

SMALL ACTIONS

BIG IMPACT



EASTERSEALS OF SOUTHEASTERN PENNSYLVANIA
ANNUAL REPORT 2020 - 2021

Last year, Easterseals decided to focus on how small actions can have big impact. We have always celebrated the small things because we know that for the children we serve, a small success is often not only the result of hard work, but also the pathway to continued success.

As we faced another year of uncertainty, by keeping our focus on the power of small actions, we knew that collectively, we could have big impact. And we did.

In January, we launched a Quarterly Town Hall series designed to engage, inspire and inform the community. Topics included the power of gratitude, inclusion and health equity and featured diverse and engaging guest speakers. The series serves as the launching point for finding new ways to connect with the community in impactful and meaningful ways.

As a country, we faced events and crisis that put a spotlight on how much work there is to be done with implicit bias and the pervasive impact it has. As an organization, we are working together to make a change. We have engaged Andrea Lawful-Sanders to help facilitate that change. Ms. Lawful-Sanders is highly regarded and recognized for her work in advocacy for children and families as well as her efforts to eliminate racism and empower women. She is actively working and connecting with the entire Easterseals team by facilitating ongoing communication to foster personal and professional development.

In December, author and philanthropist MacKenzie Scott made an unrestricted transformational gift to Easterseals of Southeastern Pennsylvania. The funds from this gift will allow us to expand our services to meet the increasing needs of community we serve. Easterseals was selected to receive this gift, according to Ms. Scott, because of a “track record of effective management and significant impact in their area of expertise.” Her careful vetting process is also intended to serve as a recommendation to others looking to support an organization “well-positioned to accelerate progress.” The impact of this gift will last for many years to come.

In June, Easterseals hosted a hybrid Walk With Me event. For the first time in two years, over 350 people spent a beautiful Saturday morning at the Philadelphia Zoo. We celebrated our Honorary Ambassadors whose stories are our favorite way to highlight how small actions can have big impact. It was a joy to come together with both old and new friends, families, staff, volunteers and donors. The energy was palpable and to make it even more exciting, the event raised over \$100,000 net for the first time in the event history!

As we reflect back on what will forever be labeled a time of uncertainty, we will also see a time filled with purpose. A time when we focused on how small actions could have big impact, and we did so with certainty.

Through our more than 100 years of service to the community, we know that together we can provide exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities.



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Dorothy is an artistic five-year-old with a wonderful imagination. Dorothy is great at researching things, such as her favorite characters, and then creating stories for them. Dance parties are a daily occurrence with her parents and of course, "Baby Shark" is on her dance mix. Dorothy also loves Dr. Seuss Books and pretend play, which includes pretending to go to school, backpack and all, and playing Halloween. Dorothy seems to be equal parts friendly, creative, strong and determined and from what we can tell, it is the perfect combination!

Visit
HERE
to see how
small actions
had big impact
for Dorothy

DONORS

PRESIDENT'S COUNCIL

In recognition of our donors who, through their generosity, have given individual gifts of \$1,000 or more to Easterseals over the past fiscal year. We thank you for the tremendous difference you make in the lives of the children and adults that count on Easterseals.

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Easterseals Legacy Society recognizes the generosity of a special group of donors who have communicated plans to include Easterseals in their wills or estate plans.

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Easterseals would like to recognize individuals, corporations and foundations for their gifts of over \$500 in the past fiscal year

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Miles is bright and silly, with tremendous resiliency and a love of snuggles. Be sure to keep your expectations high because Miles is ready to not just meet them, but beat them! When Miles isn't busy learning lots of new things in Kindergarten and making his teachers and therapists laugh, he loves watching videos, playing on his tablet, and spending time with his twin George and little brother Leo.

Visit
HERE
to see how
small actions
had big impact
for Miles

500+ DONORS - CONTINUED

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Kourtney is one of those kids that people just gravitate towards. We think it might be the result of her perfect blend of smart, sweet and sass. When she isn't at school, Kourtney, loves being outside and playing on the swings. Her creativity is seemingly endless and can be seen when she plays with her babies or is doing her make-up with her pretend make-up kit. Her tight-knit family has daily dance parties that everyone loves. And dance party or not, Kourtney will do her "happy dance" whenever it feels right. She also loves to do a big show of saying "TA DA" which she shares freely with everyone! When she's a bit more zen, she gives the sweetest little bow and says "namaste".

