



## Annual Report 2013–2014

The most notable thing we did this year? It wasn't one thing. It was countless little things that eventually turned into pretty big things, like first steps, first words and new ways to communicate. And it was all done with unparalleled passion, dedication and expertise. We did this. Every. Single. Day.

Because we possess this passion, dedication and expertise in spades, it seeps seamlessly, and fantastically, into everything we do. Teachers and therapists work closely with families to identify goals for every child's independence. With the support of a dedicated team that also includes assistants, nurses, social workers and bus drivers, the children we serve are achieving their goals and reaching their potential. This is accomplished through an adapted curriculum, specialized therapy, innovative technology and an integrative approach.

We know that we successfully achieve our mission as a result of our staff. We also know they are the very reason families choose Easter Seals. With that in mind, we have found two ways for the community to further benefit from their expertise. First, we have opened an inclusive preschool, The Friendship Academy, which allows families to access certified teachers and paraprofessionals. It is a research driven and enriched program that provides an exciting, stimulating and developmentally age appropriate learning environment. Second, we have created a blog that is primarily written by teachers and therapists. Their blog posts feature tips and information that can be helpful to parents, grandparents and family members of children of any ability.

We are proud, that as a mission based organization, our success is defined in our work to help people with disabilities gain greater independence.

### **About Us:**

*"Our mission is to provide exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities."*



# Easter Seals of Southeastern Pennsylvania

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Board of Directors

2013-2014

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## Our Board of Directors

### Officers

Roy Yaffe, Esq., President

Cummins Catherwood, Jr., Secretary

Linda A. McDevitt, CPA/PFS, MT, Treasurer

John Miller, Immediate Past President

### Members

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Kim D. Dalgliesh, Esq.

Richard A. Enders

Robert F. Hesser

Erik W. Fay

Harris Fishman, CLU, ChFC

Valerie Powers Smith, Esq.

Fran Reichel, RN, MBA

John Paul Simpkins, Esq.

### Websites we like!

[www.easterseals-sepa.org](http://www.easterseals-sepa.org)

[www.thefriendshipacademy.org](http://www.thefriendshipacademy.org)

[www.easterseals-sepa.com](http://www.easterseals-sepa.com)

### Honorary Directors

Mrs. Edwin B. Algazy

William D. Nicholas



### Senior Management Team

Carl G. Webster, Executive Director/CEO

Ivy Lewis, Director of Finance/CFO

Janet Rubien, Director of Programs

Liz Graham, Director of Development

Melanie O'Brien, Director of Communications

Adrienne Young, Bucks County Division Director

Donna Keiths, Chester & Delaware Counties Division Director

Betsi Strasser, Montgomery County Division Director

John Podgajny, Philadelphia Division Director

# Easter Seals of Southeastern Pennsylvania

Donors

2013-2014



## Presidents' Council

Many thanks to our special friends listed below who, through their generosity, have given individual gifts of \$1,000 or more to Easter Seals over the past fiscal year. Thank you for your generous and continued commitment to Easter Seals services and mission.

### Empowerment:

(\$10,000 - \$24,999)

Carl & Margaret Burke

Cummins & Susan Catherwood

Henry & Ruth Hallowell, Jr.

### Opportunity

(\$5,000 - \$9,999)

Stanley Elias

### Dignity

(\$2,500 - \$4,999)

Christopher & Kimberly Benfer

Harris S. Fishman

Tucker C. Gresh

Anne Heyman & Seth Merrin

### Ability

(\$1,000 - \$2,499)

Vivian Acree

Lorraine M. Baird

James Caplan

Brian & Lee Ann Casey

Kim & Doug Dalglish

William L. Davis

Stanley Elias, Jr.

