroom door for drop-off and pick-up hugs. This year, we greeted everyone at our largest permanent Head Start center on Marlboro Pike. One of two Easterseals Head Start locations, this larger center opened in order to serve more preschoolers at no cost to qualifying families from Southern Prince George's County, MD and the District of Columbia, Ward 5. *(continued on next page)*



Art on the lawn at Easterseals Child Development Center in Washington, DC.

Children's Programs

(continued from previous page)

The regions we serve are home to predominantly low-income, Spanish-speaking families. Therefore, we ensured that bilingual family advocates were on staff to inform parents about additional Head Start resources related to food insecurity, housing, healthcare, and more. Part of this year's support services included food boxes for all Head Start families, care of Capital Area Food Bank. With these individualized supports and referrals in place, we strengthened families and promoted school readiness for their children.



Graduates from Easterseals Child Development Center in College Park, MD, are ready for kindergarten.

QUALITY IMPROVEMENT NETWORK

Continuing to leverage technology, QIN at Easterseals supported both childcare providers and families with infants and toddlers. The QIN team offered professional development training to our 17 Early Head Start childcare providers using Spanish-translated online meetings. QIN advised these providers in purchasing developmentally appropriate materials, such as playground equipment, for creating responsive learning environments. Similarly, our QIN families were supplied with school readiness items like books for home libraries. To further promote child development at home, parents joined our online trainings, also translated into Spanish, about health, nutrition, early intervention, and family support services. Easterseals' support also extended beyond the virtual world, as we made sure basic-need items like PPE, diapers, and wipes were delivered into the hands of providers and parents alike. QIN's dual efforts to support childcare providers and families prepared all 27 graduating families to start at the school of the parents' choice.



The local fire department brings its fire truck to Easterseals Child Development Center in Falls Church, VA.



Pre-K students conducting a science experiment in the STEAM lab at Easterseals Child Development Center in Silver Spring, MD.



Octo Consulting Group employees worked on STEAM projects with children from our Child Development Center in Washington, DC.

Adult Programs

Adults Thrive in the Community



Mr. Berry

Mr. Berry celebrated his 100th birthday this year. His life has been an adventure and there's still more to come. A U.S. Army Quartermaster Corps veteran, he first served abroad during World War II, driving vehicles through the Battle of the Bulge. Then during the Korean War, he served state-side, working with tank battalions. Mr. Berry completed his service and immediately began a career in education. He started teaching art at Dunbar High School in Baltimore, MD. He stayed in the area, working as an educator and church camp director, finally retiring as the director of counseling at the Community College of Baltimore.

Mr. Berry and his wife were looking for somewhere for him to go while she worked, but they needed a place covered by their FSA that could accommodate his physical needs – he recently lost both his legs to diabetes. Easterseals had come highly recommended by the VA and the Adult Day Services center in Baltimore didn't disappoint. In fact, Easterseals was Mr. Berry's first choice in Adult Day Service centers. He was impressed with the center's computer lab, curb-to-curb transportation, diverse clientele, and accommodating staff.

"The people here exhibit so much respect, dignity, and care. I have so

much admiration for the staff. Even when they have to correct you, they do so in a way that's courteous," says Mr. Berry. "I am very, very impressed. I have also been impressed with the clientele here because I've seen too many people who have physical difficulties and yet they seem to be very, very content and happy to be here. And I admire that."

He currently attends the Easterseals Adult Day Services center twice a week and on special occasions. The transportation service is great because the bus can accommodate Mr. Berry's heavy-duty power wheelchair. Morning exercises at the center are his favorite, but he also enjoys chatting with participants and staff during the day because – as he says – everyone has a story. And the staff say Mr. Berry never hesitates to voice how much he appreciates them.

Of Adult Day Services, Mrs. Berry says, "Easterseals has shed a totally different light on what a day center is."

Mrs. Berry plans to retire soon and then the couple will be able to do more things together. First on the agenda? Travel the continental United States and Canada. They're also considering a cruise because it's more handicap accessible.

Easterseals is just a part of Mr. Berry's 100+ year journey. Adult Day Services keeps him on track with his physical therapy so that he and his wife can plan their next adventure.

"The people here exhibit so much respect, dignity, and care. I have so much admiration for the staff."

