



Impact Report 2022-2023

www.easterseals.com/southflorida

MESSAGE FROM OUR LEADERS

Dear Friends,

We are thrilled and honored to share this special report with you. For over 80 years, Easterseals has been a key provider of disability services in Miami-Dade and Broward counties, and we aim to continue this legacy for years to come. We are delighted to present an overview of our impact to our generous community leaders, donors, and friends, as together, we have helped over 1,700 South Florida families thrive. Our shared dedication to expanding Easterseals by offering quality services for all stages of life underscores our commitment to helping children, young adults and older adults achieve their full potential and lead dignified lives. Our success is a testament to the hard work of our team and your generosity. The road ahead presents new and profound challenges, and as a nation and community, we must work towards ensuring diversity, equity, inclusion, and access for all, especially individuals with special needs. Our families rely on us now more than ever, and with your help and support, we will be there for them. To our donors, partners, volunteers, and friends: Your support, advocacy, and contributions have played a significant role in our growth and success. To the families we serve: You inspire us to strive for excellence. Your trust and loyalty motivate us to not only meet but exceed your expectations. Your feedback and collaboration are essential as we innovate and enhance our services. Our dedicated staff are the heart of our organization. Their hard work and talent drive our achievements. Their well-being and professional development are a top priority for us, and we are dedicated to fostering a positive and inclusive work environment where everyone can grow and succeed. Our unity, shared purpose, and collective strength will help us accomplish remarkable things. Thank you for believing in us and the future of our organization. We are looking forward to embarking on this journey with you, and we are confident that, together, we will establish a legacy of which we can all be proud.

Yours in service,

Matt and Camila



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Board Chair



Camila Rocha, M.S.
President & CEO

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Musculoskeletal Medicine
South Florida

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VISION: We will grow our impact by providing quality services for every stage of life so that children, young adults, and older adults can reach their full potential and live dignified lives.

MISSION: To provide services that address equity and inclusion disparities for individuals with disabilities by enhancing education, advancing health, expanding employment, and elevating community.



Special Education

254 students served

The Wayne & Nicole Cypen School, encompassing two child development centers, the elementary and middle school academy, and the culinary arts high school, provides expert and focused help for children with autism and other special needs. This support enables them to reach their fullest potential and make progress on their journey toward independence.



Adult Day Care

130 families served

Older adults and seniors with Alzheimer's disease and related dementias (AD/ADRD) spend their days in our centers with our caring staff while their caregivers work. This enables them to return to their families every evening, rather than living in a nursing home or assisted living facility.



Head Start

488 children served

Provides high-quality, early-childhood education to preschool children living in low-income communities at 6 centers. Promotes school readiness by enhancing children's cognitive, social, and emotional development. Provides support to families in the areas of education, mental health, and social services.



In-Home Respite

100 families served

Provides in-home assistance for elders too frail to leave their homes, lightening the stressful and often detrimental burden shouldered by their caregivers. This allows the family to continue living together under the same roof, as they envisioned they would.