Rich & Debbie Enders

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Martha Smith

Irene Snider

Joseph Spinelli

Robert Toner

Edward Varley

Carl Webster

& Michele Ciofalo

Peter & Christine A. Yaffe

Roy & Hope Yaffe

### You might also like:

*Celebrity Casino Night, hosted by Zarwin Baum and Citrin Cooperman, raised close to \$27,000 for Easter Seals programs and services.*



## Legacy Society

Easter Seals Legacy Society recognizes the generosity of a special group of donors who have communicated plans to include Easter Seals in their wills or estate plans

Mr. & Mrs. Barton W. Bowman

James Byrd

Erik W. and Karen Louise Fay

Mr. & Mrs. W. Perry Gresh

James & Elizabeth Heiden

Mrs. Martina Howard

John P. O'Toole

Ted W. & Patti Paroly

Hattie A. Samuel

John C. Thierman

Alfred W. Watkins

Carl Webster & Michele Ciofalo

Edward W. & Virginia E. Wolfe



# Easter Seals of Southeastern Pennsylvania

Donors

2013-2014



## 500+ Donors

Aetna Giving Campaign  
Ambassador Foundation  
Anonymous  
Bergey's Auto Dealerships  
Christopher Cannon  
Celebrity Limousine Service Inc.  
CENTURY 21 Advantage Gold  
CENTURY 21 Broker Council  
of Eastern PA  
Chester County Community  
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Child Development Foundation  
Citizens Charitable Foundation  
Citrin Cooperman & Company, LLP  
Ronald Clarke  
Clemens Foundation  
Comcast  
Community Health Charities  
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Dynamic Therapy Services  
Fidelity Charitable Gift Fund  
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H.O. West Foundation  
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Kohl's Cares for Kids  
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Subaru of America Foundation  
Matching Gift Program  
TD Charitable Foundation  
The Alvin & Alice Hellmich Fund  
The Graham Company  
The Louis N. Cassett Foundation  
The Mill Spring Foundation  
The North Penn Rotary Club  
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Unum  
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Susan Wiacek  
Widener Memorial Foundation  
Robert M. Yothers  
Zarwin Baum DeVito Kaplan  
Schaer & Toddy PC

## You might also like:


*Easter Seals  
received support  
from KaBOOM! to  
build a playground  
at the Brooks  
Center, the new  
building in Bucks  
County.*



# Easter Seals of Southeastern Pennsylvania

Donors

2013-2014



## MARGARET "JUDGE" BROOKS CENTER

### Building Independent Lives - The Campaign for Bucks County

*Special thanks to the donors whose support is making our new building in Bucks County Possible*

#### Dignity \$100,000 +

Harry F. Brooks &  
Janet Meredith Rapp  
Michael & Linda Brooks  
Stephen & Candace Brooks  
Cummins & Susan Catherwood, Jr

#### Empowerment \$25,000 - \$99,999

The Clemens Family Corporation  
Tucker C. Gresh  
Gerry & Marquerite Lenfest  
Long & Foster

#### Opportunity \$5,000 - \$24,999

Cancer Treatment Centers of  
America  
Catherwood Foundation  
Anthony Ciofalo, Jr.  
Rich Enders  
(Long & Foster)  
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Richard & Mindy Goldstein  
Gould Yaffe and Golden  
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John Miller & Amy Caples  
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TD Charitable Foundation  
Univest Bank and Trust Co.  
Carl Webster & Michele Ciofalo

#### Sponsor \$1,000 - \$4,999

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Adrienne Aiken-Young  
AM Mechanical  
The Beneficial Foundation  
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Elaine Knapp Boellmann  
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Rita Butterfield  
Paul Carr  
Brian & Lee Ann Casey  
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Erik & Karen Fay  
Harris & Ellen Fishman  
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Marilyn Knapp & Philip Cromartie  
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Anne Marie Marcoux  
Kurt McCadden  
Linda & Patrick McDevitt  
Ray Moise  
Corinne Montonario  
Moon Nurseries, Inc.  
Melanie & Jason O'Brien  
Rick and Kathy Opperman

Robin & William Pearson  
Howard & Charlene Schwartz  
Charitable Foundation  
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Leon & Marion Silver  
Bill Smith  
Jonathan & Joanne Smith  
Norman & Nicol Sommer  
Dr. Richard Stram  
Grant & Molly Van Der Beken  
Dr. John & Mary Volpe  
Winpak Portion Packaging, Inc

#### Ability \$25-\$999

Caroyln Addicks  
Luz Adorno Torres  
Barbara Allen  
Marica Amarnek  
Anthony & Debra Angelini  
Anonymous (12)  
Debbie & Steven Appel  
William G. Atherholt  
Barbara Averill  
Fran Back  
Paula Ballinger  
Joan Barr  
Hal & Terri Barrow  
Roger Bast  
*continued...*

