



## **BE A LIGHT IN THE DARKNESS**

### **BECOME A BRIGHT STARS VERY IMPORTANT PARTNER (VIP)**

**Bright Stars Bedtime Stories** is a virtual event experience for families and friends. In light of COVID 19, Bright Stars will be transformed into an 8-12 event series of different “celebrities”: athletes, stars, honorary board members, characters, etc. reading a storybook

- Hosted through Zoom Webinar for 1,000+ attendees per each reading

### **What is a Very Important Partner (VIP)?**

**A VIP is a top-tier member of the Bright Stars planning committee.** A VIP has a significant role in ensuring the success of the event through sponsorship solicitation and “celebrity” guest reader procurment. VIPs are a select group of professionals, business and community leaders working together to raise funds and awareness for Easterseals and people with disabilities.

VIPs will work with event Co-Chairs, **Cecilia Hodges** of M&T Bank and **Craig Ruppert** of Ruppert Landscape and **David Ross** of Atlantic Realty, as well as other executives and community leaders, toward the goal of **raising \$250,000** for Easterseals DC MD VA.

### **What will we ask of you?**

**Executive Committee -- Give or Get \$10,000**

**Host Committee -- Give or Get \$3,500**

Make your own donation and secure additional donations from your business associates, vendors, friends and family. Easterseals staff will provide guidance, appeal letters, pledge forms and post-event thank you letters. You will receive the recognition you deserve for your efforts!

**Your work as a VIP Committee Member will truly help Easterseals make profound, positive differences in the daily lives of people of all ages with disabilities, special needs, military backgrounds, and their families.**

**To join the committee please contact [events@eseal.org](mailto:events@eseal.org) or call 301-920-9748 for more information!**