



celebrating **75** years
1942 - 2017

Small Miracles Luncheon

Celebrating 75 years of supporting and strengthening families living with Alzheimer's, autism and other disabilities in our community

Thursday, August 24, 2017
11:30 a.m. - 1:00 p.m.

2017 Event Overview





Seventy-five years ago, in the midst of a polio epidemic, many children in Greater Miami needed therapy and education and could not get those services in public schools. Filling that need was a new organization then called the Crippled Children's Society. From those days in a church basement has come Easterseals. We provided **therapy, education, special equipment, transportation** and have filled **other needs** as they arose. Responding to unmet needs in partnership with engaged families and community leaders has characterized our mission and approach.

Easterseals mission statement:

To change the way the world defines and views disability by making profound, positive differences in people's lives every day.

Easterseals today

Our strategic growth initiatives include **Head Start, autism education** and **senior services**. Our funding requests and marketing messages reinforce WHY we are committed to making South Florida a better place for people with disabilities to live, learn, work and play.

We seek to attract the best talent, build our organization core competencies, secure adequate funding, expand our geographic reach, and deliver the highest quality services in our market.



EVENT INFORMATION



Small Miracles Luncheon

Thursday, August 24, 2017
11:30 a.m. - 1:00 p.m.

Coral Gables Country Club
997 N. Greenway Drive
Coral Gables, FL 33134

Overview: Easterseals Small Miracles Luncheon is our biggest annual fundraiser bringing together over 250 of Miami-Dade and Broward counties most caring community leaders and corporate sponsors, and this year we are celebrating 75 years of supporting and strengthening families in our community. The event serves to raise awareness of Easterseals mission to change the way the world defines and views disability by making profound, positive differences in people's lives every day.

This year, we are proud to be honoring **Ernst & Young LLP** for their commitment and support of our mission with the Easterseals National Corporate Council Award. This is awarded to organizations that have contributed \$50,000 to \$99,999. Easterseals is grateful to **Ernst & Young LLP** and its leadership for the critical support it has bestowed that directly benefits our programs.



2016 EVENT PHOTOS



2016 SPONSORS



PLATINUM SPONSOR



GOLD SPONSORS



WACHTELL, LIPTON, ROSEN & KATZ



SILVER SPONSORS



David Barkus



BRONZE SPONSORS



CPAs & CONSULTANTS
WEALTH ADVISORS
GOLDSTEIN SCHECHTER KOCH



2016 SMALL MIRACLES LUNCHEON MEDIA PARTNERS AND PROMOTIONAL COVERAGE



Easter Seals South Florida's 2016 Small Miracles Luncheon held at the Coral Gables Country Club brought together more than 250 of Miami-Dade and Broward counties' most engaged community leaders. The event raised more than \$200,000 to support families struggling to overcome the challenges of Alzheimer's disease, autism and other disabilities in our community.

On behalf of the more than 1,500 families who are supported and strengthened by our programs, Easter Seals thanks its Presenting Sponsor and Recipient of the Edgar Allen Corporate Society Award: Ryder System, Inc., generous event sponsors, guests, and friends for making this year's Small Miracles Luncheon possible. Easter Seals was able to multiply the impact of gifts made at the luncheon thanks to the generosity of The Batchelor Foundation, Inc. who offered a matching grant for gifts pledged during the luncheon.

We thank all of the participating sponsors who helped make the event a huge success: Platinum Sponsor: GreenbergTraurig, P.A. Gold Sponsors: PricewaterhouseCoopers LLP, Sandals & Beaches, Sapoznik Insurance, Wachtell, Lipton, Rosen & Katz Silver Sponsors: BBVA Compass, Belmont Advisory Group of Raymond James, Crispin Porter + Bogusky, David Barkus, Deloitte, Duane Morris, Ernst & Young, Fried Frank, JP Morgan Chase & Co., KPMG, LLP Littler Mendelson, MasTec, Navigant, Reed Smith, Willis Towers Watson Bronze Sponsors: COI access, Florida East Coast Industries, Florida Preventive Solutions, Goldstein Schechter Koch, Grant Thornton LLP, Health Foundation of South Florida Media Sponsors: Miami Herald/el Nuevo Herald, SocialMiami.com

Easter Seals recognizes its more than 1,000 volunteers who performed over 44,000 hours of service and invites organizations to engage and volunteer in its programs supporting children with special needs as young as nine months to seniors older than 100.

Social
Miami

Small Miracles Luncheon

Join us in honoring our Presenting Sponsor, Ryder System, Inc., with the Edgar Allen Corporate Society Award

Ryder

Thursday, April 21, 2016
11:30 a.m. Registration and Networking
12-1 p.m. Luncheon

The CORAL GABLES COUNTRY CLUB
997 NORTH GATEWAY DRIVE
CORAL GABLES, FL 33134

RSVP to:
305.547.4765 or maria.quintana@easterseals.com
easterseals.com/southflorida

PLATINUM SPONSOR
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CP+B, MasTec, ReedSmith, BELMONT ADVISORY GROUP OF RAYMOND JAMES, BBVA Compass, KPMG, Deloitte, Littler, DuaneMorris, NAVIGANT, EY, Willis Towers Watson, JPMORGAN CHASE & CO.

