



SPONSORSHIP *opportunities*

THURSDAY
JANUARY 11, 2024
AT JUNGLE ISLAND
6:30 PM - 10:30 PM

Benefiting the
Easterseals South Florida
Culinary Arts High School





THURSDAY JANUARY 11



ABOUT FESTIVAL OF CHEFS

This annual fundraiser is South Florida's most favored culinary adventure boasting signature dishes, wine & spirit tastings, live entertainment, and silent auction to support the Easterseals South Florida (ESSF) Culinary Arts High School, a vocational training program for students with autism and other disabilities.

OUR GOAL

During the evening's festivities, it is the hope of ESSF to raise unrestricted funds to benefit the students enrolled in the ESSF Culinary Arts High School, a vocational training program for students with autism and other unique abilities.

WHY EASTERSEALS SOUTH FLORIDA?

Easterseals South Florida has been serving families in our region for over 80 years. Our mission is to provide exceptional services, education, and outreach so that people living with disabilities can live, learn, work and play in their communities. We want every child in our Head Start, early education, and special education programs to reach his/her full potential and every adult living with Alzheimer's or other memory disorders — and their caregivers — to live the fullest and most dignified lives possible.



For more information, contact:
development@sfl.easterseals.com



THURSDAY JANUARY 11



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

- Tickets for (24) to attend the 33rd Annual Festival of Chefs
 - * Including Complimentary Parking
- VIP Event Access
- (2) Sponsor acknowledgments during the event
- Remarks from the stage at the event (two minutes)
- Opportunity to include company information and/or branded favor in swag bags
- Logo and/or name recognition in all pre, during, and post-collateral materials, such as social media, digital advertisements, event website, publications, media advisories, and event signage
- Opportunity to highlight organization through social media takeover on day of event
- Full-page ad in the online event program book

MASTER CHEF

\$15,000

- Tickets for (18) to attend the 33rd Annual Festival of Chefs
 - * Including Complimentary Parking
- VIP Event Access
- (1) Sponsor acknowledgment during the event
- Remarks from the stage at the event (one minute)
- Opportunity to include company information and/or branded favor in swag bags
- Logo and/or name recognition in all pre, during, and post-collateral materials, such as social media, digital advertisements, event website, publications, media advisories, and event signage
- Full-page ad in the online event program book



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THURSDAY JANUARY 11



SPONSORSHIP OPPORTUNITIES

SOUS CHEF SPONSOR

\$10,000

- Tickets for (14) to attend the 33rd Annual Festival of Chefs
 - * Including Complimentary Parking
- VIP Event Access
- Opportunity to include company information and/or branded favor in swag bags
- Logo and/or name recognition in all pre, during, and post-collateral materials, such as social media, digital advertisements, event website, publications, media advisories, and event signage
- Half-page ad in the online event program book

CHEF DE PARTIE

\$5,000

- Tickets for (10) to attend the 33rd Annual Festival of Chefs
 - * Including Complimentary Parking
- Opportunity to include company information and/or branded favor in swag bags
- Logo and/or name recognition in all pre, during, and post collateral materials, such as social media, digital advertisements, event website, publications, media advisories, and event signage
- Half-page ad in the online event program book



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SPONSORSHIP OPPORTUNITIES

PATISSERIE SPONSOR

\$2,500

- Tickets for (6) to attend the 33rd Annual Festival of Chefs
 - * Including Complimentary Parking
- Logo and/or name recognition in all pre, during, and post collateral materials, such as social media, digital advertisements, event website, publications, media advisories, and event signage
- Quarter-page ad in the online event program book

SOMMELIER

\$1,500

- Tickets for (2) to attend the 33rd Annual Festival of Chefs
 - * Including Complimentary Parking
- Logo and/or name recognition in all pre, during, and post collateral materials, such as social media, digital advertisements, event website, publications, media advisories, and event signage
- Quarter-page ad in the online event program book



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2024 Festival of Chefs Sponsor Participation Agreement