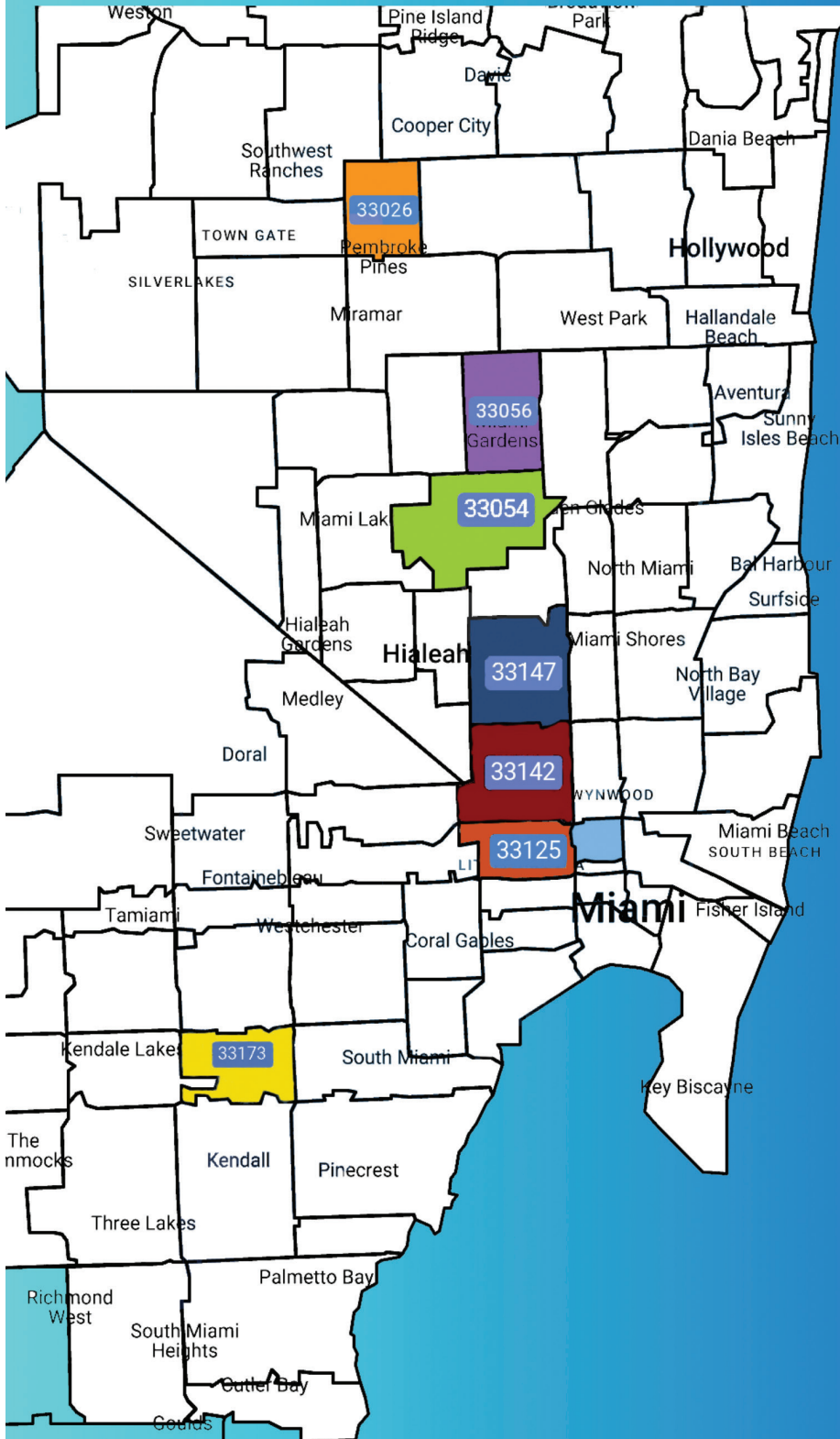


Military & Veteran Services

31 families served

Provides support services to military and veteran families caring for a loved one who is disabled or chronically ill. Offers systems of care with viable options to allow current reintegration efforts through the help of the AmeriCorps respite program.

SERVICES BY PROGRAM & ZIP CODE



ADULT DAY CARE

- 33026** **Pembroke Pines**
301 NW 103rd Avenue
Pembroke Pines, FL 33026
- 33125** **Miami Civic Center**
1475 NW 14th Avenue
Miami, FL 33125
- 33173** **Kendall**
11025 SW 84th Street, Cottage 12
Miami, Florida 33173

EDUCATION SERVICES

- 33125** **Miami Civic Center**
1475 NW 14th Avenue
Miami, FL 33125

CHILD DEVELOPMENT CENTER

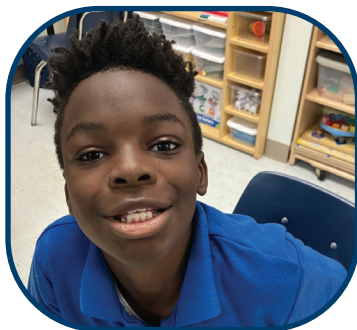
- 33054** **Miami Gardens - Ophelia E. Brown-Lawson**
16426 NW 25th Ave
Miami Gardens, FL 33054

HEAD START

- 33054** **Miami Gardens - Ophelia E. Brown-Lawson**
16426 NW 25th Ave
Miami Gardens, FL 33054
- 33056** **Miami Gardens - North County**
3201 NW 207th St
Miami Gardens, FL 33056
- 33125** **Miami Civic Center**
1475 NW 14th Avenue
Miami, FL 33125
- 33136** **Greater Miami - Culmer Center**
1600 NW 3rd Avenue
Miami, FL 33136
- 33147** **Greater Miami - Liberty Square**
6304 NW 14th Avenue
Miami, FL 33147
- 33142** **Greater Miami - Caleb Center**
5400 NW 22 Avenue #C
Miami, FL 33142

FAMILY STORIES

Meet Ethan



Ethan, a 10-year-old boy with autism, attends the Easterseals Academy and is currently in the fourth grade. He has been part of our school family since he was 6 years old and has shown remarkable progress in his development. When Ethan first joined us, he struggled with regulating his emotions and interacting with others. He avoided group activities and did not socialize with peers, often finding it difficult to tolerate them being in his space. However, during his time at Easterseals, Ethan has gradually integrated himself into the group. He now willingly participates in social games and activities, has developed strong relationships with his peers, and demonstrates the ability to take turns and share materials. In the classroom, Ethan is a valuable helper who consistently sets a positive example for his peers. He adheres to the rules and engages enthusiastically in all activities. We are proud of Ethan's progress, and have every confidence that he will continue to achieve great things.

Meet Daniela



Daniela was born with complex medical issues and developmental delays. Consequently, she has encountered significant challenges in both medical and educational realms, leading to delays in her development. For years, she attended special education classes in public schools until being initially diagnosed with a learning disability, and eventually with Mowatt Wilson Syndrome. In 2017, Daniela participated in Easterseals South Florida's Culinary Summer Camp, igniting a passion for cooking. Over the past five years, she has received the essential resources and intervention she needs. Thanks to the support system from the Easterseals family, Daniela recently graduated from the program and is now starting a new internship at Nicklaus Children's Hospital.