#### *You might also like:*

*The ribbon cutting ceremony for the Brooks Center in Bucks County was a beautiful event, which culminated in a very generous challenge grant to the capital campaign from Gerry Lenfest.*



# Easter Seals of Southeastern Pennsylvania

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Donors

2013-2014

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## Building Independent Lives - The Campaign for Bucks County

*continued...*

Andi Becker  
Glenn Beierlein  
The Bilicich Family  
Mary E. Blay  
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Stacey Davis  
Richard J. Dechant

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Jonathan & Iris Gold  
Randy Goldstein  
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Kristin Grapes  
John Gregory

Gary Gries  
Cheryl & Steven Gross  
Margaret Hagerty  
Niall & Cathy Hannagen  
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Shirley Henderson  
Hering Financial Services Inc.  
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Michael & Marguerite Hudock  
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Allison A. Jenkins  
Catherine J. Jenkins  
Daniel Jenkins

*continued...*

*Follow us!*





# Easter Seals of Southeastern Pennsylvania

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2013-2014



## Building Independent Lives - The Campaign for Bucks County

*continued...*

William. D. Jenkins  
Catherine Johnston  
Stephen Jonasch  
Meredith S. Jones  
Holly Kaczmarek  
Sarah Kaiser  
Lisa & Richard Kass  
Melody Katz  
Wendy Katz-Goldstein  
Robert & Lynda Kerr  
Alan Kiel  
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Shannon Kiry  
Barry & Judy Klein  
Deirdre Kleske  
Marie Klima  
Kohl's Cares Foundation  
Daniel R. Kolisnyk  
Ricki Lee Korn  
Joyce Krauter  
James & Judith Lanfrey  
Oskar H. Larsson  
Heather Law  
Lauren Dettore  
Kelly Lepre  
Kerry & Karen Litt  
Ken Lowenstein  
Amber Luckenbill  
Bruce & Sharon Lustig  
Jeffery Lynes  
Kathleen O. MacAniff  
Resi Maddox

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Jill Maria  
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Lori Matczak  
Patrick & Linda McCann  
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Laurie & Robert Mirsky  
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Charles Schneider  
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Iris & Morton Segal  
Eileen Senour  
Allan Silverberg  
Christopher Simon  
Peter A. Sinaiko  
Christine Skinner

*continued...*

### ***You might also like:***

*Over \$1 million  
dollars is raised  
for Building  
Independent Lives -  
The Campaign for  
Bucks County*



# Easter Seals of Southeastern Pennsylvania

Donors

2013-2014



## Building Independent Lives - The Campaign for Bucks County *continued...*

Brian Slater  
Thomas Smith  
Nancy Sosnow  
Stadium Bar & Grill at 5 Points  
Constance Stanger  
Sharon D. Stern  
Michelle Stram  
Matthew Strasburger  
Elizabeth Sullivan  
Steven Swan  
Peter A. Tarasov  
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Laura L. Triulzi  
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Dr. John & Mary Volpe  
Kathleen Waddington  
Carol Weber  
Matthew Weiland  
Betsy Werner  
William & Denise Wexler  
Jeneane Whelan  
Margaret White  
Lorraine Whitman

Joanne Williams  
Bonnie Wolfe  
Virginia Wolfe  
Yardley Inn Restaurant Bar  
& Farm  
Chet Zaremba

### ***You might also like:***

*Nearly 1,000 walkers  
donors and volunteers  
helped raise close to  
\$100,000 at the 10th  
Annual Walk With Me  
event at the  
Philadelphia Zoo.*





# Easter Seals of Southeastern Pennsylvania

Programs

2013-2014



## Program Statistics 13/14

### ENROLLMENT BY PROGRAM

CONTRACTED SERVICES .....761

### EARLY INTERVENTION

Early Intervention (Ages 0 - 2 yrs) .....892  
 Early Intervention and  
 Inclusive Preschool (Ages 3 - 5 yrs) .....855  
 E.I. Independent Evaluation Services .....4,377

### SPECIAL EDUCATION

Approved Private School .....157  
 Summer Services .....510

### MEDICAL REHABILITATION

Outpatient Therapy .....2

### SUPPORTING PROGRAMS

Assistive Technology .....70  
 Easter Seals Solutions .....77  
 Sibshops .....9