Adult Programs



Winners of the "Ugly Sweater Contest" show off their sweaters at the Adult Day Services center in Baltimore, MD.



Participants enjoy making beaded bracelets and necklaces at the Adult Day Services center in Hagerstown, MD.



Participants celebrate Earth Day by potting plants with military spouse volunteers at the Adult Day Services center in Silver Spring, MD.

ADULT DAY SERVICES

All three Adult Day Services centers across Maryland – in Baltimore, Hagerstown, and Silver Spring – fully reopened for daily in-person care, following the previous year's hybrid operations. Updated Easterseals policies like mandated vaccinations and continued mask wearing reassured families that their loved ones would stay healthy at our Adult Day Services centers. Active participants resumed their usual routine of commuting to centers using our reliable curb-to-curb bus transportation. Participants and staff were happy to once again see one another for center-based clinical care and group activities. Participants at the Hagerstown location, in particular, enjoyed all the benefits of their center's new amenities, including an outdoor patio, green space, and a specially equipped room to accommodate quiet time. For any Adult Day Services participants still unable to attend in person, we continued regular wellness phone calls. Deliveries of medical supplies, PPE, and testing kits were available to anyone who needed it.

After the challenges of the past few years, the long-awaited return to complete in-person services was welcome by all at Easterseals Adult Day Services.

EASTERSEALS DISABILITY STAFFING NETWORK

EDSN grew our network of partners wanting to employ people with disabilities, while also revamping program efficiency. This year, EDSN entered into an agreement with its largest job staffing partner Melwood, an Ability One contractor, to help place EDSN candidates with disabilities into meaningful employment. Corporate and military employers, most prominently CareFirst, relied on our expertise in best practices for disability hiring programs and employee accommodations. With these strong connections, we successfully matched employers with qualified candidates based on both parties' hiring goals.

Adult Programs



The EDSN five-step approach enables job-seeking adults with disabilities to achieve self-sufficiency through long-term employment.

An approved employment network of the Social Security Administration, EDSN provided individualized and comprehensive career coaching for job seekers enrolled in Ticket to Work — a free and voluntary program for Social Security Disability Insurance (SSDI) and Supplemental Security Income (SSI) beneficiaries ages 18 to 64 years old. We designed a five-step approach for these job seekers to achieve self-sufficiency through long-term employment. EDSN staff also started an internal evaluation process to better understand how to deliver the greatest value of service. We at Easterseals continued to be a versatile disability staffing network for job seekers and employers in the Washington, DC metro area.



573 ADULTS
with disabilities and their families served



268 PARTICIPANTS
in Adult Day Services



334,464 HOURS
of Adult Day Services for adults, seniors, and veterans with disabilities



31% EDSN PARTICIPANTS
found meaningful work through Ticket to Work

Military AND Veteran Programs

Veterans and Military Families Adapting to Civilian Life



John and his service dog

"Veteran Staffing Network's career counseling services are unparalleled. From resume building and interview skills to negotiations and career growth, their staff was there supporting me every step of the way. I couldn't have asked for a more professional and knowledgeable team. Thank you Easterseals and Veteran Staffing Network. You're providing veterans with an amazing resource!"

That's what John says as he reflects on his career journey. Beginning in the U.S. Army as a Special Forces Medic, his service was cut short when he was severely injured in a parachuting training accident that led to a medical discharge.

Relying on a service dog, John discovered a passion for dog training. For 15 years, he volunteered as a service dog trainer. During that time, seven of the dogs he trained were certified and went on to serve disabled veterans.

But John's resume showed very little of this work. He moved from California to Virginia to find better job opportunities and be closer to family.

He was referred to the Veteran Staffing Network (VSN) by ServingTogether, an Easterseals partner. A VSN career coach worked with John to redesign his resume to better showcase his experience as a dog trainer. Within a week, John landed several interviews – but none resulted in a job offer.

John felt employers were unwilling to take a chance on him because he uses a service dog. Considering this, his VSN coach helped John pivot again and together, they began to target businesses that train dogs for military veterans. Within a matter of days, John received three competing offers and is now happily employed as a manager-in-training at a dog daycare, spa, and boarding business in Virginia.

[John's] VSN coach helped [him] pivot again and together, they began to target businesses that train dogs for military veterans.

