

MEDIA ALERT:
June 5, 2014



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**COOKIES FOR A CAUSE —
Sweet Tomatoes kicks off cookie fundraiser benefiting
Easter Seals North Texas services for children and adults with disabilities**

WHAT: Sweet Tomatoes has kicked off a company-wide cookie fundraiser for Easter Seals North Texas. Now through June 30, \$1.00 of every \$1.99 bag of freshly baked, homemade cookies sold will be donated to the local nonprofit. Plus, guests will also receive a special offer for \$2.00 off a return visit as a thank you.

WHEN: Now through June 30, 2014.

WHERE: At the following Sweet Tomatoes restaurants in Dallas-Fort Worth:

- Addison 15225 Montfort Dr. Dallas, Texas 75248
- Arlington 4001 Matlock Rd. Arlington, Texas 76015
- Dallas 5500 Greenville Ave. #1320 Dallas, Texas 75206
- Irving 1820 Market Place Blvd. Irving, Texas 75063
- Fort Worth 2901 West 7th Street Fort Worth, Texas 76107

WHY: The cookie fundraiser is a great opportunity to donate to Easter Seals North Texas via your sweet treat purchase and raise support for local services for individuals with disabilities in our community. **Nearly 1 in 5 people have a disability in the U.S.** As the population ages, so does the need for increased disability services – and for Easter Seals North Texas.

INTERVIEW OPPORTUNITIES: **Donna Dempsey, President & CEO** of Easter Seals North Texas

BACKGROUND: As a nonprofit organization, Easter Seals North Texas is always ready to provide expert help, hope and answers for individuals with disabilities and their families. It's who we are, and what we have been doing for 75 years in North Texas. Each year, with our assistance, over 4,000 individuals of all abilities are able to live, learn, work and play in our communities. Services available at Easter Seals North Texas include an autism treatment program, child development center, outpatient rehabilitation, employment services, home care services, CLASS case management, North Texas Travels and Work Incentives Planning and Assistance (WIPA) services. For more information about local services and to support children and adults with disabilities, visit www.ntx.easterseals.com, connect via ww.facebook.com/EasterSealsNorthTexas or call 1-888-617-7171.

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