



easterseals

Southeastern
Pennsylvania



Annual Report 2016 - 2017

For nearly 100 years people have turned to Easterseals as the trusted resource in disability services. Our organization was founded to meet the unique needs of people with disabilities after our founder, Edgar Allen learned that people with disabilities were often hidden from view. Since then, Easterseals has been a proud champion for the disability community in both services and advocacy.

Our name was derived from a campaign that raised money for services and allowed people to show support for the organization. The seal was designed for simplicity because those benefitting from services asked “simply for the right to live a normal life,” according to cartoonist J.H. Donahey and in 1952 the seal was officially incorporated into the name.

Since then, Easterseals has grown into an international organization. Our services touch more than a million families every year. We are strong advocates for the community we serve and fought hard for the passing of the Americans With Disabilities Act (ADA) in 1990. We continue to work hard to ensure that all people are empowered to access their rights under the ADA.

Since Easterseals was founded, we have worked hard to meet the needs of the communities we serve. Our services have grown to meet the unique needs of every person receiving our services. This growth includes specialized classrooms for children with autism. We offer inclusive classrooms which allow children with special needs to learn alongside their typically developing peers, while also teaching typically developing children about empathy. The advances in assistive technology have been amazing, even allowing children to communicate through eye gaze technology.

With this continued growth, it became clear our brand needed to keep pace with the amazing services we work hard to provide. After extensive research on our history, the community we serve, and how we want to help shape the way the world views disabilities, it became clear it was time for a change.

We are pleased to share with you our new look which is reflected in the annual report. We take our commitment to what we do seriously and are proud to have the support of donors who make our work possible. Together, we share our purpose, to change the way the world defines and views disability by making profound, positive differences in people’s lives every day.



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Donors:

Presidents' Council

In recognition of our donors who, through their generosity, have giving individual gifts of \$1,000 or more to Easterseals over the past fiscal year. We thank you for your generous and continued commitment to Easterseals services and mission.

Empowerment (\$10,000-\$24,999)

Cummins & Susan Catherwood
Paul M. & Cheryl Ross

Opportunity (\$5,000 -\$9,999)

Daniel & Rose Bevilacqua
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Dignity (2,500 - \$4,999)

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Janet Rubien & Edward Thomas
Seymore & Helen Rubin
John Paul & Nathalie Simpkins
Stephen Smith
Carl Webster & Michele Ciofalo
Roy & Hope Yaffe

Legacy Society

Easterseals Legacy Society recognizes the generosity of a special group of donors who have communicated plans to include Easterseals in their wills or estate plans.

Mrs. Charlotte Bowman
James Byrd
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Mr. & Mrs. W. Perry Gresh
James and Elizabeth Heiden
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Rita Trythall
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Carl Webster and Michele Ciofalo
Edward W. and Virginia E. Wolfe

Planned Giving & Bequests

Estate of John Bachle
Estate of Dorothy P. Duncan

Estate of Helga N. Sohn

Estate of Harriet I. Thompson

500+ Donors

Easterseals would like to recognize individuals, corporations and foundations for their gifts of over \$500 in the past fiscal year

A.C. Moore Arts & Crafts Inc.
Bergey's Inc.
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Boeing Employees Community Fund of Philadelphia
Caroline J. S. Sanders Trust
Catherwood Foundation
CENTURY 21 Advantage Gold
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Teresa Van Loey
Wawa Foundation Inc.
West Pharmaceuticals
Susan Wiacek
Widener Memorial Foundation
Robert M. & Fern Z. Yothers



Program Statistics 16/17

ENROLLMENT BY PROGRAM

CONTRACTED SERVICES.....616

EARLY INTERVENTION

Early Intervention (Ages 0 - 2 yrs).....924
 Early Intervention (Ages 3 - 5 yrs).....612
 E.I. Independent Evaluation Services.....4,990
 Day Care.....17
 Friendship Academy.....190
 Early Headstart.....14

SPECIAL EDUCATION

Approved Private School.....148
 Summer Services.....536

MEDICAL REHABILITATION

Outpatient Therapy.....2

SUPPORTING PROGRAMS

Assistive
 Technology.....42
 Transportation.....210

GRAND TOTAL*.....8,301

*Some individuals are participants in multiple programs

CLIENT DEMOGRAPHICS

AGE

0-2.....5,865
 3-5.....1,232
 6-12.....556
 13-17.....120
 18-24.....31
 25-44.....6
 45-64.....5
TOTAL.....7,815

GENDER

Male.....5,026
 Female.....2,789
TOTAL.....7,815

ETHNICITY

Asian.....309
 African American.....1,261
 Caucasian.....4,254
 Latino.....1,663
 Native American.....6
 Other.....322
TOTAL.....7,815



Financials

Audited Financial Statement for the Fiscal Year Ended 6/30/17

INCOME

Public Support.....	534,818	2.92%
Service Revenues.....	17,655,697	96.51%
Other Income.....	103,193	.56%
TOTAL INCOME.....	18,293,708	100.00%

EXPENSES

Program Services.....	15,898,543	86.86%
Fund Raising.....	243,021	1.33%
Management & General.....	2,107,839	11.52%
Easterseals-National Dues.....	54,517	0.30%
TOTAL EXPENSES.....	18,303,920	100.00%

Change in Net Assets Due to Operations.....(10,212)

Pension Related Changes.....	(321,901)
Changes Due to Investment Activity.....	99,520

Change in Net Assets

Net Assets at Beginning of Year.....	3,165,582
Net Assets at End of Year.....	2,932,989