Military AND Veteran Programs

STEVEN A. COHEN MILITARY FAMILY CLINIC

In the last year, the Cohen Clinic increased its outreach across DC, Maryland, Virginia, and West Virginia, reducing barriers to mental healthcare for an even greater number of veterans, active-duty service members, their families, and caregivers. Although the clinic reopened for in-person appointments, our clinicians reported that 90% of clients continued to prefer telehealth, which gave clients the flexibility to receive therapy despite geographical barriers, work schedules, and childcare demands.

Among the total clients served, 43% were veterans coping with post-traumatic stress disorder (PTSD). To combat PTSD symptoms in moments of heightened emotion, we distributed 1,000 “Mental Health Go Bags” that contained grounding exercise items – notebooks, colored pencils, stress balls, putty, lip balm, bubbles, mints – to bring clients back to the present moment. This initiative was possible thanks to partners Booz Allen Hamilton, Octo, and Team Unbroken, which purchased the materials and helped assemble the bags. No matter the distance, the Cohen Clinic was ready with therapy and mental health tools for clients on the go.

VETERAN STAFFING NETWORK

The VSN expanded employment coaching for job-seeking veterans and simultaneously met employer hiring demands for military talent. For job seekers, we relaunched “Tuesday Talks” as a robust series of free, one-hour webinars targeted for veterans and military spouses seeking long-term, meaningful employment. VSN’s savvy career coaches shared essential advice to boost job search success in a recorded session. Additionally, we solidified relationships with an elite network of hiring employers that resulted in the highest-ever revenue from placement of VSN military candidates. This year, we worked extensively with both Cyclomedia and Honeywell, the two largest employers of VSN military talent. Other employers, such as HudsonMann, engaged our team’s expertise in best practices for hiring veterans. All revenue generated from these consultations and job placements with partner employers were reinvested into the VSN’s self-sustaining business model, enabling us to serve even more veterans and their spouses.

HOMELESS VETERANS REINTEGRATION PROGRAMS

Our reintegration programs continued with renewed grant funds from the Department of Labor Veterans Employment and Training Service. With this assurance, homeless veterans or those at risk of homelessness relied on HVRP to address their complex transitional needs, foremost of which were employment and housing. Of this year’s 200-plus HVRP veterans, including a number of formerly incarcerated individuals, 50-60% achieved long-term employment and 40-50% found stable housing.

(continued on next page)



VSN provided thought leadership about the benefits of hiring military talent at the Society for Human Resource Management talent acquisition conference.

Military AND Veteran Programs



Vehicles for Change gifted cars to reintegrating homeless veterans, including clients of HVRP needing reliable transportation to work.

(continued from previous page)

While serving homeless or incarcerated veterans, we established a new program designated specifically for Homeless Female Veterans and Veterans With Children (HFVWC). This program targeted a rising population of veteran women struggling with homelessness. HFVWC supported these women with expedited job placement and family assistance. Together, these programs helped ensure veterans that they could depend on Easterseals' reintegration programs to meet their individual needs.

RESPIRE SERVICES AND CAREGIVER SUPPORT

Last year, Easterseals DC MD VA provided a variety of respite services to wounded warriors, veterans, active-duty military, first responders, and civilian families, and families with children with and without disabilities. Many of these families received monthly respite kits through the Robert S. Wilson Community Respite Program, a signature program of the Robert Irvine Foundation. These at-home respite kits – an initiative begun during the pandemic – contained a variety of themed interactive activities. Families enjoyed bonding with one another while trying their hands at cooking, baking and decorating, and craft projects together. These family kits reached a peak of 120 children each month. Families reported that they appreciated being able to use the kits to step away from daily caregiving routines to enjoy some quality time together.

Through our partnership with Child Care Aware® of America and the U.S. Navy, Easterseals was also able to offer high-quality in-home respite care to active-duty Navy families who have children with disabilities. Our team hand-selected and placed vetted respite care providers in Navy homes to assist with their child's specialized care for as many as 40 hours per month. Amid the stresses of daily life, the respite programs gave caregivers a much-needed break and kept service members mission-ready.



Respite families like this one, with dad recovering from a gunshot to the head, received critical supplies and holiday gifts to restore peace and joy.

Military AND Veteran Programs



Cohen Clinic outreach in Prince George's County, MD helps spread the word about mental healthcare services available to veterans and military families.



