



12th Annual Golf Tournament & Charity Auction

Sponsorship Opportunities

Presented by



Easterseals Washington • 200 W Mercer St, Suite 210E • Seattle, WA 98119 • 206.281.5700

Why Sponsor?

Imagine having a profound impact on people's lives!

If you're the kind of business leader who wants to invest in families in your community and make a powerful difference in the lives of your clients and customers, then a partnership with ESW is a great fit for you.

Mission Driven

Your sponsorship allows us to provide critical disability services and support to help children and adults overcome challenges they face each day. You become a part of the Easterseals Washington mission to bring equality and independence to children and adults with disabilities across our state. Your sponsorship helps bring a child the joy of summer camp. It empowers an adult to maintain employment. It provides parents in need the tools to successfully manage a family. It gives children with and without disabilities access to high-quality education. It puts cutting-edge technology in the hands of someone who can communicate for the very first time. That's why Easter Seals Washington exists – to help children and adults with disabilities gain independence and realize their dreams. Through your support, opportunities are created that forever change people's lives.

Mutual Benefits

In addition to helping our programs thrive, becoming an Easterseals Washington sponsor offers cause marketing benefits to your company, giving you an opportunity to leverage the value of the Easter Seals brand. Use your sponsorship as a marketing strategy—an opportunity to support the company's brand promise, increase marketing reach and visibility, strengthen ties to local communities, build a positive image and make a real difference.

Success Together

Our sponsors' generosity and passion to serve differentiates them from the competition. Your effort helps our most vulnerable children get the services they need to learn, play and grow. Your contributions allow a new generation of independent young adults to have families, become successful contributors to our workforce and economy, and realize their dreams.

4,100

people served
by ESW in 2014



program sites and
offices across WA



1 in 68

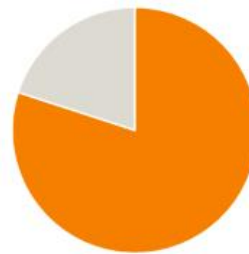
children on the
autism spectrum

5 million

children are at risk for
developmental delay

57 million

Americans have a disability



82%

of individuals
with disabilities
are not employed

By the Numbers

With consistent annual growth and a sold-out player field in 2016, our golf tournament is an excellent opportunity to network with like-minded, philanthropic individuals while enjoying a day of golf. Last year's tournament brought together 144 golfers, 19 sponsors, 20 volunteers, and 32 silent and live auction items to raise a record \$36,290 for children and adults with disabilities. With your help, we can surpass this total and make an even greater impact on our programs statewide.

About ESW

In 2015, Easterseals Washington operated with a budget of over \$6 million, serving 4,100 children and adults with disabilities and their families through eight offices and service sites. However, there is still a growing need for disability services in our state. At Easterseals Washington we are continuously working to reach more people and offer a greater variety of programs. We're making great strides, but we can't do it without help from our community!

12th Annual Golf Tournament

Event Sponsorship Packages

As an investor in the success of children and adults with disabilities, we give all of our sponsors the opportunity to get directly involved in the work we do. Volunteer opportunities for your employees and teams are available throughout the year at ESW program sites for sponsors at all levels.

Title Sponsor \$20,000

- Complimentary hole sponsorship to include: Exclusive logo recognition on hole signage, opportunity to setup sponsor table with banner at hole
- 8 Player Registrations (2 foursomes)
- Company logo recognition on all pre & post event marketing materials
- Company logo recognition on tournament event page on ESW website
- Company logo recognition in tournament program
- Full-page ad in tournament program
- Special recognition at awards dinner/auction
- Reserved VIP table at tournament awards dinner (8 tickets)
- Opportunity to share one minute promotion at dinner
- Company logo linked on sponsor page of ESW website for one year
- Company write-up on ESW homepage for up to one month (pre event)
- Company write-up in e-Newsletter distributed to over 9,600 subscribers
- Recognition in all event press pre and post event
- Company banner displayed at tournament
- Verbal recognition during tournament and reception
- Opportunity to put promotional material in gift bag

