

years 1942 - 2017 presents



Edgar Allen Corporate Society Member









Social Miami.com who to know. where to go.

Thursday, October 5, 2017 • 6:30 p.m.

SPONSORS



Miami, FL 33132

Event Information

Overview: Join us for our second annual **High Rollers Casino Night** and try your luck at blackjack, craps, roulette, slot machines, and mini-poker tournament tables! Players will have a chance to win amazing raffle prizes including a cruise, hotel stays, vacations, and more.

Guests will enjoy delicious food, fine wines and spirits while bidding on a fabulous silent auction. The event serves to raise awareness of Easterseals South Florida's mission to change the way the world defines and views disability by making profound, positive differences in people's lives every day.

Guests will be given Play Money and a raffle ticket at registration to begin, and can get more for a donation!





Seventy-five years ago, in the midst of a polio epidemic, many children in Greater Miami needed therapy and education and could not get those services in public schools. Filling that need was a new organization then called the Crippled Children's Society. From those days in a church basement has come Easterseals. We provided **therapy**, **education**, **special equipment**, **transportation** and have filled **other needs** as they arose. Responding to unmet needs in partnership with engaged families and community leaders has characterized our mission and approach.

Easterseals mission statement

To change the way the world defines and views disability by making profound, positive differences in people's lives every day.

Easterseals today

Our strategic growth initiatives include **Head Start**, **autism education** and **senior services**. Our funding requests and marketing messages reinforce WHY we are committed to making South Florida a better place for people with disabilities to live, learn, work and play. We seek to attract the best talent, build our organization core competencies, secure adequate funding, expand our geographic reach, and deliver the highest quality services in our market.







2016 Event Photos







2016 Event Photos







2016 Event Photos



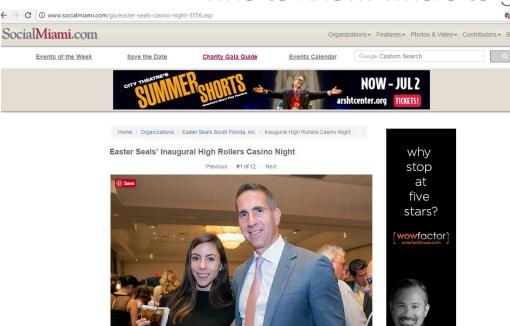




2016 Media Coverage

Social Miami.com

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Sponsorship Opportunities

Royal Flush Sponsor \$10,000

- ♦ Recognition as Royal Flush House Sponsor at event
- ♦ 14 tickets to the event with Play Money
- Opportunity for company representative to serve as celebrity dealer at a black jack, craps, or roulette table for 1 hour
- Recognition as Royal Flush Sponsor in all press releases
- Recognition as Royal Flush Sponsor on all event collateral and materials*
- Recognition as Royal Flush Sponsor on Easterseals South Florida website, social media, and SocialMiami.com

Full House Sponsor \$5,000

- Recognition as Full House Sponsor at the event
- ♣ 10 tickets to the event with Play Money
- Recognition as Full House Sponsor in all press releases
- Recognition as Full House Sponsor on all event collateral and materials*
- Recognition as Full House Sponsor on Easterseals South Florida website, social media, and SocialMiami.com

Queen Of Hearts Sponsor \$2,500

- Recognition as Queen of Hearts Sponsor at the event
- 6 tickets to the event with Play Money
- Recognition as Queen of Hearts House Sponsor on Easterseals South Florida website, social media, and SocialMiami.com

Jackpot Sponsor \$1,500

- 2 tickets to the event with Play Money
- > Recognition as Jackpot Sponsor on Easterseals South Florida website, social media, and SocialMiami.com



Game Table Sponsorship Opportunities:

- Mini Poker Tournament Table Sponsor \$1,000 each (3 available)
- ❖ Additional Game Table Sponsors \$750 each
 - Black Jack (8 available)
 - Craps (2 available)
 - Roulette (2 available)
- ❖ INDIVIDUAL TICKET \$75







Participation Agreement

Sponsorship Level (please select one):		Payment Options	Thursday, October 5, 2017
Royal Flush SponsorFull House Sponsor	\$ 10,000 \$ 5,000	Total Amount: \$	
 □ Queen of Hearts Sponsor □ Jackpot Sponsor □ Individual Ticket (click here to purchase online) □ Individual Gift Game Table Sponsors: □ Mini Poker Tournament Table Sponsor □ Black Jack Game Table Sponsor □ Craps Game Table Sponsor □ Roulette Game Table Sponsor 	\$ 2,500 \$ 1,500 \$ 75 \$	Expiration Date	ırd □ Visa
Full Name		Contact Information	
Full Name Title			
Company Name(as you would like it to ap			
Address		•	
Address 2			
City, State, Zip			
Phone			
Website			
Email			

Please mail this form to Easter Seals South Florida, 1475 NW 14th Avenue, Miami, FL 33125 Attn: Marta Quintana or email it to: Marta Quintana@sfl.easterseals.com or via fax at 305-325-0578 or visit www.easterseals.com/southflorida





For Sponsorship Information Contact:

Marta Quintana Vice President, Development Easterseals South Florida 1475 NW 14th Avenue Miami, FL 33125

> P: 305.547.4765 F: 305.325.0578

E: marta.quintana@sfl.easterseals.com

For Event Participation Contact:

Christy Jacomino Special Events & Marketing Associate Easterseals South Florida 1475 NW 14th Avenue Miami, FL 33125

> P: 305.547.4719 F: 305.325.0578

E: cjacomino@sfl.easterseals.com

For Media Inquiries Contact:

Nanette Molina Sr. Development Officer & Marketing Specialist Easterseals South Florida 1475 NW 14th Avenue Miami, FL 33125

> P: 305.547.6835 F: 305.325.0578

E: nmolina@sfl.easterseals.com