



Impact Report

2020

2020 Program Outcomes

3,084
total reach



1,734
program participants

2020 Financials

Public Support & Revenue

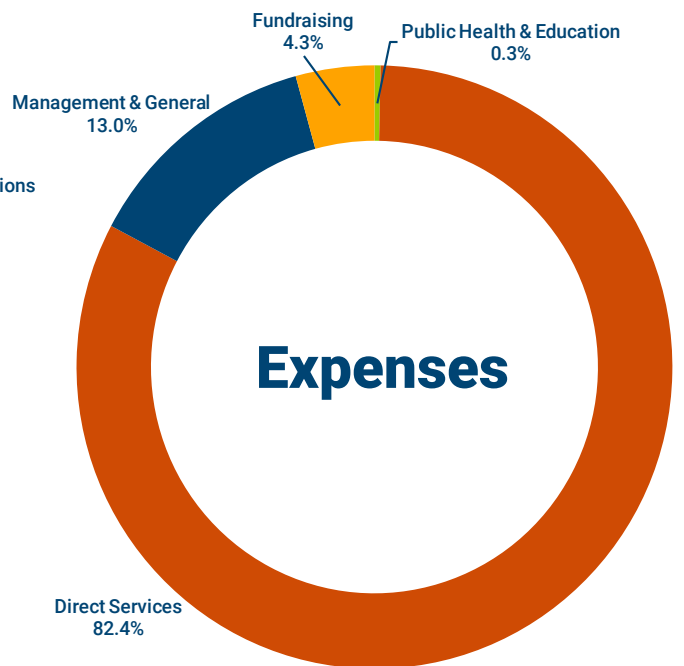
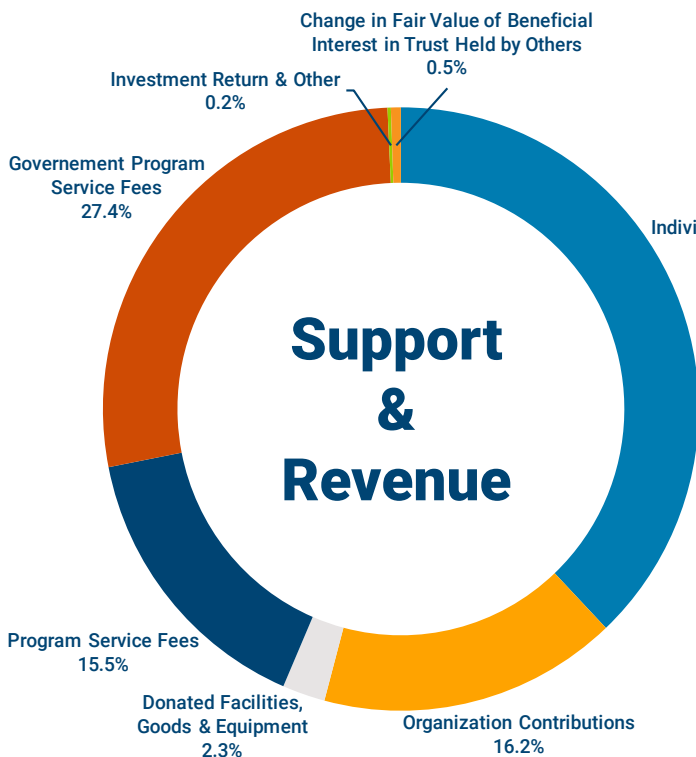
	2019	2020
Individual Contributions	351,990	3,271,418
Organization Contributions	269,425	1,398,882
Donated Facilities, Goods & Equipment	218,285	200,261
Program Service Fees	2,348,982	1,333,275
Government Program Service Fees	3,456,373	2,361,238
Investment Return & Other	47,282	15,727
Change in Fair Value of Beneficial Interest in Trust Held by Others	62,628	46,285
Total Public Support & Revenue	6,754,965	8,267,086

Assets

	2019	2020
Change in Net Assets	(57,498)	3,132,609
Net Assets - Beginning of Year	2,654,401	2,596,903
Net Assets - End of Year	2,596,903	5,729,512

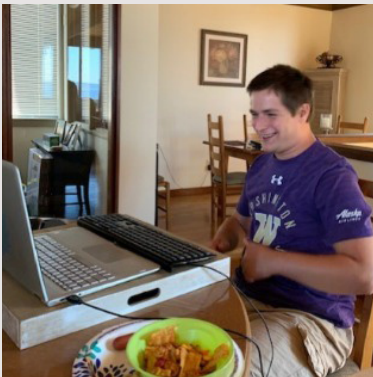
Expenses

	2019	2020
Public Health & Education	15,620	18,263
Direct Services	5,808,379	4,528,216
Management & General	673,749	713,886
Fundraising	251,702	234,112
Total Expenses	6,812,463	5,494,477



Adults With Disabilities Thrive in Remote Activities

Our COVID-19 pivot was to tele-health visits with our registered nurses, therapeutic online exercise programs, and virtual activity & social groups. Look at these outcomes!



“We are very grateful for the remote programs. They have helped Chase and me in so many ways!” –Vicki, Chase’s mom

“Thanks to the remote services offered by Easterseals Washington, Ripley now uses an iPad to participate in activities that are celebratory and her whole body ‘dances’ as she watches the familiar faces via Zoom.”
–Donna, Ripley’s mom



“The Zoom exercise program has been very helpful. It encourages David to get moving during this time of staying home. The whole team has been so supportive and engaging. He talks often about returning to Gateway in person, where the community he experiences is amazing.” –Phil, David’s brother

How Your Dollars Can Help

Your sponsorship dollars fund a diverse range of services and make an impact on countless lives.