Eagle Sponsor \$10,000

- Complimentary hole sponsorship to include: Exclusive logo recognition on hole signage, opportunity to setup sponsor table with banner at hole
 - 4 Player Registrations (1 foursome)
 - Company logo recognition on all pre & post event marketing materials
 - Company logo recognition on tournament event page on ESW website
 - Company logo recognition in tournament program
 - Half page ad in tournament program
 - Special recognition at awards dinner/auction
 - 4 tickets to awards dinner/auction
 - Recognition in all event press pre and post event
 - Company banner displayed at tournament
 - Verbal recognition during tournament and reception
 - Opportunity to put promotional material in gift bag
-

Golf Cart Sponsor \$5,000

- 4 Player Registrations (1 foursome)
 - Company logo on signage in each golf cart
 - Company logo recognition on all pre & post event marketing materials
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - 2 tickets to awards dinner
 - Recognition in all event press pre and post event
 - Verbal recognition during tournament and reception
 - Opportunity to put promotional material in gift bag
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Awards Dinner Sponsor \$3,500

- 2 Player Registrations
- Company logo on all table signs at awards dinner and opportunity for one onsite banner
- Company logo recognition on all pre & post event marketing materials
- Company logo recognition on tournament event page on ESW website
- Company logo in tournament program
- Half page ad in tournament program
- 4 tickets to awards dinner
- Recognition in all event press pre and post event
- Special recognition during tournament and reception
- Opportunity to put promotional material in gift bag

Golf Towel Sponsor \$2,500

- 2 Player Registrations
 - Company logo printed on tournament golf towel distributed to all golfers
 - Company logo recognition on all pre & post event marketing materials
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - Quarter page ad in tournament program
 - 2 tickets to awards dinner
 - Recognition in all event press pre and post event
 - Verbal recognition during tournament and reception
 - Opportunity to put promotional material in gift bag
-

Birdie Sponsor \$2,000

- 2 Player Registrations
 - Company logo recognition on all pre & post event marketing materials
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - Quarter page ad in tournament program
 - 2 tickets to awards dinner
 - Recognition in all event press pre and post event
 - Verbal recognition during tournament and reception
 - Opportunity to put promotional material in gift bag
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Trophy Sponsor \$1,500

- 1 Player Registration
 - Company logo on Trophy Table Signage
 - Opportunity to place a banner at Trophy Table
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - 2 tickets to awards dinner
 - Recognition in all event press pre and post event
 - Verbal recognition during tournament and reception
 - Opportunity to put promotional material in gift bag
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Par Sponsor \$1,000

- Complimentary hole sponsorship to include: Exclusive logo recognition on hole signage, opportunity to set up sponsor table at hole, opportunity for banner to be displayed at hole
- Opportunity to setup sponsor table with banner at registration area
- Company logo recognition on tournament event page on ESW website
- Company mention in tournament program
- 2 tickets to awards dinner
- Verbal recognition during tournament & reception
- Opportunity to put promotional material in gift bag

Lunch Sponsor \$1,000

- Exclusive logo recognition on hot dog/lunch tickets
 - Opportunity to put promotional material in gift bag
 - Opportunity to place company banner in grill area
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - 2 tickets to awards dinner
 - Verbal recognition during tournament and reception
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Hole-in-one Sponsor \$500

- Exclusive logo recognition on signage at ALL hole-in-one prize holes
 - Opportunity to put promotional material in gift bag
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - 2 tickets to awards dinner
 - Verbal recognition during tournament and reception
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Hole Sponsor \$400

- Exclusive logo recognition on hole signage
 - Opportunity to set up sponsor table at hole
 - Opportunity for company banner to be displayed at hole
 - Company logo recognition on tournament event page on ESW website
 - Company mention in tournament program
 - 2 tickets to awards dinner
 - Verbal recognition during tournament and reception
 - Opportunity to put promotional material in gift bag
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Putting Green/Driving Range Sponsor \$300

- \$300 to sponsor *either* putting green or driving range, \$500 to sponsor both
- Opportunity to put promotional material in gift bag
- Exclusive logo recognition on putting green/driving range
- Company logo recognition on tournament event page on ESW website
- Company mention in tournament program
- 2 tickets to awards dinner
- Choice of activity at the putting green/driving range (run by sponsor)
- Verbal recognition during tournament and reception

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