**GRAND TOTAL\*** .....7,710

*\*Some individuals are participants in multiple programs*

### CLIENT DEMOGRAPHICS

#### AGE

0-2 .....5,271  
 3-5 .....1,285  
 6-12 .....392  
 13-17 .....165  
 18-24 .....38  
 25+ .....86  
**TOTAL** .....7,237

### GENDER

Male .....4,559  
 Female .....2,678  
**TOTAL** .....7,237

### ETHNICITY

Asian .....221  
 African American .....1,285  
 Caucasian .....4,079  
 Latino .....1,423  
 Native American .....25  
 Other .....204  
**TOTAL** .....7,237

### CLIENTS BY PRIMARY DISABILITY

Infections & Inflammatory Diseases .....1  
 Neoplasms (cancers) .....1  
 Endocrine, Nutritional & Metabolic Disease  
 & Immunity Disorders .....2  
 Mental Disorders .....4,692  
 Neurological Disorders: Diseases of the  
 Nervous System & Sense Organs .....258  
 Disease of the Respiratory System .....6  
 Disease of the Circulatory System .....3  
 Disease of the Digestive System .....1  
 Disease of the Musculoskeletal &  
 Connective Tissue .....533  
 Congenital Abnormalities .....182  
 Conditions of the Perinatal Condition .....327  
 Speech-Language & Voice Dysfunction .....17  
 Disease of the Injury to Bone/Joint .....16  
 Other Disabilities .....9  
 Nondisabled .....1,172  
 Unknown .....17  
**TOTAL** .....7,237

# Easter Seals of Southeastern Pennsylvania

Financials

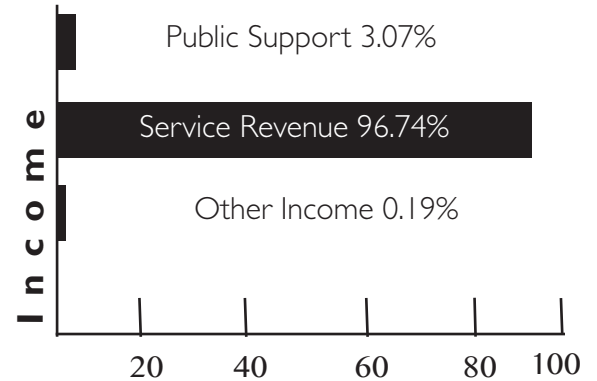
2013-2014



## Audited Financial Statement for the Fiscal Year Ended 6/30/14

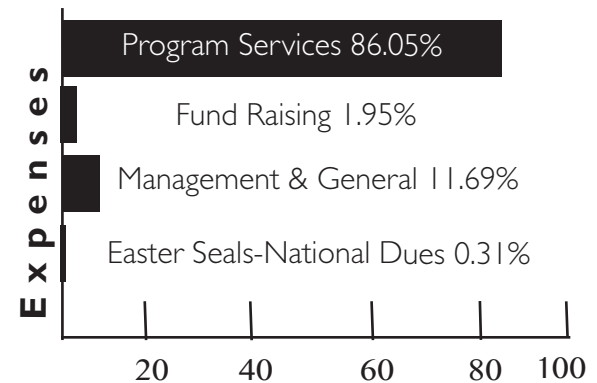
### INCOME

Public Support.....	525,698	3.07%
Service Revenues.....	16,585,785	96.74%
Other Income.....	32,463	0.19%
<b>TOTAL INCOME.....</b>	<b>17,143,946</b>	<b>100.00%</b>



### EXPENSES

Program Services.....	14,804,339	86.05%
Fund Raising.....	334,747	1.95%
Management & General.....	2,011,294	11.69%
Easter Seals-National Dues.....	53,200	0.31%
<b>TOTAL EXPENSES.....</b>	<b>17,203,580</b>	<b>100.00%</b>



### Change in Net Assets Due to Operations.....(59,634)

Capital Campaign Contributions.....	114,469
Pension Related Changes.....	500,651
Changes Due to Investment Activity.....	72,820

### Change in Net Assets

Net Assets at Beginning of Year.....	2,986,765
Net Assets at End of Year.....	3,615,071