



Team Captain Kit



TALLEYRAND PARK, BELLEFONTE PA
JUNE 10TH, 2023
WALKWITHME.ORG/STATECOLLEGE



THANK YOU FOR YOUR INTEREST IN WALK WITH ME. WITHOUT YOUR SUPPORT, OUR WORK WOULD NOT BE POSSIBLE. THANK YOU FOR SUPPORTING EASTERSEALS' MISSION AND CREATING YOUR TEAM.

YOUR TEAM CAPTAIN KIT INCLUDES:

- How To Register and Recruit Your Team
- Fundraising Tips
- Team & Individual Donation Tracking Forms
- Information on Easterseals



QUESTIONS?

Contact Colleen Felentzer at
cfelentzer@eastersealswcpenna.org.



ABOUT WALK WITH ME STATE COLLEGE

- **Walk With Me State College** is a 1-mile fundraising walk/wheel in which the whole family can participate. Children's and disability awareness activities accompany the event festivities.
- Registration includes an Official Walk With Me T-shirt and event admission
- The Top Fundraising Team and Top Fundraising Individual will receive a prize!

HOW TO REGISTER YOUR TEAM FOR WALK WITH ME

- **Go online** to www.walkwithme.org/statecollege, click "Start a Team," and continue with the provided instructions *Or*
- **Email your information** to cfelentzer@eastersealswcpenna.org, sending payment to:

Easterseals Development Department
Six Parkway Center, Suite 150
875 Greentree Road
Pittsburgh PA 15220

RECRUIT YOUR TEAM FOR WALK WITH ME

- **Get your company involved!** Let your co-workers know that you are participating in a great fundraising event.
- **Connect with past teammates!** Let them know you are participating and encourage them to join you for this fun-filled day to support children and adults with disabilities.
- **Make a list!** Ask any possible team members from your holiday card list, family members, friends, and neighbors if they would like to get involved.
- **Ask online!** Promote the Walk on Facebook, Twitter, or Instagram and encourage people to join you or make donations to your team.

Questions? Contact Colleen Felentzer at Cfelentzer@eastersealswcpenna.org or call 412.281.7244 ext. 1263

FUNDRAISING TIPS FOR YOUR TEAM

Share your story! Utilize social media and your team page to share all of the wonderful reasons you are walking! Ask for donations to help reach your goal.

Utilize Facebook fundraising. Remember to use our Facebook Fundraising app. Once your team is registered, each member can fundraise using Facebook, too! Be sure to keep track of donations to notify ESWCPA Development Coordinator, Sarah Powell at spowell@easterealswcpenna.org.

Create a fitness challenge. Challenge yourself and teammates to do a fitness challenge and collect pledges for each milestone you perform. Whether it is dancing, cycling, or running a marathon, choose the challenge and encourage friends to participate and collect pledges with you. Use social media to promote and encourage your viewers to donate. Track your donations and notify Sarah Powell at spowell@easterealswcpenna.org

Research matching gifts. Speak to your employers about their matching gift program and ask your teammates to do the same!

Host a virtual happy hour with games. Gather some peers or coworkers to host an online happy hour filled with virtual activities like murder mysteries or trivia. Ask for suggested donations to attend and throughout the happy hour.

Use The Ask 5 Rule. To get \$500 in 5 days, you just have to use the ask 5 rule.

Day 1 (\$100):	Ask 3-4 family members to sponsor you or sponsor yourself for \$25
Day 2 (\$100):	Ask 5 friends and 5 coworkers for \$10 each
Day 3 (\$50):	Ask 5 neighbors for \$10 each
Days 4 & 5 (\$250):	Ask 5 businesses you often visit for \$50 each



WALK WITH ME STATE COLLEGE 2023 TEAMMATE TRACKING FORM

Team Captain _____

Team Name _____

Email _____

Phone Number _____

PLEASE MAKE SURE ALL CHECKS ARE PAYABLE TO: EASTERSEALS WESTERN & CENTRAL PENNSYLVANIA. ENCOURAGE YOUR DONORS TO SPONSOR YOU ONLINE AND THROUGH FACEBOOK AND OTHER SOCIAL MEDIA, TOO! TO MANAGE ALL OF YOUR DONATIONS, VISIT WWW.WALKWITHME.ORG/PITTSBURGH AND LOG INTO YOUR PARTICIPANT CENTER.

Teammate	Email	Address	Cty, St, Zip	Payment Type	Total
I.E.) ESWCPA	development@eastersealwcpenna.org	6 Parkway Ctr, Ste 150 875 Greentree Rd	Pittsburgh, PA 15220	CASH	\$500

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The official registration and financial information of Easterseals Western and Central Pennsylvania may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.



Easterseals of Western & Central PA offers a wide variety of program and resources to those with disabilities or other special needs and their families across 47 counties in Pennsylvania. For more information, visit www.eastersealswcpenna.org.

Programs and Services Include:

- Adult Day Services
- Inclusive Employment Opportunities
- Approved Private School Program
- Inclusive Child Development Center
- Therapeutic Recreation & Adventure Sports Programs
- Military Family Programs
- Residential Services
- ASL Interpreting Services
- Outpatient Speech & Hearing
- Residential, Day, & Respite Camps



Connect With Us Online

Website: www.eastersealswcpenna.org

Facebook: @EasterSealsWCPA

LinkedIn: Easterseals Western and Central Pennsylvania

Instagram: @eswcpa

Youtube: Easterseals Western and Central Pennsylvania

Email: development@eastersealswcpenna.org