

FOR IMMEDIATE RELEASE:

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**EASTERSEALS SOUTH FLORIDA CELEBRATES 75 YEARS OF SUPPORTING AND
STRENGTHENING SOUTH FLORIDA FAMILIES LIVING WITH ALZHEIMER'S, AUTISM AND OTHER
DISABILITIES**

Miami, Florida – June 12, 2017 – Easterseals South Florida, the indispensable resource for more than 1,500 families here in South Florida commemorates 75 years of helping individuals and their families, live better lives in this community.

“We are proud to have served people and families challenged by disabilities and disadvantages for 75 years. We are also grateful for the legendary support received over the years, which in turn, enables us today, to provide services in eleven program sites throughout South Florida. This allows us to be responsive to the needs of each community and overcoming barriers that frequently hinder access to high quality services for the families we serve,” said Loreen Chant, President and CEO of Easterseals South Florida. “We want every child to reach his/her full potential and every adult living with Alzheimer’s to live the fullest and most dignified life possible. We are driven by a passion to deliver on these ideals for each family we serve which is why we devoted 91 cents of every dollar spent to programs and services in FY16. We bring support, hope and joy into people’s lives and we thank our supporters who have made our work possible in this community.”

To kick off the 75th anniversary celebration, Easterseals South Florida will partner with **Kendra Scott Jewelry** on **Wednesday, June 14th** from 6 p.m. to 9 p.m. at **Brickell City Centre**, 701 S Miami Avenue, Suite 212A, Miami, FL 33130, where 20% of proceeds will be donated to the organization. In turn, these proceeds will be matched by **The Batchelor Foundation**, under a \$200,000 challenge match grant. Moving forward, Easterseals will partner with organizations throughout South Florida such as **Holland & Knight, Lincoln’s Beard Brewing Co., Roho Kitchen** and others to continue celebrating in unique ways, which will also be eligible for the matching of total funds collected. For more information on how you and your organization can participate with your own unique fundraising event, please contact Nanette Molina at nmolina@sfl.easterseals.com.

Primary Easterseals services include: Early Intervention, Physical Therapy, Occupational Therapy, Speech and Hearing Therapy, Job Training and Employment, Child Care, Adult Day Services, Afterschool Culinary Arts Program, Culinary Arts Special Needs. At a national level, Easterseals also advocates for the passage of legislation to help people with disabilities achieve independence, including the Americans with Disabilities Act (ADA). Passed in 1990, the ADA prohibits discrimination against anyone who has a mental or physical disability, guaranteeing the civil rights of people with disabilities. “As we move ahead, we underline our commitment to continue paving the way to new opportunities and creating a more inclusive world.”

About Easterseals South Florida:

Easterseals South Florida has been caring for children, adults and their families since 1942 in Miami-Dade County, and is a leading non-profit provider of services for individuals with developmental, physical and mental disabilities, autism, Alzheimer’s, and other special needs. Easterseals South Florida impacts more than 1,500 individuals with disabilities and their families each year in Miami-Dade and Broward Counties. Customized programs focus on the unique needs of the individual and the family.

If you are interested in learning more about Easter Seals South Florida or would like to volunteer or provide financial support, please contact Marta Quintana, VP Development at (305) 547-4765 or www.easterseals.com/southflorida.

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