Comcast donated over 200 laptops to military families enrolled in our military employment and healthcare programs, assisting with job searches and telehealth appointments.

LITTLE WARRIORS CHILD DEVELOPMENT PROGRAM

Easterseals also provided scholarships to children of wounded warriors to enable them to attend an Easterseals Child Development Center. As Little Warriors, these children benefited from learning in a consistent, safe, and nurturing environment. In our inclusive early education classrooms, Little Warriors forged social and emotional connections with other children and caring teachers, while working their way toward school readiness. Their parents and other caregivers also benefited, as wounded warrior families met and built connections with other families just like theirs. This helps grow the network of support for families, as they form friendships with others who have encountered the same stressors and financial hardships. In this way, the Little Warriors program – and the scholarships that make it possible – alleviates an array of transitional and financial challenges faced by wounded warriors on their road to recovery.

Little Warriors were simultaneously eligible for enrollment in the Robert S. Wilson Community Respite Program. With the program's at-home monthly respite kits, participating families were supplied with activities that promoted healing and togetherness. Together, respite care and childcare provide critical support for the whole family unit, helping each member reach their full potential, whether through education, networking, or stress relief.



2,511 VETERANS
and military families served



1,215 VETERANS AND MILITARY SPOUSES
received employment coaching



5,701 HOURS
of mental healthcare for 571 Cohen Clinic clients



9,130 TOTAL PAID HOURS
of in-home respite care for Navy EFM children



\$250,000
in Little Warrior scholarships awarded

Government Relations AND Advocacy Program

LEND YOUR VOICE

Easterseals DC MD VA is fortunate to count among its supporters a great number of individuals, companies, organizations, and associations that all lend their voice to critical issues affecting our service areas. In the last year, the Government Affairs team expanded the opportunities for our many advocates to raise awareness about these subjects and about our organization.



A newly created Government Affairs webpage – click **Lend Your Voice** under the Get Involved tab on eseal.org – allowed Easterseals advocates to view Action Alerts affecting the disability community, Sign Up for Alerts, Find Your Legislator, and Find Legislation. These features were possible thanks to a grant from Easterseals National that enabled implementation of the advocacy platform VoterVoice.

Highlights of this year's advocacy-related efforts included:

EXPANSION OF DC'S HEALTHY FUTURES ACT

Healthy Futures is a proven early childhood mental health program that promotes positive social and emotional development in young children. Last year, almost 1,600 children participated in the Healthy Futures program through child development centers and other providers in Washington, DC. Tending to the mental health of families and educators as we rebuild from COVID-19's disruptions is more important than ever and expanding the Healthy Futures program to serve more children in need was a priority for advocates. Because of the efforts of Easterseals and others, the DC Council provided an additional \$700,000 to expand the Healthy Futures program, adding more than 25 new child development facilities in FY23.



David Blair, Montgomery County Executive candidate, visits Easterseals for a roundtable discussion with local veterans about mental healthcare, employment, and more.

RECEIPT OF CONGRESSIONALLY DIRECTED SPENDING EARMARK FOR COMMUNITY BEHAVIORAL HEALTH CLINIC

Thanks to the support of U.S. Senators Ben Cardin and Chris Van Hollen, Easterseals' new community behavioral health clinic in Prince George's County, Maryland is closer to becoming a reality. Easterseals DC MD VA's request to the Senators for a congressionally directed spending earmark of \$900,000 was included in the Senate Appropriations Committee budget for FY23. Easterseals' new clinic will be modeled after the Steven A. Cohen Military Family Clinic at Easterseals. Congress approved the bill at the end of 2022, for earmarks to take effect in 2023.

RECEIPT OF \$4M APPROPRIATION FOR HEAD START IN PRINCE GEORGE'S COUNTY

U.S. Senators Chris Van Hollen and Ben Cardin and Congressmen Steny H. Hoyer, Anthony Brown, and Jamie B. Raskin (all D-Md.) announced that Easterseals DC MD VA would receive \$3,961,485 in federal funding for its Head Start projects in Prince George's County and across the region. "Students' success begins with early childhood learning. The COVID-19 pandemic had particularly devastating effects on our low-income communities, and programs like Head Start are critical to helping close that gap," the lawmakers said in a joint release. "We are pleased to announce this funding that will help young learners develop the social, emotional, and cognitive skills they need to succeed and thrive in the classroom."

