



celebrating **75** years
1942 - 2017



29TH ANNUAL
FESTIVAL OF CHEFS
WHERE CULINARY & FINE ARTS MEET

celebrating 75 years of supporting and strengthening families living with Alzheimer's, autism and other disabilities in our community

2017 EVENT OVERVIEW

75 years of supporting and strengthening families

Seventy-five years ago, in the midst of a polio epidemic, many children in Greater Miami needed therapy and education and could not get those services in public schools. Filling that need was a new organization then called the Crippled Children's Society. From those days in a church basement has come Easterseals. We provided **therapy, education, special equipment, transportation** and have filled **other needs** as they arose. Responding to unmet needs in partnership with engaged families and community leaders has characterized our mission and approach.



In 2006 Easterseals Miami-Dade merged with Easterseals of Broward County gaining more strength in early intervention and autism. Now as Easterseals South Florida we serve more than 2,500 individuals and families in Miami-Dade and Broward counties, employ 250 South Florida residents, and engage more than a thousand volunteers.



Easterseals mission statement:

To change the way the world defines and views disability by making profound, positive differences in people's lives every day.

Easterseals today

Our strategic growth initiatives include **Head Start, autism education** and **senior services**. Our funding requests and marketing messages reinforce WHY we are committed to making South Florida a better place for people with disabilities to live, learn, work and play.

We seek to attract the best talent, build our organization core competencies, secure adequate funding, expand our geographic reach, and deliver the highest quality services in our market.

EVENT INFORMATION



29TH ANNUAL FESTIVAL OF CHEFS

WHERE CULINARY & FINE ARTS MEET

Wednesday, November 15, 2017
6:30 p.m.

Nikki Beach Miami Beach
1 Ocean Drive
Miami Beach, FL 33139

Overview: At the Easter Seals Festival of Chefs, guests will sample local cuisine prepared by Miami's finest chefs. The event features a silent auction that includes fine art, jewelry, fabulous wines, and getaways. All proceeds from the Festival of Chefs will benefit **Easterseals South Florida's Culinary Arts High School**, a vocational training program for students ages 14 through 22 with autism and other disabilities. This year we are celebrating 75 years of supporting and strengthening families in our community.

Guests must be 21 and over

General Admission: \$125 per person

Online with PROMO Code: \$100

At the door: \$150 per person

Committee Members:

Barry Solomon

Bryce Epstein, M.D., ESSF Board Member

Cuqui Beguiristain, MANO Fine Art

Liza M. Santana-Pineros, CREATIVAS

Lorena Lama, Jackson Health Systems

Shelley Daniel Rutherford

Tony Guerra, Citrus Miami



Edgar Allen Corporate Society Member



2016 EVENT PHOTOS



2016 EVENT PHOTOS



2016 CHEF PARTICIPANTS



WHERE CULINARY & FINE ARTS MEET



DENA MARINO



ADRIANNE CALVO



TODD ERICKSON



AARON BROOKS



INGRID HOFFMAN



NICOLE VOTANO

Renowned chefs featured at festival of chefs over the years...

50 Ocean Restaurant – Chef Joe Bonavita
Chef Adrienne's – Chef Adrienne Calvo
Commonwealth Miami – Chef Daniel Roy
DIRT – Chef Nicole Votano
Eating House – Chef Giorgio Rapicavoli
Easter Seals Culinary Arts High School
Edge Steak & Bar – Chef Aaron Brooks
Lemoni Café – Chef Assia Dahrouch
MC Kitchen – Chef Dena Marino *
Meat Market – Chef Sean Brasel
Morton's The Steakhouse – Chef Chad Lewark
Nikki Beach Miami Beach – Chef Frank Ferreiro
The Gang Miami – Chef Bogdan Niculae
Truluck's – Chef Michael Cerny
R House – Chef Rocco Carulli
Red, the Steakhouse – Chef Peter Vauthy
Roho Kitchen – Chef Jorge Montes
Sensory Delights – Chef Alain Lemaire
Soyka Restaurant & Bar – Chef Pedro Lopez
Zuuk Mediterranean Kitchen – Chef Daniel Ganem

*** 2016 Chef Chair**

Past participation does not guarantee participation in 2017

2016 SPONSORS

EDGAR ALLEN CORPORATE SOCIETY MEMBER



EXECUTIVE CHEF SPONSOR

BARRY SOLOMON
FAMILY TRUST

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UBER



2016 MEDIA COVERAGE

easterseals South Florida

28th ANNUAL FESTIVAL OF CHEFS

Wednesday, November 9, 2016 6:30pm
Nikki Beach, 1 Ocean Drive, Miami Beach, FL 33139

