

# Easter Seals Southern California Disability Services

**2013 ANNUAL REPORT** 





# **OUR MISSION**

EASTER SEALS provides exceptional services to ensure that all people with disabilities or other special needs and their families have equal opportunities to live, learn, work and play in their communities.



# **BOARD OF DIRECTORS**

Kimberly Michel, Chair

Andre Filip, First Vice Chair

Kimberly Striegl, Second Vice Chair

Mary Platt, Treasurer

John Stranger, Secretary

Molly Ingraham

Wayne Nelson

Mark Rafeh

David Romero

Ann Laferty Snowhook

Peter Wingert

# **NOTE FROM**

# THE CHIEF EXECUTIVE OFFICER AND BOARD CHAIR

This was an exciting year for Easter Seals Southern California. Our story is one of growth to meet the needs of individuals and families for our services. Among the highlights in this report are the expanded numbers of people whose lives have been improved in meaningful ways by our Autism Therapy, Employment, Adult Day, Independent Living and Children's Services.

We take great pride in the impact our mission driven efforts have each day in the lives of our friends, family and neighbors throughout local communities.

We thank you for your continued and generous support.



CEO Mark Whitley and Board Chair Kim Michel at 2013 Walk With Me, our annual fundraising run/walk.

Mak Whitty

Mark Whitley
President and CEO

Kim Michel Board Chair

al Adjelet

# WHAT WE DID

# **FOCUSED ON FUNDRAISING**



\$1.2 million



With support from

**CVS** 

the **13th Annual Walk With Me**generated more than

PRESIDENTS' COUNCIL

Grew membership of the **Presidents' Council** from **45** in **2012** 

to

72 in 2013

with total gifts of

\$347,000

\$281,345



Celebrated **25 Years** of partnership with Baker's Drive-Thru Restaurants for the "Safe Halloween Campaign" raisng over

\$243,000



Century 21 fundraising efforts generated

\$141,000

#### **EXPANDED SERVICES**



**INCREASED** the number of people receiving therapy services—behavior, speech & language, occupational and physical for autism and similar disabilities.





**TRANSITIONED 8** more individuals from a lifetime of living in state-run institutions to beautiful houses in local communities. Individuals are provided with 24-hour support by Easter Seals. We have 17 houses in Southern California communities.



**OPENED 4** new Adult Day Service Centers to provide individuals with extensive healthcare needs support in their local communities instead of institutions.



**EXPANDED** WorkFirst. Opened a new Los Angeles office to further provide individuals with employment services. Began offering school-to-work transition services in San Diego for 18 individuals.



ADDED 288 kids to Head Start and Early Head Start programs offered at our Child Development Centers despite sequestration challenges.





**BEGAN AND COMPLETED** the inclusion of Easter Seals Tri-Counties services (in Ventura, San Luis Obispo and Santa Barbara) into Easter Seals Southern California.

# WHY WE DID IT

#### **AUTISM SERVICES**

To help **MEET** the tremendous need for therapy services for individuals diagnosed with autism and other developmental disabilities.



"We are most thankful for all your hard work with our child. Hearing him speak is a parent's dream come true. We know it's a long path but we have hope that he will be just fine. Thank you for all you do."

— Sara and Bob Jones\*



"Our recent trip to Disneyland was night and day from our last one. Last year we had to get a special pass because our son would not stand still in line and would scream and run away. As a result of his autism therapy services with Easter Seals, this year he waited patiently in line, followed directions and was observing everyone, especially the kids we went with. I was so excited that I took video and sent it to my mother. She too was amazed."

— June Smith\*

<sup>\*</sup> Names have been changed.

### WORKFIRST

# To help **SOLVE** the high unemployment rate of people with disabilities.



**Suzanne O'Connor**'s life has come full circle. Following a teen pregnancy, a marriage of 15 years with five children, a divorce, mental health issues and drug addiction, she is successfully working as a produce manager at Jon's Market.

In and out of rehab and drug court, WorkFirst helped Suzanne figure out a career path and how to market herself to an employer. "WorkFirst helped me focus and provided structure. I was looking at fast food jobs but WorkFirst emphasized finding work that I could make a career out of."

