

The 28th Annual

easterseals  
Oregon

Bloom  
fest

April 15 - 20, 2019

SPONSORSHIP  
OPPORTUNITIES



## 28TH ANNUAL BLOOMFEST | APRIL 15 – 20, 2019

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### WHO WE ARE?

Easterseals Oregon provides exceptional services to ensure that children and adults living with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities.

### WHAT IS BLOOMFEST?

For 28 years, Easterseals Oregon has been selling locally grown tulips from the Wooden Shoe Tulip Farm to benefit the crucial services we provide to the community. Thousands of Oregonians anticipate Bloomfest each year and visit our 50+ sites around the state to purchase tulips for friends, family, staff appreciation and business partners.

### WHY BE A SPONSOR FOR BLOOMFEST?

Bloomfest provides your company incredible brand exposure, company goodwill, media exposure, increase in your customer reach and much more.

### WHAT DOES A SPONSORSHIP SUPPORT?

100% of proceeds benefit Easterseals Oregon's programs that provide services to children and adults living with disabilities or special needs. Programs include: Children & Adult summer camps, Senior Community Service Employment Program, Homeless Veterans Reintegration Program, Latino Connection Program and much more.



# BECOME A BLOOMFEST SPONSOR

For a gift at this level your company will receive the following:

## **PLATINUM SPONSORSHIP** .....\$10,000

- Company logo on full page ad in the Portland Business Journal
- Premier placement of company logo on Easterseals website & Bloomfest promotional materials
- (4) dedicated sponsorship posts on Easterseals Oregon Facebook, Instagram, & Twitter
- A Comp Foursome at the Easterseals Oregon "Send a Kids to Camp" Golf Tournament in July 2019
- 50 Bouquets of Tulips
- Company Banner at Pioneer Courthouse Square
- Radio/TV Mention
- Company logo on Bloomfest Street Pole Banner on Broadway Blvd in Portland

## **GOLD SPONSORSHIP** .....\$5,000

- Premier placement of company logo on Easterseals website & Bloomfest promotional materials
- (3) dedicated sponsorship posts on Easterseals Oregon Facebook, Instagram, & Twitter
- 20 Bouquets of Tulips
- Company Banner at Pioneer Courthouse Square
- Radio/TV Mention
- Company logo on Bloomfest Street Pole Banner on Broadway in Portland

## **SILVER SPONSORSHIP** .....\$2,500

- Premier placement of company logo on Easterseals website & Bloomfest promotional materials
- (2) dedicated sponsorship posts on Easterseals Oregon Facebook, Instagram, & Twitter
- 10 Bouquets of Tulips
- Company Banner at Pioneer Courthouse Square

## **BRONZE SPONSORSHIP** .....\$1,000

- Company logo on Easterseals website & Bloomfest promotional materials
- (2) dedicated sponsorship posts on Easterseals Oregon Facebook, Instagram, & Twitter
- 5 Bouquets of Tulips

**Live | Learn | Work | Play | Act**

**TO BECOME A SPONSOR, PLEASE COMPLETE THE  
BLOOMFEST COMMITMENT FORM, AND RETURN IT TO:**

**Easterseals Oregon  
Attn: Raeann Salchenberg  
7300 SW Hunziker Street, Suite 103  
Portland, OR 97223**

**Questions please contact Raeann Salchenberg @  
503.686.9354 | [events@or.easterseals.com](mailto:events@or.easterseals.com)**

**[easterseals.com/oregon](http://easterseals.com/oregon)**



**ALL ABILITIES, LIMITLESS POSSIBILITIES**