BRONZE SPONSORS
COI access, Grant Thornton, Miami Herald, SocialMiami.com

MEDIA SPONSORS
Miami Herald, SocialMiami.com

Small Miracles Luncheon

Recipient of the Edgar Allen Corporate Society Award

Bob Perovic and Karen Jones, Ryder System, Inc., and Lauren Clark, Easter Seal

Easter Seals South Florida wishes to thank Ryder System, Inc. and all our sponsors for helping us raise over \$200,000 in support of our programs.

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MEDIA SPONSORS
Miami Herald, SocialMiami.com

Miami Herald
el Nuevo Herald

2017 CORPORATE SPONSORSHIP OPPORTUNITIES



EVENT DATE: August 24, 2017



PRESENTING SPONSOR \$25,000

- Recognition as Presenting Sponsor at event
- Recognition as Presenting Sponsor in event PowerPoint presentation
- 2 Tables of 10 at the luncheon
- Recognition as Presenting Sponsor in all press releases
- Recognition as Presenting Sponsor on all event collateral materials
- Recognition as Presenting Sponsor on Easterseals South Florida website, social media, The Miami Herald, and SocialMiami.com
- Volunteer team building opportunity for company employees at Easterseals South Florida with press release on Easterseals website

PLATINUM SPONSOR \$10,000

- Recognition as Platinum Sponsor at event
- Recognition as Platinum Sponsor in event PowerPoint presentation
- 1 Table of 10 at the luncheon
- Recognition as Platinum Sponsor in all press releases
- Recognition as Platinum Sponsor on all event collateral and materials
- Recognition as Platinum Sponsor on Easterseals South Florida website, social media, The Miami Herald ads, and SocialMiami.com

GOLD SPONSOR \$5,000

- Recognition as Gold Sponsor at the event
- Recognition as Gold Sponsor in event PowerPoint Presentation
- Recognition as Gold Sponsor in all press releases
- Recognition as Gold Sponsor on all event collateral and materials
- Recognition as Gold Sponsor on Easterseals South Florida's website and social media, The Miami Herald ads, and SocialMiami.com

SILVER SPONSOR \$2,500

- Recognition as Silver Sponsor at the event
- Recognition as Silver Sponsor in event PowerPoint Presentation
- Recognition as Silver Sponsor on Easterseals South Florida's website and social media, The Miami Herald ads, and SocialMiami.com

BRONZE SPONSOR \$1,500

- Recognition as Bronze Sponsor in event PowerPoint presentation

2017 PARTICIPATION AGREEMENT

- | | |
|---|-----------|
| <input type="checkbox"/> Presenting Sponsor | \$ 25,000 |
| <input type="checkbox"/> Platinum Sponsor | \$ 10,000 |
| <input type="checkbox"/> Gold Sponsor | \$ 5,000 |
| <input type="checkbox"/> Silver Sponsor | \$ 2,500 |
| <input type="checkbox"/> Bronze Sponsor | \$ 1,500 |
| <input type="checkbox"/> Individual Gift | \$ _____ |

PAYMENT OPTIONS

Total Amount: \$ _____

- Check (payable to Easter Seals South Florida)
- American Express Mastercard Visa



The Coral Gables Country Club
Thursday, August 24th at 11:30am

Cardholder's Name _____

Credit Card # _____

Expiration Date _____

Signature _____

CONTACT INFORMATION

Full Name _____

Title _____

Company Name _____

(as you would like it to appear in acknowledgement)

Address _____

Address 2 _____

City, State, Zip _____

Phone _____

Website _____

Email _____

Please mail this form to Easter Seals South Florida, 1475 NW 14th Avenue, Miami, FL 33125 Attn: Marta Quintana or email it to: Marta.Quintana@sfl.easterseals.com or via fax at 305-325-0578 or visit www.easterseals.com/southflorida



*Small
Miracles*
Luncheon

FOR SPONSORSHIP INFORMATION CONTACT:

Marta Quintana
Vice President, Development
Easterseals South Florida
1475 NW 14th Avenue
Miami, FL 33125

P: 305.547.4765

F: 305.325.0578

E: marta.quintana@sfl.easterseals.com

FOR MEDIA INQUIRIES CONTACT:

Nanette Molina
Sr. Development Officer & Marketing Specialist
Easterseals South Florida
1475 NW 14th Avenue
Miami, FL 33125

P: 305.547.6835

F: 305.325.0578

E: nmolina@sfl.easterseals.com