



Changing the way the world defines and views disability by making profound positive differences in people's lives every day.

Summer 2019

Upcoming Events

WEDNESDAY, JULY 3RD

Easterseals Night with the Los Angeles Dodgers

FRIDAY, JULY 19TH

Town Hall with Congressman Harley Rouda

THURSDAY, JULY 25TH

Evening at Roger's Gardens

TUESDAY, AUGUST 6TH

Easterseals Camp Visitor's Day

TUESDAY, AUGUST 13TH

Easterseals Night with the San Diego Padres

SATURDAY, OCTOBER 19TH

Strides for Disability in Long Beach

FOR MORE INFO VISIT:

easterseals.com/southerncal/get-involved/events/



Landmarks Across the Country Lit Up Orange to Commemorate Easterseals' 100th Anniversary



To commemorate Easterseals' 100th Year Anniversary, more than 30 iconic landmarks across the country were lit up in orange on April 21st. Locally, the LAX Pylons, the Capitol Records building, the U.S. Bank Tower downtown, the Segerstom Center for the Arts fountain, and the San Diego Convention Center Sails Pavilion all glowed in our brand-defining color.

Elsewhere in the country, other famous locations lit up orange included Niagara Falls, the Empire State building, the Superdome, Daytona Speedway Tower and more. Additionally, the City of Los Angeles, the City of Irvine and San Diego County all issued official proclamations saluting Easterseals on its Centennial.

This widespread support was a wonderful acknowledgement of the impact Easterseals continues to make in so many peoples' lives and across communities nationwide. We are all proud of this dynamic and highly-visible recognition! Our 100th Anniversary celebration will continue throughout 2019. ■

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With a Will, There is a Way

Momentous events like a milestone birthday, the arrival of a grandchild or retirement are times to celebrate and reflect on where your family has been and what the future might hold. It is also a chance to think about the values you hope to pass on to future generations. One way you can ensure that your values endure is through will planning. Will planning is the highly personal process of deciding how your assets will be distributed after your lifetime.

Start at the Beginning

Create a will

Through this vital document, you can direct the division of your property the way you choose. Your will protects the important people and causes in your life, fulfilling your wishes.

Already have a will?

Do not set it and forget it!

Review the document every couple of years to ensure that it has kept pace with your life. A new marriage, divorce, birth or death of a family member are events that should trigger a review to make sure that your will still protects the people you love.

Go a Step Further

If supporting Easterseals Southern California is a part of your future plans, share your intentions with loved ones. Does your family know why our mission and services are important to you? Tell them! These conversations help ensure that your family understands your intentions. You could also inspire them to make a connection with our amazing organization!

It's Your Will. Create Your Vision for the Future! Contact our Office of Planned Giving

at **(714) 834-1111 ext. 5027**



Bill Starts a Small Business with Guidance from Easterseals' Bob Hope Veterans Support Program

Bill G., a former U.S. Navy and Coast Guard diver and electronics technician who served in the military for 14-years, was referred to Easterseals Bob Hope Veterans Support Program (BHVSP) by a previous client. Upon exiting the military he

decided to achieve success by starting his own small business. With the guidance and mentorship Bill received from the BHVSP, he opened his business, "Pursetto," selling his invention—a mobile stand device to be used in restaurants where customers can securely hang their belongings and also charge their mobile devices.

"Easterseals has been a foundation block that I lay my success on. With the help, guidance, and mentorship of Easterseals' talented staff, I have found the most rewarding form of employment" founding a company! This success has been achieved through referrals into other programs, networking, and personal connections. Through

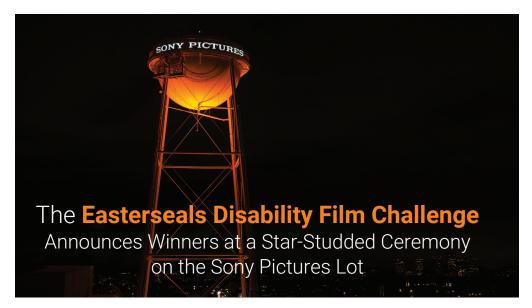


the whole winding road my (Employment Specialist) has been with me, propping me up when the outlook looked bleak and cheering me on with the successes that have been gained. The success that I am experiencing is a direct reflection of what a great program [this is]. I cannot express my gratitude enough for the work you have performed. Thank you Easterseals and the Bob Hope Veterans Support Program—your services are invaluable."