Summary of Finances Fiscal Year 2022

BELOW IS A SUMMARY OF EASTERSEALS DC MD VA AUDITED FINANCIAL STATEMENTS FOR THE FISCAL YEAR ENDING AUGUST 31, 2022.

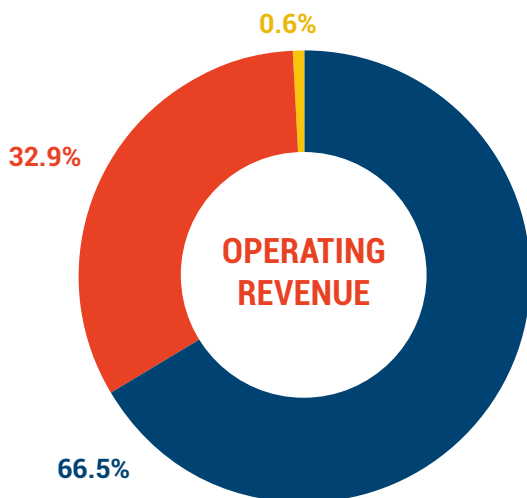
BALANCE SHEET

Cash & Equivalents	\$6,569,418
Other Current Assets	\$4,548,198
Property & Equipment, Net	\$22,303,499
Other Assets	<u>\$8,423,205</u>
Total Assets	\$41,844,320
Total Liabilities	<u>(\$10,605,207)</u>
Net Assets	\$31,239,113

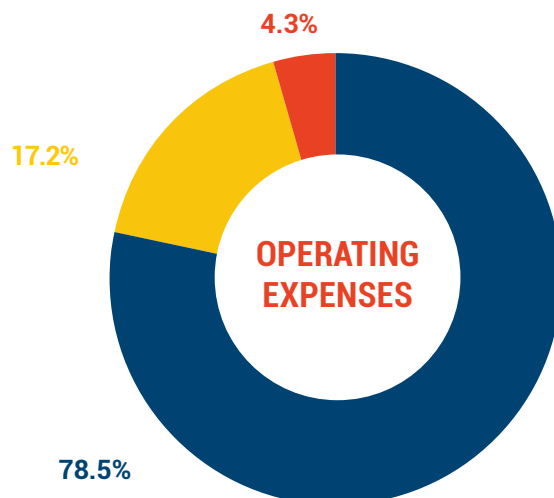
INCOME STATEMENT ITEMS

Program Revenues	\$21,013,578
Scholarships	<u>(\$153,541)</u>
Net Program Revenue	\$20,860,037
Public Support	\$10,316,634
Other Revenue – Operating	\$180,400
Non-Operating Activities	<u>(\$324,900)</u>
Operating Expenses	\$25,956,754

Easterseals DC MD VA operating funds come from three main funding sources: contributions, revenues from programs and contracts, and investment income and other sources. Total Easterseals operating revenue for fiscal year 2022 was \$31,357,071. Easterseals total expenses were \$25,956,754.



- Program Revenues \$20,860,037
- Public Support \$10,316,634
- Other Revenues \$180,400



- Programs \$20,370,896
- Fundraising \$1,110,555
- Management & General \$4,475,303



Ways to Give

Individuals, corporations, and foundations can support Easterseals DC MD VA in any way that works best for them – financial gifts, in-kind support, fundraising assistance, and volunteering. Your contributions go directly toward life-changing disability and community-based services.

Your generosity supports Easterseals' integrated, holistic services in healthcare, education, and employment. We welcome you to share in our mission to enrich lives and expand opportunities for all children and adults, including people with disabilities and military backgrounds.

Our Development team can help you make the most of your contribution.