Today Suzanne is drug-free, independent and gainfully employed. "Everyone should have the opportunity I've had."



Matthew Seymour enjoys his job with Sodexo, a food services and facilities maintenance company contracted by DirecTV to run their employee cafeteria.

Matthew has a full-time job with benefits doing food prep for the cafeteria's juice bar. An Eagle Scout, Matthew was able to get his job with support from WorkFirst.

WorkFirst helped him discover the types of jobs he'd like and supported him through the application and interview process. Once hired, Matthew was assigned a job coach who helped him master his duties. Plus, Matthew is completing a community college certificate in recreational leadership and working on another in hospitality.

Matthew's parents Cliff and Varnessa say, "Easter Seals WorkFirst changed our son Matthew from a 'consumer' to a 'producer'. This will give him a more positive future. We are eternally grateful for the work WorkFirst did for Matthew."

# WHY WE DID IT

### LIVING OPTIONS ADULT DAY SERVICES

To **SUPPORT** people with disabilities to live and thrive in local communities—not in institutions.





**Paul Maldonado** lived almost his entire life in an institution. For 40 years, starting when he was 7, Paul lived at a state-run developmental center.

Two years ago he transitioned to living in a local Southern California community. He now lives in a 4-bedroom, 2-bath home with three housemates and full support from Easter Seals Living Options staff.

"From his first visit to this house, Paul wanted to stay," says Residential Administrator Sola Fadipe. These days Paul lives a full life that includes a job providing help at an office, chatting regularly with his neighbors and social activities. "His life is not so restrictive anymore," Fadipe says.

#### Salina Weaver was a

teenager when a car accident left her with a Traumatic Brain Injury at age 17. After three months in a coma, Salina lived at home for the next six years with her mother as primary caregiver.

In the past two years Salina's life has changed tremendously as a result of her participation with Easter Seals Adult Day Services. With support from her Life Skills Coach, Salina does regular volunteer work in the local community, socializes with her peers and has set goals that include walking again, having her own home, and maintaining paid work. "Easter Seals has made a big difference in my life. I love volunteering and working each day toward meeting my goals," she says.

#### **CHILDREN'S SERVICES**

To **BUILD** a better future for children—and our country—by providing early

education and family support services.



**Lindsey Friend** started with Easter Seals Children's Services Home Base Program as a teen mom to get help working with her daughter who was having some behavior problems.

While in the program Lindsey and her three young children were forced to flee to escape domestic violence. "I was homeless and had no money, family or friends for support," she says. "I'm grateful that my Easter Seals Home Base teacher gave me resources for shelter and counseling for me and my kids." The Home Base Program teacher also referred Lindsey to job and other community resources. Lindsey followed through. She got a job (and a promotion), an apartment and child care for her girls.

"Home Base is a great program and I consider the teacher a friend. She's always been there. I can always pick up the phone. This was a great opportunity and Easter Seals was my backbone."



Sandy Pena says the Easter Seals Child Development Center (CDC) has made many things possible for her and her two children, Scarlett and Nicolas. "I am a single mom. If it wasn't for the CDC I wouldn't have a job and be able to support my kids."

Sandy's kids have received Early Head Start and Head Start services as well as child care at the CDC. "My daughter started at the CDC when she was two. She is very social, has learned her ABCs and more. My son's development was not up with the other kids his age. He has autism. The CDC guided me through the process of getting him the therapy and services he needs."

As a result Sandy says her children will be ready for school—and life beyond. "Everybody at the CDC from beginning to end has been amazing and patient and loving."