PARTICIPATING RESTAURANTS
 Chef Adriano - Chef Adriano's Cibo
 CulinaryWorld Miami - 2nd Avenue Bay
 Capital Bites 5-Meat - Healy Chef - Mid-Beach
 Chef - Chef Lucia Bologna
 Coterie South-Curry Anelli Qu-Sacco - Culinary Arts Students
 Coterie Miami - Chef Craig Robinson
 EFFE Steak & Sea - Chef Marco Bonini
 Fajitas Chocoma - Cordero - Chef Gustavo Quiroz
 L'Espresso Cafe - Chef Alessa Johnson
 MC Kitchen - Chef Sean Hume
 Pazzo Pazzo - Chef Sean Beaulieu
 Planet The Sea Grills - Chef Chad Jovan
 Nikki Beach Nikki Beach - Chef Frank Ferrero
 Nikki Beach Grill - Chef Frank Ferrero
 2-Meat - Chef Roberto Conti
 Red Sea Restaurant - Chef Peter Sauty
 Somo Kitchen - Chef Sage Pines
 Somo Original - Chef Tom Iannace
 Seward-Rosa - Maria Chef Rosa Garcia
 Spidee-Bacon & Beer - Chef Mike Lopez
 The Grog-Mon - Chef Rogelio Nolasco
 The Sage Street - Healy Chef Tom Ferrero
 Tuck - Chef Prince Cane
 W+L Wine & Spirits - Chef Tyler Cochran
 Zusi Mediterranean Kitchens - Chef Sam Gormann
 50-Over-50 - Chef Joe Sweeney
 And many more...

FOR TICKETS AND INFO: FESTIVALOFCHFS.COM

EDGAR ALLEN CORPORATE SOCIETY MEMBER

Ryder

EXECUTIVE CHEF SPONSOR: **BARRY SOLOMON FAMILY TRUST**
 PASTRY CHEF SPONSOR: **BDO** | **Jarboe & Madson**
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VENUE SPONSOR: **SocialMiami.com**
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CREATIVES

ADRIENNE ARSHT CENTER GALA A CELEBRATION OF WOMEN IN THE ARTS MARCH 30

28th Annual Festival of Chefs Benefits Easter Seals South Florida

Wednesday, November 9, 2016, at 6:30 pm
 Nikki Beach - Miami Beach
 1 Ocean Drive, Miami Beach
 (305)644-7170 | www.easterseals.com

ADRIENNE ARSHT CENTER GALA
 A CELEBRATION OF WOMEN IN THE ARTS

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ADRIENNE ARSHT CENTER GALA
 A

28th Annual Festival of Chefs
 Benefits Easter Seals South Florida

Wednesday, November 9, 2016, at 6:30 pm
 Nikki Beach - Miami Beach
 1 Ocean Drive, Miami Beach
 (305)644-7170 | www.easterseals.com

Easter Seals South Florida's 28th Annual Festival of Chefs - "Where Culinary & Fine Arts Meet" - is one of South Florida's longest-standing food and wine charity events. Festival of Chefs will be held on November 9th at beautiful Nikki Beach at 6:30 pm.

This year the Festival of Chefs will welcome eleven chefs of NYC's finest on Celebrity Chef Martha Ruiz from Aspen where she gained reputation as the chef of the much-respected L'Espresso Tavern and L'Espresso as "the young chef" (2011). The media circus surrounding her food line made her the star of VEGE Magazine's 2011 and the venerable High Miami food community. In addition with accolades from Food & Wine, Star Appeal, La Cucina Italiana, Wine Spectator, New York Times and Food. She has appeared on several editions of the "Real Network" acclaimed series "I Love Chefs" and "with Gordon Ramsay". From Culinary "Real Chefs" on CNN (series aired in January of 2010) she challenged thousands of Masters to "Battle it" on "The Chef America" "Where Chefs do not the kitchen also enjoy watching the Miami "heat" practicing her right look, wearing up some hair and spending time with her husband Marco and son, Noah.

All Festival of Chefs guests will enjoy the finest food from Miami's top restaurants. In addition to a fabulous Mediterranean feast, guests will enjoy sampling wine and appetizers from the world's finest producers. Enhancing the culinary focus of the event is the awarding silent auction featuring fine art, jewelry, fine wines, beer, food packages, and more.

Proceeds from the event will benefit Easter Seals South Florida's Culinary Arts High School, a vocational training program for young adults ages 14 through 22 with Autism and other disabilities.

Tickets are \$125, which must be purchased in advance at www.festivalofchefs.com or \$100 at the door. Additionally, there is a wide range of sponsorship opportunities available for Festival of Chefs. For more information, contact Christine Jacques, Special Events & Marketing Associate, at (305)644-7170 or by email at chjacques@easterseals.com.

easterseals South Florida presents 28th ANNUAL FESTIVAL OF CHEFS

Thank you to our amazing sponsors, chefs, artists, guests, and friends of Easterseals South Florida for making our 28th Annual Festival of Chefs a success!

It is through everyone's generosity that we can continue to strengthen our mission to change the way the world defines and views disability by making profound, positive differences in people's lives every day.

