



## Easter Seals New York Wins for Kids

Saratoga Race Course –Friday, August 7th, 2015



### **About Wins for Kids**

Easter Seals New York is proud to present the 6<sup>th</sup> Annual Wins for Kids event in the Capital District. This ‘On the Rail’ event at the Saratoga Race Track is the perfect opportunity for celebrating the accomplishments of the Easter Seals New York community while enjoying an afternoon of live horse racing, exquisite cuisine, silent auction, and networking.

### **Camp Colonie**

For more than 20 years, students ages 5-21 have returned to Camp Colonie for a recreational and educational summer camp experience. This fully-integrated, six-week summer program provides a unique experience for children with disabilities and their typically developing peers. Not only does Camp Colonie meet the physical, social, emotional, developmental, and educational needs of students throughout the summer, but the camp also functions as a form of day respite care for a child’s caregivers.

Camp Colonie is a New York State approved “School Without Walls” program which provides year-round academic support to children with 12-month individual education plans from their school districts. Easter Seals New York employs teachers to provide reading, math, science, writing, and geography lessons while therapists provide physical, occupational, and speech therapy. By providing “School Without Walls” Easter Seals New York ensures students maintain appropriate academic progress and development throughout the summer.

In supporting Wins for Kids, individuals, businesses, and organizations can enjoy marketing and advertising benefits while providing program support for students attending Camp Colonie. Click the YouTube link to see Camp Colonie: [https://www.youtube.com/watch?v=9POPBgazl\\_c](https://www.youtube.com/watch?v=9POPBgazl_c)



### **Mission**

*Easter Seals New York provides exceptional services to ensure that all people with disabilities or special needs and their families have equal opportunities to live, learn, work, and play in their communities.*



Easter Seals New York provides exceptional services to ensure all individuals with disabilities or special needs and their families have equal opportunities to live, learn, work, and play in their communities. Since 1922, Easter Seals New York has been at the forefront of providing services that enable individuals to live with equality, dignity, and independence. More than 21,000 individuals across New York State are impacted by Easter Seals New York every year, and 90% of every dollar raised goes directly to supporting these individuals in need.

## Wins 4 Kids Sponsorship Opportunities

### ***ESNY Race & Winner's Circle Sponsor: \$7,500***

- Naming right of the Easter Seals New York Race & Winner's Circle
- 5 spots in the Winner's Circle for Easter Seals New York Race
- Photo shoot with Camp Colonie for Easter Seals New York Race
- Photo shoot with Camp Colonie ambassadors in the winner's Circle
- Recognition on radio ads
- Premium logo on event banner(s)
- Premium logo on event invitations
- 12 tickets to Wins 4 Kids
- Full page advertisement in program journal

*(With your donation, 6 children will be able to attend Camp Colonie.)*



### ***Triple Crown \$5,000***

- Award recognition at event program
- Premium logo inclusion in print ads
- Recognition on radio ads
- Premium logo on event banner(s)
- Premium logo on event invitations
- Full page advertisement in program journal
- 10 tickets to Wins 4 Kids

*(With your donation, 5 children will be able to attend Camp Colonie.)*

### ***Trifecta: \$2,500***

- Logo inclusion in all print ads
- Logo on event banner (s)
- Recognition on radio ads
- Full page advertisement in program journal
- 6 tickets to Wins 4 Kids

*(With your donation, 2 children will be able to attend Camp Colonie.)*



***Exacta: \$1,000***

- Logo inclusion in all print ads
- Logo on event banner(s)
- Half-page advertisement in program journal
- Logo inclusion on all event materials
- 4 tickets to Wins for Kids



***Program Journal Sponsor: \$500***

- Advertisement in event program
- 2 tickets

***Business Premiere Pack: \$650 for 4 tickets***

***A whole table: 10 tickets: \$1,650***

***General Admission Ticket: \$165***

*Program Journal Advertisement Options Available on Sponsorship Form*

*Benefits, as detailed above, result from a company's commitment to a specific sponsorship tier.*

*\*Must be confirmed by June 30th, before invitations are sent.*

# Easter Seals New York Wins 4 Kids Sponsorship Form

Name:	
Company:	
Address:	
Email:	
Phone:	Fax:

*(Please e-mail high-resolution company logo to [btalbot@eastersealsny.org](mailto:btalbot@eastersealsny.org))*

## **SPONSORSHIP OPPORTUNITIES**

- |   |  |
|---|--|
| <input type="checkbox"/> \$7,500 ESNY Race & Winner's Circle                              | <input type="checkbox"/> \$500 Program Journal             |
| <input type="checkbox"/> \$5,000 Triple Crown   | <input type="checkbox"/> \$200 Program ½ Page Ad           |
| <input type="checkbox"/> \$2,500 Trifecta   | <input type="checkbox"/> \$650 Business Premiere Pack      |
| <input type="checkbox"/> \$1,000 Exacta   | <input type="checkbox"/> \$1,650 A whole table: 10 tickets |
| <input type="checkbox"/> I am enclosing a donation<br>in support of Easter Seals New York |  |

## **TICKETS**

- \$165 General Admission Ticket (*Entrance to Wins 4 Kids*)
- \$115 Youth Ticket (*Under 21 Entrance to Wins 4 Kids*)

TOTAL \$ \_\_\_\_\_

## **PAYMENT TYPE** (Please make checks payable to **Easter Seals New York**)

- Check     AmEx     Visa     MasterCard

Credit Card #	Exp	CSV
Signature		

- Credit Card Billing Address**  
*Billing address is same as above.*

Name:	
Company:	
Address:	
Phone:	Fax:

**Thank you for your support!**  
**Please complete this form and return to:**  
**Attn: Brenda Talbot, 292 Washington Avenue Extension, Albany, NY 12203, Suite 112**  
**(518) 728-8813 (phone); [btalbot@eastersealsny.org](mailto:btalbot@eastersealsny.org) (e-mail)**