Meet Juan



Juan is an amazing student whose family moved to Miami from Colombia. Initially the change wasn't easy. Not only for Juan himself, but also for his family since they were new to the area. Juan was afraid of the new place, new school, and new teachers. After 2-3 days of him going to Easterseals, the family saw how he reacted in a positive way and was excited to wake every morning and go to school. He did really well making new friends and would leave home with the excitement of meeting them at school every morning. In the afternoon, on the way back home, he would let his family know everything about his day, his friends, and how much he liked his teachers. This made the transition easy and smooth, and we are so happy that Juan is achieving his milestones and thriving.

Meet Myriam



Myriam's family sought out Easterseals South Florida when she began suffering from Alzheimer's disease. One of her daughters had the privilege of attending a luncheon fundraiser where she saw first-hand the positive impact of Easterseals at that time – not knowing that 20 years later, their mother would benefit from their services. Easterseals has helped combat the loneliness often associated with this memory impairment. It has given their mom a loving community and a place where she feels loved and cared for. Easterseals also provides a much-needed respite for their elderly father who also has medical challenges of his own. Myriam started attending Easterseals in 2018. She loves dancing to cumbia from her native Colombia with her friends at Easterseals. The staff provides her such joy and moments of happiness at a time when she most needs them.

GIVE. SUPPORT. CONNECT.

FISCAL YEAR 2023

September 2022 to August 2023

Total Revenue & Support: \$17.8 M*

Total Expenses: \$17.8 M

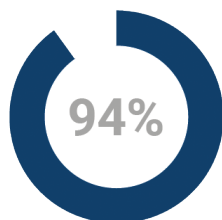
Program Services: 91.8%

Administration: 5.1%

Fundraising: 3.1%



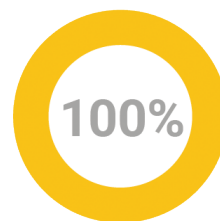
of children
make progress
toward
age-appropriate
milestones



of caregivers
state our
services have
maintained or
improved their
ability to
continue to
provide care



of children in
the head start
programm
accessed
health
insurance and
received
preventative
health care



of older adults
and seniors
were able to
continue living
at home

Our purpose is to change the way the world defines and views disabilities by making profound, positive differences in people's lives every day. **More than ninety-one cents of every dollar spent** goes directly back into our programs and services that help children and adults with disabilities and special needs.

*Note: Does not include certain one-time, non-operating revenue items.



Festival of Chefs

Festival of Chefs pays tribute to South Florida's culinary scene with an evening of signature dishes, fine wine & spirits, a VIP experience, a silent auction, a sponsored cigar lounge and entertainment, - all to benefit the Easterseals South Florida Culinary Arts High School.



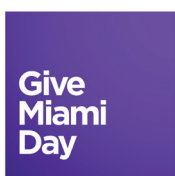
Golf Fiesta!

For 30 years, the annual Golf Fiesta! tournament has been attracting golf enthusiasts to benefit Easterseals South Florida programs. The event includes lunch and dinner, a swag bag for all players, a mariachi band, a sponsored cigar lounge, and complimentary beverages and snacks on the course. The tournament concludes with a silent auction, dinner, and awards ceremony.



Small Miracles Luncheon

Small Miracles Luncheon is Easterseals South Florida's biggest annual fundraiser, bringing together over 300 of Miami-Dade and Broward counties' most caring community leaders and corporate sponsors. The event helps raise funds and awareness in support of Easterseals South Florida's mission – which is to provide services that address equity and inclusion disparities for individuals with disabilities by enhancing education, advancing health, expanding employment, and elevating the community. The luncheon is an excellent opportunity for you to introduce your colleagues, clients, and friends to Easterseals South Florida, to support our mission, and to showcase your commitment to our cause.



Give Miami Day

Give Miami Day helps raise vital unrestricted funds to support our client's greatest needs.



Mission Dinner

This special occasion showcases our mission and unforgettable experience for our friends, grateful families and supporters of Easterseals South Florida.

how you can help

Your generosity helps Easterseals South Florida provide help, hope, and answers to people living with autism, Alzheimer's, and other disabilities and the families who love them.

- Volunteer
- Make a Donation
- Host a Fundraiser
- Make a Tribute or Memorial Gift
- Set Up a Matching Gift
- Workplace and Employee Giving Campaign
- Transfer Securities to Easterseals
- Sponsor an Event
- Join the President's Council



MAKE A DONATION

In acknowledgement of their unwavering commitment and support of our mission, Easterseals South Florida wishes to recognize Ryder System, Inc. with the prestigious Chairman Corporate Roundtable Award. Easterseals is grateful to Ryder and its leadership for the critical support it has bestowed that directly benefits our programs.

MAJOR FUNDERS