SPONSORSHIP OPPORTUNITIES

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Master Chef | \$15,000 |
| <input type="checkbox"/> Sous Chef | \$10,000 |
| <input type="checkbox"/> Chef de Partie | \$5,000 |
| <input type="checkbox"/> Patisserie | \$2,500 |
| <input type="checkbox"/> Sommelier | \$1,500 |

PAYMENT OPTIONS

- Total Amount \$ _____
- ☐ Check (payable to Easterseals South Florida)
- ☐ American Express ☐ Mastercard ☐ Visa
- Cardholder's Name: _____
- Credit Card #: _____
- Expiration Date: _____
- Zip Code: _____
- Signature: _____

CONTACT INFORMATION

Full Name: _____

Title: _____

Company Name: _____

Address: _____

Address 2: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Website: _____ Email: _____

Social Media Links: _____

Please mail this form to Easterseals South Florida, 1475 NW 14th Avenue, Miami, FL 33125
Email it to development@sfl.easterseals.com.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 (REGISTRATION #CH2377) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. YOUR DONATION IS TAX-DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. OUR EIN# 59-0722783. PLEASE CONSULT YOUR TAX ADVISOR OR ACCOUNTANT FOR SPECIFIC DONATION QUESTIONS. EASTER SEALS SOUTH FLORIDA, INC. DOES NOT ATTEST TO THE VALUE ASSIGNED BY THE DONOR TO THE DONATED GOODS. ANY MARKET VALUE SUBSTANTIATION OF ITEMS RESTS WITH THE DONOR. DONATIONS ARE FREE FROM LIABILITY BY THE FLORIDA GOOD FAITH DONORS ACT. ALL DONATIONS MADE TO EASTERSEALS SOUTH FLORIDA, INC. BECOME THE PROPERTY OF THIS NONPROFIT ORGANIZATION.



THURSDAY JANUARY 11



We're so honored to have **CHEF MENDÍN** as our Event Chef Chair!

Born to parents with an appreciation for cuisine (and a great-grandmother who was a cooking instructor), José Mendín didn't discover his own love for cooking until he was away at college on a volleyball scholarship, preparing his own meals. Mendín moved from his native Puerto Rico to Miami in 1998 to enroll at Johnson & Wales University, graduating in 2001 with a Bachelor's Degree in Culinary Arts. In the same year, Mendín contributed to the opening of Nobu Miami and, in 2002, Nobu London, alongside chefs Mark Edwards and Thomas Buckley, respectively.



José Mendín, Chef/Restaurateur

In 2003, Mendín traveled to Spain to work with Chef Jesús Ramiro in Valladolid, and later, Chef Juan Pablo Felipe in Madrid at the Michelin-starred El Chaflán. Upon returning to Miami, he partnered with Rising Star alumnus Jordi Vallès to open Mosaico.

In 2004, Mendín assumed the role of chef de cuisine at Sushisamba Miami Beach, and within two years, he became the assistant corporate chef for the company. He also played a significant role in the opening of Sushisamba Vegas. Continuing his streak of successful restaurant launches, Mendín opened Mercadito Chicago in 2009 and Mercadito Miami in 2010. It was during this time that he met chef de cuisine Sergio Navarro. The pair, along with Andreas Schreiner, co-founded The Pubbelly Restaurant Group in 2010, and they were honored with the StarChefs Rising Star Restaurateur Award in 2016.

Since founding Pubbelly, Mendín has successfully opened several other restaurants in Miami, including La Placita, which pays homage to his Puerto Rican roots, and the beloved Casa Isola in Sunset Harbor. The latter also recently expanded to the vibrant Mexico City. Among his recent projects are Hitchihaika and June Burgers, both located in Julia & Henry's Food Hall in Downtown Miami. In the pipeline, Mendín has plans to open a new restaurant in San Juan, Puerto Rico, as well as additional Pubbelly Sushi locations throughout Florida.

Mendín is a five-time James Beard Award semifinalist for "Best Chef, Southeast".