# **HOW WE DID IT**

# COMBINED STATEMENT OF SUPPORT, REVENUE AND EXPENSE

September 1, 2012 - August 31, 2013 - UNAUDITED

# **HOW FUNDS ARE SPENT:**

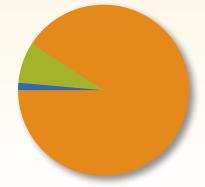
1.4%

Fundraising

**7.8**%

Management and General Operating Expenses 90.8%

Program Services



#### **SUPPORT AND REVENUE**

Philanthropic Support and Special Event Contributions

Fees for Services and Program Grants

Interest and Other Income

\$3,457,822

77,658,015

96,414

#### **TOTAL SUPPORT AND REVENUE**

\$81,212,251

#### **EXPENSES**

**Program Services** 

Adult Services 28,038,233 Children's Services 44,717,627

TOTAL PROGRAM SERVICES \$72,755,860

Support Services Management and General 6,278,936 Fundraising 1,157,870

TOTAL SUPPORT SERVICES \$7,436,806

TOTAL EXPENSES 80,192,666
CHANGE IN NET ASSETS \$1,019,585

## THANK YOU FOR YOUR SUPPORT

# PRESIDENTS' COUNCIL AND MAJOR GIFT DONORS\*

Easter Seals' programs are primarily funded through contributions from individuals, foundations, corporations and government partners. Our supporters include members of Easter Seals' premiere giving program, Presidents' Council, which recognize donations of \$1,000 or more. As a Presidents' Council member, not only does one receive benefits and recognition, but also the opportunity to be a part of a group of caring individuals who recognize the importance of serving those with disabilities and special needs.

#### LEADERSHIP CIRCLE

\$500,000 - \$999,999

The Estate of Mary M. Aschenbrenner

#### **INDEPENDENCE**

\$25,000 - \$49,999

The Estate of Francis Fetty
Edith Garvey
Hilley Family Trust
The Frances M. and
Theodore E. Koons Trust
Mark Rafeh
David and Michelle Romero

#### **EMPOWERMENT**

\$10,000 - \$24,999

Steve Roberson Artie Southam and Beezie Daly

#### **OPPORTUNITY**

\$5,000 - \$9,999

Andre Filip
Patricia Fore
The Estate of Craig Lent
The Estate of Katherine Moir
The Michel Family
Mary and Michael Platt
Chad Tidlund
Mark Whitley
Larry Delpit

#### **DIGNITY**

\$2,500 - \$4,999

Richard and Nancy Digiorgio Gene Friis Emily Hannifin Joe Hudgens Robert and Patrice Martin Paul Mosier Julie Saliba John and Sue Stranger Jessica L. Walker

# **ABILITY** \$1,000 - \$2,499

The Estate of Imelda Aron Debbie Ball Robert Bills Linda Bolton Cindy Bravo Gary Brown Lisa Campbell Noel Castellon Wilbur Clark Marianne Cooper Diane Drolet Jill Dulich Katherine and Christopher

Matherine and Christopher
Durkee
Maureen Ferry
Michael and JoAnne Flory
Michelle Fontes
Phillip Gomez
Janice Grant
Jennifer Hans
Dorothy Harkness
Diana K. Hoefler
Catheryn Hoehn
Carlene Holden

Marie and Joseph Holper Connie Keiter

Dion Kennedy Kathleen Kolenda Joel and Sheila Kushell

Joan Lee John Linton

Stan and Mary Longenecker

Shirley Maclean Beverlyn Mendez

Frank and Barbara Morales

Carla Murillo Wayne Nelson James Palkovic Michael Peters Andro Petersen William J. Pitruzzelli

Paula Pompa-Craven and

Cory Craven Katie Pond Darla Postil John Prins Betty and Brian

Betty and Brian Reckard Anita B. Richmond Barbara Roberts

Dianne C. Robinson TTEE

Richard E. Rogers Mara Roth

Herbert and Annemarie

Rottenbacher Esther Russo Cathy Saliba Leon Saliba Ed Sanborn Sheri Dos Santos Samantha Siegel

Cathy Simpson Christopher Smith

Ann Laferty Snowhook Sandra and Leslie Speakman

Kimberly Jackson Striegl
Peter Vajda

Edith Wald Robert R. Walker Nancy Weintraub and

David Kahn Betty L. White Robert Wilson Tamar D. Wilson

David Wolf Samuel and Joyce Wolfson Estate of Helen P. Austin



Mary Platt, a banking executive who has served as an Easter Seals board member locally and nationally, has been a supporter for years.

"One of my favorite memories has been watching my son truly enjoy participating at Camp Oakes with Easter Seals during the summer. One of the most impactful stories I heard while serving on the board was about a family whose daughter moved from an institution to to one of Easter Seals homes in a local community. The family was against the move at first. When they saw how well she adapted and how happy she was it made them relieved to know they didn't have to worry about her wellbeing."

