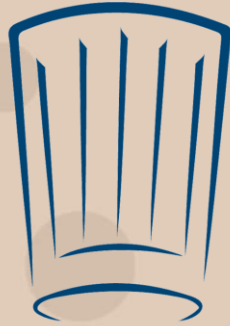


**easterseals**  
South Florida

*presents*



# 30<sup>TH</sup> ANNUAL **FESTIVAL OF CHEFS**

## Wednesday, November 14, 2018

Jungle Island,  
1111 Parrot Jungle Trail, Miami, FL 33132



**CHEF CHAIR,  
JOSE MENDIN**  
*Food Comma  
Hospitality Group*

Photo: Brigitte Schrambohn

Edgar Allen Corporate  
Society Member



JPMORGAN CHASE & CO.



CREATIVAS



INDULGE

SocialMiami.com  
who to know. where to go.



# event information



**Wednesday, November 14, 2018**

**6:30 p.m.**

Jungle Island Miami, 1111 Parrot Jungle Trail, Miami, FL 33132

**Overview:** James Beard Foundation's "Best Chef South" for five consecutive years and Food Comma Hospitality Group's Award-winning Founding Partner and Chef, Jose Mendin will lead an exquisite evening of culinary adventure at the 29th Annual Festival of Chefs event taking place Wednesday, November 14 at Jungle Island Miami. The annual event pays tribute to South Florida's culinary scene with an evening of featured signature dishes, wine & spirit tastings, silent auction and entertainment, all to benefit the Easterseals South Florida Culinary Arts High School, a vocational training program for students with autism and other disabilities. At Festival of Chefs, Easterseals culinary students showcase their abilities with a signature dish and incredible hospitality.

Chef Mendin will be joined by a stellar lineup of chefs from more than 27 of the area's most prominent restaurants. Their signature dishes will be complemented by a variety of wine and spirits as well as local award-winning desserts. In addition, a silent auction of original paintings, sculptures, multimedia artwork, travel, vacations, fine jewelry, and restaurant experiences promises for an altogether memorable evening!

**Guests must be 21 and over**

**General Admission:** \$125 per person

**Online with PROMO Code:** \$100

**At the door:** \$150 per person



# 2017 at a glance

Over **600**  
people in  
attendance

**27** Chef  
Participants

**6** dessert  
vendors

**22** wine,  
liquor and  
beer  
sponsors

**Raised  
over 95K**  
towards  
Easterseals  
South Florida  
High School  
Culinary Arts  
Program for  
students ages  
14 to 22 with  
autism and  
other special  
needs





# 2017 participants



- **Host Chef, Jim Pastor, The Rusty Pelican**
- Beaker & Gray – Ben Potts
- BLT Steak Miami Beach – Chef Carlos Torres
- Cantina La Veinte & Tacology – Chef Santiago Gomez
- Chef Adrienne's Vineyard Restaurant and Wine Bar – Chef Adrienne Calvo
- Easterseals Culinary Arts High School Students
- El Rey de la Paella – Chef Giovanni Fernandez
- Exquisito Fine Chocolates – Carolina Quijano
- Fireman Derek's Bake Shop – Derek Kaplan
- Fooq's Miami – Chef Saul Ramos
- Gaijin Izakaya by Cake – Chef Cake
- Goya Foods – Chef Fernando Desa
- King of Racks BBQ at The Wharf – Chef Anthony Garcia
- LA Sweetz – Letty Alvarez
- Lemoni Café – Chef Assia Dahrouch
- Meat Market – Chef Sean Brasel
- Morton's The Steakhouse Coral Gables – Chef Charlie Fajardo
- Neme Gastro Bar – Chef Ivan Orza
- Nikki Beach Miami Beach – Chef Brian Molloy
- Nothing Bundt Cakes – John and Monica Reckett
- **Pubbly Sushi – Chef Chair José Mendín**
- R House – Chef Rocco Carulli
- Roho Kitchen – Chef Jorge Montes
- Seaspice – Chef Angel Leon
- Sensory Delights Catering – Chef Alain Lemaire
- Soyka – Chef Pedro Lopez
- The Salty Donut – Raceni Richards
- Truluck's – Chef Michael Cerny



# 2017 sponsors



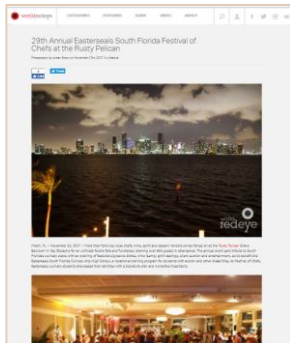
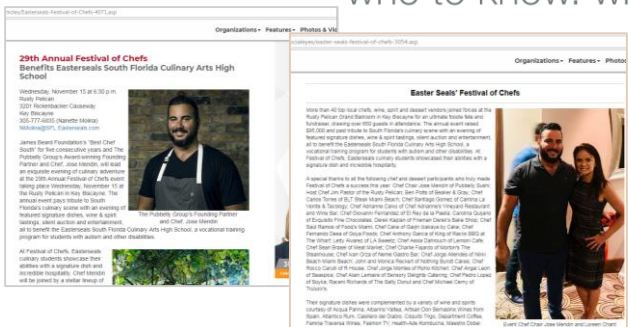


# 2017 media coverage



# SocialMiami.com

who to know. where to go.