Visit
HERE
to see how
small actions
had big impact
for Kourtney

PROGRAM STATISTICS 20/21

ENROLLMENT BY PROGRAM

CONTRACTED SERVICES.....	537
EARLY INTERVENTION	
EARLY INTERVENTION (AGES 0 - 3 YEARS).....	756
EARLY INTERVENTION (AGES 3 - 5 YRS).....	504
E.I. INDEPENDENT EVALUATION SERVICES.....	4,495
FRIENDSHIP ACADEMY.....	147
PRE-K COUNTS.....	18
SPECIAL EDUCATION	
APPROVED PRIVATE SCHOOL.....	115
SUMMER SERVICES.....	114
EXTENDED SCHOOL YEAR (ESY) SERVICES.....	297
SUPPORTING PROGRAMS	
ASSISTIVE TECHNOLOGY.....	90
GRAND TOTAL*	7,073

*SOME INDIVIDUALS ARE PARTICIPANTS IN MULTIPLE PROGRAMS

CLIENT DEMOGRAPHICS

AGE	
0-2.....	5,234
3-5.....	603
6-12.....	679
13-17.....	191
18-24.....	32
25-44.....	4
45-64.....	5
TOTAL.....	6,748
GENDER	
MALE.....	4,394
FEMALE.....	2,354
TOTAL.....	6,748
ETHNICITY	
ASIAN.....	273
AFRICAN AMERICAN.....	948
CAUCASIAN.....	3,340
LATINO.....	1,830
NATIVE AMERICAN.....	9
OTHER.....	348
TOTAL.....	6,748



The thing that stands out the most about Timmy is his smile. It can easily turn your mood around when you are having a bad day and is the perfect reflection of what a happy four-year-old boy he truly is. When he's not in school, Timmy loves to go for drives. He also loves water and spent much of his time this summer enjoying the pool in his backyard. And, much like any four-year-old, he loves Paw Patrol and music, especially Baby Shark! His personality is so magnetic you can feel it. And with each new milestone, we get to see his personality shine even more.

Visit **HERE** to see how small actions had big impact for Timmy

FINANCIALS

AUDITED FINANCIAL STATEMENT FOR THE FISCAL YEAR ENDED 6/30/21

INCOME

PUBLIC SUPPORT.....	468,680	2.62%
SERVICE REVENUES.....	16,881,032	94.54%
OTHER INCOME.....	505,994	2.83%
TOTAL INCOME.....	17,855,686	100.00%

EXPENSES

PROGRAM SERVICES.....	16,813,181	85.89%
FUND RAISING.....	310,499	1.59%
MANAGEMENT & GENERAL.....	2,379,235	12.15%
EASTERSEALS-NATIONAL DUES.....	72,826	0.37%
TOTAL EXPENSES.....	19,575,741	100.00%

CHANGE IN NET ASSETS DUE TO OPERATIONS..(1,720,055)

PENSION RELATED CHANGES.....	2,292,893
CHANGES DUE TO BEQUEST INCOME AND INVESTMENT ACTIVITY.....	7,413,998

CHANGE IN NET ASSETS

NET ASSETS AT BEGINNING OF YEAR.....	552,932
NET ASSETS AT END OF YEAR.....	8,566,176



Evelyn is easily described as loving and affectionate. This sweet two-year-old is also quite adventurous! When she's not mastering new skills with her teacher and therapists, she's whipping something up in her play kitchen or playing Doc McStuffin with her big sister Anna. She loves music, especially the theme song from Trolls, and of course, Baby Shark. Dancing and snuggling also top the list of favorite activities. Evelyn loves to smile and make others smile so she is working on her comedic skills and is testing out jokes. That alone is reason to smile!

Visit
HERE
to see how
small actions
had big impact
for Evelyn