Check • Credit Card • Wire Transfer • Stock • Grants • Legacy & Planned Giving • Matching Gifts • United Way • Cryptocurrency

YOUR DOLLARS MAKE A DIFFERENCE

- \$50,000**
 - Provides medical rehabilitation for 10 children and adults with disabilities
 - Gives scholarships for 2 children to attend a Child Development Center for an academic year
- \$25,000**
 - Coaches 350 veterans and military spouses in career and job search training
 - Ensures 1 year of respite and early education for the child of a wounded warrior
- \$10,000**
 - Allows 50 children with disabilities to attend a day of respite services
 - Engages seniors and children together in inter-generational activities
- \$5,000**
 - Covers 12 mental healthcare sessions at the Cohen Clinic for veterans, active-duty members, their families, and caregivers
 - Reintegrates homeless veterans into the community with employment and holistic support
- \$2,500**
 - Closes the gap between Medicare coverage and actual cost for 100 days of Adult Day Services clinical care
 - Achieves financial independence for adults with disabilities enrolled in Social Security's Ticket-to-Work program
- \$1,000**
 - Offers round-trip transportation for seniors attending an Adult Day Services center
 - Teaches 1 developmentally delayed child to walk or talk using early intervention therapies
- \$500**
 - Gives 2 military or civilian families of children with disabilities 1 day of center-based respite care
 - Provides 5 veterans or wounded warriors with 1 day of intensive employment services and training
- \$100**
 - Ensures 1 day of Adult Day Services for a senior to receive medical care and engaging activities
 - Covers 1 hour of early intervention therapy for a developmentally delayed child



Fiscal Year 2022 Champions

Easterseals DC MD VA is grateful to the generous individuals, corporations, foundations, and organizations that supported us during our fiscal year that ended August 31, 2022.

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Easterseals Legacy Society recognizes the generosity of donors who have established planned gifts through their estates or by way of beneficiary designation. Investing in Easterseals through legacy giving allows donors to maximize the financial benefits for themselves and their loved ones, while making a lasting impact on the communities we serve.

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Easterseals recognizes donors who make unrestricted or budget-relieving contributions totaling \$1,000 or more annually as members of the Presidents' Council, our premier giving society. Presidents' Council contributions are crucial in helping us achieve our mission and therefore receive special recognition.

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Allison Stalker
Catherine M. Stalker
Barbara and Walter Staller
Megan Stockhausen
Kathryn Topper
Tri-County Suburban Realtors
Daniel Trotta
Philip Unwin

GIFTS IN-KIND

Easterseals recognizes gifts of goods or services as in-kind gifts.

Amazon Web Services
Capital Area Food Bank
Holland & Knight
Kearney & Co.
Level Access
M&T Bank
Stephen B. Miller
Octo Consulting
Sodexo Stop Hunger Foundation
State Farm Insurance
Transformation Systems, Inc.
Truist

Connect Locally

HEADQUARTERS

The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(301) 588-8700 | info@eseal.org

ADULT DAY CENTERS

The Morris & Gwendolyn Cafritz Foundation Adult Day Services in The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(301) 920-9765 | ads@eseal.org

The Edward N. & Della L. Thome Adult and Senior Care Center on The Harry & Jeanette Weinberg Campus
7138 Windsor Boulevard
Baltimore, MD 21244
(410) 277-0940 | baltimore@eseal.org

701 E. First Street
Hagerstown, MD 21740
(301) 745-3828 | hagerstown@eseal.org

CHILD DEVELOPMENT CENTERS

The Safeway Inc. Child Development Center in The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(301) 588-8708 | cdc@eseal.org

National Archives & Records Administration (NARA) Child Development Center
8601 Adelphi Road
College Park, MD 20740
(301) 837-3515 | nara@eseal.org

The Jo Ann & Carl McNair Community Child Development Center
300 Hunton Avenue
Falls Church, VA 22046
(703) 534-5353 | fallschurchcdc@eseal.org

The Harry & Jeanette Weinberg Child Development Center
2800 13th Street, NW
Washington, DC 20009
(202) 387-4434 | dc@eseal.org

HEAD START & EARLY HEAD START

6400-B Allentown Road
Camp Springs, MD 20748
(301) 664-4065 | headstart@eseal.org

6419 Marlboro Pike
District Heights, MD 20747
(301) 664-4065 | headstart@eseal.org

STEVEN A. COHEN MILITARY FAMILY CLINIC AT EASTERSEALS

The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street, 3rd Floor
Silver Spring, MD 20910
(240) 847-7500 | info.mfc@eseal.org

EASTERSEALS DISABILITY STAFFING NETWORK

The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(855) 838-7111 | edsn@eseal.org