Here are a few examples of what can be achieved with your help.

Independence

As our most committed partners, Independence Sponsors pave the way for program expansion to serve a greater number of families.

Empowerment

Help families in need afford inclusive, high-quality childcare, recreation, and respite.

Opportunity

Provide increased social opportunities and supported employment for adults with disabilities.

Dignity & Ability

Provide one-on-one Applied Behavior Analysis for a child with Autism.

Inclusion, Impact & Equality

Send a child with a chronic illness to Camp Stand By Me for an entire week.

Corporate Sponsorship Packages

As an investor in the success of children and adults with disabilities, we give all of our sponsors the opportunity to get directly involved in the work we do. Volunteer opportunities for your employees and teams are available throughout the year at ESW program sites for sponsors at all levels.

Independence Sponsor: \$100,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including a homepage rotator for 6 months, highlight ads for 3 months, placement on corporate partners page, and partnership article for 12 months
- Opportunity to provide company information or merchandise to all program sites
- Mentions on Easterseals Washington social media
- Inclusion in one monthly e-newsletter to over 9,600 subscribers
- Dedicated Partnership e-mail sent to over 9,600 subscribers
- Recognition in our annual report (print and digital) including sponsor logo and full-page company feature
- Ad placement on website for 3 months
- Sponsorships announcement sent to all staff and Board of Directors
- Press Release highlighting partnership distributed to local media outlets, Easterseals Washington website, and sponsor website
- Speaking opportunity at an Easterseals Washington Board of Directors meeting

Event/Participation Benefits

- Presenting Sponsor at annual Easterseals Washington Volunteer Thank You Event
- Logo on event materials at ALL Easterseals Washington events for 12 months
- Check Presentation Event
- Speaking opportunities at events
- Annual Golf Tournament Hole Sponsorship (see event sponsorship page)
- Two (2) extra tickets to Golf Tournament awards dinner
- Two (2) Foursomes at Annual Golf Tournament

Empowerment Sponsor: \$50,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including a homepage rotator for 3 months, placement on corporate partners page for 12 months, and highlight article for 12 months
- Mentions on Easterseals Washington social media
- Inclusion in one monthly e-newsletter to over 9,600 subscribers
- Dedicated Partnership e-mail sent to over 9,600 subscribers
- Recognition in our annual report (print and digital) including sponsor logo and half-page company feature
- Ad placement on website for 1 month
- Sponsorships announcement sent to all staff and Board of Directors
- Press Release highlighting partnership distributed to local media outlets, Easterseals Washington website, and sponsor website
- Speaking opportunity at an Easterseals Washington Board of Directors meeting

Event/Participation Benefits

- Check Presentation Event
- Annual Golf Tournament Hole Sponsorship (see event sponsorship page)
- Two (2) extra tickets to Golf Tournament awards dinner
- One (1) Foursome at Annual Golf Tournament

Opportunity Sponsor: \$25,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including a homepage rotator for 1 month, placement on corporate partners page for 12 months, and highlight article for 6 months
- Mentions on Easterseals Washington social media
- Inclusion in one monthly e-newsletter to over 9,600 subscribers
- Dedicated Partnership e-mail sent to over 9,600 subscribers
- Recognition in our annual report (print and digital) including sponsor logo and quarter-page company feature
- Sponsorships announcement sent to all staff and Board of Directors
- Press Release highlighting partnership distributed to local media outlets, Easterseals Washington website, and sponsor website
- Speaking opportunity at an Easterseals Washington Board of Directors meeting

Event/Participation Benefits

- Check Presentation Event
- One (1) Foursome at Annual Golf Tournament

Dignity Sponsor: \$15,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including placement on corporate partners page for 12 months and highlight article for 3 months
- Mentions on Easterseals Washington social media
- Inclusion in one monthly e-newsletter to over 9,600 subscribers
- Dedicated Partnership e-mail sent to over 9,600 subscribers
- Recognition in our annual report (print and digital) including sponsor logo
- Sponsorships announcement sent to all staff and Board of Directors

Event/Participation Benefits

- Check Presentation Event
 - Two (2) player spots at Annual Golf Tournament
-

Ability Sponsor: \$10,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including placement on corporate partners page for 12 months and highlight article for 1 month
- Mentions on Easterseals Washington social media
- Inclusion in one monthly e-newsletter to over 9,600 subscribers
- Recognition in our annual report (print and digital) including sponsor logo
- Sponsorships announcement sent to all staff and Board of Directors

Event/Participation Benefits

- Check Presentation Event

Inclusion Sponsor: \$5,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including placement on corporate partners page for 12 months
 - Mentions on Easterseals Washington social media
 - Inclusion in one monthly e-newsletter to over 9,600 subscribers
 - Recognition in our annual report (print and digital) including sponsor logo
 - Sponsorships announcement sent to all staff and Board of Directors
-

Impact Sponsor: \$2,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including placement on corporate partners page for 12 months
 - Mentions on Easterseals Washington social media
 - Recognition in our annual report (print and digital) including sponsor logo
 - Sponsorships announcement sent to all staff and Board of Directors
-

Equality Sponsor: \$1,000

Marketing Benefits

- Recognition as a Major Corporate Partner on the Easterseals Washington website, including placement on corporate partners page for 12 months
- Mentions on Easterseals Washington social media
- Recognition in our annual report (print and digital) including sponsor logo

Board of Directors



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All Abilities. Limitless Possibilities.

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