<sup>\*</sup> List reflects gifts received January - December 2013.

# **HOW WE DID IT**

#### CORPORATE AND FOUNDATION SUPPORT

#### **CHAIRMAN'S ROUNDTABLE**

\$1,000,000+

Vons

#### **EDGAR ALLEN FOUNDER'S SOCIETY**

\$100,000 -\$499,000

Baker's Burgers, Inc. CVS Caremark

#### **INDEPENDENCE**

\$25,000 - \$49,999

Amway Global California United Bank Century 21 Award, Inc. Century 21 Hilltop

### **EMPOWERMENT**

\$10,000 - \$24,999

ASF Foundation
Century 21 My Real Estate
Century 21 Now Realty
Carrie Estelle Doheny Foundation
David & Julianna Pyott Foundation
Kaiser Foundation Hospitals
Orange County's United Way
PepsiCo
Southern Wine & Spirits of America, Inc.
Young's Market Company

#### **OPPORTUNITY**

\$5,000 - \$9,999

3iCorp.com
Anheuser Busch
Bacardi USA, Inc.
Brown-Forman
Cell Business Equipment
Coca-Cola

Constellation Brands

Disney Volunteers Community Fund Edwards Lifesciences Fund Fidelity Charitable Gift Fund Fraternal Order of Police Golden Grove Trading Greater Los Angeles New Car Dealers

Association

Jim Beam Global MillerCoors

Pernod Ricard USA Souplantation & Sweet Tomatoes

Swift Memorial Healthcare Foundation
Truist

US Bank

#### **DIGNITY**

\$2,500 - \$4,999

Alta Dena Certified Dairy American Business Bank American Greetings Banana Boat/Hawaiian Tropic Bridgford Foods

Cabo International

Campari And Treasury Wine Estates

Century 21 Wright
Craft Brew Alliance
Crown Imports LLC
Diageo Guinness

Diageo Spirits dSd Partners

E&M ESR, Inc. Frito-Lay, Inc

Gallo Sales Company Gallo Wine Company

Heineken USA, Inc. L.A. Lighter, Inc.

Medical Specialties Managers, Inc.

Ocean Potion
Pabst Brewing Company

Proximo Spirits, Inc. Regal Wine Co.

Albert J. Speh, Jr. and Claire R. Speh

Foundation

Santa Barbara Foundation

Toy Wonders, Inc.

Travers Realty Corporation

TY KU

UBS Employee & Matching Gift Programs

Unified Grocers Union Bank

Wirtz Beverage Nevada



Children at the Easter Seals Child

Development Center in Ventura thank
their local Vons store for their support.

Throughout Southern California Vons raises

money for our services through an in-store fundraising effort where customers can donate at the check stand.



Baker's Drive-Thru Restaurant's

Carol Baker with kids at
the celebration of the 2013
Safe Halloween Campaign.
Baker's and Easter Seals have
partnered for 25 years for "Safe
Halloween" where coupon
booklets with discounts to
Inland Empire eateries and
attractions are sold at Baker's
locations each October.
Proceeds support Easter Seals
Child Development Centers.

#### **ABILITY**

\$1,000 - \$2,499

Albert B. Cutter Memorial Fund Activate Drinks Brady, Vorwerck, Ryder & Caspino Car Pros Kia Century 21 Southern California **Broker Council** Century 21 Town & Country Century 21 United Brokers Century 21 Westworld Realty Community Health Charities Delicato Family Vineyards Diamond Bar High School United Student Body - Disability Club Fidelity National Title Company Fidelity National Title Group Ford, Walker, Haggerty & Behar Attorneys at Law Frasco Investigative Services Grancell, Lebovitz, Stander, Reubens and Thomas Hard Copy, A Bierly Company Heaven Hill Heck Estates Heggeness, Sweet, Simington & Patrico, A.P.C. ICS Merrill Imperial Brands Jackson Jade & Associates Kaiser Foundation Health Plan, Inc.

Law Office of Wilson & Pesota, L.L.P.

