



## Impact Report 2022

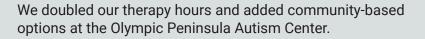


## A Message from the President & CEO

75 Years and Going Strong!

In addition to throwing a giant party last summer (hope you were there!)... Easterseals Washington employees & volunteers celebrated by doing more of what we love – Service, of course! •

Our 3 Child Development Centers got facility facelifts and investments in teacher compensation & training. We are including more children with disabilities, and we are preparing all students for lifelong learning.





Our adult health & recreation programs bounced back both in-person and virtually, bringing skill building and daily engagement to hundreds of folks.

Our Workforce Development's footprint added a couple of toes. Adults and transitioning high school students are now getting great jobs in Kitsap, King, and Clark counties. Our new Comcast-funded Digital Literacy Project is bringing tech equity and job readiness to those who have historically been left on the wrong side of the digital divide. Read a great success story on Page 4.

And – Did we have happy campers? You bet we did! We served 250 children and adults in 2022, and we will serve more in 2023 with Camp Stand By Me's new roofs (thank you Patriot Roofing & Friends).

Year 76 will be even more exciting. Spoiler alerts include a new Virtual Reality Job Training Program, expansion of our Digital Literacy Project to new populations, and fun and furry farm animals at Camp.

Experience joy with us – Join our Board of Directors, commit to recurring donations, leave a legacy... we are making an amazing impact for Washington families.

Thank you!

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Cathy Bisaillon

President & CEO



Changing the way the world defines and views disability by making profound, positive differences in people's lives every day





## **Meet Jamie**

#### **Innovative New Digital Literacy Progam**

A one-year grant from the Comcast NBCUniversal Foundation was awarded to Easterseals Washington in 2022 to develop a digital literacy and employment training program. It aims to train young adults with disabilities in digital literacy skills and place them in paid internships in their community to help them gain professional experience.

As a Digital Literacy Program participant, Jamie overcame his social anxiety to attend classes in our Comcast Lift Zone Lab with new students and staff. He focused on the lessons and learning how to use his very own new Chromebook computer. When asked what he liked best about the program, Jaime shared that he enjoyed the practice interviews, as interviewing can be stressful. He then put his new computer and social skills to work at the SEA Discovery Center, a marine environmental education facility operated by Western Washington University, where he performed his paid internship. It just so happens that Jaime's favorite animal is the jellyfish – and his internship required that he test the temperatures and pressures in the aquariums, enter the data on a computer, and take care of brand-new baby jellyfish!



Easterseals is leading the way to full equity, inclusion, and access by enriching education, enhancing health, expanding employment, and elevating community.



Our incredible supporters came together to raise funds for Easterseals Washington's programs and services at the Annual Benefit Dinner.











Public Support & Revenue	2021	2022
Individual Contributions	744,812	474,052
Organization Contributions	1,133,615	774,811
Donated Facilities, Goods & Equipment	185,778	343,614
Program Service Fees	1,478,464	1,421,719
Governement Program Service Fees	2,106,372	3,125,061
Investment Return & Other	(122,254)	216,172
Event Income		94,519
Change in Fair Value of Beneficial		
Interest in Trust Held by Others	36,932	(109,499)
Total Public Support & Revenue	5,563,719	6,340,449
Assets	2021	2022
Change in Net Assets	334,107	(196,101)
Net Assets - Beginning of Year	5,729,512	6,063,619
Net Assets - End of Year	6,063,619	5,867,518
Expenses	2021	2022
Public Health & Education	4,164	10,528
Direct Services	4,259,437	5,513,140
Management & General	655,226	641,956
Fundraising	239,776	325,926
National Membership Dues	71,009	45,000
Total Expenses	5,299,612	6,536,550
		Direct Services
Expenses	•	Management & General
	•	Fundraising
	•	Public Health & Education

**2022 Presidents' Council** 

Donors who give \$1,000 or more in a 12-month period join the distinguished Easterseals Washington Presidents' Council

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