SPECIAL THANKS TO OUR SPONSORS
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CHRISTY EWINGS
HUTTLER FOUNDATION | **GUINTELLER**
JEFF GIBSON'S OUTDOOR KITCHEN
PROFESSIONAL BANK | **WAYNE & NICOLE CYPRIAN**
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Easterseals South Florida's 28th Annual Festival of Chefs
 A Celebration of the culinary ability of their students

Wine & Beer

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29TH ANNUAL
FESTIVAL OF CHEFS

OVERVIEW OF SPONSOR BENEFITS

Sponsor Benefits	Master Chef \$25,000	Executive Chef \$15,000	Sous Chef \$10,000	Pastry Chef \$5,000	Foodie \$2,500	Wine Lover \$1,000
Company name and quote in pre and post-event press releases	✓					
Corporate recognition and mention as Master Chef sponsor in all press release and media coverage	✓					
Most prominent size and positioning of all company logo and message opportunities	✓	✓				
Prominent recognition in all press releases and post-event publicity	✓	✓	✓	✓	✓	
Logo to appear in program book	✓	✓	✓	✓		
Logo to appear on event e-save the date*	✓	✓	✓	✓	✓	
Logo to appear on event invitation*	✓	✓	✓	✓	✓	
Logo to appear on event tickets*	✓	✓				
Ad in program book (distributed approx. 250 event guests)	Full page	Half page	Quarter page	Name included	Name included	Name included
Opportunity to include a special message from company Executive in event program book	✓	✓				
Opportunity for company Executive or appointed representative to sit on event planning committee	✓	✓				
\$100 tickets with PROMO Code for staff, family, and friends	✓	✓	✓	✓	✓	✓
Tickets	24 comp tickets	18 comp tickets	14 comp tickets	10 comp tickets	6 comp tickets	2 comp tickets
Opportunity to distribute and market company with promotional material at event	✓	✓				
Opportunity for company Executive to address attendees on the evening of the main event	✓					
Appear in Miami Herald ads and SocialMiami.com	✓	✓	✓	✓	✓	
Logo or Company Name to appear on PowerPoint presentation looping throughout the event	Logo	Logo	Logo	Logo	Name	Name
Name/logo recognition on ESSF website with active link	✓	✓	✓	✓	✓	
Recognition on ESSF social media page (Facebook, Twitter, Instagram)	✓					
Sponsor recognition award	✓	✓	✓	✓		

SPONSORSHIP AGREEMENT

- Master Chef** \$ 25,000
- Executive Chef** \$ 15,000
- Sous Chef** \$ 10,000
- Pastry Chef** \$ 5,000
- Foodie** \$ 2,500
- Wine Lover** \$ 1,000
- Event Ticket** \$ 125
- At the door** \$ 150

PAYMENT OPTIONS

Total Amount: \$ _____

Check (payable to Easter Seals South Florida)

American Express **Mastercard** **Visa**

Cardholder's Name _____

Credit Card # _____

Expiration Date _____

Signature _____



CONTACT INFORMATION

Full Name _____

Title _____

Company Name _____
(as you would like it to appear in acknowledgement)

Address _____

Address 2 _____

City, State, Zip _____

Phone _____

Website _____

Email _____

Please mail this form to Easter Seals South Florida, 1475 NW 14th Avenue, Miami, FL 33125 Attn: Marta Quintana or email it to: Marta.Quintana@sfl.easterseals.com or via fax at 305-325-0578 or visit www.easterseals.com/southflorida

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 (REGISTRATION #CH2377) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. YOUR DONATION IS TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. OUR EIN# 59-0722783. PLEASE CONSULT YOUR TAX ADVISOR OR ACCOUNTANT FOR SPECIFIC DONATION QUESTIONS. EASTER SEALS SOUTH FLORIDA, INC. DOES NOT ATTEST TO THE VALUE ASSIGNED BY THE DONOR TO THE DONATED GOODS. ANY MARKET VALUE SUBSTANTIATION OF ITEMS RESTS WITH THE DONOR. DONATIONS ARE FREE FROM LIABILITY BY THE FLORIDA GOOD FAITH DONORS ACT. ALL DONATIONS MADE TO EASTER SEALS SOUTH FLORIDA, INC. BECOME THE PROPERTY OF THIS NONPROFIT ORGANIZATION.



FOR SPONSORSHIP INFORMATION CONTACT:

Marta Quintana
Vice President, Development
Easterseals South Florida
1475 NW 14th Avenue
Miami, FL 33125

P: 305.547.4765
F: 305.325.0578

E: marta.quintana@sfl.easterseals.com

FOR CHEF PARTICIPATION CONTACT:

Christy Jacomino
Special Events & Marketing Associate
Easterseals South Florida
1475 NW 14th Avenue
Miami, FL 33125

P: 305.547.4719
F: 305.325.0578

E: cjacomino@sfl.easterseals.com