Law Offices Of Robert Wheatley

Law Offices of Terry L. Wood

Lincoln, Gustafson, and Cerco
Lister, Martin & Thompson Attorneys at Law
Mantle, Zimmer & Eulo, LLP
Microsoft Matching Gifts Program
Murtaugh Meyer Nelson & Treglia LLP
National Financial Services LLC
Nelson & Gilmore
Newmeyer & Dillion, LLP
Parente & Christopher
Pepsico Foundation Matching Gifts
Program
Poinsettia Swing Dance Club
Popchips

Prestige Wine Imports Remy USA RSUI Indemnity Company Sazerac Sidney Frank Tito's Handmade Vodka Trinchero Family Estates Waddell & Reed Webstore Companies, LLC Wesierski & Zurek LLP Wells Fargo Foundation William Grant



**Peggy McEachen**, Senior Grants Administrator, Doheny Foundation. The Foundation supports Easter Seals Senior Day Care Services.

"I found it a challenge to be both caregiver and provider for my late husband who was in a wheelchair for the last two years of his life. Senior Day Care Services are essential for those in similar situations. As we age, the need for support increases and Easter Seals offers a program that treats clients with care and respect."

# HOW WE DID IT

#### **IN-KIND DONORS**

24 Hour Fitness Activate Drinks Adobe Design Alexander Valley All Star Car Wash Alta Dena American Beverage Angels Anheuser Busch Aguarium of the Pacific Bacardi Banana Boat/Hawaiian Tropic Baskin Robbins

Beam Global

Charlie Palmer at Bloomingdale's South Coast Plaza Chili's Clos du Val Coca-Cola Coffee Bean & Tea Leaf Conrov's Florist Constellation Brands Coppola Costco Coto De Caza Craft Brewing Company Crown Imports

Flemings Steak House Freixant USA Fresh & Easy Frito Lavs Function Drinks Furniture Factory Gallo Sales Company Gallo Wine Co. Gamut Distributors Grace Coco Water Halper Fine Art Heaven Hill Heck Korbel Brand Hess Home Depot

Hometown Buffett Hooters

Imperial Infinium

International Beverage

Jagermeister Jill Dulich Jim Beam Karl Strauss Kevin Jewelers Kind Snacks Kitchen Den Bar Kobrand

Kohl's Kru82

L.A. Dodgers L.A. Lighter

Lagunitas Brewing Company

Legoland Mack Packaging Mai Tai Bar

Margarittaville/Parrothead

Suncare Marriott Merck

Michael David

Midori

Morton's Restaurant Ocean Potion Office Depot

Overland Travel Ware

P.F. Chang's China Bistro -

Long Beach Pabst Brewing Co. Panama Jack Parker's Lighthouse

Patrice and Robert Martin

Patron Pepsi

Pernod Ricard

Rodney Strong Roger Dunn Golf Shops RumChata

Road ID

PopChips

Raul Lopez

Proximo

Remy

Ruth's Chris Steak House San Diego Zoo Global

PRP Wine International

Renaissance Esmeralda Resort & Spa Indian Wells

Renaissance Long Beach Hotel

Richard Nixon Foundation

Renaissance Los Angeles Airport

Sazerac SeaWorld Shogun Steak House

Sidney Frank

South Coast Repertory Theatre

Southern Comfort Spa Gregorie's Spirit Cruises Starbucks Steve Roberson Subway Sunalass Hutt

Svedka **Takis** TFE (Sutter Home)

The Downey Civic Theater The Laugh Factory, Hollywood The Laugh Factory, Long Beach

The Nelson's

The Original Pancake House The Renaissance Lodge at Sonoma Resort & Spa Tito's 5th Generation

Total Wine Trader Joe's Treasury Ty Beanie Babies

TY KU Wente Family Estates

Westridge Golf Club

William Grant



Jaime Rivera, Account Executive, Coca-Cola (right); with **Dan Quinn** (left), Easter Seals, Director Corporate Relations. "At Coca-Cola we are proud to be good corporate citizens and help wonderful organization such as Easter Seals." Coca-Cola provides in-kind support through their donation of Dasani water for the participants at our annual Walk With Me event.