His Employment Specialist, Cynthia Marinaccio, chimes in that, "It has been an absolute pleasure to work with Bill over the past year. I have had the honor to watch Bill grow his business from the ground up and is actively out in the community making a name for himself. Stating a new business is a tough job, however, Bill is fearless and doesn't give up when things get challenging."

In September 2018, Bill's venture was selected as the winner of the pitch competition at the University of San Diego's second annual Veterans Entrepreneurship Summit. After landing in the final three from the initial 16 entrants, Bill pitched against two other veteran entrepreneurs to a panel of active angel investors for a prize of \$5,500 in services and cash. Congratulations on all your success Bill!

Easterseals' Bob Hope Veterans Support Program was launched in 2014 with a generous seed grant from The Bob Hope Legacy. For more information, please visit The Bob Hope Veterans Support Program go to www.easterseals.com/southerncal.



Winners of the sixth annual Easterseals Disability Film Challenge were announced at a star-studded ceremony at the Sony Pictures lot in Culver City on May 9. Amy Hopper's "Parents Inc." took honors for best film. Other winners were Carl Hansen, director of "I/O"; Nicole Evans, best actor in "Human Helper"; and Melanie Waldman, who accepted the awareness award for "The Vanished."

Filmmakers—with and without disabilities—participated in the Disability Film Challenge April 5-7, and were given 55 hours to write and produce a three-to-five-minute short film in the sci-fi genre. Judged by a noted and diverse group of entertainment industry talent, films are not required to include disability in the storyline, but must include at least one person with a disability in front of or behind the camera.

There were 71 entries this year, which were submitted from locations across the U.S., the U.K. and Canada.

ESSC board member and Disability Film Challenge founder Nic Novicki served as host for the awards. He reminded the audience that people with disabilities represent 25% of the population, but only account for 3% of onscreen depictions. The Easterseals Disability Film Challenge aims to increase that number.



BEST FILMAmy Hopper, Parents Inc.



BEST DIRECTOR Carl Hansen, I/O



BEST ACTOR Nicole Evans, Human Helper



BEST AWARENESS CAMPAIGN Rachel Handler, The Vanished



Did you know that charitable giving is contagious? Seeing others give makes an individual more likely to give themselves.

We are influenced by the people around us. Whether it is a family member who has received disability services or a friend who has asked us to participate in the 5k/10k Strides for Disability, giving is fundamentally a social act that makes us feel like part of the greater good.

It is, however, not just our friends and family who influence us. Easterseals Southern California has thousands of donors with no personal connection to our organization other than a desire to be a part of the amazing work and the individuals we serve each day.

Be contagious! With some gentle encouragement from you, others around you can also make a big difference. Share with others why you donate to Easterseals Southern California.



Celebrating 100 Years of Impact

We honor these donors who have been supporting Easterseals Southern California for decades.

Thank You!

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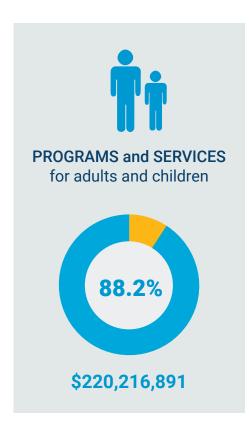
Virginia Baker



Efficient Use of Donor Dollars











Total Expenses = \$249, 580, 222

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Changing the way the world defines and views disability by making profound, positive, differences in people's lives every day—providing everyone the opportunity to live, learn, work and play in their communities.











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Strides for Disability | 5K Walk/Run | 3K Family Fun Walk

Saturday, October 19 | Shoreline Aquatic Park in Long Beach

Registration fee: \$35 | Day of fee: \$40









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