VETERAN STAFFING NETWORK

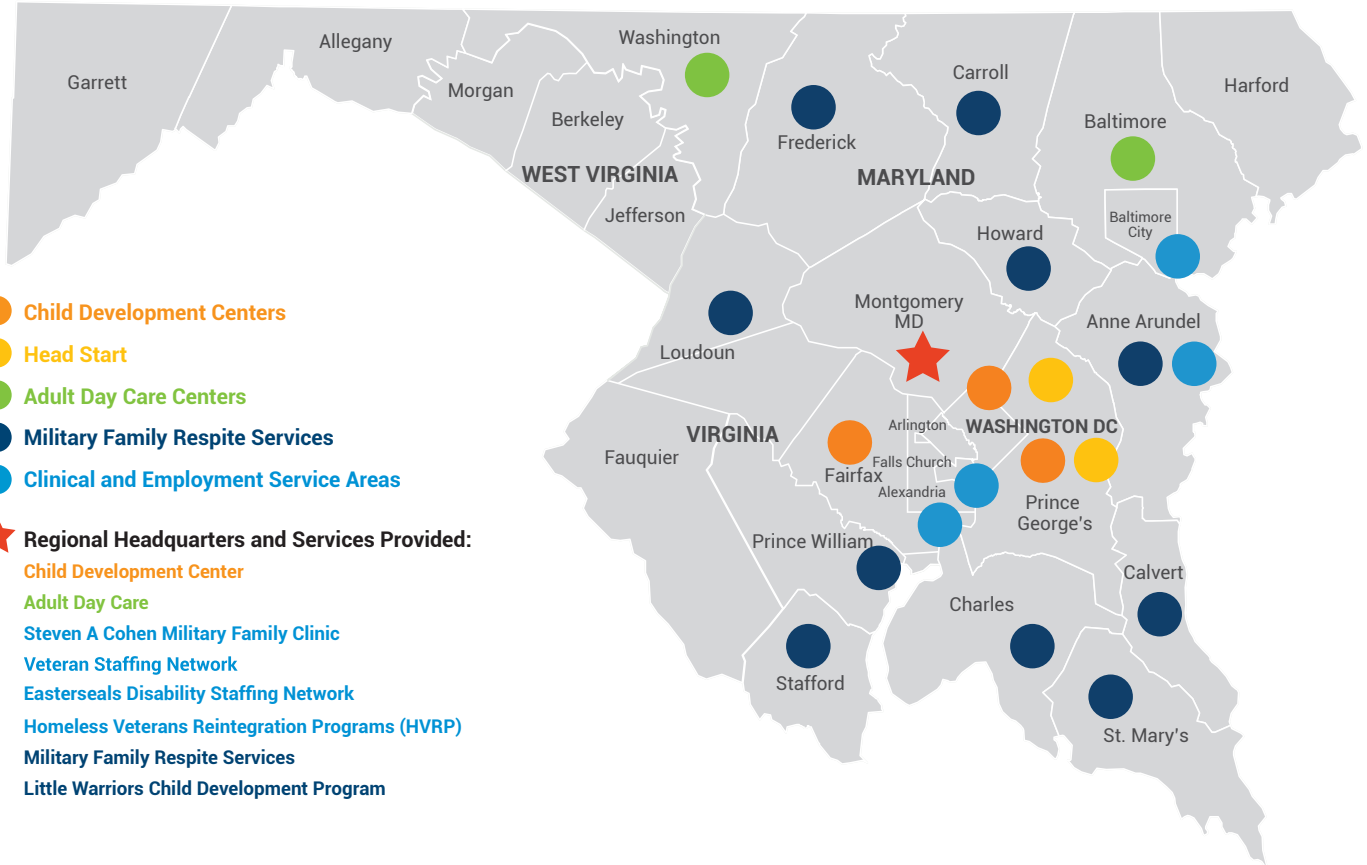
The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(855) VET-7111 | veteranstaffingnetwork.org

HOMELESS VETERANS REINTEGRATION PROGRAMS

The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(301) 920-9731 | veterans@eseal.org

RESPIRE SERVICES & LITTLE WARRIORS

The Harry & Jeanette Weinberg Inter-Generational Center
1420 Spring Street
Silver Spring, MD 20910
(301) 395-2900 | respite@eseal.org





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