





Celebrating 75 years of supporting and strengthening families living with Alzheimer's, autism and other disabilities in our community

Edgar Allen Corporate Society Member Wednesday, November 15, 2017 6:30 p.m.

2017 Event Overview

years of supporting and strengthening families

Seventy-five years ago, in the midst of a polio epidemic, many children in Greater Miami needed therapy and education and could not get those services in public schools. Filling that need was a new organization then called the Crippled Children's Society. From those days in a church basement has come Easterseals. We provided **therapy**, **education**, **special equipment**, **transportation** and have filled **other needs** as they arose. Responding to unmet needs in partnership with engaged families and community leaders has characterized our mission and approach.







In 2006 Easterseals Miami-Dade merged with Easterseals of Broward County gaining more strength in early intervention and autism. Now as Easterseals South Florida we serve more than 2,500 individuals and families in Miami-Dade and Broward counties, employ 250 South Florida residents, and engage more than a thousand volunteers.

Easterseals mission statement:

To change the way the world defines and views disability by making profound, positive differences in people's lives every day.

Easterseals today

Our strategic growth initiatives include **Head Start**, **autism education** and **senior services**. Our funding requests and market ing messages reinforce WHY we are committed to making South Florida a better place for people with disabilities to live, learn, work and play.

We seek to attract the best talent, build our organization core competencies, secure adequate funding, expand our geographic reach, and deliver the highest quality services in our market.



Event Information





Wednesday, November 15, 2017 6:30 p.m.

Nikki Beach Miami Beach 1 Ocean Drive Miami Beach, FL 33139 **Overview:** At the Easterseals Festival of Chefs, guests will sample local cuisine prepared by Miami's finest chefs. The event features a silent auction that includes fine art, jewelry, fabulous wines, and getaways. All proceeds from the Festival of Chefs will benefit **Easterseals South Florida's Culinary Arts High School**, a vocational training program for students ages 14 through 22 with autism and other disabilities. This year we are celebrating 75 years of supporting and strengthening families in our community.

Guests must be 21 and over General Admission: \$125 per person Online with PROMO Code: \$100 At the door: \$150 per person

Committee Members:

Barry Solomon
Bryce Epstein, M.D., ESSF Board Member
Cuqui Beguiristain, MANO Fine Art
Liza M. Santana-Pineres, CREATIVAS
Lorena Lama, Jackson Health Systems
Melanie Cohen, SocialMiami.com
Shelley Daniel Rutherford
Tony Guerra, Citrus Miami



Edgar Allen Corporate Society Member





2016 Event Photos





2016 Event Photos





2016 Chef Participants



WHERE CULINARY & FINE ARTS MEET













Renowned chefs featured at festival of chefs over the years...

50 Ocean Restaurant - Chef Joe Bonavita Chef Adrianne's - Chef Adrianne Calvo **Commonwealth Miami** – Chef Daniel Roy **DIRT** - Chef Nicole Votano Eating House - Chef Giorgio Rapicavoli **Easter Seals Culinary Arts High School** Edge Steak & Bar - Chef Aaron Brooks Lemoni Café - Chef Assia Dahrouch MC Kitchen - Chef Dena Marino * Meat Market - Chef Sean Brasel Morton's The Steakhouse - Chef Chad Lewark Nikki Beach Miami Beach - Chef Frank Ferreiro The Gang Miami - Chef Bogdan Niculae Truluck's - Chef Michael Cerny R House - Chef Rocco Carulli Red, the Steakhouse – Chef Peter Vauthy Roho Kitchen – Chef Jorge Montes **Sensory Delights** – Chef Alain Lemaire Soyka Restaurant & Bar - Chef Pedro Lopez **Zuuk Mediterranean Kitchen** – Chef Daniel Ganem

* 2016 Chef Chair

Past participation does not guarantee participation in 2017

2016 Sponsors

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2016 Media Coverage











2016 Media Partners

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Overview Of Sponsor Benefits

Sponsor Benefits	Master Chef \$25,000	Executive Chef \$15,000	Sous Chef \$10,000	Pastry Chef \$5,000	Foodie \$2,500	Wine Lover \$1,000
Company name and quote in pre and post-event press releases	\checkmark					
Corporate recognition and mention as Master Chef sponsor in all press release and media						
coverage	✓					
Most prominent size and positioning of all company logo and message opportunities	✓	✓				
Prominent recognition in all press releases and post-event publicity	√	✓	✓	√	√	
Logo to appear in program book	✓	✓	√	✓		
Logo to appear on event e-save the date*	✓	√	✓	✓	✓	
Logo to appear on event invitation*	✓	✓	✓	✓	✓	
Logo to appear on event tickets*	✓	✓				
Ad in program book (distributed approx. 250 event guests)	Full page	Half page	Quarter page	Name included	Name included	Name included
Opportunity to include a special message from company Executive in event program book	✓	✓				
Opportunity for company Executive or appointed representative to sit on event planning committee	√	√				
\$100 tickets with PROMO Code for staff, family, and friends	√	√	✓	√	√	√
Tickets	24 comp tickets	18 comp tickets	14 comp tickets	10 comp tickets	6 comp tickets	2 comp tickets
Opportunity to distribute and market company with promotional material at event	\checkmark	✓				
Opportunity for company Executive to address attendees on the evening of the main event	✓					
Appear in Miami Herald ads and SocialMiami.com	√	✓	✓	√	✓	
Logo or Company Name to appear on PowerPoint presentation looping throughout the						
event	Logo	Logo	Logo	Logo	Name	Name
Name/logo recognition on ESSF website with active link	✓	✓	✓	✓	✓	
Recognition on ESSF social media page (Facebook, Twitter, Instagram)	✓					
Sponsor recognition award	✓	✓	✓	✓		

Sponsorship Agreement

 Master Chef Executive Chef Sous Chef Pastry Chef Foodie Wine Lover Event Ticket At the door \$25,000 \$2,500 \$1,000 \$1,000 \$125 \$150 	PAYMENT OPTIONS Total Amount: \$ Check (payable to Easter Seals South Florida) American Express				
CONTACT INFORMATION Full Name					
Title					
Company Name	nent)				

Please mail this form to Easter Seals South Florida, 1475 NW 14th Avenue, Miami, FL 33125 Attn: Marta Quintana or email it to: Marta.Quintana@sfl.easterseals.com or via fax at 305-325-0578 or visit www.easterseals.com/southflorida

FOR SPONSORSHIP INFORMATION CONTACT:

Marta Quintana Vice President, Development Easterseals South Florida 1475 NW 14th Avenue Miami, FL 33125

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FOR CHEF PARTICIPATION CONTACT:

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FOR MEDIA INQUIRIES CONTACT:

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