Black Gold Black Gold Golf Club

Bogle **Bowers Museum** 

Bradford Renaissance Portraits Bridaford

Brown-Forman Bubba Gump Shrimp Co. -

Long Beach Callaway Vineyard & Winery

Campari

CVS

Dasani Delicato Family Winery

DirecTV Discovery Science Center

Disneyland Don Sebastiani Downey Family YMCA

**ELA** Advertisina Enterprise Rent-a-Car

Fetzer

#### LEGACY SOCIETY

Legacy Society donors are individuals who have planned to support Easter Seals' services beyond their lifetime. Their estate gifts leave a lasting legacy well into the future.

W. P. Adams
Annette Alcala
Kimberly Alexis
Pouran Alizadeh
John E. Ball
Dorothy Bartshe
Cecile M. Bershad
Elmer & Adrian Bleidistel

Richard C. Block Miron Bonca

Mr. & Mrs. Warren Bonney

Elba Burbano Debra L. Campbell Opal H. Carmody Elizabeth Chang Vincent J. Chellsen Bobbi Chifos William J. Christy Marjourie Coley Wayne Cote

Norman & Shirley Davidson William & Elsie Davis

Patricia De Lair Joseph Demartini Doris Denova Flora Denova Diane Drolet Jill Dulich

Donald and Gwen Eells

Patricia S. Evans Robert Feller Francis Fetty Ruth Fisher Gloria Fiske Michelle Fontes Patricia Fore Zenilda Frantz Edith Garvey

Horace Gavira

Greg & Barbara Gianelli Michael & Barbara Glassman

Joyce Glassman
Betty Lou Gross
Lola A. Hagstrom
Colleen B. Halloran
Robert & Ruth Halpenny

Gerald Hansen

Mr. & Mrs. Donald Hanson

Rueben Hanson Dale & Dodee Henry Phyllis Herbold Ingrid Herkelrath Phillip Hin
Carlene Holden
Minoru Honda
Nancy Jeuck
O. Jinalagian
Fusa Kaino
David Kakita
Mary Kasahara
Gerald Kent
Mary Knesel
Janet Kozlowski
Patricia Kulha
Thomas R. Kunz
Ann Laferty Snowhook

Pham Lai

Mary Jane Leeseman

Edwin Levine William C. Lewis Loralee Lincoln Donna Loken Herbert Lotter Patria F. Luisen

Robert & Patrice Martin

Margaret Maw

Mr. & Mrs. Graham McDonald

Aurilla McGregor Margaret McKenzie Nori Medrano Laverne M. Miller Lawrence Miller Louise C. Miller Raymond C. Miller Louise C. Mirabile Frank & Barbara Morales

Miyoko Nakagiri Marilyn North

Claudio and Ruth Padres

Walter Page Adele Pansini Lai Q. Pham

Mary and Michael Platt

Helen Polos Marjorie Post-Dye Ramona R. Rachal Wava Randall Helen Reed Frank Regi Lorena Roberts Elvin Roeske Michael E. Rogers

Herbert and Annemarie Rottenbacher

Carol Rudd



**Edith Garvey** (left) with **Diane Drolet**, Sr. Philanthropy Officer
Planned Giving/Major Gifts (right).

Edith is a hands-on donor. She is happy to interact and assist the people we serve whenever she visits our service sites. As a Legacy Society member her support makes a difference in the lives of thousands of individuals and their families now and in the future. "Easter Seals means so much to me because their services are an opportunity for people to make the most of their abilities."

David Schmidt Charles Skogland Earline Spinney Perseveranda Thomson

Allen C. Todd Piroska Varga

Mr. & Mrs. Alvin W. Washington

Helen W. Watson Teresa Weeks Mark Whitley Audrey Wingfield Charley Wise Sih Ming Wong Harold E. Yarnell, Jr.

Rita Yick

# **CONNECT WITH US**

Support the important work Easter Seals does in your community.

Donate.

Join the Presidents' Council.

Be a Corporate Sponsor.

Make a Legacy Gift.

Follow us on Social Media.













# EASTER SEALS SOUTHERN CALIFORNIA DISABILITY SERVICES

1570 E. 17th Street Santa Ana, CA 92705 714.834.1111

EasterSeals.com/SouthernCal