

Sponsorship Package



Corporate Headquarters
3975 Conshohocken Ave
Philadelphia, PA 19131



ALL ABILITIES PRESENTING SPONSOR

BUSINESS CATEGORY EXCLUSIVITY

\$10,000

PRE-EVENT:

- Press release announcing sponsorship **Walk With Me Sponsored by [Name]**
- Highlighted in Social Media outlets once a month (min.) starting March
- Recognition in all Walk With Me promotional advertisement **Walk With Me Sponsored by [Name]**
- Opportunity to create and submit a company video shared on Social Media outlets (Week of the event, 12,731 circulation)
- Logo on Walk With Me web site w/ corporate website link
 - High Resolution logo (min 320x240 pixels provided by sponsor)
- Recognition in Easterseals print newsletter (circulation 4,000)



EVENT:

- Sponsor logo on the back of Walk With Me T-shirt in black (min 180)
- Logo on the back of the Honorary Ambassadors credential
- Photo opportunities with Honorary Ambassador(s)
- Verbal recognition by Carl Webster, CEO, at the event
- Admission for up to 50 participants (Value \$1,750)
- Display table
- Giveaway Items with Company Logo **Walk With Me Sponsored by [Name]**
- Logo on stage banner (provided by Easterseals)
- Logo on signage throughout venue (provided by Easterseals)
- Opportunity to include branded item for participant give-away



POST- EVENT:

- Recognition in Easterseals Annual Report (circulation 1,000)
- Recognition in Easterseals print newsletter (circulation 4,000)

VIRTUAL:

- Company logo will be prominently featured in emails sent to over 300 Easterseals staff members, over 2,000 past participants and to current participants.
- Company logo will be prominently featured on our ambassador videos. (circulation 12,731)

LIMITLESS POSSIBILITIES SPONSOR

\$5,000

PRE- EVENT:

- Highlighted in Social Media outlets once a month (min.) starting March
- Logo on Walk With Me web site w/ corporate website link
 - High Resolution logo (min 320x240 pixels provided by sponsor)
- Recognition in Easterseals print newsletter (circulation 4,000)

EVENT:

- Sponsor logo on the back of Walk With Me T-shirt in black (min 180)
- Photo opportunities with Honorary Ambassador(s)
- Verbal recognition by Carl Webster, CEO, at the event
- Display table
- Logo on stage banner (provided by Easterseals)
- Logo on sign (1) \ (provided by Easterseals)
- Opportunity to include branded item for participant give-away

POST- EVENT:

- Recognition in Easterseals Annual Report (circulation 1,000)
- Recognition in Easterseals print newsletter (circulation 4,000)

VIRTUAL:

- Company logo will be featured in emails sent to over 300 Easterseals staff members, over 2,000 past participants and to current participants.
- Company logo will be featured on our ambassador videos. (circulation 12,731)



INCLUSION SPONSOR

\$3,000

PRE- EVENT:

- Highlighted in Social Media outlets once a month (min.) starting March
- Logo on Walk With Me web site w/ corporate website link
 - High Resolution logo (min 320x240 pixels provided by sponsor)
- Recognition in Easterseals print newsletter (circulation 4,000)

EVENT:

- Verbal recognition by Carl Webster, CEO, at the event
- Display table
- Logo on sign (1) (provided by Easterseals)
- Logo on stage banner (provided by Easterseals)

POST- EVENT:

- Recognition in Easterseals Annual Report (circulation 1,000)
- Recognition in Easterseals print newsletter (circulation 4,000)



EVENT SPONSOR

\$1,500

- Highlighted in Social Media outlets once a month (min.) starting March
- Logo on Walk With Me web site w/ corporate website link
 - High Resolution logo (min 320x240 pixels provided by sponsor)
- Display table
- Recognition in Easterseals Annual Report (circulation 1,000)
- Logo on stage banner (provided by Easterseals)
- Logo on sign (1) (provided by Easterseals)



BUILD A WALK WITH ME TEAM (BY JANUARY 31, 2023)

RAISE \$1,000+

PRE EVENT:

- Mention your team on recruitment emails and Easterseals' social media platforms (May)

EVENT:

- T-shirts for your team (Deadline May 1)
- Verbal recognition by Carl Webster, CEO, at the event
- Display table for your team to gather



LOCAL SUPPORTER

\$500+

PRE EVENT:

- Mention your team on recruitment emails and Easterseals' social media platforms (May)

EVENT:

- Verbal recognition by Carl Webster, CEO, at the event

