



INAUGURAL



Golf Tournament

SPONSORSHIP OPPORTUNITIES

MAY 2, 2024 | 5:30 PM - 9:30 PM
TOPGOLF EDISON
1013 US-1 | Edison, NJ 08817

We invite you to be part of our inaugural golf fundraiser at Topgolf in Edison.

Your participation directly contributes to supporting individuals with disabilities throughout New Jersey. The funds raised will provide crucial access to mental health support, programs, and services within the community.

Before the tournament kicks off, enjoy a delightful happy hour where guests can mingle & explore the silent auction. The event features three hours of golf play, an open beer & wine bar, an open buffet, and exclusive swag bags. This event will likely sell out, so reserve your sponsorship today!

Sponsorships are designed to highlight your support of Easterseals New Jersey.



SPONSOR BENEFITS



	Presenting \$100,000	Club Level \$75,000	Fairway Level \$50,000	Bay Level \$25,000
PREMIUM BENEFITS				
Exclusive title as single Presenting Sponsor of the event.	✓			
Recognition as exclusive Presenting Sponsor. (Easterseals' Tee-It-Up Golf is presented by [Your Company])	✓			
First Right of Refusal as the Presenting Level Sponsor for the following year.	✓			
VIP invitation for senior leaders to attend Easterseals Policy and Partnership Forum in DC (April 2024).	3 Registrations	2 Registrations		
Category exclusivity as a National Sponsor of Tee-It-Up Golf within your industry.	✓	✓		
Opportunity for a private tour of Easterseals Affiliate locations to learn more about their programs and services for people with disabilities, veterans, and/or older adults.	✓	✓	✓	✓
Two (2) VIP invitations to attend Easterseals National Network Summit in Chicago (October 2024).	✓	✓	✓	✓
ON-SITE BENEFITS				
VIP Bays at each of the seven (7) Tee-It-Up Golf locations. Accommodates six (6) guests per bay with an equal number of bays per location.	28 Bays (168 guests)	21 Bays (126 guests)	14 Bays (84 guests)	7 Bays (42 guests)
Opportunity to provide live remarks at each event OR a pre- or post-event welcome or thank you video message, up to two (2) minutes.	✓			
Opportunity to include item(s) for the swag bag.	2 Items	1 Item		
Unique opportunity to engage and entertain local market clients, employees, partners, and special guests.	✓	✓	✓	✓
Sponsor Level recognition on signage.	✓	✓	✓	✓
Complimentary food and beverages for all guests.	✓	✓	✓	✓
Opportunity to donate items for an auction promoted to all guests.	✓	✓	✓	✓
DIGITAL PROMOTION AND BRANDING				
Recognition as a Proud National Sponsor on Easterseals' national and local affiliate websites for one year.	✓			
Access to the Proud National Sponsor of Easterseals logo, for use on webpages, product packaging, signage, and other promotional opportunities.	✓			
Sponsor recognition in Easterseals' national and local e-newsletters.	✓	✓	✓	
Digital logo recognition on screens at each Tee-It-Up Golf event.	✓	✓	✓	✓
Recognition as a Proud Supporter on Easterseals' National website for one year.		✓	✓	✓
MEDIA/SOCIAL MEDIA				
Sponsor recognition in national and local press releases for all Tee-It-Up events.	✓	✓		
Sponsor recognition on Easterseals' national and affiliate social media channels.	8 Posts	6 Posts	4 Posts	2 Posts
EMPLOYEE ENGAGEMENT				
A fun team-building and networking opportunity for employees and/or clients.	✓	✓	✓	✓
Volunteer opportunities to help with set up, logistics, and tear down.	✓	✓	✓	✓

Space is limited so, reserve your sponsorship today!

For additional information about the event and to reserve your sponsorship & teams, please visit EastersealsNJ.org/TeeItUp

Diamond Sponsor \$10,000

- 4 Premium Bays, 24 Golfers
- Prominent exhibit table at event
- Dinner Buffet, open bar, swag bags for all golfers
- Preset hors d'oeuvre tray and buckets of beer at bay
- Promotional video loop option
- Company branding on event materials including website, invitation, signage, and digital logo at all bays
- Premium golf gift bags
- Special recognition at event

Gold Sponsor \$7,500

- 3 Premium Bays, 18 Golfers,
- Dinner Buffet, open bar, swag bags for all golfers
- Preset hors d'oeuvre tray and buckets of beer at bay
- Company branding on event materials including website, invitation, signage, and digital logo at all bays
- Premium golf gift bags
- Special recognition at event

Silver Sponsor \$5,000

- 2 Bays, 12 golfers
- Dinner buffet, open bar, swag bags including branded hats for all guests -Company branding on event materials including website, invitation, signage, and digital logo at all bays
- Special recognition at event

Tee Sponsor \$1,500

- 1 Premium Bays, 6 Golfers
- Dinner Buffet, open bar, swag bags for all golfers
- Company branding on event materials including website, invitation, signage, and digital logo at all bays

Golf for Six \$1,200 Individual Golfer \$200 Guest \$95 (no golf play)

Broaden Your Reach

Tee It Up also offers opportunities to sponsor additional bays at events across the country. Broaden your promotional reach & drum up some friendly competition between locations. Pick and choose between participating cities, or consider a National Sponsorship for large-scale recognition across 6 markets: Chicago, St. Louis, Philadelphia, NY/NJ, Houston.

For additional information, contact Mehwish Abid at 732-812-6067 or at mabid@nj.easterseals.com.





Tee-It-Up

May 2, 2024

Yes, we would love to sponsor Tee-It-Up to support mental health services in New Jersey!

Please select one of the following. These levels also pertain to in-kind sponsors.

- Presenting Sponsor (\$100,000)
- Club Level Sponsor (\$75,000)
- Fairway Sponsor (\$50,000)
- Bay Level Sponsor (\$25,000)
- Diamond Sponsor (\$10,000)
- Gold Sponsor (\$7,500)
- Silver Sponsor (\$5,000)
- Tee Sponsor (\$1,500)
- Golf for six (\$1,200)
- Individual (\$200)
- Guest (\$95)

Sponsor Name:

Contact Person's Full Name:

Street Address, City, State, Zip:

Best telephone number to reach you:

Email Address:

Please make all checks payable to: Easterseals New Jersey, Tax ID: 22-1508591

- Check Enclosed** Check #: _____ (payable to Easterseals NJ)
- Please Invoice**
- Credit Card** (please complete below or call to process over the phone) 732.955.8368

Name on card:

Card Number:

Expiration Date: / CVV:

Billing Address (if different from above):

PLEASE MAIL CHECKS TO: Easterseals New Jersey | Attn: Tee-It-Up | P.O. Box 51082 Newark, NJ 07101 | Contact: mabid@nj.easterseals.com | 732.812-6067 | eastersealsnj.org

To ensure your company logo is included on all marketing materials promised within the level chosen, please submit a high-resolution logo as a JPG, PDF, or PNG. If logo is not received, sponsor will be recognized in text format.



eastersealsnj.org

Thank you for your support!