Four Miami Herald Ads featured in their Saturday Tropical Life publications.

# The Miami Herald

## el Nuevo Herald

# 2017 media coverage



Media promotional coverage via on-air interviews, PSAs on all stations, website promotions, etc.



Easterseals South Florida added 2 new photos. Published by Nanette Molina [?] - November 2 at 9:29am

Tune in to HOT 105 at 10:40 am for information on the 29th Annual Festival of Chefs, with JamesT on the radio!!!





# 2017 highlights





# 2017 highlights





# 2017 highlights





# sponsorship benefits



Sponsor Benefits	Master Chef \$25,000	Executive Chef \$15,000	Sous Chef \$10,000	Pastry Chef \$5,000	Foodie \$2,500	Wine Lover \$1,500
Company name and quote in pre and post-event press releases	✓					
Corporate recognition and mention as Master Chef sponsor in all press release and media coverage	✓					
Most prominent size and positioning of all company logo and message opportunities	✓	✓				
Prominent recognition in all press releases and post-event publicity	✓	✓	✓	✓	✓	
Logo to appear in program book	✓	✓	✓	✓		
Logo to appear on event e-save the date*	✓	✓	✓	✓	✓	
Logo to appear on event invitation*	✓	✓	✓	✓	✓	
Logo to appear on event tickets*	✓	✓				
Ad in program book (distributed approx. 350 event guests)	Full page	Half page	Quarter page	Name included	Name included	Name included
Opportunity to include a special message from company Executive in event program book	✓	✓				
Opportunity for company Executive or appointed representative to sit on event planning committee	✓	✓				
\$100 tickets with PROMO Code for staff, family, and friends	✓	✓	✓	✓	✓	✓
Tickets	24 comp tickets	18 comp tickets	14 comp tickets	10 comp tickets	6 comp tickets	2 comp tickets
Opportunity to distribute and market company with promotional material at event	✓	✓				
Opportunity for company Executive to address attendees on the evening of the main event	✓					
Appear in Miami Herald ads and SocialMiami.com	✓	✓	✓	✓	✓	
Logo or Company Name to appear on PowerPoint presentation looping throughout the event	Logo	Logo	Logo	Logo	Name	Name
Name/logo recognition on ESSF website with active link	✓	✓	✓	✓	✓	
Recognition on ESSF social media page (Facebook, Twitter, Instagram)	✓					
Sponsor recognition award	✓	✓	✓	✓		

# sponsorship agreement



- |   |           |
|---|-----------|
| <input type="checkbox"/> Master Chef    | \$ 25,000 |
| <input type="checkbox"/> Executive Chef | \$ 15,000 |
| <input type="checkbox"/> Sous Chef      | \$ 10,000 |
| <input type="checkbox"/> Pastry Chef    | \$ 5,000  |
| <input type="checkbox"/> Foodie         | \$ 2,500  |
| <input type="checkbox"/> Wine Lover     | \$ 1,500  |
| <input type="checkbox"/> Event Ticket   | \$ 125    |
| <input type="checkbox"/> At the door    | \$ 150    |

## PAYMENT OPTIONS

Total Amount: \$ \_\_\_\_\_

- Check (payable to Easter Seals South Florida)
- American Express    Mastercard    Visa

Cardholder's Name \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**JUNGLE ISLAND**

Wednesday, November 14, 2018

## CONTACT INFORMATION

Full Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_  
(as you would like it to appear in acknowledgement)

Address \_\_\_\_\_

Address 2 \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Please mail this form to Easter Seals South Florida, 1475 NW 14<sup>th</sup> Avenue, Miami, FL 33125 Attn: Marta Quintana or email it to: [Marta.Quintana@sfl.easterseals.com](mailto:Marta.Quintana@sfl.easterseals.com) or via fax at 305-325-0578 or visit [www.easterseals.com/southflorida](http://www.easterseals.com/southflorida)





**for sponsorship information contact:**

Marta Quintana  
Vice President, Development  
Easterseals South Florida  
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P: 305.547.4765

F: 305.325.0578

E: [marta.quintana@sfl.easterseals.com](mailto:marta.quintana@sfl.easterseals.com)

**for chef participation & media contact:**

Nanette Molina  
Director of Marketing & Special Events  
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1475 NW 14<sup>th</sup> Avenue  
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